



FINANCIAL TIMES

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World News

Right-wing Israeli party faces election ban

Each, the extreme right-wing Israeli party headed by Rabbi Meir Kahane, faces the prospect of being barred from participating in the country's general election on November 1.

Soviet train blast

Four people died and hundreds were injured when a Soviet train carrying explosives crashed inside a station at Sverdlovsk, east of the Ural, unleashing a blast that destroyed 30 buildings, Soviet media said.

Chile sees envoy

Foreign Minister Ricardo Garcia de Chile summoned US Ambassador Harry Barnes for a private meeting after a newspaper article quoted Mr Barnes as saying he favored the opposition in today's referendum.

Right-turn denied

British opposition Labour Party leader Neil Kinnock denied any "slide to the right" or concessions to the policies of Prime Minister Margaret Thatcher in his keynote speech to the party's annual conference at Blackpool, north-west England.

IRA kills jail official

A booby-trap bomb planted by the Irish Republican Army killed the chairman of the Prison Officers' Association in Northern Ireland. Later, another IRA bomb wrecked a hotel and damaged shops in central Belfast.

PLO link denied

Israel's Labour Party denied reports it used Egyptian and European intermediaries to establish contact with the Palestine Liberation Organisation.

Korean summit call

President Roh Tae-Woo of South Korea renewed a call for summit talks with Kim Il Sung, his North Korean counterpart.

Aquino delays vote

President Corason Aquino of the Philippines has asked Congress to support for a postponement of village elections.

Party finance move

A Communist Party plenum in Byelorussia agreed on measures to transform the western Soviet republic into an economically self-financing region.

S African refusal

South Africa has refused an application by the Chemical Workers' Industrial Union to force multinational to negotiate the terms of disinvestment with workers before they sell their assets.

Disident appeal

Soviet Cinema Union has appealed to the Presidium of the Supreme Soviet to review its 1974 decision to deport writer Alexander Solzhenitsyn.

Kurds return

Some 400 Iraqi Kurdish refugees who fled to Turkey following a Baghdad army offensive in August will return to Iraq tomorrow, Turkish Foreign Ministry said.

Turkish inflation up

Turkey reported its inflation rate soared to an annual 81.8 per cent in September, prompting calls from bankers for speedy action to control it.

Business Summary

Top US bank to back SA bid for gold group

CHEMICAL Bank, seventh-largest in the US, and Canada's Bank of Nova Scotia are in the syndicate which will make \$1.4m (\$1m) available to Minorco, South African-controlled investment group, to help finance the \$2.9m hostile bid for Consolidated Gold Fields of the UK.

FRANCE

FRANCE'S fifth-largest champagne exporter, in a friendly transaction worth FF750m (\$88.5m), Page 24

ZINC

ZINC prices continued their rally from last Tuesday's low, cash metal closing at \$1,347.50 a tonne, a rise of \$8 on the day, and testing recent highs. Page 44

EUROPEAN

EUROPEAN Brazilian Bank, UK-based consortium bank specialising in lending to Latin America, is to give up its banking status because it cannot afford to make sufficient provisions against doubtful loans. Page 23

AMSTRAD

AMSTRAD, high-flying UK electronics and personal computer group, is acquiring a 9 per cent stake in Microm Technology of the US as part of a \$24m (£15m) deal aimed at ensuring its long-term supplies of memory chips. Page 23

SWIFT

SWIFT, a multi-million dollar project to modernise the most important electronic payments system used by international banks will be abandoned in January next year if it continues to fail to meet stringent performance standards. Page 23

STOCK MARKET

STOCK MARKET analysts gave a mixed reception to a major recapitalisation plan at Inco, world's largest nickel producer, which incorporates a \$1bn or \$10 a share dividend payment to shareholders. Page 23

ROGER FAURET

ROGER FAURET, French Industry Minister, reiterated France's insistence on at least 80 per cent local content for UK-built Japanese cars to qualify as European products. Page 23

MARKS & SPENCER

MARKS & SPENCER, big UK retailer, unveiled the long-awaited expansion of its financial services operations with a merger into the personal investment market. Page 27

STATOIL

STATOIL, Norway's troubled state oil company, may be forced to pass its dividend to the state for this year and next due to the extraordinary write-offs associated with its Mongstad refinery, according to the 1989 draft budget proposals. Page 28

SANTOS

SANTOS, Australia's largest onshore petroleum producer, has been saved from an earnings collapse by currency gains and lower tax payments in a difficult June half-year. Page 25

UK TEXTILE

UK TEXTILE industry is lobbying against proposals for the EC to introduce Community-wide textile quotas when the unified European market comes into force after 1992. Page 4

BANK OF FRANCE

BANK OF FRANCE, central bank, announced a co-ordinated rescue for Al Saudi Banque, small Paris-based bank with assets of around FF750m (\$1.3bn). Page 26

RTX NYLON

RTX NYLON, 62 per cent-Austrian offshoot of UK's BTR Industrial group, is paying NZ\$200m (\$257.2m) to take over Feltrax International, New Zealand carpets, textiles and furniture producer. Page 25

BERKNER Handels- und Frankfurter Bank

BERKNER Handels- und Frankfurter Bank, West German merchant bank, announced improved operating profits for the first eight months of 1988. Page 26

Kuwait angered by Britain's forcing of BP share sale

By Max Wilkinson, Resources Editor, in London

KUWAIT yesterday reacted with surprise and anger at Britain's decision to force the state-owned Kuwait Investment Office (KIO) to sell half of its \$2bn stake in British Petroleum within 12 months.

The decision took many leading Kuwaiti bankers and analysts by surprise. "One feels a sense of extreme injustice. We were expecting the Kuwaiti stake, at worst, to be ordered reduced to 15 per cent," said Jasim Al-Sadoun, head of Al-Shal, the leading economic consultancy in the country.

"There is definitely a bitter and anti-British feeling," another Kuwaiti economist said. "The KIO was asked to make the divestment by Lord Young, Britain's Trade and Industry Secretary, who accepted a Monopolies Commission recommendation that the stake should be reduced from 21.6 per cent to 9.9 per cent."

Lord Young said in a radio interview yesterday that the action being taken against KIO was "a confirmation of our belief in free markets. KIO is a member of Opec. Opec is one of the great cartels in the world. We will not be part of a cartel."

BP's share price fell only 1/4p yesterday to 156p as the market absorbed the news. At this price, the forced sale would result in a loss for the KIO of about \$250m (\$55m). However, the Monopolies Commission report published yesterday says that the Kuwaitis ignored several ministerial warnings as their stake in BP was growing.

GrandMet in \$5.2bn bid for Pillsbury

By Clay Harris in London and Roderick Oram in New York

GRAND Metropolitan, the UK-based drinks, food and retailing group, yesterday launched a \$5.2bn takeover bid for Pillsbury, the US company which owns Burger King, the world's second largest hamburger chain, and such food brands as Green Giant vegetables and Haagen Dazs ice cream.

The offer, to which Pillsbury did not immediately respond, comes less than a week after GrandMet raised \$1.5bn after tax by selling its Inter-Continental hotels chain to Seibu Saison of Japan.

Mr Allen Sheppard, GrandMet chairman, said the UK company wanted to match in food and retailing the success of its drinks operations, which include Watney and Truman beers and spirits brands such as Smirnoff vodka.

GrandMet is offering \$60 per share for Pillsbury, 53 per cent above the closing level on Monday, and 24 per cent above its highest ever close of \$48 1/2, one year ago today.

Pillsbury shares jumped \$18 1/2 to \$67 1/2, indicating that Wall Street arbitrageurs thought a bidding war was unlikely. In London, GrandMet shares closed 32p lower at 45 1/2p.

Repeatedly describing the offer as "full and fair," Mr Sheppard said: "We wanted to put the management of Pillsbury into the situation in which they had to take the bid very seriously in terms of value for their shareholders."

He hoped, moreover, that the level of GrandMet's offer had "knocked out, before they've begun, any of the Mickey Mouse highly leveraged situations."

"It comes close to a pre-emptive bid," said Mr John McMullin, an analyst with Prudential-Bache in New York. He estimated Pillsbury's break up value at about \$50 a share.

Pillsbury, known for its pudgy doughboy mascot, has been widely considered a takeover target because of poor performance and management upheavals.

It has had a trying year with three chief executives in the past seven months. Mr John Stafford was replaced in February by his amocratic predecessor, Mr William Spoor, who then handed over to Mr Philip Smith, a former chairman of General Mills.

Under Mr Smith, Wall Street was not expecting any rapid turnaround in Pillsbury's fortunes. It has been pulled down

The Soviet schools visiting VIPs don't see

By David Thomas, Education Correspondent, in Moscow

SCHOOL No. 15 in Moscow's Proletarsky District is not the type of school shown to visiting foreign dignitaries.

A stone's throw from the Zil car factory, it is overlooked by crumbling blocks of flats. One foreigner working in Moscow was warned to watch out for problems families throwing things off the balconies. Complete with overflowing rubbish skips, the apartments could easily be in London's East End.

School No. 31, by contrast, is very much a Soviet showpiece. In a fashionable district a couple of miles from the Kremlin, it was last visited by Mr Kenneth Baker, British Education Secretary.

Mr Baker was getting a version of the Potemkin treatment. Named after Catherine the Great's minister who imported prosperous peasants into newly built mock villages whenever the Empress left the capital, it reached new heights during Mrs Nancy Reagan's visit this year to a Soviet school, which was evacuated six weeks beforehand and practically rebuilt.

Schools 15 and 31 have only one thing in common. Both specialise in English teaching, which immediately puts them a cut above the mass of Soviet schools. However, the similarities stop there.

School 31, located in a 19th century private school, has immaculately painted ochre walls and a gleaming parquet floor. The squat, red-brick School 15 has the down-at-heel, chipped look of many inner city British schools.

School 31 has excellent facilities including a room full of computers. School 15 has no computers and the teachers complain of a shortage of tape-recorders for language lessons.

Yet, School 15, in its way, is as impressive as School 31. While Mr Baker was yesterday conducting a poetry lesson at the showcase school, over at School 15 Lena in the tenth grade was describing her ambitions to be an interpreter, if she could pass the stiff exams into the Institute of Foreign Languages. Boris, her classmate, intends to be a computer engineer and says his knowledge of English helps him to read computer manuals.

Both Lena and Boris, still only 17, speak near-fluent English. It has been pulled down

Saudis warn on oil quotas

By Steven Butler in London

SAUDI ARABIA has warned that it will continue to increase oil production as long as production quotas were violated by other members of the Organisation of Petroleum Exporting Countries (Opec).

The warning came in a statement issued late on Monday by the Saudi Cabinet, which is chaired by King Fahd.

It appeared to confirm widespread reports that Saudi oil production has risen sharply in recent weeks to hit a current level of 5.7m barrels a day. This compares to an Opec production quota of 4.3m b/d.

Oil markets, which have declined heavily in the past week, took the news calmly, recovering during the day from early falls. North Sea Brent crude for October delivery rose 17 1/2 cents to close at \$11.77 1/2 in European trading. On the New York Mercantile Exchange, November futures for West Texas Intermediate Crude were 14 cents higher at \$13.20 in midday trading.

However, traders said that the relative buoyancy of prices reflected the covering of positions by short sellers in the futures markets, and that prices were expected to continue falling unless Opec took steps to reduce production.

The Saudi statement represented a plea to other Opec members to respect Opec agreements, while indicating that Saudi Arabia would not allow others to benefit by cheating on production.

The Cabinet said that Saudi Arabia had sacrificed more than \$109m since 1986, when it cut production from 10m b/d to 4.3m b/d. It called on other Opec members to return to agreed production levels in order to balance the market.

Current Opec production, at about 20.6m b/d is thought to be more than 2m b/d above the demand for Opec crude.

The statement warned of a financial crisis among debtor nations should oil prices remain weak. Patience lost with cheats, P44

GE announces plans to invest \$1.7bn in Spanish silicon plant

By Peter Bruce in Madrid

GENERAL ELECTRIC of the US last night announced plans to invest \$1.7bn in a huge new silicon and plastics complex on Spain's south coast.

The investment, believed to be one of the biggest ever committed by a foreign company to Spain, will be spread over a maximum of 10-15 years.

The plant will be built in the port city of Cartagena and should begin operations in about three years' time.

Mr Ignacio Trillo, chairman of General Electric Espana, said last night that the Spanish central government had promised to provide aid totalling 30 per cent of the total investment and that the local authority in Cartagena had promised to give for free a 70-hectare prime site for the project.

He said five other European countries, which he declined to name, had been considered as bases for the investment and that GE had looked at 17 prospective sites in Spain before choosing Cartagena.

Mr John Welch, GE's chairman and chief executive, was in Cartagena on Saturday for a final viewing of the site.

Mr Welch had held talks in June with the Mr Felipe Gonzalez, during which final discussions on incentives had taken place.

Mr Trillo said the plant would first begin manufacturing silicon products, which are used mainly as assistants. A second phase would add a range of polycarbonates - plastics - for supply to customers in the motor and computer industries.

Democratic feelings of relief give way to doubt in Texas

When Governor Michael Dukakis chose Senator Lloyd Benson of Texas (left) as running mate in the presidential election, Texas Democrats were well pleased. Then Vice-President George Bush went 10 points ahead in state polls.

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Swindon's rush hour takes minutes. SWINDON ENTERPRISE THE PROFIT BASE.

MARKETS table with columns for Taiwan, Sterling, Dollar, and Stock Indices.

CONTENTS table listing various articles and their page numbers.

EE'S LOWER OVERHEADS - AROUND ONE FIFTH CENTRAL LONDON'S EXCELLENT COMMUNICATIONS

EUROPEAN NEWS

EC to protect advances in biotechnology

By William Dawkins in Brussels

COMMON EC rules to guard biotechnology inventions against theft are due to receive the go-ahead today from the European Commission.

The aim is to simplify the patchwork of sometimes conflicting national systems of patenting new products in a fast-growing industry worth an estimated \$40bn worldwide. If accepted by the 12 EC governments, they will give legal protection to a wide range of biotechnology processes covering products from slow-growing grass to cures for heart failure.

The draft directive aims to clarify the situation in France, Britain and West Germany, where biotechnology patent rules exist but have been infrequently tested, and to introduce protection for the first time to other member states.

Commission officials believe the plan is urgent given the enormous research and development needed for biotechnology inventions. They also fear that tougher patent protection available in the US and Japan might tempt EC biotechnology companies to emigrate, unless the Community offers ade-

quate protection for new ideas. The directive says biotechnology products must have novelty, be inventive and be industrially applicable, if they are to qualify for a patent, a definition taken from conventional patent law.

But crucially, it only offers patent protection to "microbiological processes or products." It does not cover "plant or animal varieties as such," which get some protection in more flexible US and Japanese patent law. The difference could raise worries from EC companies that their US counterparts are getting better protection.

However, Commission officials point out that plant varieties would still be protected by so-called national "breeders' rights." They stress that the directive would be enforced flexibly and that it is only meant as a framework. The final technical decisions on inventions that qualify would be up to national patent offices and the European Patent Office in Munich. "We will have clear, certain and broad protection," said an official.

Schlüter plans to pare Danish welfare state

By Hilary Barnes in Copenhagen

A PROGRAMME to free individual Danes and the country's business sector from the stifling restrictions of an over-administered welfare state was launched yesterday by Mr Poul Schlüter, the Prime Minister.

In the first major policy statement by his non-Socialist minority Government since the May general election, he said the intention was to slash public sector bureaucracy, introduce more user-charges for public sector services, and curb welfare systems.

"Our entire society needs a shake-up," he told Parliament at its first session of the new parliamentary year. The public sector was too big, the private sector too small, private sector savings had to be increased,

and competitiveness improved. The changes were essential to solve the country's most pressing problems: its high unemployment, running at about 8.5 per cent, and chronic current balance of payments deficit.

The cure would be tough, Mr Schlüter warned. There was no room for increases in either nominal or real wages for several years.

Significant reductions in business taxes were promised, especially the wealth tax, inheritance tax and double-taxation of dividends. The educational system, the labour market and unemployment benefit funds, and welfare systems all faced reforms to make society more flexible.

Younger pledges to reduce jet noise

By David Marsh in Bonn

MR George Younger, the British Defence Secretary, said yesterday he doubted whether low-flying training by the Royal Air Force in West Germany could be reduced further, but pledged efforts to try to reduce the noise and nuisance for local populations.

Mr Younger made his comments after a joint press conference with Mr Rupert Scholz, the Bonn Defence Minister, at which the two countries announced they were studying ways of improving further bilateral military collaboration.

Mr Younger was making his first visit to see Mr Scholz, who took office in May. The two ministers voiced support for a quick start to East-West talks to lower conventional force imbalances in Europe.

On the question of low flying by German and Allied air forces, which has run into growing public opposition this year, Mr Scholz said such training was a "military and strategic necessity". But ways would be considered of reducing the impact on the German population.

Mr Younger made clear that this would probably involve bringing in additional restrictions and spreading out the flights over different areas rather than cutting the actual amount of flying carried out by the RAF, which has already been reduced in recent years.

The study on defence cooperation will focus on areas like training, staff exchanges and improvement of military integration. Weapons procurement will also be reviewed. Proposals may surface before 1988.

Mr Younger said establishment of a joint German-UK troop brigade, as planned by the Federal Republic and France, was not necessary, since Britain and West Germany were already in the integrated command structure of Nato. Clearly with an eye on the much-feted military entente between Bonn and Paris, Mr Younger said: "We have felt for some time it is necessary to put a more public face on the extremely close alliance between the Federal Republic and the UK."

Soviet Union faces growing drugs problem

By Quentin Peel in Moscow

THE Soviet Union is facing a growing drugs problem because of its greater openness, compounded by the fact that it is a major transit route between drug-producing countries and drug users, a top Soviet customs official said yesterday.

New details have been published on efforts to fight drug abuse in the Soviet republic of Kirghizia, on the border with China, undermining the growing willingness of the Soviet authorities to admit to the problem.

A recent agreement signed by the British and Soviet customs services on joint efforts to combat drug smuggling is only the first of a series planned by the Soviet authorities, Mr Vitaly Boyarov, first deputy head of the state customs service, said. Similar agreements with the US and France are under negotiation, and contacts have been made with more than 25 Western countries.

"We cannot tackle this task on our own," Mr Boyarov said. "Paradoxical as it may seem, the penetration of narcotics increases in the period of greater openness of Soviet society, in connection with the growing number of foreigners visiting the USSR."

The Soviet Union was conscious of its position as a potential transit route for drugs, mainly from Afghanistan to western Europe.

The persistence of the home-grown drug problem was revealed in a report by the official news agency, Tass, from the central Asian republic of Kirghizia.

It cited what appears to have been a modest effort to check the consumption of narcotics in the region.

In spite of a campaign to destroy fields of wild hemp, "still the area occupied by it does not reduce," the agency reported. "As a result, the number of drug addicts is not reducing either, and is even growing."

Quoting the example of one region, Issyk-Kul, the report said a modest 100,000 had been spent on the campaign, which was only capable

of launching isolated raids to find hemp-growing areas. Out of 166,000 hectares searched, hemp was found on 2,000.

"All this does not seem to improve the situation," Tass concludes.

Drug use in the Soviet central Asian republics is practically endemic, and the report bemoans the lack of preventive anti-drug propaganda in schools, any medical institutions for treating drug addicts in the region, and the lack of co-ordination between the militia and drug abuse councils.

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Swedish PM downgrades Justice portfolio

By Sara Webb in Stockholm

MR INGVAR Carlsson, Sweden's Prime Minister, downgraded the Justice portfolio, a post dogged by scandal, in a series of cabinet changes announced to Parliament yesterday.

He promised to reform the tax system, cut inflation, preserve full employment, and improve ties with the EC.

He pledged new measures to stimulate savings and tackle the labour shortage. Tax reform would begin with a 3 per cent cut in marginal rates.

Ms Lilla Fretvalds, hitherto consumer ombudsman, was named Minister of Justice, a post in which three incumbents have come to grief within five years.

The job of regulating the police has been transferred from the Justice Ministry to the Civil Service ministry, to

be headed by Mr Bengt Johannisson, former deputy finance minister, who retains his job of supervising wages and pensions.

One justice minister, Ms Anna-Greta Leijon, had to resign this summer after launching a freelance inquiry into the 1985 killing of premier Olof Palme.

Ms Fretvalds, 46, a somewhat controversial figure, apparently said during her student days that she understood why impetuous people stole cars. She claims to have modified her views.

Mr Ivar Nordberg becomes Industry Minister. Mr Kjell-Olof Feldt remains Finance Minister, with a new deputy, Mr Odd Engström.

Parliament saw the entry of the first new political party in 70 years, the Greens.

University call for recognition of Solidarity

By Christopher Bobinad in Warsaw

DEMANDS that the Polish authorities recognise the banned Solidarity trade union and NZS, an independent students' organisation, were made at a rally at Warsaw University yesterday.

Professor Grzegorz Bialkowski, rector of the university, told the demonstration of some 2,000 people "The majority of our community supports this demand."

The rally was held to demand wage increases for administrative and technical staff as well as greater university autonomy and the legalisation of the banned organisations. NZS was founded in 1981 and, although banned when martial law was introduced, re-emerged in some strength last year.

Belgrade seeks to change IMF recovery agreement

By Aleksander Labi in Belgrade

SEVERAL THOUSAND workers demonstrated against economic austerity outside the federal Parliament in Belgrade yesterday, as Yugoslav negotiators put to experts from the International Monetary Fund the case for revising the terms of the country's economic recovery programme.

Yugoslavia is shortly due to receive the third of five tranches of an SDR 320m (244m) standby credit granted by the IMF in May. Under IMF guidance the country has embarked on a rescue plan under which prices and imports were liberalised, and restrictive monetary policies were imposed.

Yugoslav officials say the terms of the recovery programme need to be adjusted because inflation has far outstripped projections, making

other targets in the plan meaningless.

The plan projects a 1988 inflation rate of 50-55 per cent, but prices rose by 125 per cent in the first nine months, and a 200 per cent rate for the year is expected.

In its current form, the plan says "pay must remain unchanged in real terms if the inflation target is being met, and that if it is exceeded, real wages must fall by more than 20 per cent. It also calls for a real-terms reduction in total public expenditure, and for money supply to grow more slowly than inflation."

The Government this week asked the federal Parliament for speedy passage of a new law that would allow enterprises to award pay rises in excess of current guidelines if output is improved.

Amnesty says rights violations still common

By Robert Mauthner, Diplomatic Correspondent

HUMAN RIGHTS violations by governments throughout the world are still as numerous as ever, according to Amnesty International's annual report published today.

In at least half the countries of the world, people are locked away for speaking their minds, "often after trials that are no more than a sham." In at least a third, men, women and even children are tortured by government officials. "In scores of countries, governments pursue their goals by kidnapping and

murdering their own citizens."

The report, which gives details of human rights violations in 135 countries, says that, during 1987, prisoners of conscience were held in at least 80 countries and that torture or ill-treatment of prisoners was reported in at least 90.

More than 120 states have written into their laws the right to execute people convicted of certain crimes, and more than a third carry out "such premeditated killings" every year, the report says.

Amnesty, which opposes the death penalty and works for its abolition, claims that last year 769 prisoners are known to have been executed in 39 countries and 1,185 people were sentenced to death in 62. The real figures are probably higher since these were only cases known to the organisation.

By the end of 1987, 32 nations had abolished the death penalty for all offences and 18 for all but exceptional offences, such as war crimes. At least 16 countries and terri-

ories which retained the death penalty in law had not carried out executions for at least 10 years.

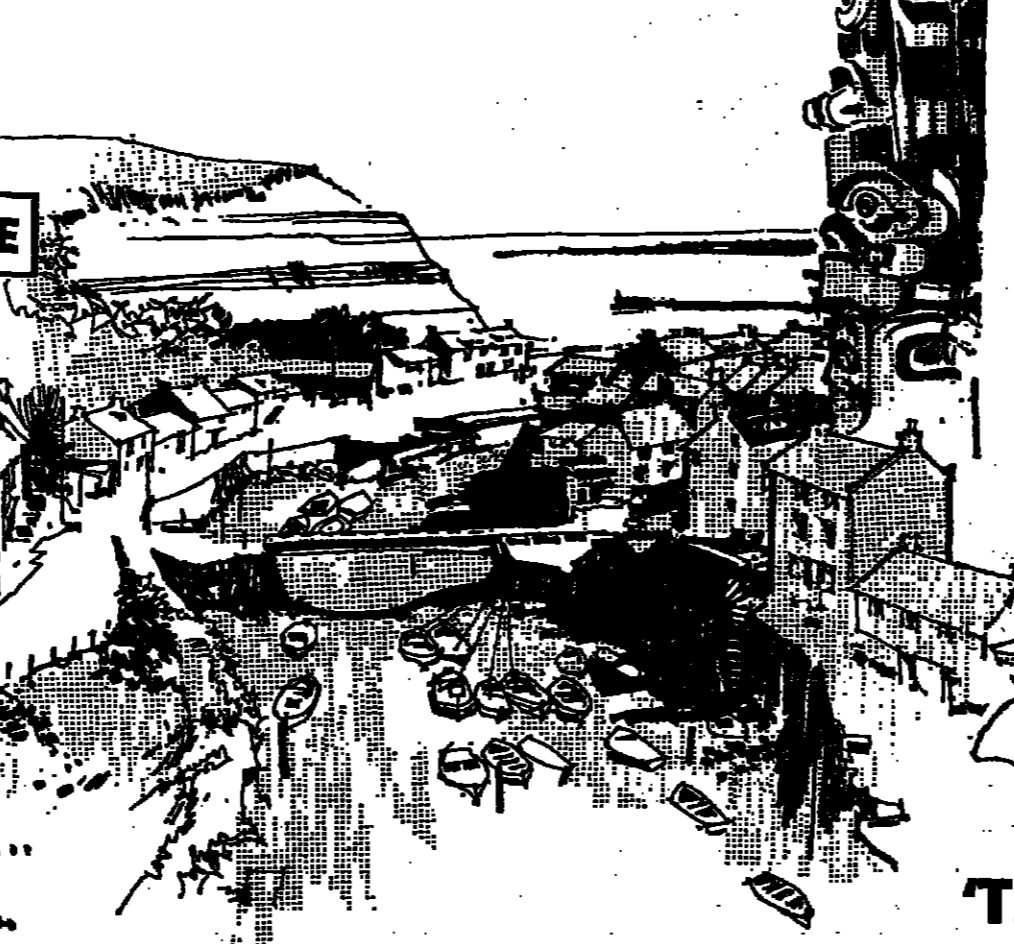
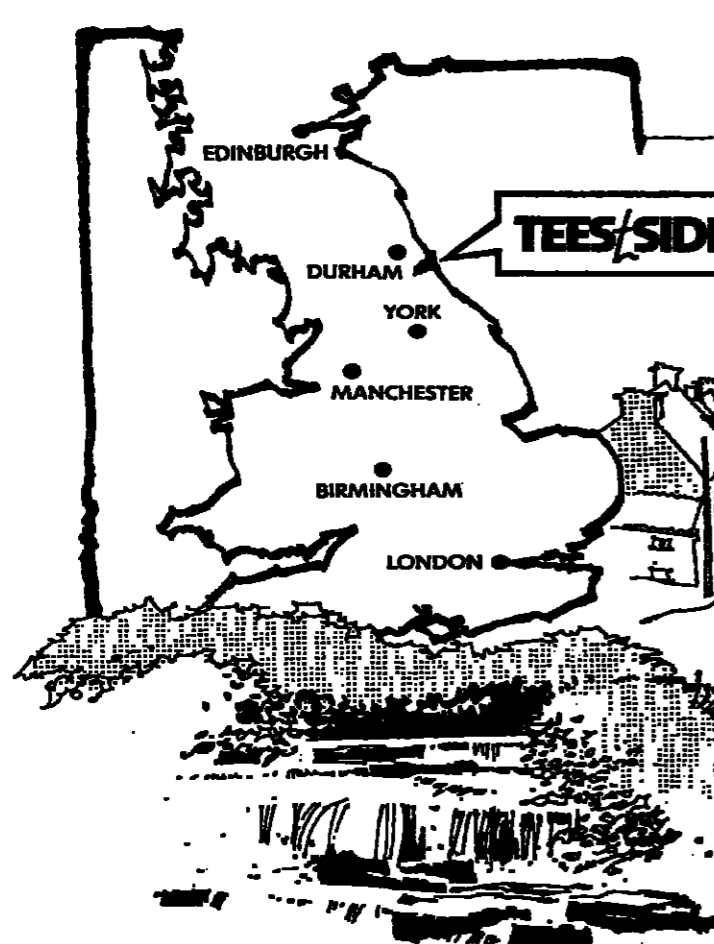
In spite of this depressing picture, Amnesty considers that substantial progress has been made on the human rights front in the past 40 years. There now exists a genuine worldwide human rights movement of more than 1,000 organisations which exposes governments to the glare of international publicity, "the greatest weapon we have."

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TEESIDE is for Living



Teesside has a talent for living. A talent recently endorsed by a Glasgow University national survey and ballot on the relative quality of life enjoyed in Britain's urban areas. Northern centres topped the league table. Among them Teesside which came ninth. London was 34th.

Teesside's low cost of living, good quality affordable housing and leisure facilities were among the pluses. And Teesside also scored for excellent access to good scenery.

Those scenic talents? The 36 miles of the spectacular Cleveland and North Yorkshire Heritage Coast, topped by high-point Huntcliffe. The 553 square miles of the North York Moors National Park to which Teesside's handsome market town of Guisborough is gateway. The Esk Valley Railway winding its way from Teesside to the picturesque fishing village of Whitby. The Captain Cook Trail, exploring the life of Teesside's famous son from his Birthplace Museum on Teesside through the coastal villages of Marske and Staithes to Whitby.

Inland from Teesside is rolling farmland peppered with pretty villages and ancient churches, and the riches of the upper Tees valley.

The countryside is fabulous, the people are marvellous,

EUROPEAN NEWS

Strauss's posts likely to be split as Bavarian attention turns to succession

By Heig Simonian in Munich

AS BAVARIANS adjust gradually to the loss of Mr Franz Josef Strauss, the state's prime minister and chairman of the Christian Socialist Union (CSU), who died on Monday, attention in Munich has already begun to shift to the succession.

No formal political changes are likely to take place before next week at the earliest, but it is virtually certain that the jobs of premier and party chairman will now be split.

Mr Max Streibl, 56, the deputy prime minister, has taken

over temporarily. However, under the constitution, the deputy premier does not automatically assume the top job permanently, and a successor will have to be chosen by the state parliament within the next four weeks.

The vote, which is likely to take place around the middle of this month, is unlikely to produce any surprises. Mr Streibl, who is also finance minister and the longest-serving member of Mr Strauss's cabinet, is a near-certainty for the post. He is well-respected

and backed by the powerful party organisation in Upper Bavaria.

Interest has switched instead to whether he will aim to stay in office beyond the end of the current legislative period in 1990. Mr Streibl has yet to make a statement on his plans, but local commentators are already quoting the example of Mr Alois Goppel, Mr Strauss's predecessor as prime minister, a "temporary" solution who held the job for 18 years.

Choosing a new chairman of the CSU is likely to take some-

what longer, according to political commentators in Munich. Mr Hans Waigel, 49, leader of the party's political group in the Federal Parliament in Bonn, remains the front-runner, although a formal decision will have to await a special conference. The CSU had arranged before Mr Strauss's death to meet in special session on November 18-19, but it is unclear whether that meeting will be brought forward.

One big point in Mr Waigel's favour is his membership of the Bundestag and knowledge

of the Bonn political scene, which may help him present himself as the best candidate to retain the CSU's influence at federal level.

However, that would leave unrewarded Mr Gerold Tandler, 52, the Bavarian economics minister and a man widely seen as being groomed by Mr Strauss as a possible successor. Suggestions are already circulating that if he fails to get either of the two top jobs he could be appointed deputy party chairman, or deputy prime minister, with the prospect of succeeding Mr Streibl in 1990.

Mr Streibl is seen as an old-guard figure in the CSU whose occasional acting roles in the Oberammergau Passion Play emphasise his continuing local links. By contrast, Mr Tandler is more the technocrat, who tended to occupy a backroom role until appointed economics minister by Mr Strauss this year.

However, neither man has Mr Strauss's political weight or charisma. That stems partly from Mr Strauss's policy in

recent years of distancing opponents within the party and working closely with a coterie of trusted associates who seldom disagreed with their mentor.

Mr Tandler is seen as a prime example. After being called into the prime minister's office he became increasingly indispensable to Mr Strauss, releasing him from many of the everyday burdens of office and giving him more freedom to pursue interests like international diplomacy or sniping at the Federal Government.

Lisbon sets economic targets to 1992

By Diana Smith in Lisbon

THE PORTUGUESE cabinet has approved an ambitious economic plan for 1988-1992 which aims for sustained growth in investment, jobs, output and productivity as well as a slackening in domestic demand, a focus on exports and top priority for education and job training.

It requires strong annual growth in gross domestic product of 3.75 per cent; needed to bridge the gap between Portugal and its European Community partners.

Consumption is projected to grow at only 4 per cent per year, compared with an annual average of nearly 10 per cent over the past three years. Production is also projected to rise at 4 per cent a year.

Investment, which went up by 15 per cent in 1988 and 20 per cent last year, must, under the plan, sustain 7.25 per cent annual growth, causing unemployment to drop to 5.7 per cent by 1992.

A gradual shift of labour from farming, which now occupies 30 per cent of the population, to building and services is forecast.

The plan is looking for a balance between capital-intensive and labour-intensive investment. It also calls for a balance between manufacturing a wider range of products for the domestic market (to ease dependence on imports) and maximum use of export potential, with particular stress on such new exports as transport and electronic equipment.

The intention is to ensure export growth of 6.25 per cent a year, while holding import growth to 6.75 per cent, half the current rate.

Strained by a visible trade gap that reached \$2bn by June, the current account risks going into deficit this year for the first time in three years.

The plan sets a target for the balance of payments of \$400m surplus a year, and calls for more tourism to offset trade balance problems.

Education and job training are seen as of the utmost priority. Between now and 1992, \$220bn (\$840m) - an average annual increase of 20 per cent - is to be spent on them.

Kurds to return to Iraq from Turkey

By Jim Bodgener in Ankara

MORE THAN 400 Iraqi Kurdish refugees will go back voluntarily from Turkey at the Habur border gate this afternoon, the Turkish Foreign Ministry said yesterday.

The refugees were among many thousands which in late August and September fled the campaign waged by Iraq's fifth army against Iraqi Kurdish insurgents.

The returnees will leave Turkey on the penultimate day of an amnesty offer set by Iraq. It is unclear what treatment might be meted out to Iraqis returning once it expires.

Red Cross workers negotiating with the Iraqi authorities for the voluntary repatriation of refugees said over the weekend that they were pulling out of the talks because Iraq had

not provided sufficient guarantees for the their safe passage or treatment.

The matter will have to be dealt with bilaterally between Turkey and Iraq, as the latter had wanted.

According to Government estimates there are at least 50,000 refugees in Turkey. Around 1,000 have asked for repatriation.

Most have opted to stay in Turkey, and of which some may be moved from their makeshift camps near the border in the south-east to more permanent accommodation in more temperate climates as Turkey's winter approaches.

Iran has said it will take some. Others have chosen to take up limited offers of asylum from European countries.

Ariane lifts prospects for French Guiana

Paul Betts looks at a rapid pace of change as the space-age arrives in the tropics

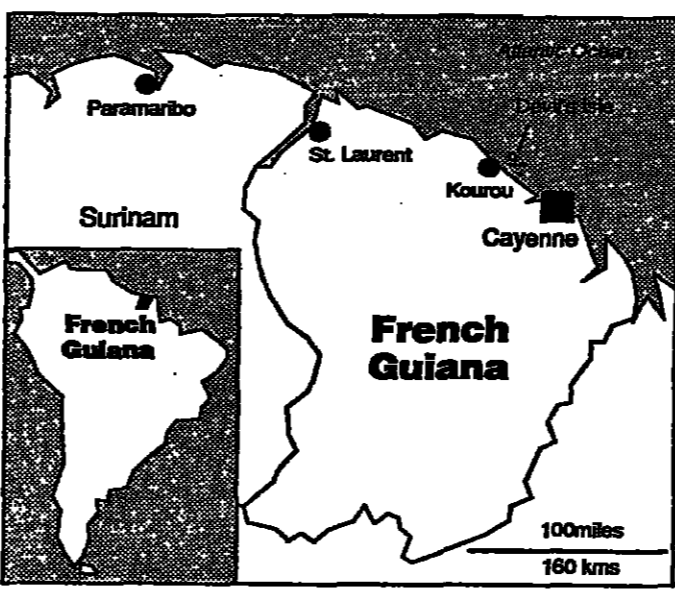
French Guiana, explained the government official sweating profusely in the tropical mid-day sun, used to be synonymous with the Compagnie des Indes Occidentales. "But the ubiquitous French West Indies company, established by Colbert which virtually owned and ran Guiana has now been replaced by another perfectly French institution, the CNES, or French space agency," he added.

The Centre National d'Etudes Spatiales (CNES) is today omnipresent in Guiana. It is the territory's principal source of income and development. It owns not only the French space centre of Kourou but one of the best hotels, the Hotel des Roches, as well as the Devil's Islands which once housed France's infamous penal colony.

On one of the islands, the CNES has restored an old prison building into a pleasant hotel which has to be evacuated each time an Ariane rocket is launched from the mainland across the murky shark-infested Atlantic waters.

At weekends, space centre engineers and their families come to fish and picnic on the islands. Here they mingle with officers of the Foreign Legion who have built for themselves a Riviera-type villa amid the coconuts and giant lizards.

"This place has been undergoing an extraordinary transformation during the last few years," said a representative of the European Arianespace company, which is responsible for the commercial marketing



of the European Ariane space programme. "From a tiny village, Kourou has grown into the second largest town of Guiana. Barely 10 years ago, the Foreign Legion barracks marked the beginning of the town. Today the Foreign Legion is bang in the middle of Kourou," he added.

Kourou, with its tall rocket launch pads sticking up like incongruous skyscrapers in the jungle clearing, already has a population of 12,000.

It is expected to grow to 20,000 during the next few years as the space centre pursues its investments and expansion, boosted by the commercial success of Ariane.

These figures may still seem inconsequential, but they are

highly significant for Guiana whose total population is only 80,000 people of whom 30,000 live in the capital Cayenne, a ramshackled mixture of colonial architecture and modern French small-town suburbia with the inconveniences of mosquitoes and venomous snakes in hotel bedrooms.

Although France first decided to establish its space centre in Guiana in 1964, it is only during the last few years that the space business has taken off with the recent exploits of Ariane. Since the beginning, 25 Ariane rockets have been launched from Kourou of which 21 have been successful. By the end of this year, 99 Ariane rockets will have been ordered.

Genoa port chairman to quit after restructuring

By Alan Friedman in Milan

MR ROBERTO D'Alessandro, chairman of the Genoa port authority who, since 1984, has engineered a textbook improvement in the shipping fortunes of the Ligurian capital, is to resign at the end of this year.

The 63-year-old former executive at Fiat, Pirelli and Zanussi has announced that he will not be a candidate for a second five-year term. Mr D'Alessandro said he felt he had succeeded with his programme of restructuring.

The latter has seen monthly

losses of L10bn (\$7.1m) in 1984 transformed to break-even last year and expected profit of L18m for 1988. The number of dock workers has been reduced by two-thirds and port authority employees halved since 1984.

Mr D'Alessandro also engaged in an aggressive international marketing drive to recruit lost clients. He invested in a new container terminal and has frozen Genoa's tariffs. As a result, Genoa has recovered business.

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The problems of the American space programme - which last week made its first launch for nearly three years after the Challenger disaster - has further boosted the commercial prospects of the European rocket and given a little more hope of economic development for the people of Guiana.

The Kourou space centre, which today employs directly about 1,250 people compared with barely 100 in 1967, has acted as a driving force to stimulate productive investment in Guiana. The space centre has spent in capital and operating expenses FF11.8bn (\$1.8bn) during the last 20 years.

It is now engaged in a FF4bn six-year investment

programme to build additional infrastructure for the space programme. It now plans to spend about FF1.2bn a year until 1985 in capital and operating expenses. The French authorities are also envisaging spending FF2.2 bn on a hydro-electric project, a further FF220m on new road construction as well as other key infrastructure programmes.

But Guiana and the French authorities still face a herculean task to regenerate the territory which has suffered from centuries of neglect and from the image of its penal colony. Indeed, during almost a century, up to as late as 1946, some 80,000 convicts were transported to Guiana.

Among the most famous convicts were Alfred Dreyfus, who lived in complete isolation on Devil's Island for four years, and Henri Charrière, better known as Papillon, who subsequently wrote a best-seller on his 18 years spent as a prisoner in Guiana.

The territory continues to be heavily dependent on imports for its food and other basic necessities. Its trade deficit is chronic with about FF2 bn in annual imports covered by only about FF2 500m worth of exports, mainly shrimps, wood, and a little gold.

As for tourism there is little chance of it catching on. "The climate is impossible, the sea is permanently brown, the insects are pretty dreadful. Even the space centre can't really hope to transform Devil's Island into a new Club Med camp," remarked a local official.

Living

Living

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Old Hartlepool, with a Royal Charter granted in 1201, is dominated by the 12th century St Hilda's church, and has a strong maritime connection demonstrated by a busy port, a maritime museum and - a new venture - the restoration of historic ships.

On the estuary of the Tees - a wildlife refuge with a rich heritage of rare plants, co-existing harmoniously with a massive modern industrial complex.

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To find out more about Teesside's Initiative, Talent and Ability: Contact Duncan Hall, Chief Executive, Teesside Development Corporation, Tees House, Riverside Park, Middlesbrough, Cleveland TS2 1RE. Tel: (0642) 230636. Fax: (0642) 230843.

there are thriving industries!

the Rt Hon Margaret Thatcher, Prime Minister, January 4, 1988.

TEES/SIDE

Initiative Talent Ability

WORLD TRADE NEWS

Caricom puts old constraints behind it

Canute James reports on a new lease of life for the Caribbean Economic Community

THE Caribbean Economic Community (Caricom) took a new lease of life this week. After a decade and a half of uncertainty, some confusion and no small amount of acrimony, the 13 members have dismantled all barriers to trade within the community.

But for a handful of goods, trade among the community's members will no longer be subject to qualitative and quantitative restrictions, and import controls such as licensing have been deregulated.

Free trade among member states will give a fillip to the economies of the struggling organisation, which is made up of the English-speaking countries of the region, including Belize in Central America and Guyana in South America, and which has a market of 5.5m people.

Since it was launched in 1973 the community has struggled to achieve the ideal of free trade. It argued that this would improve the competitiveness of regionally-produced goods, cut imports from third countries, conserve hard currency expenditure, strengthen the community's manufacturing sector and create jobs in a region where unemployment averages 20 per cent. The aim was to make regional economies less dependent on one or two sectors.

Ironically, the very govern-

ments which argued for a dismantling of barriers found themselves unable to implement these policies. Parochial concerns about injury to domestic industry and shortages of foreign currency to finance imports forced many countries to restrict imports from their neighbours. Rows between manufacturers, exporters and trade ministers, accompanied by charges and counter-charges of sabotaging the community's interests, were common.

The effect of this is reflected in a steady decline in the value of trade within the community. This fell from \$586.3m in 1981 to \$295m in 1986. It recovered to reach \$317m (£186m) last year. Officials of the Community secretariat in Guyana say they expect the value of trade to continue increasing, stimulated by this week's agreement for free trade.

It is accepted in the community that the concerns of some governments and manufacturers over likely damage to weak, fledgling industries, particularly in the smaller community members in the eastern Caribbean, are justified. The community has consequently agreed a list of products produced in these countries which will be allowed some protection, but for no longer than three years. The governments - St Lucia, Grenada, Dominica, St Vincent, Montserrat, St

Kitts, Antigua and Belize - argued successfully for temporary protection for 17 products.

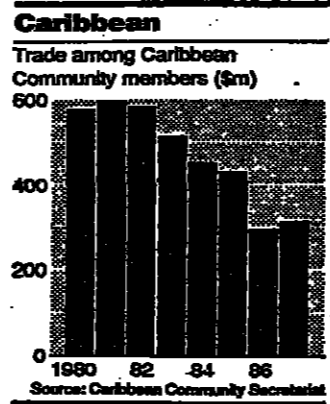
"Intra-regional trade will benefit from this agreement," said Mr Marcus de Freitas, the St Vincent Trade Minister. "I believe that the agreement will make manufacturers satisfied, and they have got some lead time in which to catch up, because there won't be any protection after three years."

The products which have been granted such relaxation include solar water heaters, wooden furniture, mattresses, industrial gases, wheat flour, margarine, lard and shortening. The list will be subject to annual review by the community's trade ministers, and items will be removed when they are considered strong enough to face competition.

The eight countries which are being allowed to ease the rules have committed themselves to filling shortfalls in their own markets by purchasing from the other community members.

Mr Hayden Blades, director of trade and agriculture at the community's secretariat, said one aim of the agreement was to prevent a reduction of the access which some member countries had to the markets of those allowed to maintain restrictions. According to one

Barbadian manufacturer, a loss of market share in the smaller community members "would invite retaliation to such a degree that not only the agreement on free trade but the



future of the community itself would be endangered."

Despite the concessions made by the Caribbean Community to its smaller members, there is still some confusion over the likely benefits of the free trade agreement. Mr George Mallet, St Lucia Trade Minister, said his country would benefit from the new arrangements and would reduce its imports from third countries.

"What we have to do is to restrict our imports of these

goods so as to protect those operations for which we were unable to get the three years' protection," he said. St Lucia's exports to its community partners increased 31 per cent last year and Mr Mallet predicted continued growth.

But Mr Jeffrey Deveaux, president of the St Lucia Chamber of Commerce, is predicting some casualties in eastern Caribbean industry. He said some industries would fail.

Despite the significance which community members attach to the implementation of the free trade agreement this week, the group's trading structure is under pressure from two fronts. Caricom has failed after many years to create an export bank to provide pre- and post-shipment financing for non-traditional exports produced by members of the group.

The community countries have found only \$16m for the bank, when they had been hoping to raise \$70m, following the collapse five years ago of a regional trade payments facility which had reached its \$100m credit ceiling. The group is now considering a trade financing window at the Caribbean Development Bank.

Second, Trinidad and Tobago's 15 per cent currency devaluation in August has put many of its community partners under pressure.

US backs Puerto Rico plant-share venture

By Louise Kehoe in San Francisco

JAPANESE PRODUCERS of the silicon wafers used to make semiconductor chips have operated a purchasing cartel to control the price of the raw material for silicon wafers, Union Carbide of the US has charged in an anti-trust suit filed in San Francisco.

Union Carbide is seeking "substantial" damages - according to their lawyer - for the losses it claims to have suffered as a result of the alleged conspiracy as well as a court order prohibiting price fixing.

Seven Japanese companies, all producers of silicon wafers, are named in the suit which alleges that they conspired to prevent US polysilicon producers from exporting to Japan.

The defendants are Komatsu Electric Metals, its parent company Komatsu, Mitsubishi Metal, Nippon Silicon, Osaka Titanium, Shin Etsu Handotai and Tokuyama Soda.

The suit is the first to address growing concerns in the US semiconductor industry and within the US Department

Japanese silicon suppliers named in anti-trust suit

of Defence about Japanese domination of the market for materials essential to semiconductor production. According to the suit, the Japanese companies have exchanged information about production costs, prices, supply and demand and strategic plans under the guise of an industry study group formed in 1983. The Japanese companies arranged to "deplete inventories, to refrain from bidding against one another for supplies of polysilicon in order to minimise open market price increases and otherwise set purchase prices," the suit alleges.

As a result, Union Carbide and other US and European polysilicon suppliers have been excluded from the Japanese market, the company claims.

In the early 1980s, the silicon wafer market was shared in roughly equal portions between US, European and Japanese firms. Today, however, Japanese companies control more than 85 per cent of the world market.

UK textile sector in EC quota protest

By Alice Rawsthorn in London

THE UK textile industry is lobbying against proposals for the European Community to introduce Community-wide textile quotas when the unified European market comes into force after 1992.

Under the present system, quotas regulating imports of textiles are set on a country-by-country basis under the terms of the Multi-Fibre Arrangement (MFA), the trading agreement regulating the world textile trade under the aegis of the General Agreement on Tariffs and Trade.

The European Commission has not yet decided how the present quota system should be reformed to accommodate the unified market.

It is understood to be likely to favour the replacement of national quotas by a multilateral system whereby quotas

would apply across the Community. In theory, the UK textile market - with a higher concentration of retail power than other European countries - would be the most vulnerable area of the Community if multilateral quotas were introduced.

Textile European clothing markets are fragmented, with power divided among hundreds of retail groups. But the UK market is highly concentrated, with over a third of all sales controlled by five companies.

This makes it comparatively easy for overseas suppliers to penetrate the UK market. Under the present system, the national quotas impose a ceiling on the volume of imports into the UK. If Community-wide quotas were imposed, in theory, there would be no such restraint.

End intellectual property rights deadlock, says US

By William Dufforce in Geneva

THE US is insisting that the deadlock over intellectual property rights in the Uruguay round of trade liberalisation talks has to be resolved at the ministerial meeting of the General Agreement on Tariffs and Trade at Montreal in December.

Mr Clayton Yentzer, US Trade Representative, told trade ministers at their meeting in Islamabad at the weekend that the US wanted agreement to introduce into GATT acceptable standards and norms for intellectual property rights, and procedures for enforcing them both at the border and domestically.

Intellectual property includes patents, trademarks and copyrights. Talks on them in the Uruguay round are stalled over some developing countries' resistance to discussing what they regard as the industrial nations' attempt to protect "monopoly" rights of intellectual property holders.

The eyes of the world were focused on the European Community after the US declaration at Islamabad that it was ready to discuss short-term action on agricultural reform. Mr Michael Samuels, the chief US delegate to Gatt, said yesterday.

Trade ministers' mid-term review of the Uruguay round would be a failure if the EC did not respond to the US initiative, he added. The US move puts pressure on Brussels to make a reciprocating commitment on long-term farm reform.

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Japanese airline to buy Boeing aircraft

ALL-NIPPON Airways, Japan's second largest airline after Japan Air Lines, has decided to purchase six or seven Boeing 747-400 airliners at a cost of \$120m (£75m) per aircraft, writes Ian Rodger in Tokyo.

ANA said yesterday it was still studying what engine to buy, and hoped to make a decision by the end of the year.

Two US suppliers, Pratt & Whitney and General Electric, and Rolls Royce of the UK, are competing for the contract.

Seoul and Tokyo in shipbuilding talks

SENIOR OFFICIALS from the European Commission and the Japanese and South Korean Governments are to stage fresh talks next week on possible joint action to cut shipbuilding overcapacity and improve prices, writes William Dawkins in Brussels.

The meetings in Tokyo will be the fourth attempt to seek a common approach to the ills of the world shipbuilding since the Commission launched talks on the issue last March.

Commission slaps 69% tariff on Chinese brushes

By William Dawkins in Brussels

CHINESE exporters yesterday had an expensive brush with European Community trade laws - and the result threatens to leave both sides bristling with irritation.

The European Commission announced that it had slapped provisional anti-dumping duties of 69 per cent on EC imports of Chinese brushes, including whitewash, varnish and ordinary paint brushes.

The fines are not enormous by the standards of EC anti-dumping levies on some other Far Eastern countries but are unusually high in percentage terms. Some national officials were last night painting a black picture of a possibly severe Chinese response.

If confirmed by EC Government, the fines will cost the

Chinese monopoly supplier of paint brushes, the picturesque Nantong National Nature Products & Animal By-Products Import & Export Corporation, some Ecu4.7m (\$6m) out of its Ecu6.8m worth of EC paintbrush sales. They come in response to a complaint by FEIBP, the European paint brush makers' federation, a mostly UK and German lobby group, including among its members British-based L.O.Harris and Kronen Pinselwerk of Lohne.

Brussels opened an inquiry into alleged brush-dumping two years ago after the federation drew attention to an unusually sharp rise in Chinese imports - from Ecu1.5m to Ecu2.5m in the UK, one of worst-hit countries.

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OVERSEAS NEWS

Uncertain fate of 20 hostages

By Victor Mallet

MR MITHILESHWAR Singh, the 61-year-old Indian professor released by his Lebanese captors in Beirut on Monday, prepared to fly back to his home in the US yesterday after being handed over by Syrian authorities to the US Ambassador in Damascus.

But the fate of more than 20 other foreigners held hostage in Lebanon - including Mr Singh's three American colleagues abducted with him from the Beirut University College in January last year - remained uncertain.

The State Department in Washington and the British Foreign Office both said they had no information to suggest that further releases were imminent. President Ronald Reagan yesterday again ruled out negotiations with the pro-Iranian groups believed to be holding the remaining nine US hostages.

Mr Singh, who was held by a group calling itself the Islamic Jihad for the Liberation of Palestine, said he was treated better than he expected and provided with medicine for his diabetes.

Release of Beirut hostage leaves experts guessing

By Edward Mortimer

READING THE minds of hostage-takers in Lebanon has, in recent years, become a sub-branch of political science beside which Kremlinology is kindergarten stuff - part of the difficulty being that one of the main objects of the hostage-takers is, in all probability, to bamboozle and manipulate the very Western experts who are trying to make sense of them.

It is therefore very hard to be sure what precisely lies behind the release on Monday night of Mr Mithileshwar Singh, a 61-year-old Indian with a US residence permit;

and a fortiori hard to know whether it augurs well for any of the other 21 foreigners still missing in Lebanon.

The particular group which was holding Mr Singh, and still holds his three American colleagues from the faculty of Beirut University College, calls itself "Islamic Jihad for the Liberation of Palestine" - a name that was assumed to be an alternative for the group calling itself simply "Islamic Jihad", which in turn is closely linked to the pro-Iranian Lebanese Shiite movement Hizbollah ("God's Party").

Lately however there have

been some signs that it has a genuinely separate existence, and may be more prone to Syrian pressure than are Hizbollah and Islamic Jihad.

All the hostage-holding groups have been under pressure since Syrian troops moved into West Beirut in February 1987. Hizbollah's military control is now limited to an area of a few blocks backing on to the "green line" which separates Moslem West from Christian East Beirut, and it is in this area that all but one of the remaining Western hostages are thought to be held.

Despite Syria's interest in

obtaining the release of the existing hostages, it has not been prepared to stage an all-out military assault for fear of suffering heavy casualties in the street fighting.

That leaves Iran as the only power which may be able to secure the hostages' freedom. It did so in the case of the French hostages, who were released in May as part of a deal including the restoration of Franco-Iranian diplomatic relations. Britain, and since the "ransom" scandal also the US, have consistently refused, in all their public statements, to contemplate such deals.

British officials insist that the current talks in Geneva on resumption of Anglo-Iranian relations are quite separate from the hostage issue, and even claim to accept Iranian offers to try to help secure the hostages' release as made in good faith - apparently accepting that Iran does not have total control of the hostage-holding groups.

That may be correct at least as far as the Iranian foreign ministry, which conducts the talks with Britain, is concerned. But it is still quite likely that the hostages' fate depends ultimately on the out-

come of an internal power struggle within the Iranian regime. Mr Ali Akbar Mohtashami, the Iranian Interior Minister, was closely involved in Lebanese affairs as ambassador to Syria and is alleged by some Iranians to have the foreign hostages "in his pocket".

Mr Mohtashami is widely seen as a leading "radical" in Iranian politics. For the moment, however, it is the "pragmatists" favouring better relations with non-Moslem states who seem to be gaining ground in Iran, and that must be good news for the hostages in Lebanon.

Extremists may be barred from Israeli poll

KACH, the extreme right-wing Israeli party headed by Rabbi Meir Kahane, faces the prospect of being barred from taking part in the country's general election, on November 1, at a meeting today of the Election Commission. Andrew Whitely reports from Jerusalem.

Both the two leading parties, Likud and the Labour Alignment, have appealed to the 41-member commission to disqualify Kach on the grounds that its political platform is both undemocratic and racist.

An overt advocate of the expulsion of Palestinians living in the occupied territories, Rabbi Kahane caused a political uproar in Israel by winning a parliamentary seat in the 1984 elections. Latest opinion polls suggest that a recent surge in popular support, particularly among the young, could triple its representation this year.

Accompanying the manoeuvring to ban Kach is a parallel "balancing" effort by the right to prevent an anti-semitic fringe party, the Progressive List for Peace from running in the election. The hearing against the PLP is due to take place tomorrow. Both Kach and the PLP are certain to appeal against their expected disqualification to the Supreme Court, setting the stage for a political battle between Israel's left and right-wing camps.

In an election race expected to be decided by a tiny handful of seats, the banning of one, or both, of these fringe parties could have a crucial effect on the outcome.

The PLP currently has two members in the 120-seat Knesset. It is a mixed Arab/Arab party advocating the establishment of a Palestinian state in the West Bank and Gaza Strip, with its capital in East Jerusalem. It could fall prey to a 1985 law restricting participation in elections to parties recognising the Jewish nature of the Israeli state.

Rangoon strikes end

Rangoon began to look something like a normal city yesterday as people went back to work and Burmese army patrols started removing evidence of national revolt. Reuters reports from Rangoon. Buses filled with army patrol plied their trade, shops were opened and market stalls were doing a brisk business.

Strikes in virtually every industry and government department ended in Burma on Monday under threats of dismissal and imprisonment from the new military government headed by Gen Saw Mawng.

China crackdown

China has ordered a nationwide crackdown on economic crime in a bid to curb worsening inflation, the Economic Daily said. Reuters writes from Peking. The newspaper quoted the State Council (Cabinet) ordering a probe into speculation and illegal price rises of steel, copper, oil and other scarce commodities. It said a probe of government departments and state-run companies would begin this month. Its goal was to cut prices and stabilise the market.

Sri Lanka killing

Marxist gunmen ambushed a police car in Colombo yesterday, wounding an inspector heading investigations into the Marxist People's Liberation Front (JVP), a military spokesman said. Reuters reports from Colombo. The spokesman said four others were wounded. He said JVP rebels killed 10 people in the previous 24 hours through Sri Lanka.

Violence disrupts Karachi life

By John Ridding

KARACHI, Pakistan's business capital, has been brought to a virtual standstill following a wave of ethnic violence in the city which has claimed more than 70 lives since Saturday.

The killings were triggered by similar ethnic strife in Hyderabad, also in the southern province of Sind, where 185 people are now believed to have died.

Although a curfew in many areas of Karachi has reduced

the level of violence, economic activity has been seriously disrupted. Many workers have been unable to get to work because of the curfew and industrialists yesterday appealed to the Government to co-ordinate curfew breaks to allow workers to travel to and from factories.

The survey's findings illustrate the importance of Karachi to the national economy. The city accounts for about

half of Pakistan's industries and an estimated 42 per cent of value added in manufacturing. Virtually all overseas trade passes through its port and almost 25 per cent of federal revenues come from the city and its port.

Mr Ejaz Sahn, Convener of the Chamber of Industries, said yesterday that the crisis was costing the Government about Rs30m (290,000) a day in lost excise duty and sales tax.

Indian temple protest defeated

By K.K. Sharma in New Delhi

AN ATTEMPT by a group of *hunjars* (untouchables) to enter an historic Hindu temple at the holy town of Nathdwara in Rajasthan state failed on Monday evening when high-caste priests and others beat them back with sticks, injuring at least six.

The attempt was organised by social reformers to coincide with the 120th anniversary of the birth of Mahatma Gandhi, the spiritual founder of inde-

pendent India, who named the untouchables "*hunjars*" (children of God).

Untouchability is banned under the Indian constitution but continues to be practised by millions of higher-caste Hindus all over the country. *Hunjars* are particularly discouraged from entering Hindu temples.

Swami Agnivesh, a prominent social reformer, has led the movement for the un-

restricted entry of *hunjars* into temples and has made the Nathdwara temple a test case. Monday's attempted entry into the shrine came after a ruling by the Rajasthan high court that *hunjars* could not be forbidden to visit the temple.

Reports from Nathdwara say a large contingent of police, deployed by the state government to maintain peace, took no action to prevent the attack despite the high court ruling.

Kaunda denies he will host summit

By Nicholas Woodworth in Lusaka

PRESIDENT Kenneth Kaunda of Zambia yesterday denied reports that he would be hosting a summit meeting on Southern African peace initiatives.

The Zambian leader also ruled out a meeting with President P.W. Botha of South Africa before elections had taken place in Namibia, Angola, Cuba and South Africa are due to meet in New York this week for the eighth round of talks on independence for the territory and the withdrawal of 50,000 Cuban troops from Angola.

Speculation about an African summit has been growing since mid-September, and was heightened last weekend following discussions in Gabon involving the "big five" of Angola, Gabon and Congo.

After that meeting, a wide range of sources including African diplomats, a South African Government official, and the Zairean news agency Azap, claimed that a Lusaka summit involving the leaders of Angola, Congo, Gabon, Zaire and Namibia was being arranged. Observers from Nigeria and the Ivory Coast were also expected.

But Mr Kaunda, speaking in Lusaka during an interview with West German television, said: "There is no summit here at all. The speculation does not make sense."

The meeting was thought to have been part of efforts to reconcile the Angolan Government and the Unita rebel movement led by Dr Jonas Savimbi, which is one of the objectives of the south western Africa negotiations.

Following weekend discussions between President Botha and President Mubutu of Zaire, Azap reported that Mr Botha was also planning to attend the summit. President Kaunda ruled out a meeting on Zambian soil with the South African leader "until certain things are resolved."

"When he has had elections in Namibia I will organise a summit," Mr Kaunda said. The diplomats do not rule out a regional summit taking place in Lusaka shortly.

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Report urges radical Africa debt measures

By Michael Holman, Africa Editor

THE PROBLEM of Africa's unmanageable external debt requires radical measures if it is to be resolved, says a new report.

The analysis by Oxford International Associates, a group of economists based in Oxford with links to other universities around the world, argues that "traditional relief measures such as rescheduling, even on extended terms, are no longer adequate. . . they merely postpone the problem and add to its size."

The author of the report is Mr Percy Mistry, Senior Fellow at Queen Elizabeth House, Oxford, and former financial adviser at the World Bank.

External debt of sub-Saharan Africa is put at nearly \$130bn at the end of 1987, with a further \$11bn in arrears. Nearly 80 per cent of the total debt is owed to official creditors, including the International Monetary Fund.

Measures proposed include:

- Refinancing of payments falling due on non-concessional multilateral loans from the World Bank and the African Development Bank.
 - Expanding the Extended Structural Adjustment Facility of the IMF to ensure at least a zero net transfer between the debt distressed countries and the Fund.
 - Cancellation of all additional interest charges levied on the interest and arrears portion of Paris Club reschedulings between 1983 and 1988, and refinancing of all adjusted obligations falling due to bilateral creditors (concessional and non-concessional) between 1988 and 1992 on concessional terms.
 - Offering private creditors a choice between "securitisation" and "buy backs" for the debt of eligible countries.
- "Africa's Debt: The Case for Relief for Sub-Saharan Africa," Oxford International Associates, 2 Church Walk, Oxford OX2 6LY. Tel: 0865 310070, 212.

Roh ready to go to North Korean capital

SOUTH KOREAN President Roh Tae-woo yesterday renewed a call for summit talks with Mr Kim Il Sung, his North Korean counterpart, and said he was ready to co-operate to end rivalry and confrontation on the divided Korean peninsula, AP writes from Seoul.

Mr Roh also said in a speech to the National Assembly that he would continue to pursue political liberalisation to fulfil his campaign promise of building a democratic society.

"I make it clear that I am willing to visit Pyongyang to meet him [Kim Il Sung], if the North is agreeable," Mr Roh said in a televised speech.

Mr Roh announced in his speech a 1989 government budget of \$7.1bn, up 11.5 per cent from this year. The speech also covered the long-term policy goals of Mr Roh's Government.

His speech drew a cool response from Mr Kim Dae-jung's main opposition group, the Party for Peace and Democracy, which voiced discontent with the Government's refusal to release all "prisoners of conscience".

About a dozen PPD members boycotted Mr Roh's speech. Other party members on hand also remained seated and refused to applaud as the President walked into the main



Roh: summit call

assembly hall to make the speech. Hailing South Korea's successful hosting of the Olympics as a turning point, Mr Roh said he would make efforts to improve relations with North Korea during his five-year term, which ends in 1992.

"During my tenure, I will endeavour to bring about a spring of reconciliation between the South and the North, which have remained in a deep freeze for 40 years," he said. It is unclear whether the proposed summit could take place in the near future. It would be the first on relations between the two Korean states.

Taipei investors come back to the gaming table

Bob King reports that Taiwan's stock exchange has recovered from the shock of a capital gains tax

TAIWAN'S seemingly-miraculous stock index seems poised to continue its rise after a perilous dip following a government announcement that it would reimpose capital gains taxes from the beginning of January.

By the end of September the index had risen 300 per cent over its level at the start of the year. Although yesterday the index dropped a further 194.25 points to 7,796.5 - far below its level of 8,789.78 on September 24 when the Finance Ministry announced the new tax - trading volume was more than T\$37bn (2755m), not far short of the daily average of T\$40-50bn reached in the weeks before the announcement.

That resurgence of trading activity - a far cry from the dismal T\$280m registered on September 25, the first day of trading following the announcement - led an official of the exchange to predict yesterday that within a couple of days the index would resume its rise as investors re-entered the market.

If the Government was to blame for the fall in prices, it also can claim the credit for the renewed activity. Ms Shirley Kuo, the new Finance Minister and Taiwan's first female cabinet member, initially said that on January 1 it would begin taxing capital gains on transactions by individuals that exceeded T\$3m during the calendar year.

A year later, all transactions would be subject to the tax, Ms Kuo said.

But, faced with vocal opposition by investors, stock brokers and not a few members of parliament, and with the alarming drop in the Taiex market index, Ms Kuo raised the ceiling on exempt transactions to T\$10m and, as a fur-

ther gesture of goodwill, halved the surcharge on individual transactions from 0.3 per cent to 0.15 per cent.

That ploy appears to have worked. For the first time in several days, subjects other than the Finance Ministry's decision were the major topics of debate in Taiwan's parliament.

Beyond these events, however, analysts are still at a loss to explain the Taiwan market's performance this year.

At bedrock they cite the obvious: too much disposable income in the economy competing for far too few outlets for investment. As a result of the pressure, the prices of both shares and property have gone through the roof. The Taiex, for instance, has climbed about threefold from the start of the year and apartments command double the price of a year ago. Even given these factors,

though, the price-earnings ratios of some of Taiwan's 130-odd listed shares are in the range of 200 and the market capitalisation of just one of Taiwan's listed commercial banks was enough to purchase a major multinational such as Chase Manhattan.

Analysts connected with government-approved mutual funds, the only channel through which foreigners may legally purchase shares in Taiwan companies, have pointed for months to such fundamental divergences from what are considered normal world market conditions as indicators of a severe crash to come in Taiwan.

Clearly, the financial authorities have not overlooked these clear signs of peril. One of the first charges levelled at the decision to reimpose capital gains taxes was that the Gov-

ernment was seeking to intervene to cool off the market - which Ms Kuo promptly denied.

Still, it is obvious that Taiwan's market differs sharply from other bourses worldwide. For one thing, individual investors rather than institutions lead the market; an exchange official says it would not be unreasonable to assume that 85 per cent of the investment in the Taipei exchange comes from small, private investors.

These investors have a mentality of their own, and one which often has little to do with economic fundamentals. "These people play the market as if they were at the mahjong table," growled one seasoned observer of the Taipei scene, referring to a popular Chinese game of chance.

That gaming mentality, together with an unclear

understanding of the relationship between risk and return, was highlighted a year ago when the severely-overheated index - then around 4,700 points - began a sharp decline that ended 2,000 points later in December 1987.

At that time, thousands of small investors besieged the Securities and Exchange Commission as well as other government offices to demand that the Government intervene to prop up the market and to compensate them for their losses.

Now those same investors have been howling about government intervention in the form of a capital gains tax that investors in most other countries take for granted. Their tantrums seem to have won at least a small concession that for the moment has staved off possible massive defaults and a collapse of the market.

BUSINESS SEEKS TO AVOID DISRESPECT TO MONARCH

Emperor's illness slows Japan

By Ian Rodger in Tokyo

JAPANESE reaction to the continuing serious illness of Emperor Hirohito has been so strong that economists in Tokyo are beginning to be concerned about what impact it is having on the economy.

According to one report yesterday, if the emperor dies this year, it could knock as much as 1 per cent off the gross domestic product growth rate, although many analysts suspect that the net effect will be minimal.

Activity in many service sectors, especially the hotel and catering trade, has dropped dramatically in the past two weeks as large numbers of business parties and weddings have been cancelled.

Also, the general rhythm of commerce has slowed perceptibly because companies do not want to be accused of being disrespectful to the emperor. Advertising volume in newspapers and on television has dropped noticeably. Stock market volume has also fallen.

If the emperor dies, there will be a period when all businesses close - widely expected to be one or, at most, two days - resulting in a significant reduction of output. Also, the

subdued pace of business is likely to continue for several weeks during the official mourning period.

On the other hand, analysts point out that there will be a general desire to get the new era off to a strong start, and so much of what has been lost could soon be recovered, especially in the manufacturing sectors.

Calculation of the effects of the emperor's illness is difficult because most business leaders do not want to talk about it. For example, an official at Dentsu, the leading advertising agency, said the company had no figures on the decline of bookings in the past three weeks. He acknowledged, however, that the mood in the country was "extraordinary".

Furthermore, the Japanese authorities refuse to reveal exactly what will happen in the way of holidays and official ceremonies if the emperor dies.

The main impact will be in the service sectors. The lost revenue from electricity that is not consumed, advertising that is not placed, telephone calls that are not made and taxis that are not taken cannot be recovered. If the emperor dies,

Aquino postpones local elections in villages

By Richard Gourlay in Manila

FRESDENT Corason Aquino has won Congressional support for a postponement of village elections - the last step back to full democracy in the Philippines - arguing that polls set for next month would hinder economic recovery and the army's counter-insurgency efforts.

Her decision has been influenced by Mr Fidel Ramos, the Defence Secretary, who argues that November elections will play into the hands of the communist-led New People's Army guerrillas.

A spokesman for Mrs Aquino said yesterday that by next March, when the polls will probably be held, a new counter-insurgency strategy would have started to bite and the army be better prepared for elections especially in the 3,500 villages, or *barangays*, "influenced or infiltrated" by the NPA.

Under Philippine election law all local government spending has to stop for 45 days before the polls to avoid pork barrel projects. Governors and economic planners have told Mrs Aquino that spending on local projects, which are already behind target, would

take three months to resume after the elections and might lead to the return of unused funds to central government.

Congress will have to approve a bill setting a new election date. The elections for officials in more than 42,000 *barangays*, the smallest local government unit, and congressional and municipal elections over the last 18 months, follow 14 years of dictatorship that ended when President Ferdinand Marcos was deposed in February 1986.

Japan air industry lift-off

By Michael Donne, Aerospace Correspondent

THE JAPANESE aerospace industry is now expanding rapidly, and its turnover could grow from the current \$7bn annually to \$25-30bn by the end of this century, rising significantly thereafter.

An analysis of the industry, prepared by international consultants Booz Allen & Hamilton of New York, suggests that its development "is strategically central to Japan's vision of its future world role."

Mr John R Harrison, a vice president of Booz Allen specialising in strategic planning for the aerospace and defence industries, says "the clear goal is to establish a world-class

aerospace industry" based on high technology, quality and shorter development times.

Although primarily aimed at alerting US aerospace companies to the growth of Japanese aerospace interests, with the need to become more closely involved in those developments, the report has significant implications for European aerospace companies.

"The key is acting now to establish multiple linkages as the basis for building broad-based, long-term relationships. The alternative is the erosion of competitive position in the increasingly global aerospace/defence market-place."

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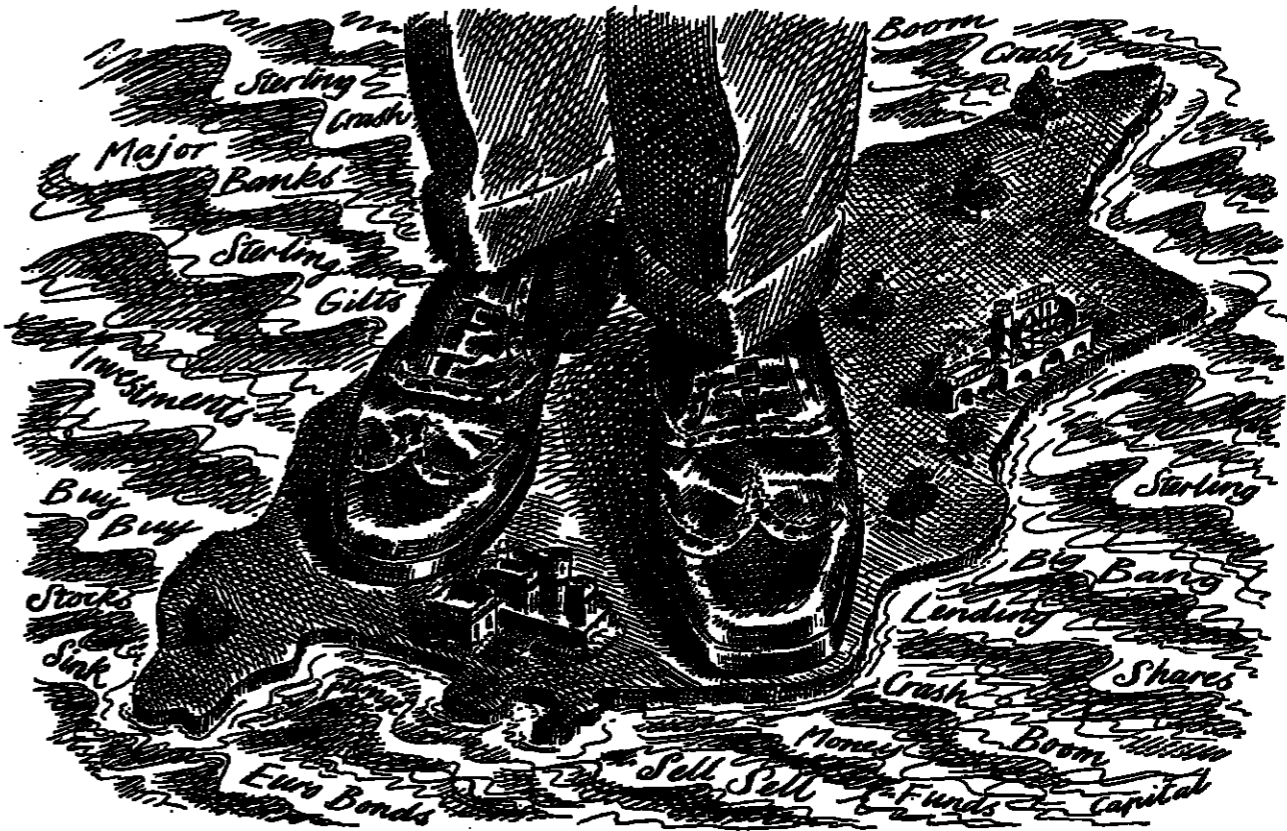
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AMERICAN NEWS

Quayle sets out to show he is a fast learner

By Stewart Fleming, US Editor, in Washington



Bentzen must defend record without criticising Dukakis

ON the day in August that Vice-President George Bush plucked the 41-year-old Senator Dan Quayle from political obscurity to be his running mate on the Republican presidential ticket, Senator Quayle could not contain his enthusiasm.

Republicans in the field have taught him how to avoid the elementary mistakes which can cripple a presidential campaign. At Mr Quayle's side virtually every day for the past weeks have been men like Stu Spencer, the political consultant widely credited with lifting Ronald Reagan, another outsider, to national political stardom.

Opinion polls suggest that many Americans remain anxious about the choice of Senator Quayle, and pay attention to Mr Bentzen when he says that if Mr Bush is elected President they should pray he stays healthy. Today fewer voters (34 per cent) think Mr Quayle is qualified to be President than did so when he was chosen (41 per cent), while 68 per cent say they are comfortable with the idea of having Mr Bentzen the proverbial "heartbeats" away from the Presidency.

Santiago vows to stand by result of plebiscite vote

By Mary Helen Spooner in Santiago

IN A tense eve-of-poll atmosphere, the Chilean Government has rejected suggestions that it will tamper with the result of today's presidential plebiscite.

On Saturday night, a power cut blacked out most of Santiago and several Chilean cities, along a 1,000-mile stretch of territory. Authorities attributed the power cut to terrorist bombings.

Democrats reach for last shot in the Texan locker

Lionel Barber reports on Dukakis's shrinking chances of winning the key state of the South

WHEN Governor Michael Dukakis of Massachusetts chose Senator Lloyd Bentzen of Texas as his running-mate, the state Democratic party heaved a sigh of relief.



US CAMPAIGN '88

leftish liberal supporting the American Civil Liberties Union, defence spending cuts and gun control, a big issue in Texas where hunting is considered a natural extension of the Bill of Rights.

edging up, followed by Dallas and a more uncertain Austin and San Antonio. "Cattle prices are up, bank deposits are up and unemployment is going down," said Mr Christian.

bespectacled pudgy-faced Coloradoan who does a passable imitation of a Texas accent. Mr Rove, who hunts wild boar as well as Democrats, talks about "waves" of ads, starting with the Pledge ("Here are the words Dukakis does not want your child to have to say").

Brazil braces for life under new constitution

By John Berham in Sao Paulo

BRAZIL has been in the grip of hectic activity for the last two days as the country steels itself for the introduction of its new constitution tomorrow.

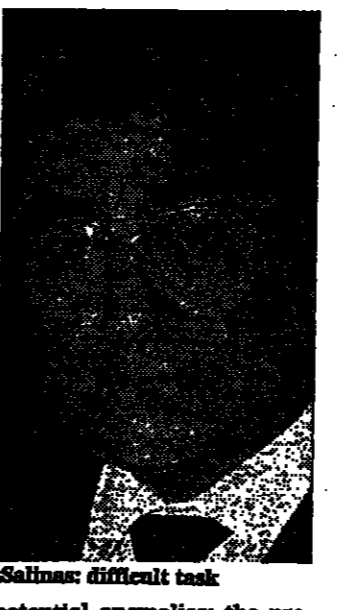
Economists inside and outside the Government have proposed a total indexation of the economy, including a new index-linked currency. Others support total de-indexation.

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Peru's Finance Minister has steep hill to climb

Stephen Fidler reports on an austerity drive

ABEL Salinas is a man with an unenviable job. On September 2 at 8pm he became the Minister of Economy and Finance of Peru and it fell to him to carry through the economic austerity measures that his predecessor, Mr Carlos Robles Freyre, had refused to announce.



Salinas: difficult task

potential anomalies: the programme contains both a commitment to positive real interest rates to combat inflation, and a continued pledge of full employment.

increased 300 per cent for instance - the Government moved to unify the exchange rate, attempting to fix the rate for 120 days. Previously, at least half-a-dozen exchange rates applied.

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UK NEWS

Ulster rues two troubled decades

An era of violence began 20 years ago today, writes Kieran Cooke

IN THE control room of the headquarters of the Royal Ulster Constabulary in Belfast there is a giant chart of statistics covering one wall. It tells part of the story of the last 20 years in Northern Ireland. At the top is October 5 1968, the date of the first civil rights march in Londonderry and the start of what has become called 'The Troubles'.

At the bottom of the chart is the figure 2,689, the number killed in the violence of the last 20 years. This includes 254 members of the RUC, 410 members of the regular army, 198 members of the Ulster Defence Regiment, and 1,845 civilians. The death list is only part of a story. Life in Northern Ireland goes on, for most of the time absurdly normally. Despite the grim statistics of deaths and bombings, the province has one of the lowest crime rates in the UK. In England there are more than 7,000 serious crimes per 100,000 of the population. In Scotland the figure is 9,000. In Northern Ireland it is a little over 4,000.

Twenty years of conflict have proved, above all, the resilience and durability of Northern Ireland people. People are far more worried, for the most part, about unemployment than about terrorism. Northern Ireland's jobless rate of 15 per cent is the UK's highest. In some areas, particularly in ghetto areas of West and North Belfast and Londonderry, it is more than 70 per cent.

Even Sinn Fein, the IRA's political wing, is strongly opposed to plans to privatise the province's big industries and, despite its otherwise vehement insistence on British withdrawal from Northern Irish affairs, has echoed condemnation of what is commonly perceived to be Britain's economic withdrawal from the province.

On the other side of the political divide Mr Ian Paisley's Democratic Unionist Party, standard-bearer of the loyalists, who wish links with London to remain, is hinting that if Whitehall continues down what it sees as its present path of political appeasement with Dublin and economic neglect of Northern Ireland, independence could be the only alternative.

Ulster people feel, for the most part, isolated and misun-



Faceless violence: a masked youth in West Belfast

derstood: the events of the past 20 years have only compounded such feelings. Amalgamated are an obsession in Northern Ireland. The IRA, for all its new-found quasi-socialist identity, talks in the outworn language of the struggle for Irish independence more than 70 years ago.

What tends to be forgotten is that this latest chapter in Ireland's history began as a generally peaceful movement by people seeking limited and modest reforms.

On October 5 1968 five local, mainly Catholic, groups gathered in Londonderry to protest about poor housing conditions and the gerrymandering of the local corporation by the Unionist majority. Those involved were for the most part political moderates.

The Unionist rulers at first gave in to some of the demands. But attitudes quickly hardened. Marches were attacked by Unionist groups: the authorities were seen to stand aside. Demonstrators erected barricades, first in Londonderry then in Belfast. Serious rioting broke out and, in August 1969, the army was called in.

The moderates were brushed aside: on the nationalist side, the IRA hijacked the Civil Rights movement and used it as a platform for its goal of a united Ireland, to be achieved by fair means or foul. The zealots among the Unionists saw any concession to the national-

ists, however small, as an attack on their birthright. Hoels were dug in: 'no surrender' was the clarion call of battle.

The authorities reacted and overreacted. There was 'bloody Sunday' in Londonderry in 1971 when British paratroopers shot dead 13 demonstrators. Internment was introduced in the same year, with all suspected terrorists detained without trial.

Bombings and shootings increased. The next year, when direct rule from Westminster was established, was the worst of The Troubles by far with 467 killed. So far this year, one of the most violent for some time, 81 people have lost their lives in the province.

Many of the original aims of the marches in the late 1960s have been achieved. Mr John Hume, leader of the mainly Roman Catholic Social, Democratic and Labour Party and MP for Foyle constituency in Londonderry (which republicans call Derry), was one of those closely involved in the start of the civil rights campaign.

'Derry would not be recognised, compared to 20 years ago. The housing situation has been transformed. The old political gerrymandering is gone,' says Mr Hume.

But unemployment has become more of a problem. In 1974, during some of the most violent times in Northern Ireland's recent history, mem-

ployment in the province was a little over 5 per cent. Mr Hume's constituency now has one of the highest unemployment rates of any in the UK at 30 per cent.

On the security front the RUC, which since 1977 has been in charge of security in Northern Ireland, has developed into one of the most professional and sophisticated police forces in the world. In 1988 it had 3,000 unarmed members. It now has more than 8,000 members with an additional 3,000 reservists, and they are all armed. The RUC budget runs to more than £1m per day.

There are just over 10,000 regular army troops in Northern Ireland plus 6,500 locally recruited members of the UDR. While army numbers are significantly less than in the middle of the 1970s, methods of deployment and tactics have improved dramatically.

But the IRA has also become more sophisticated, more tightly knit and increasingly difficult to penetrate. Senior figures in the army have admitted that the IRA cannot be defeated militarily. Sir John Hermon, the head of the RUC who yesterday announced that he is to retire in May, says the IRA is now more structured and secretive than the Mafia and has warned that in the coming months the IRA is likely to mount a terrifying campaign deploying its newly acquired weaponry from Libya.

It is a depressing picture. Reconciliation groups try to bring the communities together. But in working-class areas of Belfast where 20 years ago Catholic and Protestant children used to play together each side has long since retreated into its ghetto. Sectarian attacks continue. Some politicians try to work for a breakthrough. The 1985 Anglo-Irish agreement, which allowed Dublin limited influence on affairs in the north through consultation and the establishment of a joint secretariat, was seen by some as a significant development. But attitudes have not changed.

Many nationalists remain deeply cynical about the agreement and say that the only thing which has happened is that security and harassment have increased.

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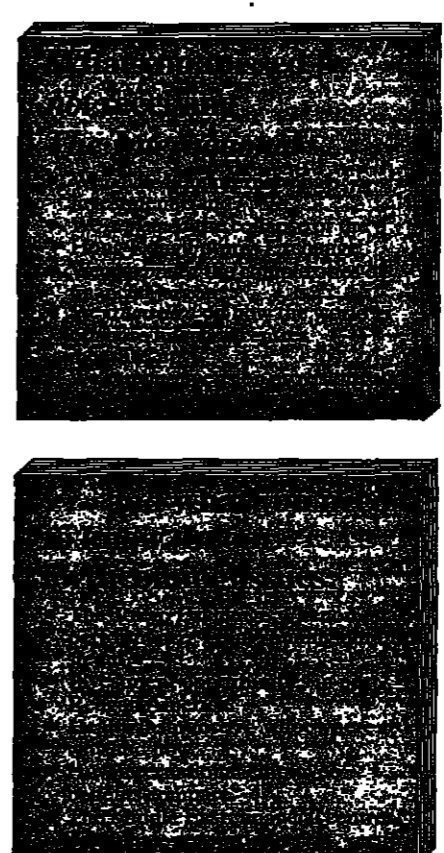
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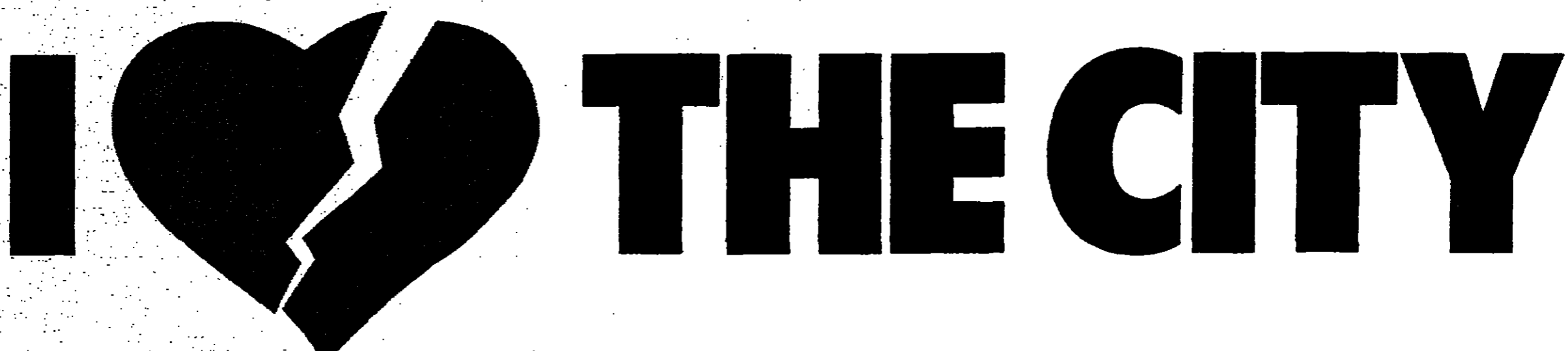
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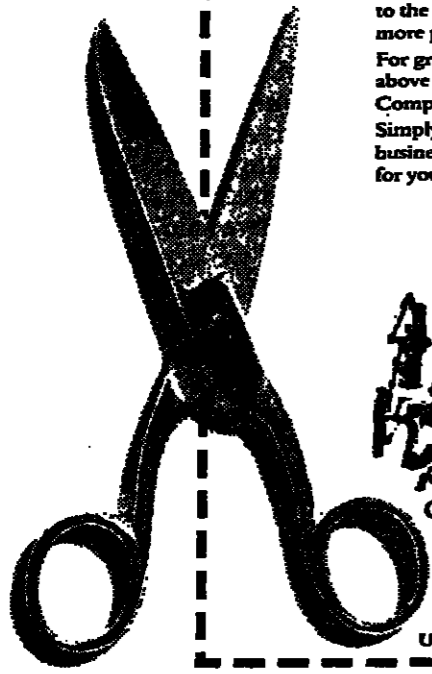
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UK NEWS

End of boom predicted for world automotive industry

European carmakers 'face decline'

By Kevin Done, Motor Industry Correspondent

THE WORLD automotive industry is reaching the peak of its current cycle after a prolonged boom with several key economies showing clear signs of overheating.

According to the World Automotive Digest, an annual review published by PRS Business Publications, the global automotive industry has performed much more strongly than expected in 1988, but it forecasts less buoyant conditions next year.

PRS says that output in all three leading West European car producing countries, West Germany, France and Italy, will decline by around 5 per cent in 1989, while production in Spain and the UK, the fourth and fifth placed European countries will remain unchanged.

The report suggests that car demand will fall next year in all five leading European markets, and PRS also forecasts a decline in sales in the US and Japan.

West European car sales are still on track to reach a record level for the third successive year in 1988, but PRS forecasts that demand will decline from this year's peak by as much as 11 per cent in Italy, some 9 per cent in France and the UK and 5 per cent in West Germany and Spain.

The latest forecasts from several West European volume car producers, not least Peugeot, Renault and General Motors are more optimistic, but PRS says that economic conditions in several key markets could hit sales.

In the UK car sales are forecast to fall to 2m units from an expected 2.2m units this year partly under the impact of higher interest rates.

The PRS report says: "UK car demand has risen strongly in large part due to the availability of zero or low cost

FORECAST OF CAR SALES 1988-89

1000 units	1988	1987	1988 forecast	% change 1988-87	1989 forecast	% change 1989-88
W Germany	2,220	2,016	2,050	-2.2	2,100	+2.3
France	1,812	1,785	1,750	-1.5	1,700	-2.8
Italy	1,825	1,977	1,750	-8.8	1,700	-11.5
Spain	981	880	850	-7.2	850	-0.5
UK	1,882	2,014	2,200	9.2	2,000	-9.1
US	11,494	10,225	10,700	4.8	10,300	-3.7
Japan	3,148	3,275	3,200	-2.3	3,200	0.0

FORECAST OF CAR PRODUCTION 1988-89

1000 units	1988	1987	1988 forecast	% change 1988-87	1989 forecast	% change 1989-88
W Germany	4,311	4,374	4,300	-1.7	4,100	-4.7
France	2,773	3,022	2,950	-2.6	2,800	-5.2
Italy	1,682	1,701	1,600	-5.8	1,700	+6.2
Spain	1,282	1,403	1,350	-3.8	1,350	0.0
UK	1,019	1,143	1,200	5.4	1,250	+4.2
US	7,836	7,085	8,000	12.7	7,900	-1.4
Japan	7,810	7,891	8,000	1.4	7,900	-0.2

Source: Trade associations, PRS forecasts.

financing, but the Government's policy of using interest rates solely as the means of regulating demand calls into question the willingness of manufacturers to continue with this form of promotion.

With US consumer credit at a record level US interest rates are also expected to rise rather than fall, and the expected tightening of US economic policy in the wake of next month's presidential election will also have an impact in

West Europe and Japan. The report suggests that there is still "plenty of scope for rationalisation in the Japanese motor industry, where some of the smaller companies are financially weak."

"It seems probable that number of independent vehicle producers (in Japan) will reduce, although it remains to be seen whether this will involve mergers between Japanese companies or the establishment of more formal links with US auto producers."

The Japanese industry was likely to remain under pressure because of the strong yen and the expansion overseas of assembly operations in leading markets, chiefly North America and West Europe.

Domestic Japanese car output is forecast to fall by more than 6 per cent in 1989 to 7.5m units. In contrast, US output is expected to rise helped by the beginnings of a modest export drive.

PRS also forecasts a decline next year in the commercial vehicles sector with lower demand and production in the five main West European economies, the US and Japan "with the likelihood of lower world economic growth in 1989."

World Automotive Digest 1988, published by PRS, Planning Research and Systems, 44-48 Dover Street, London, W1X 8RF. Price £195.00.

In Brief
Record year in prospect for woollen textiles

The wool textile industry has raised its overseas sales by 3 per cent to £368m in the first seven months of the year in spite of the strength of sterling, writes Alice Rawsthorn. Sales to the US have been sluggish where the strength of sterling has been exacerbated by the weakness of the dollar. Exports to Europe have become more difficult but growth has been maintained. The most resilient market has been Japan where the fine worsted cloth is popular as luxury suitings and corporate gifts. Mr Geoffrey Richardson, director of the National Wool Textile Export Council, said this year the industry should beat its 1985 export record of 297m.

Executive rise
The spending power of British senior executives is better than their counterparts in many other countries, although their gross pay is still relatively low, according to a survey published by Employment Conditions Abstract. The survey puts UK senior executives behind Sweden, Ireland, South Africa, Australia and Greece on pay. But when salaries were adjusted for inflation they moved to eighth place - three better than last year. Top executive pay, page 12.

Managers accused
Bank managers are not giving Britain's small businesses the backing they need, according to a report published by three Conservative backbenchers. Small Business and the Birth of Enterprise in Britain also criticised the Inland Revenue and Customs and Excise. The survey puts UK senior executives behind Sweden, Ireland, South Africa, Australia and Greece on pay. But when salaries were adjusted for inflation they moved to eighth place - three better than last year. Top executive pay, page 12.

British Steel grant
British Steel is to fund a teaching company in the department of mathematics at the newly-fused University College of Cardiff at a cost of £296,000.

Ulster tourist plan
First details of a £4m project to transform Stranmillis Park, Northern Ireland's most important ancient monument, into an international tourist attraction have been released. Appeal organisers propose facilities, and up to 100 jobs, at the Armagh site which is acknowledged as the seat of the ancient Kings of Ulster.

Welsh air growth
AN expansion of services from Cardiff-Wales airport over the next 12 months has been forecast by Mr Ian Cran, director. Airtours of Stansted, is to offer package flights next summer to Mallorca, Minorca, Tenerife and Portugal. The International Leisure Group is adding Florida, Cyprus and Lanzarote to its services and Inter European is taking 4,000 holidaymakers to Salzburg for Tyrolean resorts.

Tongue twister
Taff Ely council in Mid Glamorgan, Wales, is to re-name its Ynysyerdar industrial estate "Llantrisant business park" because Japanese businessmen there find it too difficult to pronounce.

Thank God
Church publishers today thanked divine providence for their decision to sell shares just before last year's "Black Monday" market crash. The Catholic Truth Society, which at the time faced a cash crisis, says in its annual report: "Following the October stock market crash, that now of course looks like a very wise decision, but if it was made by divine providence, not by the foresight of the general secretary."

Marks and Spencer unveils own unit trust

By Eric Short

MARKS and Spencer, Britain's second biggest retailer, yesterday unveiled a brand name unit trust, the Marks and Spencer Investment Portfolio.

Mr Keith Oakes, finance director of Marks and Spencer, said that unit trusts offered the company the best opportunities for its desired expansion into financial services.

Marks and Spencer entered the financial services market in 1985, but its operations have hitherto been concentrated on products and services linked to its retail business, particularly

its credit card services Charge-card and Budget Card. Although the unit trust is a departure from retailing, the group is retaining its underlying trading strategy of using outside suppliers to provide its branded goods.

Marks and Spencer is using outside institutions to design the unit trust and invest the funds to its own specifications. The product has been designed in conjunction with leading US-based worldwide investment consultants, Frank Russell International, a company

specialising in all categories of institutional investment and product design. The Marks and Spencer Investment Portfolio will have an initial asset distribution of 30 per cent in UK fixed income, 30 per cent in UK equities and 40 per cent in overseas equities. The UK equity portfolio is to consist of 50 per cent in a high income portfolio and 50 per cent in a high performance portfolio.

This investment strategy is familiar to UK pension schemes

managers seeking a steady above average long-term performance, but unusual for unit trusts, where strategies are usually more narrowly defined.

Marks and Spencer has put together a "high-powered investment team" to manage the portfolio, on the advice of Frank Russell, Phillips & Drew will manage the fixed income portfolio, the US company Globe Finlay Inc the overseas equities and Barclays de Zoet Wedd, Mercury Asset Management and GMO Woolley will share the UK equity portfolio.

Plan launched to improve clothing 'sweatshops'

By Alice Rawsthorn

THE GOVERNMENT is supporting a programme to improve business standards and working conditions in the small companies, known as sweatshops, that proliferate in the London clothing industry by helping to launch the Clothing Information Service.

The service, funded by the British Clothing Industry Association and the Government, will offer advice on marketing, training and legislation to 1,700 or so small clothing companies in and around London.

Almost 68,000 people work in the London clothing industry according to a report by the City Action Team, a task force run by the Government and the soon to be abolished Training Commission.

The sweatshops, which tend to produce cheap clothing in cramped premises, are concentrated in north and east London. The report estimates that 30,000 people are employed within clothing in this area's seven boroughs.

Many sweatshops suffer from poor profitability owing to weak marketing, dilapidated machinery, inadequate training and poor quality control.

The Clothing Information Service intends to give them the basic information needed to upgrade the quality of their output and to act as a co-ordinating body for London's small clothing companies.

There has been a tradition of clothing production, concentrated among ethnic groups, within London for centuries. Spitalfields, on the boundaries of the City of London and the East End, has experienced successive waves of immigrants from the Huguenot emigrants from Flanders in the late 17th century to the Asian community today.

Different areas of the clothing industry are still associated with particular ethnic groups. The Cypriot community in north London specialises in the dress trade and East End Asians concentrate on skirt production.

Reserves down by \$143m

By Simon Holberton

THE VALUE of Britain's stock of gold and foreign currency reserves fell by an underlying \$143m in September, reflecting Bank of England participation in international efforts to control the dollar's value and its efforts to support the pound.

The September fall compares with an underlying rise in August of \$87m and the Treasury said yesterday that it left the total of Britain's reserves largely unchanged at \$50.5bn.

Last month, the dollar strengthened after a West German Government official said there was no need to intervene

against the currency. Central banks in the leading industrialised countries were forced to intervene to quell the market.

During September the pound was also weak on the foreign exchanges and there were many reports of Bank of England intervention to settle the market. But the figures indicate that intervention may have been minor.

During the month the pound traded in a range of \$1.67 to \$1.708 and DM 3.1275 to DM 3.1675. On the Bank's trade-weighted sterling index, the pound's range was 75.1 to 75.9.



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THE GIN OF ENGLAND

UK NEWS

THE LABOUR PARTY AT BLACKPOOL

Kinnock denies policy 'slide to right'

By Peter Riddell, Political Editor

A FUTURE Labour Government will have to come to terms with running a market economy successfully and with the full development of the European Community.

In his keynote address to the Labour Conference in Blackpool, Mr Kinnock set the framework for the next stage of the two-year policy review, arguing that the party's approach had to appeal to the majority of the electorate.

Under the theme of the compatibility of economic efficiency and social justice, Mr Kinnock sought to take the initiative from the Government with his emphasis on "green" environmental issues, on the EC, on individualism and on competitiveness. He denied that this represented a "slide to the right" or "a concession to Thatcherism."

Mr Kinnock's low-key speech was generally well received, especially by Labour MPs. But it was immediately described as "quite deplorable" by Mr Arthur Scargill, the president of the National Union of Mine-workers who, along with hard-left leaders, said Mr Kinnock was merely trying to run capitalism better than the Tories.

Mr Ron Todd, general secretary of the TGWU transport workers, Britain's largest trade union, last night launched a strong attack on wholesale modernisers in the Labour Party and forcefully restated his union's traditional fundamentalism.

Mr Kinnock's low-key speech was generally well received, especially by Labour MPs. But it was immediately described as "quite deplorable" by Mr Arthur Scargill, the president of the National Union of Mine-workers who, along with hard-left leaders, said Mr Kinnock was merely trying to run capitalism better than the Tories.

The Labour leadership has this week won almost all the key votes on the first general stage of the policy review, with the exception of one yesterday on low pay. In the process the hard-left has been isolated. However, the public doubts expressed last night by Mr Ron Todd of the transport workers' union show there may be considerable problems ahead in the policy review, particularly over nuclear defence.

Mr Kinnock was yesterday non-committal over details of defence policy apart from

Labour leaders were dismayed at the force of Mr Todd's attack coming only hours after Mr Kinnock's speech. Speaking at a fringe meeting, Mr Todd attacked modernisers in the party for their superficiality in what was seen as a barely coded attack on Mr Kinnock.

stressing that defence policy "must be serious about nuclear disarmament, serious about defence. Indeed, so serious about both objectives that we are capable of earning the democratic power to achieve them." This is taken as meaning a broader definition of the non-nuclear defence so as not to put off voters.

The Labour leader also went much further than any of his predecessors in embracing the European Community, taking his lead from the speech of M Jacques Delors, the President of the European Commission to the Trades Union Congress a month ago. Mr Kinnock accused Mrs Thatcher of playing Boadicea over the creation of the single market. He said Labour wanted Europe to be a community as well as a market referring to M Delors's mention of the "social dimension in Europe, Mr Kinnock

said that the community must have the highest standards of working conditions and workers' rights, tough anti-trust laws and substantial social and regional funds to counteract the market's pull of wealth and jobs towards the centre.

The Labour leader also firmly committed Labour to a "green" policy - specifically identifying Labour with lobbying groups such as Greenpeace and Friends of the Earth in pressing for the control of industrial waste, cleaning up the beaches and investing in science and sewers.

Mrs Thatcher was strongly attacked for offering a "me-and-now" view and denying the existence of society.

The only hiccup in the leadership's smooth path occurred yesterday when, on a show of hands, the conference approved a resolution calling for a national minimum wage set at two-thirds of the average wage and linked to the cost of living with the right of trade unions to inspect the books of all firms and public ownership included as an option to reinforce the commitment. However, afterwards Mr John Smith, Labour's Treasury spokesman, said that this motion would merely be taken into consideration in the next stage of the policy review. Kinnock's best shot, Page 20

Government renews push for regional nurses' pay

By John Gapper, Labour Staff

THE Government yesterday renewed its push for regional variations in pay for Britain's 487,000 nurses and said that next year's pay award should "maintain" rather than increase real pay levels.

The call came in this year's evidence from health departments to the nursing staff review body, published for the first time to prevent it being leaked selectively. It was criticised by nursing unions and opposition politicians.

Mr Kenneth Clarke, Health Secretary, said he wanted to "flag up our serious intention" for regional pay variations, although he accepted that the review body might reject the idea again next year, as it did earlier this year.

He said that this year's pay award of rises averaging 3.3 per cent, recommended in April, was the latest in a series that had pushed nurses' pay to

its highest ever level. "Nurses must not slip back, but this is not a year for a further great surge forward," he said.

Unions said the disclosure of the evidence would only add to the quiet over the implementation of the new clinical grading structure for nurses this year, upon which the last pay recommendation was based and the cost of which is thought to be exceeding the £200m already allocated by the Government.

Mr Trevor Clay, general secretary of the Royal College of Nursing, said that to try to impose another alteration to the pay structure on top of the biggest change of the past 40 years was "to seek turbulence of a high order."

Mr Clay did not rule out the possibility of the RCN - the biggest nursing union - eventually accepting a form of regional variation.

Drug seizures double in year to £162m

By Richard Waters

HM Customs & Excise seized illegal drugs last year with a street value of £162m, more than twice the value of those seized the year before.

The amount of cocaine seized rose by nearly four times, to 484 kilos, while a third more heroin and 16 per cent more cannabis were taken, according to the department's report.

The report also records a small increase in the amount of value added tax recovered following inspections of traders.

Despite this, the department reports improved compliance with VAT legislation. This, and greater consumer spending, helped to push VAT receipts up by 8.5 per cent in real terms, to £24bn.

The year saw the department's resources being stretched by a considerable increase in the movement of goods and people into the UK.

Seizures, besides illegal drugs, included 2,284 live animals and 500 orchids (under the endangered species legislation).

Touche Ross to appeal over court ruling

By Richard Waters

ACCOUNTANCY firm Touche Ross is to appeal to the House of Lords over a legal decision which, if it stands, would make auditors substantially more vulnerable to negligence suits.

Touche is challenging an appeal court ruling in July which found that auditors have a duty of care to individual shareholders of a company when preparing their audit report. This duty was judged to extend to shareholders making further purchases of shares.

If it stands, this would significantly extend auditors' responsibilities to third parties. In particular, it would open the way for actions from investors who already had a shareholding, however small, in a company.

The appeal court ruling overturned an earlier high court judgment that auditors have a duty only to shareholders as a class, rather than individuals.

The case is a preliminary issue to a claim for damages of £10m from engineering group Caparo Industries, which took over a Touche Ross audit client, Fidelity, in 1984.

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UK NEWS

Twenty three executives earn more than £400,000 a year

Halpern tops pay table with £1.4m

By Michael Skapinker

BRITAIN HAS 23 executives earning more than £400,000 a year, according to a survey published today by Charterhouse, the merchant banking and financial services group.

Sir Ralph Halpern, chairman of the Burton Group, whose total pay is £1,359,000, has returned to his position as the country's highest-paid executive.

The previous incumbent, Mr Christopher Heath, managing director of Baring Securities, has fallen back into second place. His total earnings for the last financial year were £1,339,219. In the year before that, Mr Heath earned more than £2.5m.

Mr Heath's most recent earnings include more than £1.2m from a profit-sharing scheme. The final entitlements under the scheme have not yet been established, suggesting that his final remuneration could be considerably higher.

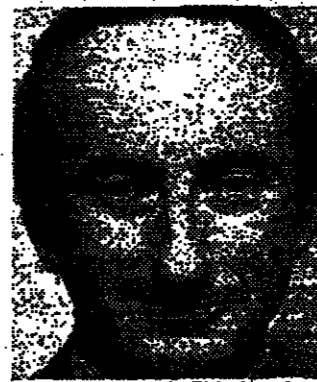
Lord Hanson, chairman of Hanson, is in third place with earnings of £1,263,000. He is followed by the highest paid directors of Robert Fleming Holdings on £1,238,000 and of Anglo Leasing on £1,205,000.

Neither organisation would reveal the name of the director concerned. Charterhouse said that the earnings of the Anglo Leasing director include a non-recurring bonus payment, relating to litigation proceeds, of £112,000.

Fourth place is held by Mr John Gunn, chairman of British and Commonwealth



Christopher Heath: down to second place at £1,339m



Sir Ralph Halpern: highest paid at £1,359m



Lord Hanson: third highest paid executive at £1,263m

(£988,847). He is followed by Mr Robert Noonan, executive director of Marler Estates (£935,493), Sir John Nott, chairman of Lazard Brothers (£816,731) and Mr Richard Giordano, chairman of the BOC Group (£782,300).

Others on the Charterhouse list include Mr Robert Bauman, chairman of Beecham (£853,474), Mr Tiny Rowland, chief executive of Lonrho (£856,251), Mr George Davies, chairman of Next (£561,152) and Mr Maurice Seatchi, chairman of Seatchi and Seatchi (£500,000).

Mr Heath is not the only executive on the list whose total pay has gone down over the past year. Mr Michael Slade, managing director of Helical Bar, a property company, has had a reduction in his total earnings from

£1,106,000 to 2,653,000. Mr Stanley Kalms, chairman of the Dixons Group, has seen his total pay go down from 2,659,202 to 2,494,000.

Charterhouse said that average total cash remuneration of British chief executives was up by 14.1 per cent. Base salaries increased by 11.4 per cent. The survey found that a quarter of chief executives received total pay increases of over 21 per cent, while a quarter received increases of 4 per cent or less.

A second pay survey, by P-E Inbucon management consultants, published yesterday, showed that the average overall increase in total remuneration for all executives was 12 per cent for the year to July 1 1988. The increase in base pay was 10 per cent.

The survey, which covers 7,138 executives, including

2,946 directors and 4,192 managing directors, found that these were substantial increases in the pay increases received. Nearly half the managing directors surveyed received basic pay increases of less than 10 per cent, while 23 per cent received increases of more than 15 per cent.

Fifty-five per cent of the directors surveyed reported increases of less than 10 per cent.

Charterhouse Top Management Remuneration UK, 1988-89 from Monks Publications, Deodar Green, Saffron Walden, Essex CB11 3LX, 1990.

The 1988 P-E Inbucon Survey of Executive Salaries and Benefits in the United Kingdom, from P-E Inbucon, Salary Research, Park House, West Road, Egham, Surrey TW20 8HW, 1988.

The Banker in Berlin

The Banker, the monthly Financial Times magazine for all bankers, financiers and corporate treasurers, reports on the World Bank and IMF Meeting in this month's issue.

With the Group of Seven industrialised nations meeting in West Berlin for the IMF and World Bank annual meeting, no western country is likely to rock the boat with the exception of, perhaps, France.

The US presidential elections are too close at hand. Foreign exchange management is likely to be top of the agenda rather than vital issues such as debt crisis and bank regulation - the US will be calling the shots.

Whatever is decided, it certainly will not be in the communique.

BUT THERE IS ALSO A CHANCE OF BERLIN FANTASY.

- What is it and might it happen? Find out in the October issue of The Banker

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BT 'lagging' in voice and data switching

By Terry Dodsworth

BRITISH TELECOM is falling behind other large international telephone companies in the introduction of a new voice and data switching system, according to a report from Ovum, the market research group.

The study says that BT has failed to reach several promised introductory dates for the system, known as Integrated Services Digital Network (ISDN). Meanwhile, it adds, the French telecommunications authority has pushed ahead to start trials three years in advance of its original plans, while both the US and West

Germany are well advanced on pilot schemes.

ISDN technology is based on a switching device that allows both voice and data to travel along a telephone line simultaneously. Telephone companies have promoted the idea because it gives companies a relatively cheap way of combining the two forms of traffic without heavy new investment in local telephone cables. Although there is some controversy about the need for ISDN, most large telephone companies are now pressing ahead with ambitious trial plans and some commercial

systems are already running in the US. BT, however, has not yet started trials, although it said yesterday that it intended to launch its first system next year.

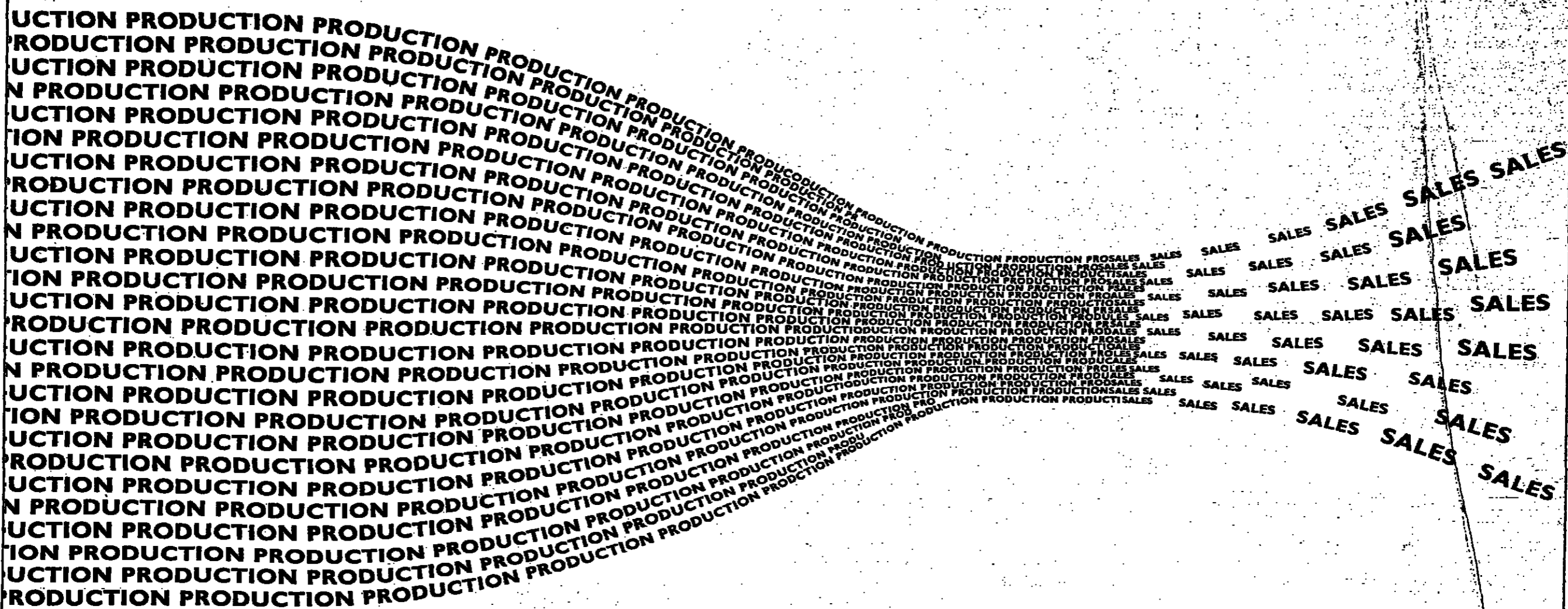
According to BT, the view that it is falling behind other large network operators is mistaken because as yet there is no established international standard on which to base the ISDN service. The systems being introduced in other countries, it says, are not as yet true ISDN operations.

On the other hand, Mr Stephen Timms, a principal consultant at Ovum, argues that BT

is lagging behind in the ISDN field largely because it has been concentrating on the development of its large capacity, high speed digital telephone network.

These services, aimed at the business market, give large companies similar facilities to those available through ISDN although they operate on leased lines rather than the public switched network. Customers hire digital lines and are then able to use them for a mixture of data and voice purposes using electronic coding techniques attached to their private exchanges.

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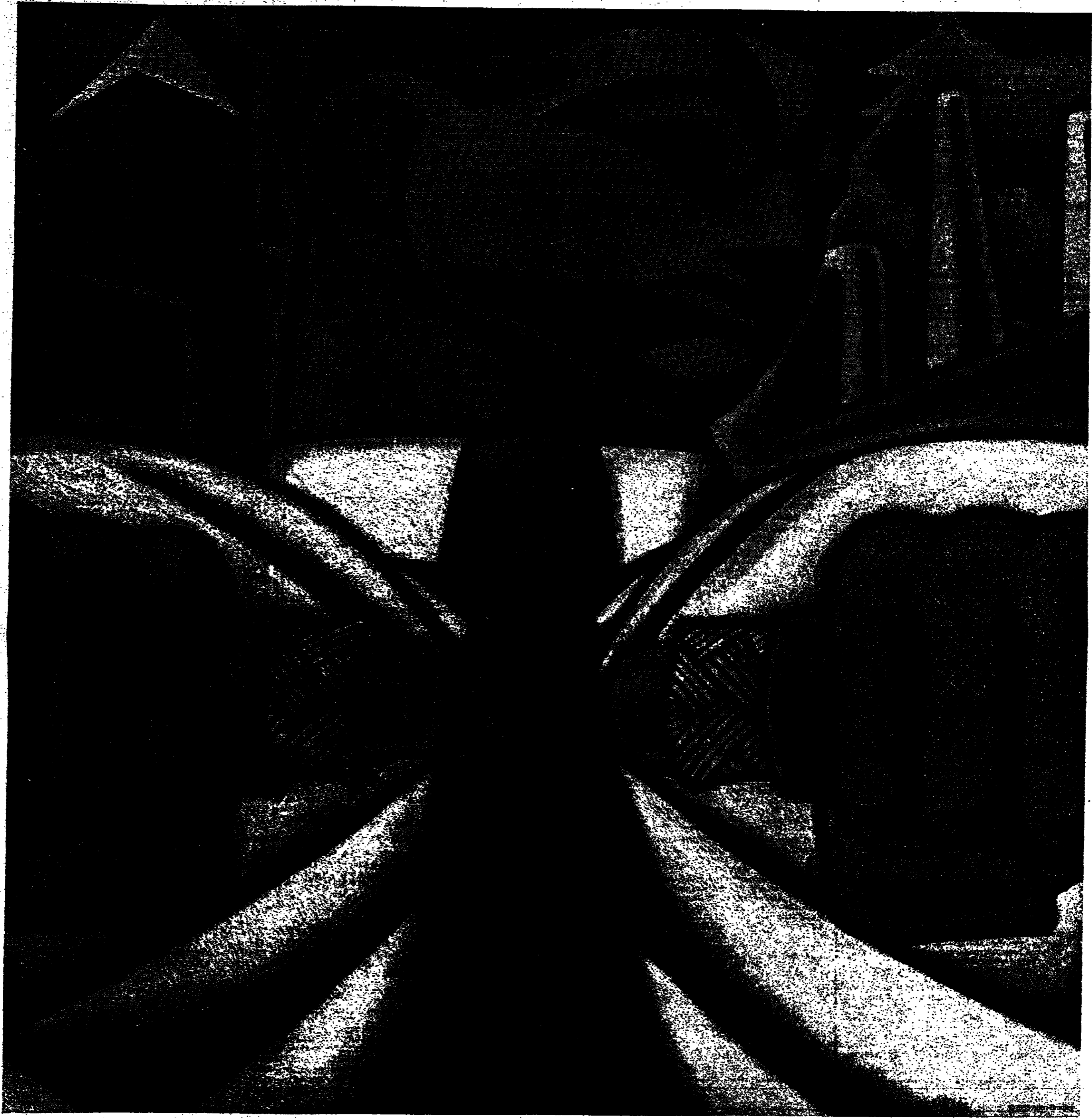
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Latest indicators of main executive perks

By Michael Dixon

LORD, how long?

The original author of that heartfelt query about the duration of human stupidity was Isaiah the son of Amoz. But there are numerous people around today who might justly breach the prophet's copyright by repeating his question with reference to the treatment of their own profession.

Those people are the United Kingdom's engineers. It is now almost a decade since the completion of a two-year official inquiry into their place in the UK's occupational pecking order. A main focus of the inquiry, led by Sir Monty Finniston, was the low rewards paid to engineers in Britain, which seemed likely to deter able youngsters from training for an essential type of work.

The inquiry concluded that the British, especially those in high places, tended to overlook engineers' contribution to their wealth. So the nation urgently needed to be made aware of the "engineering dimension" to its standards of life.

It would be wrong to say that nothing has happened as a result. One outcome is the Engineering Council which tries to further the profession's cause. Ever so, now as before, one of the most noticeable functions of UK engineers is to prop up other varieties of high-grade staff in league tables of pay and perks.

TYPE OF JOB	Average total money pay	PERCENTAGE OF HOLDERS OF EACH TYPE OF JOB WHO RECEIVE THE FOLLOWING PRINCIPAL BENEFITS										
		Full use of company car	Allowance for own car	Subsidised lunches	Subsidised telephone	Help with private telephone	Life insurance	Free medical insurance	Share option scheme	Loans at low interest	Bonus as % of salary	Bonus average
Manag'g directors	57,198	99.2	0.5	41.4	80.6	20.1	95.6	89.0	100.0	8.3	67.6	20.6
General managers	41,871	99.4	0.2	48.0	48.4	30.0	97.7	88.8	98.7	16.3	54.1	18.4
Coys secretaries	34,321	95.3	2.0	47.0	43.6	17.4	98.0	85.8	84.5	13.4	61.7	12.9
Financial execs	30,778	88.1	2.0	44.6	38.5	12.8	85.3	82.9	80.8	7.2	49.2	14.3
Personnel execs	28,532	87.4	2.4	53.0	44.4	11.2	97.1	85.5	89.1	8.1	48.2	11.3
R&D chiefs	27,317	81.9	1.8	48.8	32.3	9.9	95.8	79.7	81.9	4.5	46.7	13.3
Marketing execs	26,978	91.9	1.8	48.8	37.8	11.8	94.7	79.0	66.7	6.8	48.0	12.4
Sales execs	26,882	96.3	1.0	41.4	48.9	5.5	96.9	77.8	62.4	4.1	42.7	15.8
D-P chiefs	26,191	82.4	2.9	53.3	29.9	11.4	95.5	78.7	69.4	8.8	42.8	9.8
Production execs	26,080	83.2	1.9	40.8	44.0	9.3	93.5	81.3	71.8	2.6	51.0	13.2
Distribution execs	22,164	78.1	2.7	33.2	38.6	7.7	94.1	73.0	69.9	4.1	48.2	9.8
Purchasing execs	21,492	64.1	3.0	30.3	20.4	6.0	91.0	65.9	64.7	8.7	43.7	11.7
Chief engineers	21,025	64.8	5.1	50.4	39.8	6.8	94.9	69.9	64.4	3.0	44.1	8.1
All jobs - 1988	29,842	83.9	2.8	46.4	39.7	11.3	94.8	79.0	75.0	8.4	48.6	14.7
All jobs - 1987	26,043	79.8	4.1	53.2	40.2	10.8	93.8	76.4	64.5	7.9	43.7	13.8

Figures for share option schemes are inflated because various types of scheme are in operation, and several executives benefit from more than one type.

An example appears above. It is compiled from the P-E Inbuccon consultancy's latest survey of executive rewards in the UK. The study, dated at July 1, covered 7,158 upper-rankers in 728 companies, from small to large, operating in a wide range of businesses in most regions of the country. Anyone wanting the full report should contact Peter Robinson at Park House, Wick Road, Egham, Surrey TW20 0HW; tel 0784 34411, fax 0784 37893.

that their skills, being hard to master, are not understood by most people in the managerial ranks above. Certainly the engineer's discipline is harder to come by than the various top executives are apt to have of what can be done in and by their organisation.

As may be seen, the chief engineers come 13th in average money pay. Moreover, taking the perks listed as a whole, they are worse off than all but the purchasing executives. Why that is so, nobody can be sure. But one reason may be

viewed on high as pernickety Jeremiahs, and consigned to a low place in the executive pecking order.

a "specimen" manager in 18 different countries are listed at the foot of this column. The specimen manager is head of a function such as marketing across a group of companies who is married with two young children, and subject to the taxes and social security payments standard for a native of the country concerned. Pay after those deductions is turned into buying power by reference to local costs of the executive family's typical lifestyle, but no account is taken of housing costs. Overseas currencies are in sterling at the rates of September 12.

Country	Head of function in group of coys	1988	(1987)
USA	52,598	(49,430)	
Switzerland	50,291	(48,510)	
Germany	47,818	(45,580)	
France	43,498	(42,500)	
Italy	38,680	(41,370)	
Canada	37,917	(38,440)	
Spain	36,531	(37,510)	
UK	33,251	(37,430)	
Netherlands	30,781	(28,940)	
S. Africa	30,330	(31,200)	
Belgium	28,719	(27,320)	
Australia	26,096	(29,210)	
Greece	25,480	(22,500)	
Ireland	23,693	(22,280)	
Denmark	21,419	(21,580)	
Norway	19,743	(22,440)	
Finland	19,339	(19,380)	
Sweden	14,493	(13,540)	

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For further details contact Robert Digby or Joan Mitchell on 01-583 0273 (or 01-470 1896 outside office hours).

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Our client, a recently established asset management group has a challenging opening for a Senior New Business Executive to assist in the development of their investment services.

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Your role will include developing and operating financial systems to improve our cash-control, funding and foreign exchange activities. You will also deal with all the

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For more information, please write in English to: Mr Robert A. Dahlgren, Personnel Manager, INMARSAT, 40 Melton Street, London NW11 2EQ. Tel: +441-387 9089 Fax: +441-387 2115



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Circa £35K Scotland

for the insurance company subsidiary of a Scottish financial services plc. The company which has a reputation for innovative marketing and selling through brokers operates in the field of general insurance with a strong emphasis on commercial and personal lines.

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Age: 32-35 Location: Glasgow
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Please write in complete confidence to Muir Morrison as adviser to the Company at:
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3 LONDON WALL BUILDINGS, LONDON WALL, LONDON EC2M 5PU. TELEPHONE 01-588 3588 or 01-588 3576. TELEX: 887374. FAX: 01-256 8501.

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Candidates should forward a C.V., giving full details of their career history to date, to:

The General Manager
Hessische Landesbank -Girozentrale-
London Branch
8 Moorgate
LONDON EC2R 6DD

All applications will be treated in strictest confidence.

Helaba Frankfurt
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Candidates must have experience in marketing international debt instruments to the UK Institutional sector.

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Tel: 01-409 0718

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Salary top end of the market.

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MSL Chartered Secretary

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ARTS

Video has transformed opera productions on television, Rodney Milnes maintains

Never mind fidelity

Opera on television, or videogram for that matter, has come a long way since those pioneering days in the 1950s...

enough in an opera house, never mind in close-up in the privacy of one's drawing room. Their task is more than just fidelity to what happens on stage...

A dainty mouse on screen more or less synchronised with a fortissimo top C from the speakers simply won't wash.

Her subsequent withdrawal of both book and those lyrics in which she had a hand were the start of further woes: Hal Prince's brash but successful one-act and reduced-orchestra Broadway version for which the composer did not care...

and to my mind enhanced it (it is due for release on CDV before long). He also enhanced a great deal of Adams's opera, emphasising with the use of cameras individual performances that were already impressive enough in the theatre...

Pop goes political on a Moscow night

Anthony Thornecroft reports on the Russian New Wave at Big Country's gig

It would, of course, require terminal myopia to view the most important event in Moscow this week and not as Mr Gorbachev's cut and paste job in the sun...

musicians in the Soviet Union who are out of favour with the Ministry of Culture but much loved by the demimonde section of Moscow's youth.

ments which on this occasion were more than just word dressing. Until the last minute the organisers feared the concerts might be banned...

he able to get any royalties out of Moscow, but any fee would pay for the transportation of Her Majesty's Press, which must be good news in publicity terms.

singer who chanted dirges while weeping himself with a metal chain. The only appropriate climax was that he should garrote himself - which he did, before stalking off the stage with a look of grim satisfaction.



Gerard Murphy

The Public

THEATRE ROYAL, E.15

While Garcia Lorca unleashes his four white horses of the apocalypse on unsuspecting audiences down at Joan Littlewood's old address at Stratford East, Mrs Mary Whitehouse and her Clause 28 obsessed cohorts must hold on to their seats...

exactly contemporary. Lorca was here submerging himself in a European avant-garde blow-out before the structured intensity of the rural tragedies.

other, and to the director? These figures appear, courtesy of Philip Joseph, Robin Hooper and Michael Barten-shaw, but do not represent too threatening a clutch of bored West End producers.

Travelling on Business? Copy reading your complimentary copy of the Financial Times when you're staying... in Milano at the Diana Majestic, Duca di Milano, Hotel Excelsior Gallia, Hilton Hotel, Hotel Michelangelo, Hotel Palace, Hotel Principe di Savoia.

ARTS GUIDE

September 30-October 6

THEATRE London Easy Virtue (Garrick). Transfer of King's Head revival of early Noel Coward, same period but lesser vintage than Hay Fever...

The Sneeze (Aldwych). Eight short Chekhov pieces - four novellas, four early stories translated by Michael Frayn and performed in various styles by Rowan Atkinson, Timothy West and Cheryl Campbell...

Me and My Girl (Marjuba). Even if the plot turns on ironic mimicry of Pygmalion, this is no cinematic, with forgettable songs and dated leanness in a stage full of characters...

with's affections (254 2678). Tokyo Kabuki (Kabuki-za) Performance of the new production of the morning programme includes Morisuzuki Jinya, a play set in an age of civil strife...

Christopher Gable, as adaptor and producer of this new NBT version, and Michael Pink as choreographer, realise that with NBT's restricted forces, the ballet must be made possible on other terms.

In reducing the action for NBT, Mr Gable has been ingenious, and the new choreography by Michael Pink is honest and joyfully energetic for the ensembles, with the remaining fragments of the original Petipa/Gorsky dances fitting well enough into it.

Clement Crisp

FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4A 3DF
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Telephone: 01-248 8000

Wednesday October 5 1988

A message to Kuwait

THE THATCHER Government looked foolish after the failure of its attempt to shift the state's 31.5 per cent share in British Petroleum into the private sector. The expensive failure of publicly preceding the largest ever share sale resulted, not in a glorious advance towards popular capitalism, but in the transfer of 21.6 per cent of the company to an Arab oil state.

Since the state-owned Kuwait Investment Office believed it had helped out the British Government by buying up BP shares which nobody else wanted, it has some reason to feel aggrieved by yesterday's decision that it should reduce its holding by a little more than half. The Treasury failed to make the rules clear at the time of the sale. However, the Kuwaitis cannot say they were not warned. The Government's decision yesterday to accept a Monopolies Commission recommendation that they should cut their stake to 9.9 per cent had been preceded by general ministerial warnings that the holding was becoming too large.

With hindsight, it is clear that the Kuwaiti ministers who were in control of the BP purchases made an uncharacteristic error in judging the political temperature in the UK. If they had stopped at between 10 per cent and 15 per cent, a reference to the Monopolies Commission would probably have been avoided. An acceptable compromise might then have been struck with the Government and the company.

Urgent questions

Kuwait's persistence in buying shares well in excess of any normal portfolio holding raised urgent questions about its true motives. In spite of the KIO's assurances that it regarded the holding only as a long term investment, it is difficult to resist the idea that at least some of the Kuwaiti government were calculating what leverage might be applied to the world's third largest oil company, and even what political advantage might be gained in relations with Britain.

At all events, the Monopolies Commission report published yesterday argues convincingly that such a large degree of con-

control gave the Kuwaiti Government a potentially excessive influence over the company. Since governments come and go, there was no guarantee that this would not be used to Kuwait's advantage in future. The question whether this could act against the interest of BP's other shareholders and of the British national interest turns on whether there is a major potential conflict of interests. The commission's report focuses on the fact that Kuwait is a founder member of the Organisation of Petroleum Exporting Countries, still the world's most important cartel.

Potential for conflict

While Opec has been trying to restrict production to push up crude prices, BP has taken a big part in developing oil reserves outside the Gulf area which have helped to push prices down from the artificial heights reached at the start of the decade.

The potential for future conflict is clearly large, especially in the event of another oil crisis which Opec might want to exploit and which the UK, as well as BP, would try to mitigate. Even in today's depressed oil market, Kuwait's short term policies can affect BP. Its decision to raise production well above its Opec quota, has helped to push down crude prices, which in turn has contributed to the depression of BP's share price. Although this has no direct bearing on its present stake in the company, it is suggestive of the conflicts which might arise in future.

The Government was therefore right to require a divestment in this exceptional case in which the purchaser was a sovereign state deeply involved in the politics, production and processing of oil. This should not be taken to mean that BP - or any other large company - can rely on special nationalistic protection against foreign buyers. The Government must stand by its free market principles.

These include the safeguards of the Fair Trading Act under which the Monopolies Commission operates. In spite of an unfortunate flexing of political muscles which surrounded the BP case, the rules were properly applied, the argument was fair and the outcome correct.

Mr Kinnock's best shot

THE LEADER of Britain's Labour party, Mr Neil Kinnock, delivered the best social democratic speech of the season to his party conference yesterday. The essence of his message was as far removed from the state socialism that has lost the Labour Party the last three elections as Governor Michael Dukakis' Democrats are removed from the wild-and-woolly Mondale Democrats of yore.

It is true that both Labour and its leader are committed to new forms of "social ownership" of the major utilities and other companies, but this was hardly mentioned in yesterday's speech, while its whole tone suggests that the commitment will be further diluted by the time the next General Election manifesto comes to be written. In short, the speech should appeal directly to the centre ground of British politics.

It took account of the market, with its acknowledgement that the economy which a future Labour government would have to manage would be market-led. It accepted the need for competition. It recognised that a mixed, albeit regulated, economy was necessary if wealth was to be created. Britain's membership of the European Community is now welcomed, as is Mr Jacques Delors' notion of a "social dimension" to the EC's affairs.

Collective argument

Even the importance of the individual was recognised. Mr Kinnock proclaimed Labour to be the consumers' party, and capped it with an intriguing argument to the effect that when collective actions are taken the collective should be regarded as a means of enhancing the well-being of the individual.

Yet Mr Kinnock has still not come up with a credible defence policy. The mood in his party, and among some of the powerful trade unions that support him in office, is still strongly in favour of unilateral nuclear disarmament. All that Mr Kinnock could say was that the review of defence policy would take another year. He did, however, add a significant rider. Whatever policy was put

forward, he said, would have to appeal to enough voters to render Labour electable; otherwise the policy could not be implemented. Since simple unilateralism has been rejected, and again by the British electorate, Mr Kinnock and Labour have their work cut out. The dispute began as soon as the Labour leader sat down yesterday.

Yet his speech has a significance for the Labour Party beyond its content. It was made in the immediate aftermath of an overwhelming victory in the leadership and deputy elections. The old hard left, in the person of Mr Tony Benn and his allies, had just been convincingly vanquished. Mr Kinnock felt he had a mandate to lead his party towards a presentation of social democracy, and he took it. The same feeling has been reflected in a series of votes on the Kinnock policy reviews, not to mention the recent party rules. There have been slips, such as over the soap vote on a minimum wage yesterday, but by and large the leader and his team are getting their way.

Mass-membership

The strategy now is to build a mass-membership so that Labour can move towards the possibility of a one-person-one-vote structure. The Labour centre-right is at present dependent on the trade union block vote to keep the hard left at bay; it will not feel confident enough to talk of eroding that block vote before it has a much larger, more dependently moderate, rank-and-file.

In spite of this promising performance, Mr Kinnock will continue to be under test as a leader. He has been in the job for five years and even now his party is trailing well behind the Government, which it should not be at a time when the centre parties have collapsed and interest and support have shot up. If it is to survive, the new Kinnock Labour Party is just as much in need of progress at the polls and a string of local council and by-election victories as are the Democrats. Mr Kinnock has given his best shot to date. The coming year will tell whether it is good enough.

Martin Dickson reports on Grand Metropolitan's bid for Pillsbury of the US

The quest for critical mass

Mr Allen Sheppard, the chairman of Grand Metropolitan, the food and drinks group, has a reputation as one of the toughest, blunter managers in British industry. With a quick, if rather acid wit, penetrating blue eyes and a London accent, he is not a man known for elaborate flights of fancy.

So there was little or no exaggeration yesterday when he described GrandMet's \$2.1bn bid for Pillsbury, the troubled US food and retailing giant, as a move which, if successful, would "change the whole shape of the group for the 1990s".

The aim is to give GrandMet's existing food and retailing operations - which are large in a UK context but small on an international scale - a "critical mass", enabling the group to become a leading world player in these sectors.

Behind the strategy lies the belief that the world's food industry is becoming increasingly global, with strong brand names appearing across national borders.

This development has parallels with the growth of global markets in the world's spirits industry over the last decade - a trend which has been ridden successfully by International Distillers and Vintners (IDV), GrandMet's wines and spirits division. It has become one of a handful of world-wide companies which dominate the sector, with brands such as J & B Scotch, Croft Original Sherry and Ball Blau. (It is currently embroiled in a fight of its own, the three-sided fight for Irish Distillers, the sole manufacturer of Irish whiskey.)

The aim now is for GrandMet's food and retailing side, which includes Berni and Pastificio restaurants and Express Foods, to emulate IDV.

The Pillsbury bid is the second move in a carefully orchestrated strategy which began last week when GrandMet sold its Inter-Continental hotel chain for \$1.85bn to Seibu Seison, the Japanese conglomerate. Money from the first deal will help fund the second.

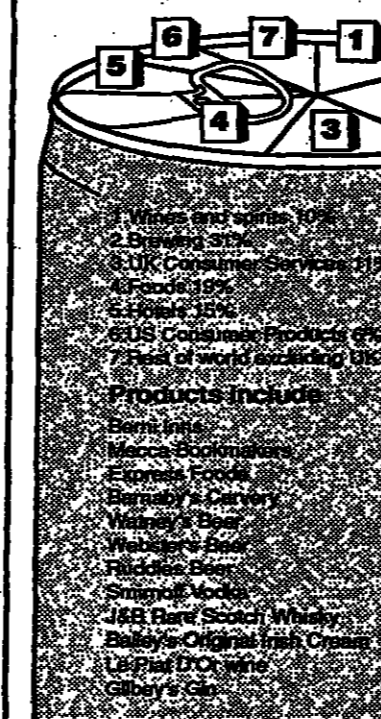
The sale of the hotels chain means that the number of the group's core businesses has shrunk from four to three - foods, drinks and retailing - while taking over Pillsbury would give out contributions in the number of those three sectors. At present, drinks dominate, accounting for 51 per cent of sales, against 23 per cent for foods and 26 for retailing and property. Post-Pillsbury, the respective contributions would be 32 per cent, 39 and 29.

The simplicity of Mr Sheppard's plan for the 1990s contrasts sharply with the twists and turns of strategy that GrandMet has gone through during much of the 1980s - unheavals which, to a considerable extent, stem from the company's history.

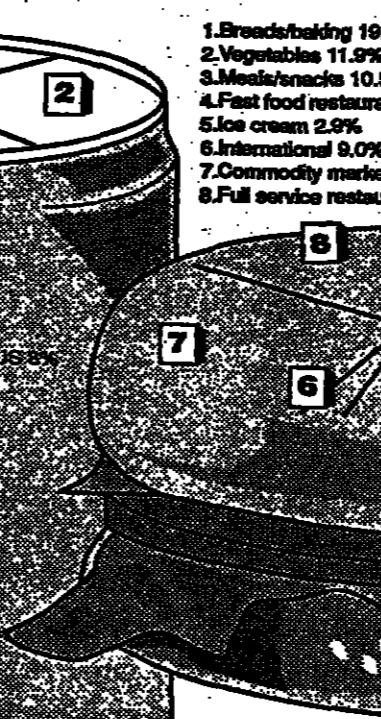
It was founded by Sir Maxwell Joseph, one of the most remarkable post-war British businessmen, who built up a business based on hotels in the 1950s and 1960s before diversifying into food (Express Dairies) and brewing, through his bitterly contested takeover of Watney Mann in 1972. "He was a man who would buy anything if it was cheap," recalls Sir Stanley Grinstead, the quietly spoken man who emerged as Joseph's successor at the start of the 1980s.

Under Sir Stanley, Grand Met embarked on a strategy designed, as GrandMet saw it, to counter some of

Grand Metropolitan:
1987 turnover £5.7 bn
Pre-tax profit £456 m



Pillsbury:
1987 net sales \$6.1 bn
net earnings \$182 m



Products include

Pillsbury foods
Green Giant vegetables
Burger King
Huggins-Dunn ice cream
Godfather's pizza
Bannigan's restaurants
Steak and Ale restaurants

its chosen target certain has major attractions. With annual sales of \$6bn, it is one of the leading food and retailing companies in the US. On the consumer foods side, its products include Green Giant brand vegetables, Huggins-Dunn ice cream, Pillsbury chilled dough and a variety of products in the fast-growing microwave market. It also owns Burger King, the second largest hamburger chain in the world.

But Pillsbury has been in a state of turmoil in recent months, partly because of the poor performance of Burger King (see below).

GrandMet argues that, despite these problems, Pillsbury's underlying business is sound and that the British company can draw on its proven record of brand management to improve the group's prospects in the US and expand internationally. Burger King depends heavily on franchising and GrandMet argues that it has sufficient experience in this field. Its UK operations include 6,100 managed and tenanted pubs, 290 restaurants and 780 off licences, while in the US its Peardie Health Service business has over 1,550 eyecare outlets, of which over 50 per cent are franchised.

Critics may question whether that is sufficient experience to turn Burger King around, and the sheer size of Pillsbury relative to GrandMet is bound to raise queries about the British company's management ability to take on such a large and international acquisition.

Against that, however, GrandMet's big acquisitions in the US to date - notably Liggett and Heublein - have been judged by analysts as highly successful and Ian Martin, who heads its north American operations, has a good reputation.

Yesterday there was a sharp dip in the GrandMet share price. Analysts did not express much concern about the level of gearing it would take on to fund the bid. Nor the price seem to dilute earnings heavily.

But doubts remained over the possibility of a long fight (despite GrandMet pitching the bid generously in the hopes of a quick knock-out) and the chance of the British group having to pay yet more.

As the 1990s progress GrandMet will develop into one of the world's greatest food and retailing groups," Mr Sheppard said yesterday. "They would like to believe him, but it still needs some convincing."

the weaknesses of a business founded on entrepreneurial flair. They included a drive into the US (with the acquisitions of the Liggett Group and Inter-Continental Hotels), a controversial move into so-called branded consumer services, such as kindergartens and home health care; the sale of peripheral businesses (such as the Maceo bingo hall chain), and the building up of the drinks side, most dramatically with IDV's successful \$1.2bn bid in 1987 for Heublein, the large American spirits business.

But in early 1987 Mr Sheppard, a former motor industry executive who joined GrandMet in the mid-1970s, emerged as Sir Stanley's heir apparent and the company - which had begun to display more aggression and a further change of strategy.

Hotels were suddenly no longer a core business, Mr Sheppard said yesterday the group felt that it had to

concentrate on just a few areas where it could be a truly world player in the 1990s, and hotels were not among these, particularly given the extremely high prices that had to be paid for properties.

There has been further major change of policy: Whereas in the mid-1980s GrandMet said it wanted an equal split of its eggs into three geographical baskets - 30 per cent UK, 30 per cent US, 30 per cent rest of the world - the main emphasis yesterday was on the group's sectoral make-up.

"One of the things GrandMet did wrongly," said Mr Sheppard, "was to place too much emphasis on geography rather than sectors where we could add value."

The new strategy established, the group began what it says was an exhaustive look at potential targets in the food industry, honing in on 10 possibilities in the US and then finally pouncing on Pillsbury.

King had operating profits of \$182m on sales of \$1.25bn in fiscal 1988.

A foreign expansion would be a good opportunity since fully 90 per cent of Burger King's 5,696 restaurants are in the US. Such a move would only intensify competition with McDonald's which already has 25 per cent of its outlets overseas. GrandMet, with little fast-food experience, "will find competing against McDonald's isn't fun. It's like going up against Attilla the Hun."

Poor management is a wider problem at Pillsbury. Under the 13-year reign of Mr William Spoor, the autocratic and irascible chief executive was blamed by Wall Street for letting the food giant get stodgy.

"Spoor had stubbornly hung

on to Pillsbury's old asset base while the rest of the food industry was restructuring," an analyst said. General and administrative expenses were some three percentage points higher than the food industry average of 8.5 per cent of sales, yet the money was not well spent. Pillsbury neglected some of its famous existing brands while it searched for the big acquisition that would make its next fortune.

Mr Spoor retired in 1985, handing over the reins to Mr John Stafford, a younger executive with a collegiate style. But after three years, the board ousted him for failing to get to grips with Pillsbury's problems. Mr Spoor came back as an interim chief executive. His second reign from Feb-

ruary to July this year was unpopular within the company. Though he fired the heads of the restaurant and consumer food businesses, cut corporate staff by 12 per cent and pushed through other restructuring measures, staff said he got badly bogged down in activities such as how many not plants an office had.

Wall Street was not enthralled about Mr Spoor's replacement, Mr Philip Smith, who had turned in a rocky performance as chief executive of General Foods.

If GrandMet succeeds in winning control of Pillsbury, analysts say it will face a huge task to rebuild the badly dented morale of its management, get Burger King back on track and bring a more effective brand strategy to its packaged food businesses.

Roderick Oram

Putting the bite on Burger King

offer from Grand Metropolitan. If it succeeds in winning Pillsbury, the UK group believes it can revitalize Burger King and squeeze much out of Pillsbury's relatively more prosperous packaged food business. Turning the hamburger business around, though, will require more than the meeting of minds between Miami and London.

Burger King's reputation for poor operational control and inconsistent quality which has been putting off diners used to the unerring standards of McDonald's, its arch rival and number one at home and abroad. Marketing also backfired with the "Hamb the Nerd" campaign which suggested that anyone who had failed to visit a Burger King was a lick

from the sticks. Its market share has slipped in the past couple of years to 18 per cent, less than half McDonald's.

Big efforts this year, partially imposed from Minneapolis, have failed to arrest the decline. Sales, net of business from new restaurants, fell 5 per cent in the quarter ended August 31 from a year earlier. Changes included new management under the fourth chief executive in 10 years and a switch in advertising agency.

Burger King can be revived, though. "If GrandMet achieves management stability with the right people, they'll get a satisfactory return," said Mr John McMillin, a Prudential-Bache analyst in New York. He estimated Burger

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Real soap in Tokyo

■ If last week's Japanese purchase of the Intercontinental Hotel chain has done nothing else, it has brought to the world the story of the Tsutsumi brothers. The tale may have limited relevance to the deal - the elder of the brothers, Seiji, owns the company which has bought Intercontinental for \$1.85bn - but it would make wonderful television.

Seiji Tsutsumi, 61, is one of the richest men in Japan. The man generally known as his brother, Yoshiaki, is 54, and one of the richest men on the planet. They are in fact half-brothers, Yoshiaki being the son of one of his father's mistresses. They do not get on with each other.

Both owe their start in life to the splitting up of the empire of Tsutsumi seafarer, a prominent Japanese tycoon and politician. Why the younger illegitimate son should have ended up with the last share of the inheritance seems to have something to do with his father's assessment of character.

Whereas Seiji, the elder, was an unconventional youth, who is now a respected Japanese literary figure as well as businessman, Yoshiaki is the classic tight-fisted millionaire. Fond of photography, it is said that he agonises over wasting the last couple of shots on a roll of film. He once told a reporter that of his 30,000 employees, not one uses extra water or paper towels after using the company conveniences.

The rivalry between the half-brothers is the stuff of legend. At the funeral of Yoshiaki's mother a few years back, the story goes, prominent politicians from the Prime Minister downwards came to pay their respects. But not Seiji. He sent a barrage balloon to hover over the scene, advertising the opening of his latest

OBSERVER

store. With real life like that, who needs Dynasty?

God's share

■ A year ago the Catholic Truth Society was in acute financial difficulties, but now looks better off. The Society says its annual report published this week. At the time last year we had to sell all the Stock Exchange investments shown in the balance sheet in order to cope with the situation. Following the October stock market crash, that now of course looks like a very wise decision, but if so it was made by divine providence, not by the foresight of the general secretary! The anniversary of Black Monday is in 10 days' time.



Last hawk

■ The last of the hard-core Reaganites has left the Pentagon. Dr Stephen Bryen, helped by his conservative soul-mate, Richard Perle, led Washington's battle to stop high technology being transferred to the Soviet bloc.

For seven years, Bryen served as the biggest scourge of the so-called "techno-ban-dits". He was involved in high profile cases such as the Toshiba-Kongsberg sale of advanced propeller technology to the Soviet Union, Datasab's sale of air command and control technology for Moscow's air force, and the policing of sanctions imposed by the US in the Siberian pipeline affair. His attempts to curb European desires to expand trade with the East bloc frequently aroused wrath in Bonn, Brussels and London.

Bryen's official title was deputy under secretary for trade

Poor Jarre

■ For all his fame, two concerts by Jean-Michel Jarre are an anodyne affair. The musical Franchman who uses laser-based pyrotechnics for his show has appeared in public only on four occasions: in China, Lyons, Paris and Houston. The Houston concert holds the record for any musical event, having attracted 1.2m spectators. In London's Docklands next Saturday there should be 110,000 ticket-holders, though word has gone round that it is just as easy to see it for nothing from a distance. The hastily arranged second concert on Sunday remains undersold: hence a spectacular dress rehearsal last night to attract attention. Box office revenues of \$2m, Jarre claims, will scarcely cover the costs. Still, the publicity helps to promote his latest album, *Revolutions*, which is rising to the top of the UK charts, and it is the records that make the money.

Horton's price

■ Odd in a way that the Monopolies and Mergers Commission should have considered the interests of British Petroleum and Kuwait to be so much at variance. Robert Horton, the managing director of BP, obviously does not.

In a speech to the Oxford Energy Seminar last month, Horton said: "There is plenty

No joke

■ My colleague, Samuel Brittan, says that he saw a book on sale in Berlin last week called "East President Humour". Alas, he didn't buy it.

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Joe Rogaly examines different approaches to the increasingly prominent issue of the individual and the community

The active citizen for all parties

The class struggle is over. The politics of the next century will be about the individual, and her place in the community.

Whether or not this proposition is correct, Britain's political parties are all alive to it, although their reactions vary. Most parties now have something to say about the individual as a citizen. Never mind the workers. You hear little about them at either Conservative or Democrat gatherings. Forget about blasted capitalists. Only the reading hard left is serious about its attacks on them at Labour conferences. Two new questions by-pass all that. What are a citizen's rights? What are his responsibilities?

This turn-of-the-millennium change in political thinking is reflected in a growing pile of new publications. One of the most recent is Professor Ralf Dahrendorf's book, *The Modern Social Conflict*. Another is "Facing up to the future", an already-famous draft policy statement published by the British Communist Party. Yet another is the October issue of *Marxism Today*, which develops the CP's inspired futurism and comes out with "social citizenship" or "democratic individualism". These documents are not all. There was plenty of material of relevance to the notion of citizenship at Dr David Owen's recent party conference in Turkey and gallops more at the Democrats' conference in Blackpool last week. The rights of the individual citizen are a central theme at Labour's do in the same town this week. Several Tory Ministers, including Mr Douglas Hurd at the Home Office and Mr Kenneth Baker at Education, have contributed texts. It is certain there will be more at next week's Conservative conference.

The best way to make sense out of all this is to start with the Conservatives, since they are in charge and likely to remain so for a long while. Their patient is the Active Citizen, an individual who gives money and time to serve the community. This paragon has been invented in response to the argument that the free market as promoted by Mrs Margaret Thatcher's Government is hard and uncaring. A number of noble exchanges with the Church of England led Mrs Thatcher herself to remind us of the parable of the Good Samaritan. Even the most stony-faced Thatcherite is susceptible to the protest that making money cannot be all that life is about. Enter the Active Citizen.

Not too active, however. Not so active that ACs spend more taxpayers' money. For we are talking small here. In a recent article in the *New*

Statesman, Mr Hurd says that the strongest loyalties are to family, neighbourhood and nation. He quotes Burke: "No cold relation is a zealous citizen. . . . To be attached to the subdivision, to love the little platoon we belong to in society is the first principle (the germ as it were) of public affections." The Government's small platoons are neighbourhood watch groups to combat crime, parent-managers of newly opened-out schools, council tenants with greater management control over their estates, charitable groups and the like.

In this Conservative version all the emphasis is on the responsibilities of the citizen. This re-awakens a long British tradition of charitable impulse and voluntary service. At the end of last year there were 161,376 charities registered with the Charity Commission. Their total income was £12.65bn in 1986, an increase of a third in real terms since 1980. More than half this money came from fees and charges; private household giving, which is hard to measure accurately, accounted for £1.5bn at the most and probably only a fraction of that.

But people apparently do give their time. Middle-aged professionals give the most. Surveys suggest about half the population puts in some hours in most weeks, with women giving nearly 2.5 hours per month than men. The preferred causes are children and teenagers, the disabled and the elderly. The National Trust seems to have the most members. The most common type of activity seems to be fund-raising or organising or helping with events.

This kind of analysis, which is available from the National Council for Voluntary Organisations, is basic to an understanding of the limitations of Mrs Thatcher's version of Active Citizenship. Unpopular causes - help to single mothers, say, or sitting by the bedside of the dying - will get less attention. Changes made by the Government in the benefit system have made it less economic for people to care for the disabled. The residential care allowance rules favour the establishment of private nursing

homes for the elderly rather than the development of care at home. Elderly and disabled people living in the community will not be exempt from poll tax (some of the disabled prefer not to have special treatment). The rules for the earning of small stipends by volunteers living on social security have been tightened; among 16-17 year olds only those of independent means are likely to volunteer. If the Government is adopting AC as an ideology, then it needs to think it through.

The fact that it has not yet got it right gives the opposition parties their chance. They can take a broader, perhaps more appealing, view of the relationship of the individual to the community. You will not be surprised to hear that the centre parties muddy the waters. For their approach citizenship from two separate points of view. Both place great emphasis on *civic rights*, and call for proportional representation, constitutional reform, and other devices whose effect would be to enhance the political effectiveness of the individual citizen. But these are not central to the current political debate.

The centre parties, like Labour, know what the core issue is. It goes under various names, but the heart of the matter is *economic rights*. The Rump Social Democratic Party takes the hardest line on this. In his paper on the social market economy the SDP's principal academic thinker, Professor Robert Skidelsky, protests that the ideal of citizenship had meant universal provision of free education, health care, family allowances and so on. This universalism had perished in the 1970s, leaving behind "a semi-permanent underclass surviving on the most degrading form of selective assistance supplementary benefits." The task now is to encourage the recipients to take advantage of improved life-chances offered to them.

Funny. Haven't we heard something like that somewhere before? A modern new-Rights classic on this very topic is to be found in the US, in the book *Beyond Entitlement: The Social Obligations of Citizenship*, by Lawrence Mead. The proposition it suggests is that the very poor - the down-and-out, the single-mother families, the long-term unemployed - constitute an underclass whose citizenship is in doubt. To become full citizens they must be willing to participate in the mainstream economy, given sufficient training. In short, we are back to the notion of citizenship as involving obligations as well as rights. To be fair, Prof. Skidelsky refers to encouragement rather than



coercion; what is more, others to the left of him are musing more deeply in the same conservative mode. One such is Raymond Plant, Professor of Politics at Southampton University. Writing in a Fabian - yes Fabian - pamphlet published last week, he postulates that if welfare entitlements do in fact create dependency then "certainly some forms of welfare (which would not include health, education, services for the elderly and the non-able bodied) could be linked to obligations if they were thought likely to overcome dependency." In simple right-wing English that means workfare. Prof. Plant would regard its introduction as unjust in the absence of full employment, a regional policy and decent levels of training. The fact that he would even contemplate it gives a cutting edge to his overall argument, which is that "democratic citizenship" should become the key theme of Labour's programme. "The citizenship approach," he writes, "rejects Marx's argument that state class determines political interests there can be no common basis for citizenship while there is some private ownership."

Like his Democrat equivalents, Prof. Plant is adamant that citizenship involves the right to certain basic services. Delivery of those services remains an open question. "I doubt," he says, "whether there is a real way forward in the welfare field without empowering individuals through cash, rights, entitlements and cash surrogates such as vouchers." The cunning of this is that the citizen becomes a consumer of health educa-

tion and welfare, thus busting the power of doctors, teachers and social workers. The Democrats, in their setting the Agenda document, talk of "empowerment", adding that their party "should stand for active, participatory and responsible political, social and economic citizenship, as opposed to passive subject-hood". Labour, in the Kinnock-Hattersley statement of "Democratic Socialist Aims & Values" insists that the redistribution of wealth and power are an essential prerequisite of the extension of choices to everyone.

The question remains - how much wealth and power, and on what terms? The probable answer is that the proposed transfer of wealth is greater, and the terms easier, the further left you go. The old generals of the Labour left - Messrs Tony Benn and Arthur Scargill, to name but two - are fast becoming museum pieces of the class wars of days gone by. Yet the historic universalism of the post-1945 Labour Government lingers on. To judge by this week's debates, a citizen under Labour would enjoy rights to tax-financed services on the largest scale, with the fewest concurrent obligations. That may be a touch difficult to sell to affluent voters, some of whom must be won over if Labour is to govern again. Meanwhile, the centre parties, with their unification of the tax and benefit systems, are clearly have much more detailed thinking to do. Thus all the opposition parties had better hurry if the Active Citizen is to be kept from growing into a Tory concept that defeats them once again.

Second thoughts on universities

By Michael Prowse

I made a ghastly mistake. The provisions on universities in my recently enacted Education Reform Bill will do nothing to increase choice or efficiency. Indeed, I now see that the creation of the Universities Funding Council (UFC) represents a strengthening of central planning and bureaucratic direction that is without parallel elsewhere in the economy. I have instructed my civil servants to consider new market-based mechanisms for financing higher education. In the meantime, please accept my apologies for wasting everybody's time.

This is the confession that Mr Kenneth Baker, the UK Education Secretary, did not make in his speech to vice-chancellors in Oxford last week. But this is obviously the drift of his thinking. He now accepts that colleges should have an incentive to pay more attention to the needs of students - the consumers of higher education - and is talking about increasing the students' "purchasing power". He is paying serious attention to the once heretical suggestion that block grants to universities should be largely replaced by education "vouchers" paid directly to students, which would be encashable at the institution of their choice.

Mr Baker's apparent willingness to start thinking positively about higher education marks a significant change in the British Government's stance. For most of this decade, the policy has appeared to be one of managing decline. A sharp spending squeeze was imposed in the early 1980s - ironically just when the number of 18-year-olds was peaking. It led to the closure of departments, the loss of senior staff through early retirement and a sharp reduction in the real value of student grants. Morale has picked up slightly in recent years as dons have come to terms with the new environment. But several institutions remain in dire financial straits despite efforts to attract funding from industry.

The Government, mainly for ideological reasons, is unwilling to pump significantly more money into higher education. So how can the sector be revived? The solution Mr Baker appears to be envisaging

is to spread the existing cash more thinly. Later this year, he is due to publish a white paper on student support. This is expected to propose the partial replacement of student grants by loans. The idea seems likely to encounter less opposition than in the past, partly because so many students are already in debt.

Indeed the debate is likely to focus on the type of loans that would be most desirable. One suggestion is that students should repay educational debts by making slightly higher-than-average national insurance contributions once they begin working. Such a relatively painless repayment mechanism would minimise the risk of default and perhaps reduce the likelihood of loans acting as a barrier to higher education for poorer children.

Vouchers, besides eroding the power of bureaucratic committees such as the UFC, could also play a role in spreading resources. It would be only too easy to set them at a level substantially below the tuition fees charged by most universities. Students could then be invited to make up the difference themselves. A multi-tier higher education system would probably emerge. As in the US, the best universities would charge more than those down the pecking order and thus be attended disproportionately by the children of the rich. Against this, however, a given level of public spending would be helping to support a larger overall student population.

Loans and vouchers, paradoxically, could thus be a means of widening access to higher education in Britain. The present policy of giving a very large subsidy to a small number of bright (and mainly middle class) children is difficult to defend. But it is not clear that the Government has thought through the implications of widening access. It will not be possible substantially to raise participation rates in higher education without lowering academic entry qualifications. Yet Mr Baker scarcely seems ready to replace A-levels with a broad GCSE-style examination that 80 or 40 per cent of the age group can pass. Until he does, British higher education will remain elitist, if no longer so expensive.

LETTERS

Privatising electricity: a triumph for hope over reason

From Miss M I Yazdi

Sir, Councillor Emery-Wallis (Conservative, September 29) sees the CEGB's proposals for construction of a Fawley B generating station as a potential threat to all "the benefits" that "a more right on the day, once privatised electricity generating business would bring".

On the first point, it is interesting to note a report in the *Western Mail* of September 29 that campaigning residents (with similar motives, no

doubt, to those in Hampshire) had won the support of Newport Borough Council in that it had rejected proposals for restoration of generation, by a private company, at the site of the closed Rogerstone generating station.

On the second point, the implication that the CEGB's national planning of adequate supplies of generation for the 1990s should be held in abey-

ance in the cherished hope that all will be taken care of in a very uncertain future by a privatised supply industry, reflects a triumph for hope over reason. Sites for some 15 "Rogerstones" will have to be found and successfully pushed through to fruition to replace one Fawley B.

M I Yazdi, 19 Deer Park Gardens, Mitcham, Surrey

Collating facts on tin

From Mr P C F Crowson

Sir, In the final paragraph of her article ("Price rise poses dilemma for tin producers", September 29) Wong Sulong states that the Association of Tin Producing Countries is proposing the setting up of an international tin study group to carry on the job of data collection, in view of the fact that the International Tin Council will close at the end of the year. In reality the ITC stopped collating and publishing statistics in July when its administrative funds were legally frozen.

Member governments of the International Tin Agreement reportedly planned the establishment of a Trust Fund under the auspices of United Nations Committee on Trade and Development to ensure there were no gaps in the statistics.

The Trust Fund has yet to be established, despite assurances that it would be set up as a matter of urgency. Industry clearly has a different defini-

tion of urgency than we governments. In practice, it seems that few, if any, of the member governments are really interested in the statistics on production, consumption and trade - vital to all those actively involved in the tin industry.

The only continuing source of international statistics on tin is the World Bureau of Metal Statistics. It began publication of a Monthly Bulletin on tin as soon as it learned of the collapse of the ITC's statistical machinery, and it plans to develop its statistical coverage of tin as thoroughly as possible.

While governments pay lip service to the need for transparency of markets, it seems, in this instance at least, that only private industry is willing or able to work effectively towards such transparency.

P C F Crowson, Chairman, Statistical Advisory Committee, WBMS, 6 St James's Square, London SW1Y 4LD

Loyal European Conservatives

From Mr Derek Prag MEP

Sir, In your *World News Summary* (Tory rebels, international edition, September 30), you are quoted as having said that the Prime Minister's Bruges speech included "massive contradictions". I do not recall having used those words at any time during last week's discussions in the Institutional Committee of the European Parliament.

My main point, however, is to restate your statement that the Conservative members of the committee joined in an attack on Mrs Thatcher's opposition to a "so-called United States of Europe".

Not only did we not join in any attack, we warded off a threat by a Dutch Liberal member of the committee to table a resolution for emergency debate next week which bitterly attacked Mrs Thatcher. Your headline is thus particularly misleading.

It was as a direct result of British Conservative interventions that, instead of a highly-

charged resolution condemning the Prime Minister, the committee produced a press statement which merely reiterated certain commitments solemnly undertaken by the member states, and some statements previously adopted by the Parliament on the future of the European Community.

The 45 British Conservative members of the European Parliament cannot all be expected to hold the same views of the future of Europe. Indeed, as with any other 45 MEPs, they hold 45 different sets of views. That is the essence of democracy, and must surely remain so.

I believe that a united Western Europe is vital not only to our economic well-being, but also to the future of freedom and democracy.

I hope these remarks put the matter into perspective for your readers. Derek Prag, Pine Hill, 41 New Road, Digswell, Welwyn, Herts

Pensions should be funded by index-linked stock

From Mr W F Tomkins

Sir, Mr Colbran (Letters, September 24) writing on behalf of the Institute of Actuaries states: "The accepted objective of a good fiscal salary scheme is to protect earnings levels up to retirement - and purchasing power thereafter."

Having retired from the Ford Motor Co in 1987 after 42 years' service, I am concerned with the latter part of this statement. I am aware that Ford has a very poor record in up-rating pensions in payment. An employee retiring in 1974 has seen the purchasing power of his pension reduced by 44 per cent.

In June 1981, you reported that Ford had told its 14,000 pensioners that it could not afford to increase pensions in payment. In recent years high investment earnings have been used to finance early retirement programmes and to halve company contribution rates.

No attempt has been made to restore pension purchasing power in these very favourable circumstances. In the last published actuarial report it is stated "no direct provision has been made for any other regular increases (in pensions). This is because increases are not guaranteed but are awarded from time to time at the discretion of the company."

Thus the contribution to the social scandal of poverty in old age can be expected to continue.

The layman is left to wonder why pension schemes do not make greater use of index-linked government stock, the terms of which so closely mirror actuarial assumptions, viz protected value of capital in real terms plus a real return. It is my contention that pensions in payment should be wholly funded by index-linked stock or, alternatively, the actuarial cost of pensions on award should be paid over to the Government which would then be responsible for payment of indexed pensions.

This is already the case for the GNP content of occupational pensions and accordingly would not involve significant administration costs - or indeed matters of principle.

Mr Colbran's views on this proposal would be appreciated. The problem should not be insurmountable. Corporate planning requires making provision for the inflationary aspects of wages and salaries in payment. The more cynical of us are forced to conclude that the present arrangements suit the actuarial profession and their paymasters.

W F Tomkins, 11 Nelmess Close, Hornchurch, Essex

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FINANCIAL TIMES

Wednesday October 5 1988

ICL OFFICE SYSTEMS

Tardy Italians catch up with Green mood

John Wyles reports that Italy has finally woken up to its ecological responsibilities

IT has seemed recently that barely a week can go by in Italy without citizens of one port or another taking to the streets in protest at the imminent repatriation of a shipload of toxic waste from Nigeria.



Italian police keep a watch on the Karin B last month outside the port of Livorno.

Last Thursday, the good people of Manfredonia on the Puglian coast substantially outperformed earlier demonstrations by their counterparts in Ravenna and Livorno by setting fire to the town hall door and forcing the local carabinieri chief to call in the reserves.

All of which undermines the Government's tardy effort to demonstrate to the world that the nation is at last ready to accept its responsibilities towards one of the fairest environments in Europe.

To this end, the Government has bowed to post-Chernobyl fears and embraced a non-nuclear energy policy, and is now ready to spend more than £10,000bn (\$7.2bn) a year on dealing with urban refuse and toxic waste. It also has plans for cleaning up woefully polluted rivers and coastal waters.

Will they, for example, cease to challenge almost every attempt to build power stations, no matter how well equipped they are with emission-cleaning technology? Will they accept the construction of toxic waste disposal plants in their localities and will local bureaucrats find the technical resources to reactivate the 730 water-purification plants out of a national stock of 1,581 which languish idly for lack of maintenance?

No positive reassurance on these and other equally worrying issues can yet be given because the public reaction to environmental problems is so finely balanced. It is not just that many people seem to reject the "cure" of, say, a non-nuclear power station as a response to the "disease" of nuclear power, it is also a fact that the pan-European conflict between the demands of industrial development and environ-

mental protection is now waging as fiercely in Italy as anywhere else. The national debate has been focused by the Karin B, the benighted, peripatetic cargo ship which in August unsuccessfully sought a safe haven in northern Europe for its cargo of 2,500 tonnes of toxic waste. This had been previously deposited by Italian companies on the soil of Nigeria and thence removed after the Lagos Government had followed through its stern threats by locking up an Italian ship in the capital's harbour for several weeks.

The rusty, somewhat leaky containers on the Karin B symbolised for many Italians not only the total inadequacy of national provision for toxic waste disposal but also an attitude to the Third World which was at best careless, at worst ruthless. When the ship was then sent sailing from British to French to Dutch ports without gaining entry, its voyage became not just an embarrassment but a shameful evasion of national responsibility.

Ms Rosa Filippini, a leading Member of Parliament for the Italian Verde (Greens) and Mr Giorgio Ruffolo, the Socialist Minister for the Environment,

clash regularly over policy matters but are both agreed on this point. "We were covered with shame by the international reaction," says Ms Filippini.

Both believe that Italy has since done something to redeem itself by becoming the first European country to ban the export of waste materials to Third World countries. But what of the underlying problem? Half of Italy's 15m tonnes of solid urban waste is scattered in uncontrolled dumps for lack of proper facilities, while current disposal capacity can deal with only 10-15 per cent of the 4m tonnes of toxic waste produced annually.

Mr Ruffolo, a somewhat crumpled former economics professor of no small intellect, can be grateful to the Karin B for having nudged into prominence his previously prepared plan to build a national network of multi-functional toxic waste disposal plants which has now been adopted by the Cabinet.

The aim is that the plants, one in each of Italy's 20 regions, should be financed by their industrial users. Some unofficial estimates suggest that there will be an annual market in toxic waste disposal of £3,000bn.

But these plants could take five years to build. In the meantime, the Government will have to organise storage for the accumulating waste - not an easy task in the face of almost certain local opposition. In many cases, this would be exploited by the Greens, whose impressive capacity to harness local concerns recently resulted in the closure of a Montedison chemicals plant in Tuscany and a commitment by another producer in Liguria to spend no less than £100bn on cleaning up emissions.

The Greens reflect the conflict of jobs versus environment. The fundamentalist wing wants to abandon the industrial development which has been the basis of the great Italian economic leap forward over the past 40 years.

Ms Filippini, a founder of the Italian Friends of the Earth, wants a change of priorities but she is prepared to work on the same assumption as Mr Ruffolo that the present productive structure should be reformed, not abandoned. Mr Ruffolo owes his position partly to the efforts of Ms Filippini and her colleagues. Alarmed by growing support for the Greens, the established parties gave Italy her first Min-

ister of the Environment only in 1986, and since Mr Ruffolo succeeded him 14 months ago he has begun to piece together a national strategy to deal with the most pressing problems.

He is proud of the fact that Italy has made "an extraordinary leap" this year in applying no fewer than 18 EC environmental directives, including after a delay of five years, the Seveso directive on industrial plant safety, spawned by an Italian disaster in 1977.

The fundamental question marks these efforts, and also about policies for cleaning rivers and polluted air, is closely related to the protests in Manfredonia and elsewhere. All polls suggest that Italians have very little confidence in the ability of the state to deal with environmental emergencies and to administer and enforce regulations. This has clearly been a factor behind protests against the Karin B and her sister "ships of poison".

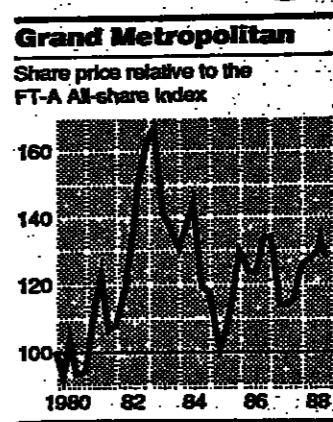
An effective environmental policy requires not only popular support but also efficient controls to test compliance. It also needs public servants capable of minimising bureaucratic delays over such material as environmental impact statements - a catchword to be required from industry in Italy. Italy is not well-endowed with such assets. Mr Ruffolo's infant ministry has only 200 officials although he has ambitions for a "non-bureaucratic" force of 5,000-10,000.

Moreover, many responsibilities will be left to local governments which, especially in the south, will not be up to the task of administration and enforcement unless under very strong local pressures. If Ms Filippini and her Greens could overcome their internal differences and rally the green roots behind Mr Ruffolo's key policies, there might eventually be less confusion, corruption and chaos in the Italian environment.

THE FIN COLUMN

Out of beds and into burgers

If Grand Metropolitan had handed back to its shareholders the £1.40p per share it earned on last week's well-timed sale of its hotel chain, its shares would not have dropped by 10 per cent over the last few days. However, the new management team was never going to pass up an opportunity to finance another quantum leap in its global ambitions and has even had the temerity to ask its shareholders for an extra \$475m. While no one is denying GrandMet's very real achievements in restructuring its business over the last couple of years, there is a worry that it may now be running a little too fast for comfort.



Alan Sugar as forced buyer - pushed into an alliance he does not want to safeguard the chips he needs - it is hard to see the deal going very wrong unless Amstrad gets much more deeply into Micron than is currently the case. Amstrad may have been substantially re-rated over the past nine months - as the best performing FTSE share bar the bid stocks, the company's rating has been slowly catching up the market average - but the prospective multiple remains in single figures, where it probably does not belong.

The earnings dilution from the proposed Pillsbury deal wipes out the positive impact of the Inter-Continental sale, and whilst the overall effect on GrandMet's target of 15 per cent per annum earnings growth is broadly neutral, arguably the quality of the asset portfolio has been diluted and the balance sheet gearing is once again looking rather aggressive. Of course, the growth prospects of a well-managed Pillsbury are far better than an expensive hotel chain. But there must be an element of doubt about GrandMet's assertion that it can quickly conquer the problems of the world's second largest hamburger chain, which accounts for nearly half the Pillsbury business. Memories of Imperial Group's ill-fated involvement with Howard Johnson still linger, and however well run GrandMet's Berni Inns may be, they are not in the same league as McDonald's.

GrandMet has more control over the market's more immediate worry - that it might be forced to pay too much. A prospective multiple two thirds higher than the US market average is a pretty steep price. If GrandMet is forced to pay much more, its credibility will be severely strained.

Mecca/Pleasantina

What Mecca is offering Pleasantina shareholders looks a sensible deal at a sensible price - and if sense were all there were to it, this final offer might well prevail. Pleasantina's share price says that it will do nothing of the kind; and the market seems to be buying the conventional wisdom that if Mr Michael Siskind does not end up with Pleasantina, nobody else will either. The market has been wrong about that sort of thing before - most recently when a last minute cash bidder emerged for Ruberold - but there were plenty of investors around yesterday who were not willing to put it to the test. Yesterday's new offer does little to alter the basic calculations involved for Pleasantina shareholders: neither silly enough to prompt them to dismiss it out of hand, nor compelling enough to make a nonsense of refusal. In terms of pennies on paper, there is little more here than in previous offers, and although the cash is welcome, it may well not be enough.

Amstrad

Where many companies get the benefit of the doubt from the market, Amstrad seems to get only the doubt. Yesterday the company produced a set of wholly unobjectionable preliminary results, stitched up an apparently favourable supply deal to help with its chip problems, and was still treated to a hefty fall in its share price. The market may be justifiably concerned about Amstrad sinking money in the bricks and mortar of a semiconductor factory to guarantee supplies. But it is not as though \$45m is a lot of money, or 9 per cent of Micron's very big stake - or five times next year's earnings - very much to pay for it. And though the market is clearly unhappy with the image of Mr

Virgin

Virgin and its shareholders seem so keen to get shot of each other, that it is hard to see how Morgan Grenfell could have joined them together so happily less than two years ago. The whole fiasco was based on a fundamental misunderstanding: shareholders paid 17 times earnings for what they thought was a fast-growing glamour stock, but have ended up with a company that is now predicting no earnings growth for the next three years due to the high cost of organic growth. Virgin may complain of the shortsightedness of its shareholders, but they have still more reasons to feel aggrieved: that neither the company nor its advisers ever

VEHICLES MUST HAVE 80% LOCAL CONTENT TO QUALIFY AS EUROPEAN

France firm on Japan car imports

By Paul Betts in Paris

MR ROGER FAUROUX, the French Industry Minister, yesterday reiterated France's insistence on at least 80 per cent local content for UK-built Japanese cars to qualify as European products.

Mr Fauroux said in an interview with the Financial Times that France had no intention of building a new "Maginot Line" against Japanese imports in general. But he emphasised that France has adopted a firm position on this key issue because the French and European car industry still needed three to four years to catch up with Japanese manufacturers.

While Britain had always adopted a more flexible policy on Japanese cars made in Europe, France felt the need to take a tougher line, for as long as the Japanese car market remained virtually closed to European manufacturers. Mr Fauroux said France could not afford the risk of large scale layoffs in one of its



Roger Fauroux: no plans for a new "Maginot Line"

key industrial sectors by adopting a lax approach to Japanese car imports. France currently imposes a quota restricting Japanese car imports to a 3 per cent share of the annual French car market. UK-built

Nissan Bluebird cars would fall into this quota because their European local content is at present about 70 per cent and not 80 per cent as the French Government is insisting. The British Government and Nissan have reacted angrily to the French position, claiming that 60 per cent local European content was sufficient for a UK-built Japanese car to qualify as a European product.

Officials in Paris explained yesterday that the dispute between the French and British authorities on this issue reflected in large measure the different economic weight of the car industry in France and in Britain. While the British car industry was no longer a key strategic sector of British industry, they argued that it remained crucial for France with its two large car manufacturers, the private Peugeot-Citroen group and the state-owned Renault group.

On a separate issue, Mr Fa-

roux explained why he decided to intervene directly last week to prevent Gillette, the US razor group, from going ahead and setting up a new plant at Anancy in eastern France. He said he found it unacceptable that a US multinational should decide to close down a profitable plant and provoke an economic disaster in the Anancy region to help resolve its own financial problems in the US. He said the US group, which has announced plans to close 10 of its worldwide manufacturing facilities, had agreed to reconsider the planned plant closure.

Mr Fauroux also added that he planned to call in the chairman of France's state sector enterprises soon to ask them to draw up three to five year strategic plans or "contracts de plan." He said that a few years ago the main preoccupation had been to see state groups return to profit.

Banks may scrap Swift payments network

By Alan Cane in Vienna

A MULTI-MILLION dollar project to modernise the most important electronic payments system used by international banks may be abandoned in January next year if it continues to fail to meet stringent performance standards.

Mr Bessel Kok, chief executive of the Society for Worldwide Interbank Financial Transmission (Swift), told more than 1,000 leading bankers in Vienna yesterday that after six years of development he remained unable to put a date to the start of the new system, Swift II.

He assured delegates to SIBOS 88 Swift's annual conference that contingency plans were in place to ensure that Swift could continue to meet its obligations to its member banks into the early 1990s. Swift, based in Brussels, is a co-operative owned by its member banks. The Swift I electronic messaging system was established 15 years ago to ensure fast and secure transmission of payments messages between banks. It is now close to capacity, connecting 1,460 member banks in 68 countries and passing 1m messages every day worth over \$200bn.

Swift decided to start in the early 1980s to overcome the limitations of Swift I. It has been repeatedly delayed, however, and even now it suffers from a lack of reliability and the inability to recover well from failure.

Mr Kok said that progress would be assessed in January 1989: "If at that time we come to the conclusion that the quality in terms of availability and operability is insufficient, then we will not expose you to the usage."

He said two contingency plans were in place. The first involved adding more computers to the existing Swift I network to ensure capacity to the end of 1991.

The second, called SIONA, is being developed at a cost of \$9.5m and will involve running the Swift I software on new hardware from Unisys, the main Swift computer supplier. Mr Kok also said the society intended to install a new communications network based on the most modern "packet switching" technology.

Mr Kok emphasised that the society was still fully committed to Swift II. His statement, however, remarkable for its frankness, brought to an end a damaging period for the body.

Suzuki sets sights on European expansion

By John Griffiths in Edinburgh

SUZUKI, the Japanese vehicle maker, is to more than double its production of four-wheel-drive vehicles in Europe and will decide next year whether to set up a European plant to manufacture at least 150,000 conventional cars a year.

"We have a strong desire to manufacture cars in Europe," said Mr Osamu Suzuki, president of the company, in Edinburgh yesterday during the European launch of the Vitara four-wheel-drive leisure vehicle.

He said that manufacturing facilities are to be installed at the Land Rover-Santana plant in southern Spain, in which Suzuki has a 20 per cent stake,

to build 24,000 Vitaras a year from January 1990. The 1.6 litre vehicle is intended to complement the smaller Suzuki SJ410 and SJ413 four-wheel-drive vehicles, 20,000 of which are built at the Santana plant each year. (The SJ models are the subject of allegations by consumer groups that they roll over too easily and are thus unsafe).

Production of conventional Suzuki cars would be regarded as viable only if at least 10,000 units of each model were produced a month, said Mr Suzuki, who would not specify where in Europe a plant might be built.

A decision on whether to proceed would not be made

until after Suzuki's \$500m joint venture with General Motors to produce 200,000 vehicles a year in Canada comes to fruition. Production is planned to start in March next year.

Suzuki plans to have 50 per cent of its total production inside Japan and 50 per cent in other countries. Apart from Canada and Spain, Suzuki already produces or has advanced plans to produce 150,000 vehicles a year in India, 50,000 in Pakistan, 50,000 in Indonesia and 15,000-20,000 in the UK through IBC Vehicles, the General Motors-Suzuki joint venture company which produces a Suzuki-based microvan commercial vehicle.

Suzuki produced just over

1m vehicles in Japan last year, although this figure includes production of a small hatchback.

However, Mr Yoshio Saito, Suzuki's managing director, said at the Vitara launch that a "whole new generation" of products, greatly expanding Suzuki's range, was planned within the next few years.

The European content of Suzuki's Santana-produced vehicles is currently about 60 per cent. This is regarded by France as too low to be called European, even though it complies with the EC definition requiring only that the last significant manufacturing stage should take place in the EC.

WORLD WEATHER table with columns for location, temperature, and other weather-related data.

School VIPs don't see

Continued from Page 1 English - a tribute to two factors, besides the selection process which sifts out the most unpromising children from special schools.

First, the intensive nature of English teaching at School 15. This begins at age seven and builds up to six hours a week of extra English classes for 10- to 11-year-olds, plus remedial lessons for pupils falling behind.

Second, the traditional approach to learning. Children in School 15 sit in neat rows,

stand up when visitors enter, speak only when spoken to, wear neat uniforms in the junior grades and begin their language tuition by rote learning.

The Soviet Union this year agreed a big overhaul of the school system to give more control over curriculum matters to teachers and schools. The young Turks in Soviet education want to push teaching towards the more informal, child-centred methods that are becoming increasingly controversial in the West.



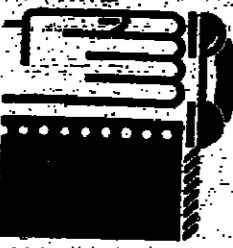
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FINANCIAL TIMES SURVEY



Workloads are continuing to increase, there seems to be no shortage of products for management consultants to sell, and the approach of the single European market in 1992 should provide the sector with a significant boost, reports Michael Skapinker

for management consultants to sell, and the approach of the single European market in 1992 should provide the sector with a significant boost, reports Michael Skapinker

A tailor-made opportunity

THERE IS hardly an area of public or corporate life which has not received the attention for a fee of the management consultants.

Anyone requiring proof of this need look no further than this year's Notting Hill Carnival - Europe's largest street festival. Some of the costume makers, performers and other participants objected to the way the carnival committee was organising things. Rather than simply voicing their criticisms, Coopers and Lybrand produced a report which gave substantial backing to their complaints.

Apart from their help on street festivals, consultants can be found dispensing their advice on how to run factories, hospitals, research laboratories, government offices, supermarkets, transport authorities and anything else you care to name.

Last year the 27 members of the British Management Consultants Association, employing over 4,300 consultants, earned a total of £294.4m in fee income, an increase of 29 per cent over 1986.

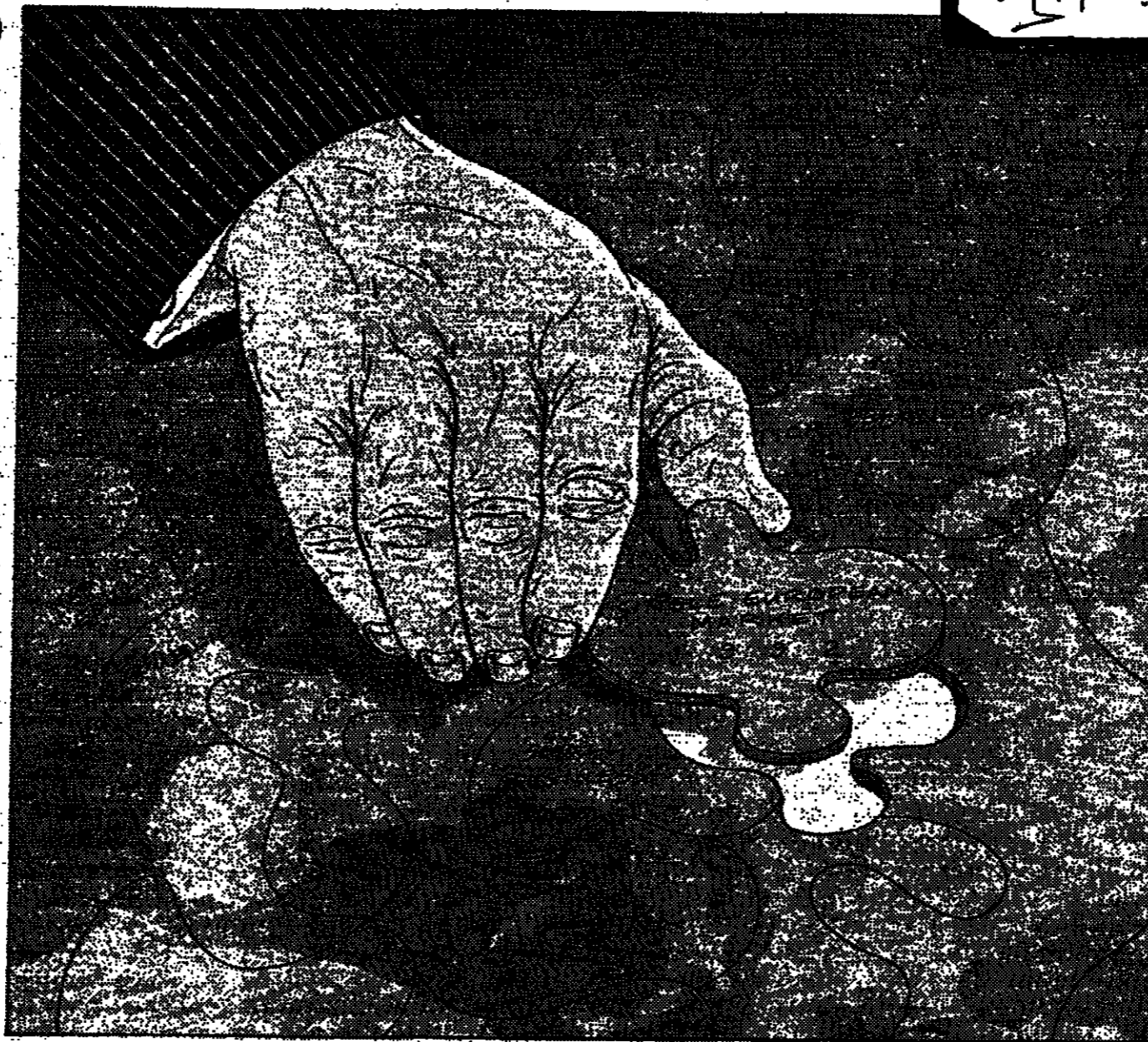
The biggest increases were in the areas of manufacturing and technology consulting, up 60 per cent to £30.5m, and per-

sonnel management and training, up 65 per cent to £22.6m. The MCA says that its members carry out about 65 per cent of the management consulting work done in the UK.

Mr Brian O'Rourke, the MCA's executive director, estimates that total fee income in 1988 will be about £380m. Yet despite their obvious financial success and their apparent acceptance by a wide range of institutions, many management consultants concede that not everyone approves of them.

Some of the antipathy is to be expected. The work that management consultants do is often threatening to certain groups in client organisations. Professionals in the National Health Service and other public sector organisations sometimes worry that consultants are trying to introduce an inappropriate, profit-oriented way of operating into their organisations.

Managers working in company departments like personnel, training, planning and data processing fear that consultants will recommend that they be dismissed - and that their jobs be done instead by consultants. Any decent consultant will be aware of these fears and suggest ways in which the organisations can



Management Consultancy

overcome them.

Worse than not being liked, however, is the feeling on the part of some consultants that they are not taken entirely seriously. The question "what do you actually do?" is one that virtually every consultant has to answer at some point or other. "Does it do anyone any good?" is another.

What makes it worse for consultants attached to the large accountancy firms is that these questions are frequently asked by their colleagues on the audit side of their own firms.

As to the first of the questions - what do consultants do - one of the difficulties is that consultants do many different things. There is the collection of information to

enable a client to come to a decision. A company might need details about potential takeover targets, or about the nature of a foreign market to which it plans to export.

Consultants also provide expert advice on subjects too technical for the client's own staff to handle: which computer system to install or how to set up an executive share option scheme. Another large part of consultancy work, as the MCA's figures indicate, is the provision of training to managers and other employees.

As in any field, some consultants do these jobs well, others do them badly. But at least the purpose and nature of the work is relatively easy to

grasp. The same is not always true of some of the "softer" areas of consulting work, such as the formulation of company strategy or the transformation of the client's "corporate culture".

It is in these areas that the "does it do any good?" question is particularly pertinent. The consultants themselves point out that the client is probably the best judge of that and that the steady increase in consultants' income speaks for itself.

"Our clients are not irrational," says Chris Outram of the strategy consultancy Outram Cullinan and Co. "They're not dumb-bells - and they keep asking us back."

Nor, the consultants protest, is consulting an easy way to

make money. "It's a very hard and demanding job," says James Morgan of Arthur Young. "You spend all your time going into difficult situations and absorbing stress."

Mr Peter Allen of Coopers and Lybrand adds his own complaints about the general perception of consultancy. "Everyone thinks it's easy, but it isn't. Consulting is a skill and that's what people are paying for. I think it consists of several things: knowing your technical subject and knowing how you can bring it to bear to solve someone's problems."

"You also have to be able to get people to open up to you so that you can identify their problems. You've got to have the skill and discipline to know

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Illustration: Mark Thomas

how to structure a contract with a client. That can be the difference between making a profit or loss on a project."

Mr Allen also points to the strain of constantly having to find new clients and obtain additional work from old ones. "You need to have a lot of energy and you need to be damn resilient and optimistic because you're selling all the time. Fifteen weeks is a long order book for a consultant. I think most people forget that consultants are under the constant pressure of having to sell."

What consultants do not seem to be short of is new products to sell. The arrival of the single European market in 1992 appears tailor-made for consultants. Extensive government advertising has persuaded companies that something important is going to happen. Many of them, however, aren't sure exactly what, or what they should be doing about it.

Mr Ian Davies of McKinsey and Co, asked whether 1992 will be good for consultants, says: "No question. Major discontinuities are great catalysts. 1992 is a major issue and it's very poorly understood - mainly because it's difficult to understand."

Virtually all the large consultants are offering advice, seminars and publications on the meaning of 1992. A conference earlier this year on the implications of the single market for pay and remuneration policy provided evidence, however, of some of the dangers. The respected remuneration consultancy which staged the conference succeeded only in demonstrating that it had no more idea than the delegates what 1992 would mean for pay policy.

Consultants with longer experience of advising companies on international strategy predictably argue that they are better placed to handle 1992 projects. "We've been doing European-wide strategies for many years," says Mr David Hall of the Boston Consulting Group. "What the 1992 debate has done is focus attention on continental Europe and on strategy questions. Should we be in France, Germany, Italy or Spain? Should we be making acquisitions? These are very basic questions that we have

been helping people with for years."

Despite such arguments about the quality of products on offer, 1992 will probably provide the whole consulting sector with a significant boost. Indeed, there seems to be little evidence of the slowdown and shakeout in consulting that some practitioners were predicting at the time of last year's stock market crash.

Nevertheless, McKinsey's Mr Davies says: "I often scratch myself and think 'can this go on forever?' I think it would be prudent to assume that it will slow down. I don't think consultancy is recession-proof and I'm sure there will be casualties and mergers. But there is evidence that the underlying demand (for consulting services) is still very strong."

Some consultants argue, too, that there will be an increased trend towards the formation of full-service firms, able to offer a range of consulting products from strategy to information technology to training. This is the logic behind Coopers and Lybrand's decision to take a financial stake in the strategy firm Outram Cullinan and Co.

Coopers and OC&C argue that some clients prefer to formulate their strategic plans with a firm which can then suggest other consultants who would be able to help with the implementation of the strategy.

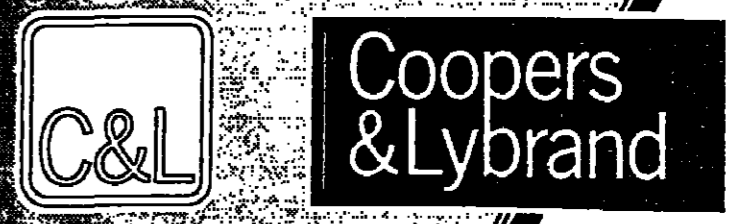
Mr Richard Koch of the strategy firm LEK believes, however, that the advantages of such co-operation have been overblown. When LEK started in 1983, it set up a joint venture with the PA Consulting Group with the aim of enabling each firm to pass work to the other. "That was the great concept behind it," says Mr Koch. "In practice it really didn't work out that way." The joint venture with PA was dissolved in 1986.

As to the idea that clients will ask a strategy firm to recommend consultants who can help with the implementation, Mr Koch says that "it is amazing how infrequently it happens. It does happen sometimes. I've been working with a financial institution and they needed some advice on IT strategy and we helped to select the IT consultancy. But in nine cases out of 10, the clients do the choosing themselves."

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MANAGEMENT CONSULTANCY 2

Charles Batchelor examines a government scheme aimed at helping small businesses

Initiative on an ambitious scale



It is too early to assess the effectiveness of the Enterprise Initiative, said the Department of Trade and Industry, refusing to release details of individual assignments.

Asstn Smith, left, however, is an example of someone who has benefited from a previous government scheme. He was able to call in consultants to help order the expanding partnership, says his partner, Stephen Smith. Barritt, he had co-founded.

Consultants Stoy Hayward spent four months with the partnership, a management board was subsequently set up, with sub-committees to handle finance, client development, and personnel.

Mr Nigel Olsen, chairman of St Enterprise Support, which acts as contractor managing the business planning and financial and information systems initiatives, says his organisation has set up a quality control panel to monitor the work that is done. "We intend to be quite tough," he says.

Mr Grunberg at Stoy Hayward confirms that the contractors, which also include The Design Council, the Institute of Marketing and Pera (The Production Engineering Research Association), are putting them much more strictly than previous schemes. Some critics, doubt, however, that the contractors have the resources to supervise the large numbers of contracts involved.

The Enterprise Initiative is still at an early stage and too few contracts have been completed for a clear view of its effectiveness to have emerged. The Department of Trade and Industry's refusal to release details of individual assignments suggests, however, that the government is sensitive to the criticisms which have been made.

The initiative is a bold move which has been welcomed in principle by small businesses and the consultancy profession. Its ultimate success will depend on how effectively it can be put into practice.

FEW GOVERNMENT schemes aimed at helping small business have caught the imagination as effectively as the Enterprise Initiative. Unveiled last January, the initiative will provide £250m-worth of subsidised management consultancy advice to small companies over the next three years.

By the end of July the Department of Trade and Industry had received 104,000 requests for information on the scheme. Ten thousand applications for assistance had been made and, after weeding out unsuitable applicants, the department had approved 6,200 consultancy assignments.

The initiative provides up to 15 days of advice for small companies with subsidies meeting half of the cost, rising to two-thirds of the cost in Assisted and Urban Programme Areas. Advice is available in the fields of design, marketing, quality management, manufacturing systems, business planning and financial and information systems.

Previous consultancy support programmes, some of which have been absorbed into the Enterprise Initiative, drew the criticism that they were under-funded and could only meet a small part of demand. Now, ironically, it is the ambitious scale of the Enterprise initiative which has provoked scepticism.

Critics doubt whether enough management consultants can be found with the skills to handle the special problems which face small companies. Consultants have traditionally been used to provide expensive, one-off studies for clients, not the concise, low-cost advice which would be more useful for the smaller firm.

The numbers involved in the scheme are impressive, or worrying, depending on your point of view. The initiative aims to help 1,000 small companies a month, rising to 1,500 a month over a three-year period. This volume of work would absorb 60 per cent of the capacity of the members of the Management Consultancies Association, according to some estimates.

Association membership comprises 29 of the larger consultancies accounting for 60 per cent of UK consultancy fee income. However, some of the initiative work will be carried out by the smaller, local consultancies, with lower overheads, which are not members.

Even the larger consultancies have been increasing the amount of work they do for smaller companies in recent years. In 1987 26 per cent of the assignments carried out by the association's members were for companies employing fewer than 100 people, while companies employing between 101 and 500 people (500 employees is the maximum level for eligibility under the initiative) accounted for a further 24 per cent.

Some of the large consultancy firms believe they have solved the problem of reducing the cost of providing advice to the smaller company by creating teams of generalists who can meet most of the needs of the small firm without tying up teams of expensive specialists.

Others acknowledge that they see small firms work under the initiative as a "loss leader". "We won't put in juniors just to do it cheaply, so we take a loss on these jobs," said Mr Michael Grunberg, partner in charge of management consultancy at Stoy Hayward, the consultancy firm. "We see it as a superb way to develop our client base."

The traditional complaint that has been levelled at consultants is that they charge large fees for telling people what they already know. The possibility of friction between the consultant and a small client with very limited resources and with no experience of dealing with consultants is even greater.

One small businessman who applied for consultancy help under one of the schemes which preceded the present initiative says he explained to the consultant that his budget for the project was £2,500 but he was presented with proposals costing three times that amount. In the view of this

businessman the result of government subsidy is merely to encourage the consultant to inflate the price.

Under the Enterprise Initiative, however, a limit of £300-£400 a day in London has been put on what consultants can charge, with lower levels applying in the regions. The consultancy arm of one accounting firm says it had to reduce its quoted price from £350 to £300-£320 when it realised it was being undercut by its rivals.

These price controls will be welcome to the small businessman but they raise the question of whether high quality consultancy can be provided at such a "modest" price.

The answer may be to provide a "no frills" service, says Colin Wright, partner in charge of business services at Peat Marwick McLintock, the consultancy firm. For example, a consultant designing an accounting system would probably leave out

the more sophisticated options. This would not only reduce the cost, but would make the system more manageable for the small business with fewer specialist staff.

But many small companies and some consultants worry that standards will fall under pressure from the initiative. One small company looking for marketing advice says it was recommended a consultant who said 15 days work would be needed. The consultant's presentation was so vague, however, that the small firm turned him down.

A second consultant offered to carry out the work in five days, but when the company outlined what it wanted done the consultant withdrew from the project without explanation. If the company's suggestions involved more than five days work or were otherwise unrealistic the consultant should at least have explained what the problem was, the small firm's owner says.

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The initiative is a bold move which has been welcomed in principle by small businesses and the consultancy profession. Its ultimate success will depend on how effectively it can be put into practice.



Management Consultancies Association

The Association of leading Management Consultancy Firms in the United Kingdom

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Doctus Management Consultancy Ltd
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FOR MANY of the academics who staff Europe's business schools, consulting is a matter of survival. Academics' salaries tend to be low, particularly compared to the money their newly-graduated students earn. Consulting is the way that most business school academics supplement their incomes.

Consulting is also the way in which business school academics keep in touch with developments in the world of finance, commerce and industry. "It's our laboratory," says Ms Sandra Vandermerwe of the International Management Institute in Geneva. "That is where we see what's really happening."

Business schools encourage their staff to do consulting work for the same reasons. Grumbling about low pay is reduced and the credibility of the school is enhanced when academics can refer in their lectures to their contacts with senior executives and to their own experience in helping to turn companies round.

"If business school academics couldn't bring something to the real world, they would not have much credibility," says Michael Gould, joint director of the Strategic Management Centre at Aston Management College. Gould and his fellow director, Andrew Campbell, who had both previously been at the London Business School, set up the centre last year.

Most business schools allow their staff to spend a day a week on their own consulting activities, although some of the high-flying academic consultants spend more time out of school than that. "I think situations can arise where the academic is spending so much time on consulting work that he doesn't have time for teaching and research," Gould says.

Consulting by business school professors has a longer tradition in the United States

than it does in Europe. Academics like Michael Porter of the Harvard Business School have a national reputation.

Academic consultants in Europe traditionally have been less prominent. In recent years, however, the growing prestige of European business schools has resulted in their academics being increasingly in demand as consultants.

What can business school academics offer companies that mainstream consulting firms cannot? "A consulting company is usually keen to put a whole team on to an assignment," says Gould.

Business school academics, on the other hand, usually carry out consulting projects on their own. "Most business school academics work in a consulting rather than a strict consulting role," Gould says. He says that one situation in which business school academics can be particularly useful is in assisting a chief executive.

"If you're a chief executive, it's a lonely position. There can be some difficulty in finding an internal sounding board for your thoughts, worries and concerns. It's good to have somebody to talk to about what's on your mind."

"It's a role which an individual should be able to play better than a consulting firm."

Many would see non-executive directors as playing that role and Gould concedes that they will often do so. Vandermerwe argues, however, that

ACADEMICS

Keeping in touch, as well as supplementing income



Michael Gould: need to bring something to the real world

academics have the advantage of being more detached.

"The beauty is that they are objective," she says. "They're usually not involved in the politics of the company. They can get to the nub of things quite easily." She argues that academics can also be more flexible. "We're not institutionalised. We're independent. We have that academic freedom."

Some business school consultants do get involved in practical implementation rather than strategy issues. Both Gould,

and Vandermerwe say it is important to realise when a large consultancy firm would be able to carry out a project more effectively than an individual business school academic.

"Some jobs are too big for individuals," Vandermerwe says. "You have to have institutional resources behind you."

Gould adds that "there are certain situations that I encounter where my advice is to call in a professional con-

sulting firm because the nature of the task goes beyond what I can provide as an individual."

Some academics have handed together to form larger consulting organisations. One recently-established consultancy, the Competitive Management Initiative, brings together academics from several business schools.

"The banality of their motto - 'The quality of management is the ultimate competitive advantage' - might make some wonder whether the

group has anything original to say. There is no denying, however, that CMI has some formidable business school names on its books.

Its founding directors include Gary Hamel of the London Business School and Prof. C.K. Prahalad of the University of Michigan, who helped to educate managers at the British computer company ICL. Robb Willmott, IOL's former chairman, is also a director. Other academics associated with CMI include Professors Yves Doz and Heinz Thambiser of Insead, the European business school in Fontainebleau.

Prof Thambiser, CMI's chairman, says that "the common view which brought us together is the recognition that business schools could just go so far and that individual academics could just go so far." CMI's best is that it can help to educate and develop the layers of an organisation's management.

Thambiser says that while CMI would be prepared to carry out an audit of a company's strategy, it recognises that some organisations would prefer this to be done by one of the well-known strategy firms.

Where CMI intends to use its academic skills is in running intensive workshops for senior managers, using lectures and case studies over a period of three to five days. The firm also offers to help companies educate the layers of managers below senior management.

That he points out, makes CMI different from a "strategy boutique". "Strategy boutiques would normally not take on mass education assignments," he says.

Michael Skapinker

The Management Consultancies Association The Association was formed in 1956. Its primary purpose is to ensure that management consulting work is carried out to exacting standards by requiring adherence to a code of professional practice. The Association also prides itself upon its stringent conditions for membership which relate to the stability, experience and qualifications of its professional workforce. These are verified annually. Approximately 65% of the management consultancy work known to have been undertaken in the UK in 1987 was carried out by members of the Association.

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MANAGEMENT CONSULTANCY 3

Alan Cane on the role of information technology consultants

PROFILE: ARTHUR ANDERSEN

Investing to secure position



Paul Bradford, project manager of Atol Systems Integration Centre. This year, Arthur Andersen's UK office was the force behind Atol, a demonstration that, for technical and drawing offices at any rate, computer systems can take the place of paper and simplify the complex procedures needed for major project management.

Advisers at board level

THE DISTINCTION between the management consultant and the management information systems (MIS) consultant was once crystal clear.

The management consultant talked to the upper echelons of the corporate hierarchy about business strategy and tactics; the MIS consultant helped the MIS director, perhaps even the data processing manager, to get the best from the corporation's complex and expensive data processing systems.

Over the past 10 years there has been a subtle change, driven by the increasing influence of information technology (IT). Now, the MIS consultant, perhaps best described these days as an IT consultant, is as likely to work with the board as with data processing staff.

This change is mirrored on the other side of the fence where hardware and software vendors no longer deal only with MIS management; senior executives have started to take a serious interest in the cost of data processing equipment and have started to analyse the benefits they expect to get from IT investment.

The result is that vendors are as likely to find themselves making their sales pitches to the board as to the MIS department.

It is universally acknowledged, however, that there is hardly a board in existence which has the necessary skills and experience to make informed decisions about IT strategy and spending. And that is where the specialist IT consultant comes in.

A good example is Gideon Gartner, chief executive of the Gartner Group, which is now part of the Satchel & Satchel empire.

Formerly a Wall Street analyst, he understands the difficulty computer users face in

coming to terms with the implications of information technology. "The market place is so complex today, the diversity of choice is so large that users can hardly cope. They need outside help," he says.

The Gartner approach is a regular diet of analytical bulletins coupled with high-powered consultancy on strategic issues.

There are, in general, three broad categories of IT consultancy. First, there are the IT specialists, consultants who are the traditional advisers to MIS departments. The list includes the Index Group in the US and Butler Cox in the UK.

Often companies in this category have a strong research orientation. The Index Group, for example, publishes regular analyses of the way IT is influencing business: "Winners and Losers in Channel Warfare" is a typical recent contribution.

Butler Cox started its own research foundation through which clients could take part in co-operative research on topics of common concern.

Next there are the "Big Eight" accounting firms: Arthur Andersen, Arthur Young, Coopers & Lybrand, Deloitte Haskins & Sells, Ernst & Whinney, KPMG, Price Waterhouse and Touche Ross, all of which to some extent have divisions specialising in IT.

Arthur Andersen is the most aggressive and claims to have the most experience, with a history of data processing project management stretching back to the early days of computing.

Price Waterhouse is unusual in that it has its own technology centre based in Menlo Park, California, run by Paul Turner, an expatriate Briton who was at one time manager

of the exploratory development laboratory at Xerox's Palo Alto Research Center.

It has a major interest in the use of artificial intelligence, under the leadership of Dr Beaumont A. Shiel, which it believes can be used both as a strategic weapon by its clients and indeed by its own consultancy consultants as an auditing aid. It is a belief that is shared by many of the other major accountancy firms, all of which are carrying out research on artificial intelligence and expert systems.

Some of the firms in this category have developed market specialisms. Ernst & Whinney, for example, has made a special study of the prevention and detection of computer fraud while others have joined forces with consultants from traditional MIS business.

Peat Marwick, for example, recently took over the well-respected US MIS consultancy Nolan, Norton & Co. David Norton wrote recently: "How do you change a lifetime of dependence on a system you have always worked within? This is the central problem of organisational change that we must conquer if we are to reposition our organisations to compete in the future."

Helping companies through that trauma, helping them to "re-invent themselves" is a major role for the IT consultant.

Arthur Andersen's recent move into packaged software will have done nothing to still their fears.

It points out, however, that it has been writing top-class software since it helped General Electric with computerisation more than 20 years ago. There is still some way to go until the MIS consultants achieve equal status with the gurus of traditional management consultancy, but they are on their way; the growing number of chief information officers on company boards is evidence of the way the tide is turning.

tomers' problems in coming to terms with computer systems.

EDS, a part of General Motors, has made a particular contribution in the area of facilities management, where a computing services company relieves its client of the burden of data processing by taking over its systems and running them itself.

Where a software house has specialised in particular areas like banking or insurance, there has generally been synergy between client and consultancy. Where a software house has attempted to work in unfamiliar areas, however, the result has rarely proved satisfactory.

In Europe, the three categories of IT consultant have generally worked in harmony, respecting each other's skills and experience.

In the US, however, the software and services industry, represented by its trade association Adapeo, has bitterly resented what it sees as the intrusion on its territory of the big accounting consultancies, worrying that their entrenched position as auditors gives them an unshakable advantage in cross-selling their services.

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ARTHUR ANDERSEN, the management consultancy arm of one of the world's largest accounting practices, is set on a course designed to see it emerge as one of a small group of very large firms which is expected to dominate the market for information technology (IT) consultancy in the mid-1990s.

It is already reckoned to be the pace-setter in IT among those firms which have grown into management consultancy from an accounting background, and is investing at the rate of \$250m a year to secure its position.

According to Mr Vernon Ellis, managing partner for the UK: "Any company which is not on the right path by now will never catch up, so great is the investment needed to compete in IT."

Among the developments planned or in progress are: ● The establishment of business units in the IT area not normally connected with consultancies; these now include units dealing with facilities management and with software sales.

Facilities management involves taking over and running a client's data processing department, assuming full responsibility for computer hardware, software and personnel.

● In software, Andersen is selling programs it has developed over the years to help its clients run their businesses more efficiently. It has special skills in manufacturing systems.

● The development of large-scale "demonstrator" projects, designed to show business people that the latest technologies do work and can be used to cut costs and gain competitive advantage.

The list includes "Impact", a series of demonstrators dedicated to the future of computer-integrated manufacturing (CIM), a vision of the factory of the future where computers control and co-ordinate every aspect of the manufacturing process.

This year, the UK office was the force behind Atol, a demonstration that, for technical and drawing offices, at any rate, computer systems can take the place of paper and simplify the complex procedures needed for major project management. The latest project, now on

show in the firm's Arundel Street, London, offices is devoted to showing the contribution computers can make to the retail business.

These large-scale demonstrators involve negotiations with 30 or so hardware and software suppliers as well as a considerable investment in time, money and human resources in creating the electronic "glue" which holds the whole project together.

Martin Vanderstee, managing director for Europe, explains the advantages to the firm lie in the skills and experience it builds while working on the projects coupled with the alliances developed with vendors and co-operation generated with its clients.

The technical term for Andersen's role in these projects is "systems integrator" and it has played that part in a

number of very large commercial projects. Mr Vanderstee points, for example, to a major CIM environment for Lockheed in California, to systems for the Swiss Options and Exchange (Sofex) in Zurich and to its role in devising the operational strategy for the UK Department of Health and Social Security computerisation project, a substantial development involving more than 25,000 computer terminals spread across the country.

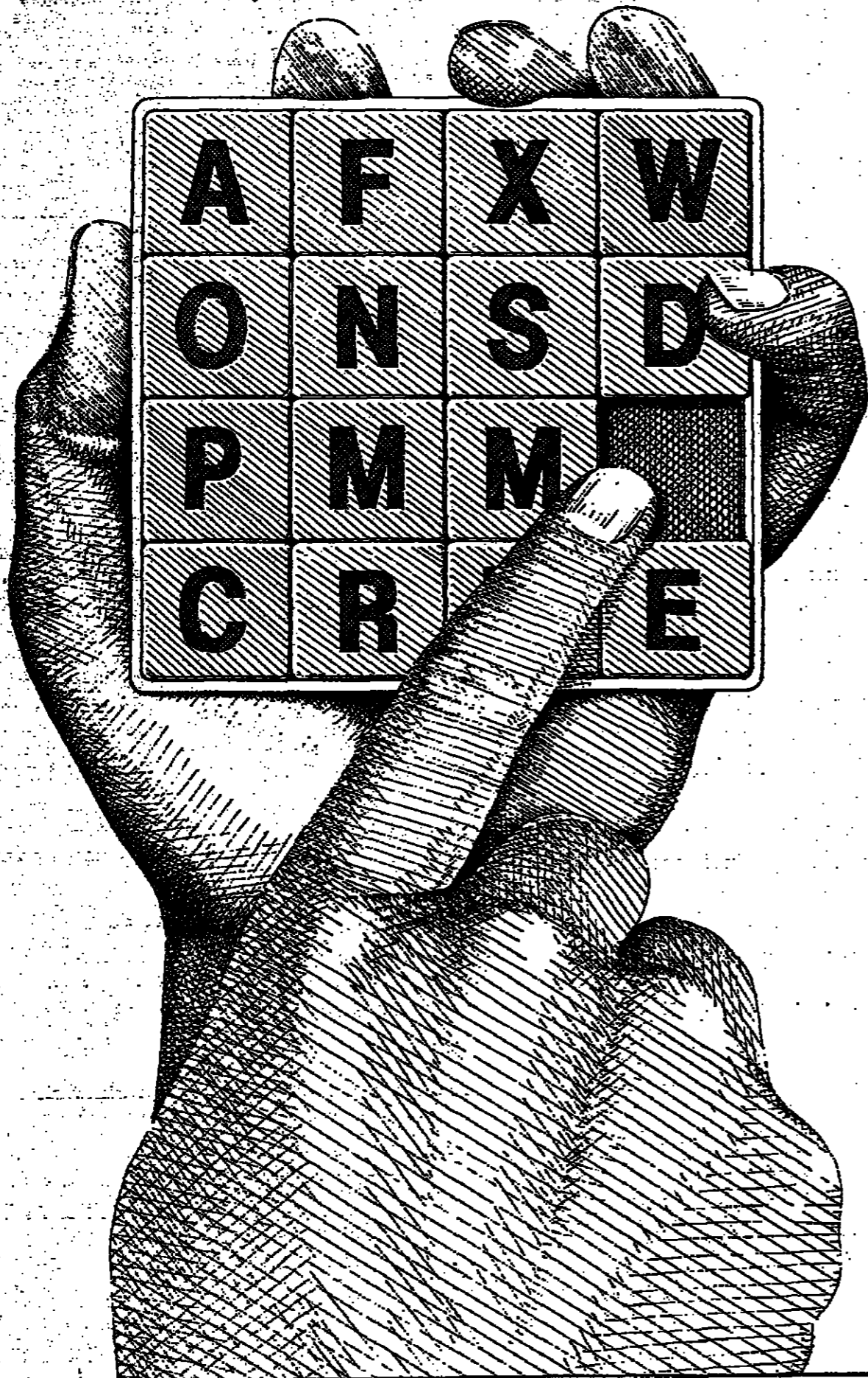
What Andersen's senior executives hate most is being thought to have come late to IT. Vernon Ellis reinforced the point talking to the UK Computing Services Association earlier this year when he said: "We are frequently lumped in with the other accounting firms, the Johnny-come-latelys of the IT industry. Well, we are not. We are in the same busi-

ness as many of you and have been for longer."

The firm traces its interest in IT back to Joseph Glickauf, a consultant with Andersen in the late 1940s, who tinkered with electronic systems. By 1953, the firm was working with General Electric of the US in Louisville, Kentucky, to see whether the company's accounts could be processed by computer. In 1954, Andersen completed the first successful commercial computing application at GE's Appliance Park.

Now its IT business is growing at about 40 per cent a year (consultancy fees worldwide totalled \$743.8m in 1987). "It needs to be," Mr Ellis emphasises. "To be one of the three or four major players in the 1990s, we have to reach the right size quickly."

Alan Cane



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MANAGEMENT CONSULTANCY 4

STRATEGY CONSULTING

A shift away from the nut and bolts

WHEN HARPER'S magazine cheekily asked some leading strategy consultants to define strategy consultancy a few years ago, most failed to come up with anything coherent. Although strategy consultants seem to have learned their lesson since and now have a ready definition at their fingertips, most still tend to hedge their bets.

"Strategy consulting is the gathering of market and competitive data in order to improve the competitive position and earnings per share of one company at the expense of another," L&K's Richard Koch says confidently, before adding: "At least, that's what I think it should be."

Chris Outram, of the recently-formed Outram Cullinan and Co (OC&C) puts it this way: "Strategy is anything to do with the long-term allocation of significant resources. It is therefore a board level decision - probably but not necessarily."

Ian Davies of McKinsey and Co has a simpler definition, in keeping with his firm's position at the top of the strategy consulting field. McKinsey's role, he says, is "to address the issues that are of concern to the chief executive."

Regardless of the precision with which they can define it, strategy consulting is where many people want to be. Firms which have concentrated on nuts-and-bolts issues such as the installation of computer systems and the running of training programmes, are finding that their clients are increasingly preoccupied with strategic issues: will this computer system or training programme fit in with the company's long-term plans and direction?

As a result, Arthur Andersen, consultants with a strong information technology bias, also offers advice on strategy. So does Coopers and Lybrand. Apart from having its own strategy consultants, it also has a financial stake in OC&C.

Firms offering advice on strategy have seen enormous growth in the past few years. Most are eager about the increase in their revenues, but the trend can be clearly seen from the number of professional staff they employ.

L&K, which was set up in 1983 by three former partners of Bain and Co, a rival firm, now has 110 professionals working in London, compared to 70 a year ago and 45 the year before that. It also has offices

in Boston, Los Angeles, Sydney and Munich. OC&C, which opened its doors at the beginning of last year, now employs 45 professionals.

Traditionally, firms drew their consultants from the business schools. The top operators, such as McKinsey and the Boston Consulting Group, recruited from prestige American schools such as Harvard and Stanford.

As European schools like the London Business School, Insead in France, and Imede and the International Management Institute in Switzerland have grown in stature, they too have become a recruiting ground for top strategy consultants.

A more recent development, however, is for strategy consultants to recruit directly from industry. McKinsey's Ian

"There are still large and bloated corporate staffs to be reduced"

Davies argues that attracting consultants from industry is essential if European strategy practices are to get their pick of the talent.

"In the US, the best and the brightest people go to business school. In Europe, there are extremely talented people who don't."

"Second, it's valuable to our clients for us to have a mixture of people and experiences. Experience in industry does give you special skills," he says.

Firms like McKinsey are also casting their nets more widely in the recruitment of associates - recent university graduates who will spend a few years with the firm before, in most cases, doing a Masters in Business Administration.

Although McKinsey has no shortage of applicants from Oxford and Cambridge - 900 last year for 16 places - it now also recruits from other universities such as Bristol, Edinburgh and Trinity College, Dublin.

Davies, like several other strategy consultants, says his organisation could grow faster still if it could find enough high-calibre people.

So what are the forces driving the growth of strategy consulting? L&K's Richard Koch points to three reasons for the sector's rapid expansion.

The first is that many companies have done away with their in-house planning departments, preferring to buy strate-

gic advice from outside as and when they need it.

Second, he says, "is the increase in the professionalism of managers. There are now many more chief executives than in the past who believe that you have to make decisions on the basis of facts and analysis."

The third force behind the boom in strategy consulting, he says, is the increase in the number of corporate mergers and acquisitions. Acquisitive companies look to strategy consultants for advice about possible targets, as well as on such issues as how to integrate an acquired company into its own organisation.

How enduring are these trends, however? "I suspect that there are still large and bloated corporate staffs that will be reduced," Richard Koch says.

And what of the wave of mergers and acquisitions? Wouldn't a reduction in the number of takeovers hit firms like L&K?

Koch counters that only a small proportion of acquisitions taking place at the moment are based on careful analysis. That proportion is growing, however, he claims, to the benefit of consultants like L&K. "I would guess that only about a quarter of acquisitions are driven by competitive analysis. But that's gone up from a tenth five years ago."

McKinsey's Ian Davies believes that the only thing which could halt the sector's continued growth is a failure by consultants to deliver a high-quality service. To many strategy consultants, providing a high-quality service now means more than just delivering a report to the chief executive. It means helping him or her to implement the consultants' recommendations.

The arch-practitioners of implementation are Bain, whose consultants work alongside the client's managers at all levels of the organisation. Critics claim, however, that this prevents the client company from taking responsibility for itself.

Although other strategy consultants disapprove of the Bain approach, they recognise, according to David Hall, senior vice-president of the Boston Consulting Group, that "people aren't paying for terrific ideas any more. You've got to have a bottom line improvement in profits."

Michael Skapinker

Richard Waters on accountancy-based firms

Profitable game is follow the leader

IF IMITATION is the sincerest form of flattery, Arthur Andersen is the most flattered accountancy/consultancy firm in the world. Competitors from the accountancy area are beginning to target Andersen's information systems market, and are adopting Andersen's techniques to do it.

Projections for the growth of different sections of the management consultancy market explain why they are interested. According to one estimate, strategy and general management consultancy - the markets most accountants have been interested in so far - were worth \$400m in the UK in 1987. By 1992 that is projected to have grown to \$700m.

Not bad - but nothing like the information technology (IT) market. From \$15bn in 1987, it is likely to become \$3.4bn five years later. And that does not include software or facilities management (actually running a client's computer function).

Andersen's attack on the market was devised two decades ago by Mr Victor Miller, who is now head of operations at Satchi & Satchi. The methodologies, training, experience and market position that the firm has built for itself would take a competitor years to acquire. No wonder that Mr Miller has tried to buy his former employer. And no wonder that Andersen does not want to sell.

Other accountants, who have spent years decrying Andersen's consultants as unprofessional automata, also think that they may be interested in the IT market. They all give strategic advice on systems and manage projects. But on the whole they do not have the expertise to install the systems they design, and they distinguish on the brink of moving into the market in force.

Price Waterhouse, the accountancy firm in hottest pursuit of Andersen, has been interested in the market since it began servicing large US government contracts earlier this decade. According to Mr Joseph Connor, now worldwide chairman of the firm, "Government work is profitable work. This is where we made the discovery."

With proper management, the profits are substantial, he says. It also matches demand from the firm's clients, who want a system rather than a report. Most client dissatisfaction stems from the lack of ability to implement advice, says Mr Connor.

Another accountancy/consultancy major on the verge of the market, Coopers & Lybrand, has yet to jump. "We decided years ago to be business consultants, broken down into industry groups. IT has fitted into our industry structure. We have gone for bulk delivery," says Mr David Miller, its head of UK consultancy.

Firms like Coopers provide the full service by linking up with software houses on particular jobs. But if and when the



Vernon Ellis



Andrew Warren



David Miller

market decides that such joint ventures are second best to the likes of Andersen, a structural shift among the providers of the range of systems work will be on the way.

"We still have the option open to us whether we do it," says Mr Miller. Andersen disagrees: it takes years of training and great management skill to run a large systems operation, it says.

Ernst & Whinney, which has learnt these skills in the US, is now busy transferring its knowledge to Europe. This summer the head of its US systems consulting business moved to London with the brief of building a systems group across the Continent. With a small team, he will act as a catalyst for the firm, introducing methodologies and training developed in the US, says Mr Gareth Jones, Ernst's

top general consultant in London.

Andersen, meanwhile, is developing fast into other technology-related markets. Vernon Ellis, head of its consultancy in the UK, makes much of the fact that his firm no longer offers consultancy jobs - it offers total solutions. He means what he says: Andersen has moved into facilities management, sensing that clients want to hand over their systems headaches for good.

Earlier this year Andersen took on its first major job, running the computer operations of DRG, a packaging group. It acquired around 80 extra staff in the process. It is now negotiating with Merrill Lynch to operate the bank's entire data processing activities in London, covering its European region. Such mega-contracts will change the shape of Andersen's business fast.

The big question hanging over the IT market is its long-term profitability. Margins are healthy, and likely to remain so in the short term as companies catch up with advances in technology. An eventual slow-down in demand could change things.

There is also a wild card in the hands of computer manufacturers like IBM. Margins for manufacturing hardware do not come close to those for applying it. If the manufacturers arrive in force (and they have already wielded large issues on US government contracts), the market will change dramatically. Even the dominance of an Andersen would evaporate.

Another economic trap in the systems market is that it involves taking on large, fixed-price contracts. Get the price wrong, or fail to deliver on time, and the costs for the consultant can be enormous. "It will take large resources, and a lot of financial muscle, to keep a stake in the IT market," says Ellis.

All of this should not disguise the growth and profitability of other consultancy markets, of course. Most firms can point to a string of services which are carrying them forward - like Mr David Morris, in charge of Best Marwick McLintock's UK consultants, who is focusing much of his energy on human resources consulting.

A second success of Andersen's, which other firms are thinking of copying, is the way it has built a European consultancy business. The time-honoured Andersen way to build international operations has been to put a team of experts into a country and then plough resources into training locals in Andersen techniques and methodologies. "The international contingent withdraws as the local partners, generally young go-getters in the Andersen mould, develop an appetite to run their own practice. Andersen now has 4,500 consultants in Europe.

One firm following this route is Deloitte Haskins & Sells. The



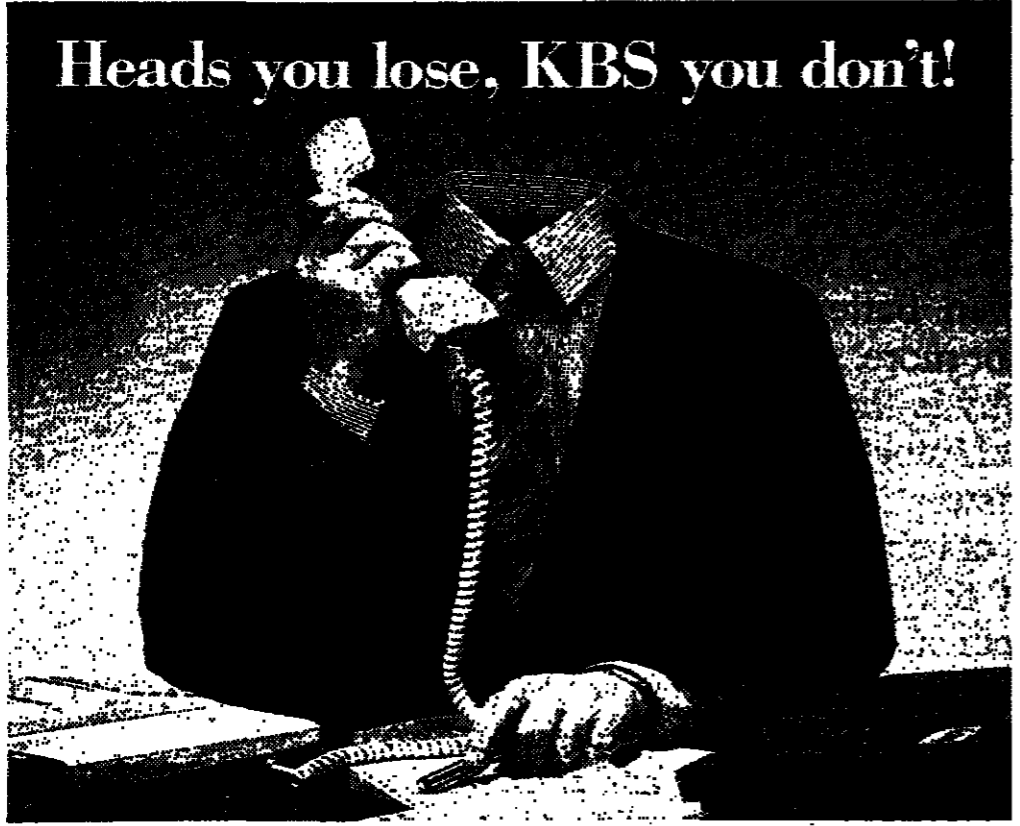
Joseph Connor: in hot pursuit

best way to establish a firm from scratch is to provide management, products and training as a framework, says Mr Andrew Warren, head of its UK consultancy firm. After that, leave it to the locals. Part of the process involves tying national firms closer together to exert control over the delivery of their service.

Europe's consultancy markets have developed differently. While Germany remains small and fragmented, the French market is dominated by a handful of firms, mainly in information technology. According to Warren, "Demand is just awakening, and attempts to service it are just awakening. The European market is a bit of a patchwork quilt: it will be a battle over the next few years. It will be one of the things that sorts the Big Eight [accountancy firms] out."

There is one thing that Andersen has achieved that no one wants to copy. A spectacular falling-out earlier this year led to the sacking of the firm's head of consultancy in the US. Whether or not he wanted to break up Andersen and float his consultancy business separately (as competitors claim) or whether it was simply a clash of personality (as Andersen claims), it was an example of poor management. The man in question - Mr Gresham Broshch - had only been appointed to the newly created post several months before.

Large teams of systems consultants present new management challenges for accountancy firms. They offer an accountability in the hands of a handful of people, the structure, the time/cycle projects and what Mr Miller of Coopers calls the "satisfaction pattern" for the staff.



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FINANCIAL TIMES
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MANAGEMENT CONSULTANCY 6

Barbara Casassus on consultancy in France

Preparing to change Focus on personnel

CONSEIL EN management, the multi-lingual label often given to management consulting in France, appears in an upbeat mood as it prepares for the single European market in 1992.

Times became tough for some on the traditional side of the business after the previous socialist government came to power in 1981. This was partly because plans to nationalise major French companies wiped out a large chunk of business for a while.

Demand recovered when the centre-right government was elected in 1986, spurred by the return of some companies to the private sector, price decontrol and financial deregulation (initiated by the socialists, incidentally).

Consulting firms are now unperturbed by the socialists' comeback, as the imperatives of the single market take precedence over many other considerations in economic policy. Management consultants, like professionals in all other sectors, face challenges and threats as the deadline draws closer for Europe's internal barriers to disappear. They agree that competition will become fiercer and that they need to internationalise just as much as their clients do. But that is where the similarities end, as each prepares for the profound change ahead in its own way.

Arthur Andersen, the market leader in France with some 750 professionals divided equally between its computer services and management consulting operations, believes firms must be able to provide complete solutions to client problems.

Alain Legendre, the firm's senior partner, says the computer service component of the business may grow more quickly in France than management consulting because that is where market demand could be stronger. But he believes the two professions are converging, as companies and organisations seek package deals.

Consulting in its widest sense is distinguished in France by the size and maturity of its computer service sector, with a number of such firms creating, buying or forming tie-ups with management consultants.

Another feature is that small- and medium-sized enterprises are not shut off from advice by limits to their financial resources. The government has subsidised consultancy fees for smaller concerns for some time, and recently increased the amount to FF400,000 (£37,500) for studies by approved consultants.

One of the conditions is that

the company does not reduce its labour force for a specified period. Most of the companies taking up the government offer are dynamic, in good health and looking for export markets, according to Serge Audouin, head of Touche Ross Conseil. And most of the business goes to French firms, said Philippe Giraud, Deputy Managing Director of Bossard, the largest French firm of management consultants.

This is because the techniques they use are more appropriate, he adds.

Multi-national firms believe that their solid international networks give them an edge over their competitors in helping French companies organise for the European era.

Boston Consulting Group, the pioneer of strategy advice with 15 years' experience in France, puts together multi-na-

Firms are expanding overseas, but still have some way to go

tional teams to handle European projects. "More than half our studies now cover three or four countries, regardless of the sector," said René Abate, senior vice-president at the Paris office.

French firms are expanding overseas, but still have some way to go. Bossard, for example, has wholly-owned operations in Italy, Spain and Switzerland, and associates in West Germany, Norway, Holland, Japan and the United States.

As elsewhere, multi-national firms dominate strategy advice in France, and the Big Eight audit firms hold a sizeable share of the management and organisation business.

Not that the Big Eight can be seen to be management consultants in the strict meaning of the term. Audit, legal and management advisory activities have to be run by separate entities, and companies are compelled to keep their auditors for six years.

This means that although there can be a symbiosis between the expertise of an auditor and a management consultant, the commercial approach is quite different. Michel Navarra, a partner of Peat Marwick Consultants, points out:

"The separation came from an old battle with French accounting firms, which didn't want American and British auditors to provide manage-

ment advice," another consultant explains.

But the rule makes little difference to operating practices, provided that internal communications systems function efficiently.

One difference comes from an anomaly in the firms' public image. The names behind the world reputation of the Big Eight auditors are sometimes attached to their management consulting rather than audit firms. This can leave the latter with names totally unconnected and relatively unknown.

Few seem to doubt that the future is promising for management consultants here, but what the main source of growth will be is more open to question. For strategy specialists, demand is coming from companies in any sector that want to be "leaner and meaner", says Zafer Achi, partner of McKinsey.

Those companies are generally successful with a specific problem to solve. "They don't care about fashionable management concepts."

As a result, he says, some French companies will now openly admit they use management consultants. Ten years ago, it was a sign of financial difficulty and was therefore to be hidden. Today, it indicates a company is thinking carefully about where it is going, Mr Achi explains.

In the area of management and organisation consultants say demand for their services will continue to grow from banks, with insurance companies, the public sector - centralised and decentralised - and services such as retailing becoming bigger takers.

Manufacturers are expected to continue acquiring just-in-time procurement techniques and global quality concepts. Specialisation is also expected to increase.

Japanese techniques to motivate and mobilise staff, but adapted to the French culture, are often requested, adds Bossard's Mr Giraud, who is also vice-president of Syntec, the professional association for management consultants.

He believes the industry is now growing at about 10 per cent a year and, in descending order of importance, serves companies that are developing, converting or trying to pull themselves out of difficulty.

Another way of measuring the potential of management consulting in France is the number of professionals working in the sector.

Peat Marwick gives a rough estimate of only 2,000. "Even if our calculations are 100 per cent wrong, that still only makes 4,000," Mr Navarra says.

NETHERLANDS

THE NETHERLANDS, along with the US, appears to be in the vanguard of the "New Age" or "transformation" management movement, although the movement is also gaining strength elsewhere in Europe and in Australia. Catering to companies in the New Age, with its emphasis on creativity and individuality, is a tiny but growing breed of consultants.

One of these is Mr Eric van Praag, a psychologist and former manager of a psychiatric hospital. Now he is a management consultant serving mainly small businesses and municipal departments.

Recently he published his first book, Management without Control, in which he argues that managers must avoid trying to control everything because it stifles creativity and productivity. Instead, he says, they should be on top of things so that creative processes can take place.

"Life is a river," he explains, sounding every bit the guru that many consider him. "You are free to resist the stream or flow with it. If you surrender... the adventurous side will come out."

"Transformation" is a vague but intriguing concept that describes society's new concern with quality, flexibility and the environment. In business it is reflected in special attention to personnel, among other things.

Flatter management structures - a hallmark of New Age thinking - require all employees to participate more in strategic planning and decision-making. Employees simply need to think more because computers do the rote work.

The idea that people are important in any business is gaining ground. Mr M.P. Muijser, secretary of the Netherlands' Council for Organisation-Advice Bureau, the leading association for small management consultants, believes human resources management will replace information technology as management consultants' most rapidly-growing business.

"Automation and changes in society have led to a growing conviction that it is very important to devote attention to having the right man or woman in the right place," he explains. "As the population ages, personnel will be scarcer and it will be increasingly important to look ahead three to five years and see what kind of know-how will be needed."

The single European market of 1992 also is focusing more attention on personnel policy because cultural characteristics will play a key role in the expected wave of cross-border mergers.

Prof Geert Hofstede of the University of Limburg was employed by IBM to evaluate international differences in work-related values. Since then he has founded an institute specialising in the cultural dimension of international business ventures.

In his book, Culture's Consequences, he contends that various cultures respond differently to corporate power, thus some nationalities get along better in business ventures than others.

"French and other Latin managers, unless they are exceptionally culturally sensitive, tend to have problems in Anglo or Nordic countries," he writes. "American managers usually find it difficult to collaborate wholeheartedly in the 'industrial democracy' process of countries like Sweden, Germany or even the Netherlands."

Dutch management consultants generally are optimistic that the crumbling of barriers in Europe will lead to new opportunities for their profession. The big international firms stand to gain the most because they have the technical depth and geographical breadth, according to Mr Hans van Doornburg of Booz-Allen & Hamilton.

"A firm must provide speciality as well as integrated skills where increasingly complex problems are concerned," he notes. In the pharmaceuticals industry, where consolidation is advancing apace, European companies need to know about the technological as well as the geographical ramifications of possible mergers.

The Netherlands claims to have more management consultants per head than any country in the world. Exact figures aren't available but it

appears that there are about 2,000 consultants in 50 firms among a population of 14.5m.

This density is ascribed to the disproportionately large number of international companies and Dutch willingness to listen to professional advice. In Europe, the Netherlands is believed to rank fourth behind France, the UK and West Germany with annual turnover of about £140m (£115).

There are two major groups - the small, specialised, domestic-oriented firms and the big, integrated, international ones. The large firms are heavily dominated by American organisations, such as Booz-Allen & Hamilton and McKinsey.

UK firms have yet to make much of a mark in the Netherlands with the notable exception of P.A. Technology.

To brace for 1992 the smaller firms are joining forces, often with big international consultancy firms. Amsterdam is emerging as one of the world's leading centres for international taxation expertise and Verhinder Wezenien, a small Dutch consulting firm, has linked up with Ernst & Whinney, for example.

Even for those who do not link areas with higher education, there will still be promising niches of technical and legal complexity. The environment, among other areas, is certain to continue as a growth market.

Many people believe medium-sized companies rather than large ones, will need the most help in adjusting to an integrated Europe. "That's where the organisational advice bureaux are needed," Mr Muijser says.

Laura Pines

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MANAGEMENT CONSULTANCY 7

Johnnie Ito

David Goodhart on developments in West Germany

Lack of strong tradition

AS IN most European countries, management consultancy in West Germany is dominated by the big, international, US firms. But unlike most other European countries, West Germany had a flawed attempt at establishing its own industry - in the mid-1960s.

Europe, which in turn derives from the conviction of greater corporate secrecy outside the Anglo-Saxon and stock market-dominated countries. In the case of Germany it is probably fair to add that the lack of big consultancies is also a particular case of the general under-development of service industries and especially "people-centred" service industries.

McKinsey, for example, tends to specialise in cost-cutting and in the financial services sector. Boston Consulting Group is primarily strategic and Arthur D. Little's strength lies in technology.

Smaller companies also worry about 1992 and there has been a timely expansion of smaller consultancies, almost exclusively German, to look after their concerns.

THE MISCONCEPTION that management consultancy is handicapped in West Germany because of the interventionist banks is easily refuted by looking at the country's largest domestically-owned consultant - Roland Berger.

PROFILE: ROLAND BERGER

Largest of home grown



Over-dependence on Roland Berger himself could be a worry deal was struck and the group has lost a few clients in the banking sector who did not like the idea of a competitor's subsidiary examining them.

organising a four-day seminar in Leningrad at the end of September on the machine tool industry. "People in the East remain a bit sceptical about paying only for ideas; it's like consultancy in Western Europe 30 years ago," Mr Berger says.

THE US Some tough rows to hoe

STANDING AT a blackboard at his Haddon Heights, New Jersey, headquarters, Dr D. R. Francis Narin, president of CHI Research/Computer Horizons Inc, draws a chart that looks like the Matterhorn.

already active," Narin contends, "because executives can't admit they don't know their real competitors or natural partners. They need to check who is citing their own patents, to see where the next wave will come from. These are the ones they have to look out for."

The largest consultancies, half of which are part of international accounting firms, are making their own contribution to the clutter. In July Arthur Andersen, by far the largest firm with 1987 consulting revenues of \$338m, dismissed Gresham Erebach as head of its worldwide consulting practice for allegedly plotting to take clients for a new business.

revenue, sued five dismissed partners to prevent their taking clients and personnel. Kennedy feels that many of those who defect "will find that without the umbrella of a large firm, they will get wet."

Management consulting, according to Kennedy, is expanding at only a 15 per cent annual rate, with work abroad growing at twice the domestic rate. At the same time, the number of consultancies is also growing.

They have a tough row to hoe. Consultants News survey found that "the big are getting bigger and snaring a larger proportion of the total market." In the past two years, the American revenue of the 40 largest consultancies was up 45 per cent, from \$3.6m to \$5.2m out of a total market reckoned to be about \$10m.

And the market is continuing to grow strongly, at 15 to 20 per cent a year, according to most estimates - boosted by 1992 EC harmonisation and the debate about the rising cost of doing business in Germany.

Lieberkind practices niche-manship by publishing a monthly newsletter that helps get his name around. He also relies on word of mouth from previous clients and gets specific work from the day-long seminars he gives about 30 times a year.

Susan D. Whelan, who sponsors two of Lieberkind's seminars a year as manager of management development seminars at Temple University's Centre for Professional Development, finds his subject currently "hot."

According to Mr Dieter Hensel of Boston Consulting Group, if you are not increasing income at more than 20 per cent a year you are losing market share.

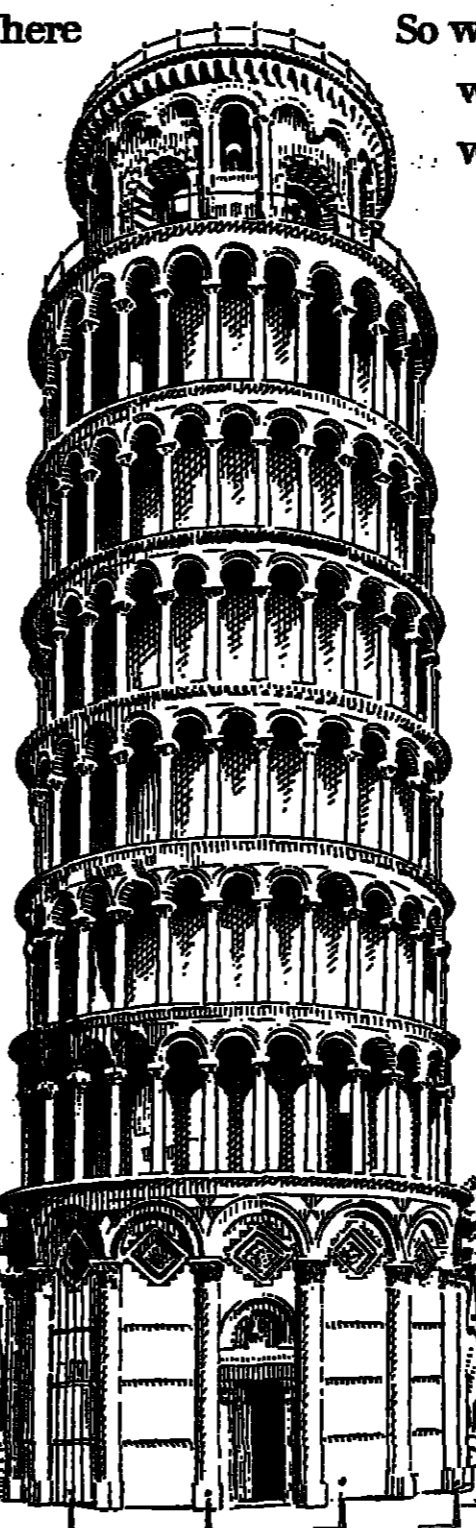
Having once worked for a larger firm, he prefers being on his own and feels he offers clients the advantage of long experience in applying techniques to the work place and learning from clients, something larger consultancies lack by putting in young people.

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Frank Lipsitz

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TALK TO ARTHUR YOUNG

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MANAGEMENT CONSULTANCY 8

Michael Skapinker provides a guide for first-time users

How to get the most out of your consultants



WHEN SHOULD companies bring the management consultants in? When they have a problem they need solving. The answer sounds obvious, but some companies turn to consultants simply because business is going badly rather than because they have specific needs that have to be addressed.

A decent firm of consultants will not begin work until they have helped you, the client, define your needs. Even if you have thought about the issues you want the consultants to deal with, there is no harm in asking them what they think the nature of your problem is before they start.

Of course, that definition might change as the work progresses. However, you should insist on strict limits to how long the consultant spends, at your expense, investigating the nature of your problem before getting down to work. James Morgan of Arthur Young says that experienced users of consultancy services are no longer prepared to pay large sums to enable consultants to learn about their business and their industry.

On the other hand, consultants might be prepared to offer a free preliminary diagnosis before you agree to take them on. That preliminary diagnosis might help you to decide whether the consultant in question really is the one for you.

You should also look for a consultant with proven expertise in the area in which you are interested. Ask for details of the previous work they have

done. Always insist on meeting the consultants who will actually carry out the work, rather than those who are simply trying to sell you the service. It is also important that those members of your own staff who are going to implement the work have a chance to meet the consultant before any agreements are signed.

For example, if you have brought consultants in to help design a new remuneration policy, the opinion of your senior personnel managers will be an important consideration in deciding whom to choose.

Involving a wider range of senior managers in choosing the consultants can also help to ensure the ultimate success of the project. Some managers might feel that the consultants are being brought in to undermine their own position. Their resistance is likely to be diminished if they feel they have had a hand in selecting the consultant.

Discuss with the consultants what the ultimate destination of the project should be and what the various landmarks will be along the way. Discuss how success will be measured.

Talk to them too about what access they will need to various members of your staff. Attempt to ensure that the people in your organisation whom the consultants want to see understand the nature of the project and what is expected of them.

You should settle the issue, too, of whether the consultants will be allowed to work for your competitors.

It is important, of course, to establish the basis of payment in advance. The vast majority of consultants will resist the idea that the level of their fee should be dependent on whether or not they achieve the goals established at the outset.

The Management Consultants Association's code of professional conduct specifically prohibits payment based on results and most will say that they regard such agreements as unprofessional.

However, at least one firm, Kinsley Lord, offers payment based on results - and allows the client to decide how much they want to pay. Together with the client, Kinsley Lord establishes three levels of fee: standard, minimum or maximum.

The minimum and maximum fees are usually 15 per cent above and below the standard fee. The consultants and the client establish criteria by which the success or failure of the project are to be judged.

When the consultants leave, the client decides which fee to pay. Kinsley Lord claim that



the major benefit of their system is that it ensures that both parties have a common understanding of the goals of the consulting project.

In a recent project, Kinsley Lord and a large public sector client established a set of criteria by which to judge the success of the project, which included the following:

- How good was the consultant's material? Was the client satisfied with their briefing documents, presentations and questionnaires?
- Did the consultants maintain contact with the client by holding regular progress meetings?
- Did the consultants adapt to the clients' changing needs

during the course of the work?

• Was the work completed according to the agreed timetable?

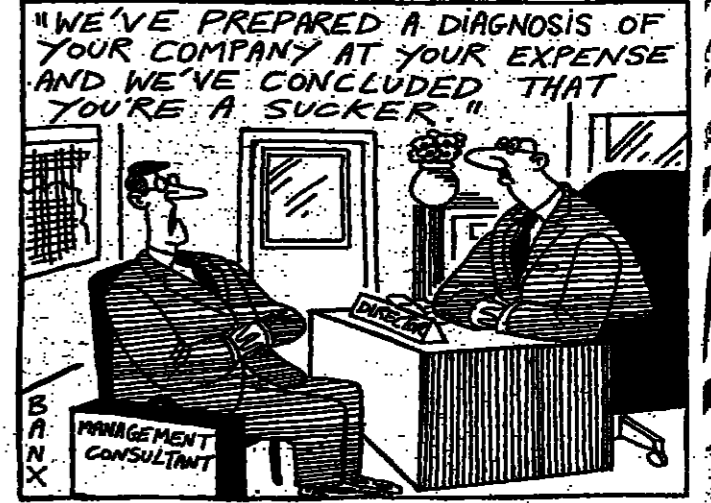
• Was an action plan drawn up to enable the client to implement the consultants' proposals? Did it specify who should do what and with what resources?

• Were the managers who would have to implement the plan now committed to the consultants' recommendations?

Even if your consultants will not agree to be paid by results, Kinsley Lord's questions could help you evaluate the work done. The last two questions, which relate to the implementation of the consultants' proposals, have acquired added significance in recent years.

In the past, consultants were accused of drawing up a report and walking out of the door. Almost all consultants now say that they help the client implement the proposals.

It is important to discuss at the outset how the consultant proposes to go about doing this. In most cases, the consultant will help you to identify



those managers within your own organisation who can help to put the proposals into effect.

They might suggest, however, that outside expertise is needed, perhaps another consultancy with greater experience in installing computer systems, or running training programmes.

Be wary, however, of sugges-

tions that that expertise should come from the same consultancy firm you called in in the first place.

All consultants want repeat business from you. Many will not admit it, of course, saying that their real goal is for your company to be able to manage without them. You should take them at their word.

RECRUITMENT

Competition is stiff but rewards are high

DR FAUSTUS would have approved of management consultancy. On the principle that if you are going to sell your soul, you may as well sell it for a lot, it appears to be the ideal career move for undergraduates.

It seems especially attractive when, as an undergraduate, you've been trying to live off less than £3,000 a year and the bank manager has stopped sending polite rude letters and started writing acerbic ones. Last year salaries ranged from a basic £14,000 to around £20,000, plus car, plus BUPA.

Of course, the consultancies themselves tend to stress other advantages of the job besides high remuneration. Management consultancy does provide a unique training, foreign travel and often considerable responsibility. It also provides graduates with a starting place on the "fast-track". Many trainee consultants go on to do

MBA's. The problem is that if consultancy is attractive, the news has got out. It is, at present, the most competitive recruitment market in the UK. There are thousands of applicants for but a few hundred places.

Competition is stiff not only for the undergraduates but for the consultancies themselves. They are searching for what they perceive to be an elite and the competition for that elite is fierce.

"An awful lot of man hours go into graduate recruitment," explains the recruitment manager at a leading strategy consultant. "This is extremely important. We have to have the right people with the right abilities and the right talent. There aren't many of them."

The process of preparing applications is, or at least should be, a time consuming process. Most undergraduates say that consultancies don't

realise the effort taken up in preparation while still studying for final year exams. Sources of information include the literature provided by the companies. These often give a description of the sort of candidate they are looking for. Proven ability in quantitative and qualitative analysis, verbal and written presentation skills, and a rounded personality are often cited.

It is well worth giving some evidence of these attributes in the covering letter sent with the curriculum vitae. Both need careful preparation. Some consultancies receive as many as 4,000 applications, and much depends on initial impressions.

Last year Bain and Company interviewed only 250 of the 1,500 students who applied.

"It's a somewhat arbitrary process," says Nick Prettejohn, partner in charge of graduate recruitment at Bain. "We do miss people, but in general we

reach enough of the right sort of graduates."

Preparing for interviews can also be time-consuming. Recommended reading includes the Financial Times and works of recent economic gurus, such as Michael Porter or Tom Peters.

Information about what to expect at interview can be gleaned from presentations which often give a feel for the company's culture. Some are excellent, others long-winded. Last year Booz Allen and Hamilton's presentation at Cambridge lasted over two hours - one undergraduate commented that anybody asking a question at the end would have been lynched.

Presentations also give the consultants the chance of looking at the applicants. Although most companies say they look at most universities and disciplines, successful graduates are, for the most

part, from Oxford or Cambridge. Bain says that 50 per cent of their intake last year was from Oxbridge. Women make up 40 per cent of successful applicants there.

The interviews themselves differ a great deal and partly depend on whether the company is a strategic consultant or accountancy-based. The former tend to be more aggressive. The number of interviews also varies: some have a series of eight or more over a weekend, while others depend on a single interview over a couple of hours.

Interviewers will ask about personal histories as well as general questions about business, such as whether committees work and if it is better to spend money on research and development than advertising.

All companies seem to use case studies, covering anything from the record industry to the Channel tunnel, the Welsh

Development Agency, and how to market Woolworth. Some are more a test of knowledge than wit.

An average of between 30 and 40 per cent seems to reach final interviews from the first round. Incidentally, McKinsey and Co has a reputation for writing the politest rejection letters.

Deciding between consultants, if you should be in the fortunate position of having the choice, is not easy. Some believe in learning on the job, others offer more structured environments. A number will finance MBA programmes, while many expect the recruit to move on after a couple of years. Often the most difficult decision is whether to go to a large company with an established name or a smaller one that's growing.

Paul Abrahams

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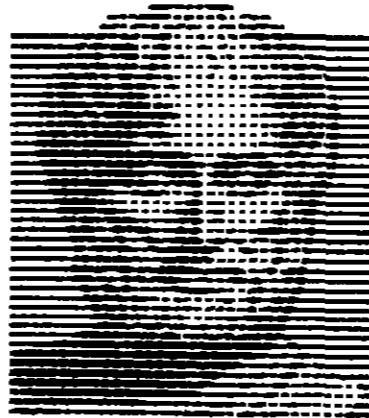
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FINANCIAL TIMES
COMPANIES & MARKETS
Wednesday October 5 1988

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INSIDE

Deutsche widens Australian toe-hold

Deutsche Bank's toe-hold in the Australian investment banking market has been strengthened with the purchase of a 50 per cent stake in Bain & Co, one of the country's largest brokerage and financial services groups. But Bain has been battered since the stock market crash and the West German bank may have to deal with serious problems of poor profitability and low morale. Page 25

Portugal drifts in the doldrums

The Portuguese stock market, once a hotbed of frenzied activity, is now stuck in the doldrums as local investors lick their wounds from last October's market collapse. A once-bustling government securities market has also plummeted as the state tries to raise low interest finance - but there are no takers. Diana Smith in Lisbon manages, however, to find some bright spots on the horizon. Page 48

Sears finds the going hard

Changing fashion trends and poor weather held back a rise in profits for Sears, the UK retailing, betting and housebuilding group, which posted a 10 per cent gain in first-half pre-tax figures to £102m (£173m). Geoffrey Maitland Smith, chairman, (left) called the advance satisfactory given the costs of financing the acquisition of the Freemans retail order company in January but the group's betting business was hit by the poor summer weather which boosted the success of favourites in winning races. Page 26

Slippery slope for oil quotas

Saudi Arabia has run out of patience. For two years it has sat back and watched its Gulf neighbours, like Iraq, the United Arab Emirates and Kuwait, break Opec-agreed oil quotas. Now it has decided to defend its corner and has lifted production to 1.4m barrels a day above its quota level. Steven Butler looks at the impact the Saudi move will have on negotiations for a new production accord. Page 44

BTR Nylax steps up the pace

The strong acquisition pace of BTR Nylax is continuing. The Australia company, which is 62 per cent held by Britain's BTR Industrial group, is paying NZ\$285m (£85.7m) for Feltrax International, a New Zealand carpets, textiles and furniture producer. Under the deal, Feltrax's 80 per cent stake in New Zealand Steel will be resold to a third party, Fletcher Challenge. New Zealand's biggest company, has already made public its interest, and analysts suggest Australian steelmaker Broken Hill Proprietary could also be in the running. Page 25

Santos gains from lower taxes

Currency gains and lower tax payments saved Santos, Australia's largest onshore petroleum producer, from an earnings collapse in a difficult half year to June. Net profits for the period fell by 9 per cent to A\$5.3 (US\$3.5m) on a 16 per cent decline in sales from A\$254.8m to A\$214.1m. However, the result would have been considerably worse had the Australian tax rate not been cut from 49 per cent to 39 per cent. Page 25

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Chief price changes yesterday

LOWDOWN (Points)		Sat Ltd	210.2 + 2.5
Alcoa	42 + 11	Tysock (N.A.)	135 + 2.5
Steel	50 + 22	Verde SpA	134 + 7
Chrysler Int.	50 + 18	Wells	
Daimler	216 + 5	Acas & H.	285 - 26
Demetrol Int.	72 + 4	Allied Jans	482 1/2 - 6 1/2
Sanofi	64 1/2 + 4 1/2	Allied Tech	332 - 7
Finlay (Lanes)	119 + 4	Davico Int.	227 - 68
Banker Stal.	514 + 4	Grand Met.	454 - 32
Highland Dist.	125 + 7	Blagworth Int.	217 - 8
Imperial	248 + 20	Mecca Leisure	167 - 4
Mersey Ventures	250 + 8	Pleasurama	217 - 14
Sims	130 + 4		

US bank to fund Minorco bid

By Kenneth Gooding, Mining Correspondent, in London

TWO MAJOR North American banks are in the syndicate which will make £1.4m (\$2.38bn) available to Minorco, the South African-controlled investment group, to help finance the £1.9m hostile bid for Consolidated Gold Fields of the UK.

Minorco's formal offer document to be received by shareholders today reveals that Chemical Bank, the seventh largest in the US, and Canada's Bank of Nova Scotia are in the syndicate with the Swiss Bank Corporation and Dresdner Bank of West Germany.

The presence of a US bank in the syndicate will cause some surprise because of possible adverse reaction in the US to any apparent support for South African interests.

However, Chemical Bank said last night: "We feel comfortable with this transaction. It does not constitute funding an investment in South Africa but is a dilution of the South African interest in a world-wide company."

The banks will provide a revolving three-year, dual-currency loan facility (either sterling or US dollars) attracting an annual interest rate of 7/8 of a percentage point over Libor.

Sir Michael Edwards, Minorco's chief executive, rebuffed suggestions that his company had been turned down by all the major UK clearing banks because of Minorco's South African connections.

He said the UK banks had not been approached. Tentative inquiries by Minorco had revealed that the UK banks almost certainly would not have been willing to provide finance because of conflicts of interest arising from previous connections with Gold Fields.

Sir Michael also suggested yesterday that there had been no leak of inside information ahead of the bid announcement and that the hectic trading in shares and options had been purely speculative.

"That speculation cost us a great deal - an extra £1 per Gold Fields share or £160m," he said. "Minorco could have bought more shares on the morning of the bid but we chose not to because of anxiety about fuelling the price."

Sir Michael said that the speculation started after Minorco distanced itself from Gold Fields to become free to bid. Since April Mr Julian Ogilvie Thompson, Minorco's representative on the Gold Fields' board, had not attended the UK company's board meetings.

Minorco claims the offer provides a 30 per cent premium over Gold Fields' average share price in the six months prior to the announcement of the bid and a 143 per cent increase in income.

Gold Fields last night said the formal document offered "nothing new" and urged its shareholders to take no action.

Gold Fields pointed out the document showed that organisations believed to be linked with the Oppenheimer family owned about 12m Minorco shares or 7 per cent. Therefore the South African shareholding in Minorco was currently 71 per cent, not 60 per cent as previously intimated by the company, and would drop to 48 per cent, not 40 per cent if the bid succeeded.

The Gold Fields' annual report, printed before the bid was announced, was posted to shareholders yesterday.

It shows that Mr Rudolph Agnew, the chairman, last year received a salary increase (exclusive of pension contributions) of £71,243 or 29 per cent, taking it to £235,026.

Minorco's share price last night fell by 38p to 65p and its offer values each Gold Fields share at about £12.57. The Gold Fields shares were unchanged yesterday at £12.51.

Sir Michael acknowledged that the bid, which closes on October 25, would probably involve a protracted battle. "It will be a ten-mile race, not a 100-yard sprint."



Turning his back on the Stock Exchange: Mr Richard Branson's Virgin Group began its transformation into a privately-held company yesterday when terms of a management buy-out were announced. Mr Branson believes the company can operate better in private hands - Virgin estimates it will be among Britain's five largest private companies. Page 27

SAS to link into Texas Air routes

By Anatole Kaletsky in New York

SCANDINAVIAN AIRLINES System yesterday announced a series of major operational and financial agreements with Texas Air, the biggest US airline holding company - a link-up which will involve an investment of up to \$100m by the European company to create the world's largest integrated system of passenger air routes.

The key to the agreements is a series of scheduling changes which will enable SAS transatlantic flights from Scandinavia to link into the domestic route network of Continental Airlines, a Texas Air operating subsidiary.

Continental's main US hub is at Newark airport outside New York and SAS will transfer most of its transatlantic flights from Kennedy Airport to Continental's newly-built terminal at Newark.

SAS will pay Texas Air \$25m immediately and a further \$25m in stages for the use of the US airline's terminals and other facilities. In addition, Texas Air's board has invited SAS to buy up to 10 per cent of the company's stock in the open market.

Mr Frank Lorenzo, Texas Air's chairman, said yesterday that SAS intended to acquire these shares over the next six months. At yesterday's price of 14 1/4, this 10 per cent stake in Texas Air would cost around \$60m. Mr Jan Carlzon, the SAS chief executive, has also been invited to join the Texas Air board.

In addition, the two airlines will establish a joint training facility for their service staffs. This could be an important factor for Texas Air, which has been suffering from serious service quality problems and clearly hopes to improve its image, particularly among business travellers, through the link with SAS.

As a result of the planned scheduling changes and the transfer of SAS flights to Newark, Mr Carlzon said that passengers from Scandinavia would enjoy daily links with most major cities in the US.

He added that SAS had already created a similar operation in Bangkok with Thai International Airlines, and was working on further arrangements with Qantas in Australia, Varig in Brazil and Aerolineas Argentinas.

His ultimate objective was to create a global system which would enable passengers to fly virtually anywhere in the US, South America and the Pacific Basin either non-stop or with just one transfer.

For Texas Air, whose two operating subsidiaries, Continental and Eastern Airlines, have suffered from financial and service problems despite their US market leadership in terms of passenger miles, the cash infusion of \$60m from SAS will be welcome but the intangible benefits of the link could be even more important.

Rebuilding public confidence in its service quality, punctuality and safety records is now seen by most analysts as the key to Texas Air's future success in the US airline market. The link with SAS could prove invaluable from this point of view.

SAS has held Europe's record for on-time performance for six years running and has consistently been highly rated in independent surveys of service quality. The clear risk for SAS, however, is that its own reputation might suffer if that of Texas Air does not quickly improve.

Mixed reception for Inco recapitalisation

By David Owen in Toronto

STOCK MARKET analysts yesterday gave a mixed reception to a major recapitalisation plan at Inco, the world's largest nickel producer, which incorporates a US\$1m or \$10 a share dividend payment to shareholders.

The company also became the first major Canadian concern to announce a shareholder rights plan to guard against takeover attempts which do not offer full value to all shareholders. In early trading on the Toronto Stock Exchange yesterday, Inco shares were up 3 1/2% at C\$7 1/4 on heavy volume.

The recapitalisation plan appears to be both an attempt to secure the Toronto-based company's independence and a reflection of a shortage of suitable investment opportunities. "We came to the conclusion that by buying, we would degrade our balance sheet," said one spokesman. "Everything was overpriced," he added.

Under the terms of the plan, Inco shareholders would have the right to buy new Inco stock at a 50 per cent discount to the trading price. In addition, shareholders could buy stock in the would-be acquiring company at a 50 per cent discount, with Inco putting up the other 50 per cent.

The plan would be triggered should anyone seek to acquire 20 per cent or more of Inco's voting shares. At that stage, the prospective buyer would be required to negotiate with the board to terminate the rights issued under the plan.

Such poison pills are now commonplace in the US, but not in Canada, partly because an extraordinary high proportion of large Canadian companies have controlling shareholders.

Spurred by record nickel prices, Inco has earned more in the last six months than in any prior full year in its history. The company now believes that its share price "does not adequately reflect" its improved position.

Accordingly, in the words of Mr Donald Phillips, chairman, "a major purpose of the recapitalisation is to reduce this value gap by providing an immediate cash return to shareholders." The recapitalisation was not undertaken in response to any specific takeover threat, the company added.

Amstrad ensures chip supplies in \$75m deal

By Terry Dodsworth in London and Louise Kehoe in San Francisco

AMSTRAD, the high-flying UK electronics and personal computer group, is acquiring a 9 per cent stake in Micron Technology of the US as part of a \$75m deal aimed at ensuring its long-term supply of memory chips.

The agreement, announced to coincide with results showing an 18 per cent rise in pre-tax profits last year, underscores the problems that Amstrad has faced in trying to find sufficient quantities of semiconductors to maintain its computer production this year.

Only three weeks ago, the company said that deliveries of a new business computer range it was launching were being held up by the acute memory chip shortages which have hit equipment manufacturers throughout the world.

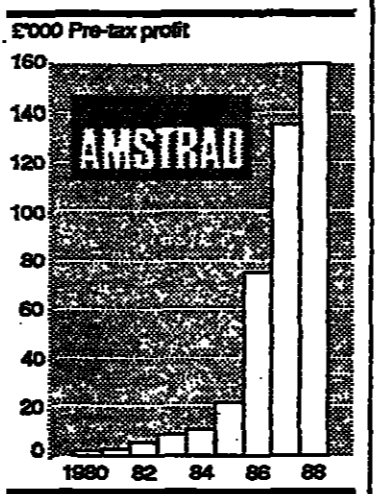
"There is no good done by sitting around, whimpering and hoping that the problem will come right," said Mr Alan Sugar, Amstrad's chairman, yesterday. "We had to be decisive and do something."

He added that the company had also arranged for a year's deliveries from Samsung, the South Korean memory chip producer, and was talking about similar contracts with Texas Instruments, the US semiconductor manufacturer, and both Toshiba and Hitachi of Japan.

Amstrad's move is a significant shift from its policy up to now of buying components in the spot market and avoiding involvement in manufacturing except at the assembly level.

Partly because of questions over this deeper commitment to manufacturing, the shares lost 5p yesterday, finishing at 210p, despite the fact that the results were at the top end of the market's expectations.

Under the contract with Micron, Amstrad will have the right to purchase up to 9 per cent of the US group's output of mem-



Mecca lifts bid for Pleasurama to £732m

By David Waller in London

MECCA LEISURE, the UK leisure group, yesterday raised its bid for Pleasurama, its much larger rival, and spiced the improved terms with an element of cash for the first time.

The new offer values Pleasurama at £732m (£1.24bn), an increase of approximately 17 per cent over the previous terms. Ordinary shareholders in the target company are being offered a new package worth 241 1/4p a share, of which 100p is in cash.

The total cash element of the deal amounts to £230m, of which £65m is to come from Mecca's own resources. The balance of £165m has been underwritten in the market.

The move was widely expected, but shares in both companies fell yesterday, reflecting some disappointment that Mecca did not deliver a full cash alternative. Pleasurama shares fell from 231p to 217p, 2p below the value of the bid, while Mecca shares slipped 4p to 167p.

The new offer was firmly rejected by Pleasurama. It claimed that the value of Mecca's paper was "highly suspect," because of the sheer scale of Mecca's proposed share issue, the significant dilution implicit in the offer and the fact that Mecca's management failed to understand the Pleasurama businesses.

Mr Jeremy Long, Mecca's finance director, said any dilution in the first year of the combined group would be "insignificant," but this was challenged by Pleasurama, which put the figure at 25 per cent.

Mecca is offering 7 new ordinary shares, 10 new convertible preference shares and £3.15 for every 10 Pleasurama ordinaries. Lex, Page 22; Background, Page 30

NSM diversifies with £82.5m acquisition of Bison Holdings

By Kenneth Waller

NSM INVESTMENT GROUP, the London-based investment group, yesterday announced the acquisition of Bison Holdings, a coal-mining company, for £82.5m.

The acquisition, which will be completed by the end of the month, will add to NSM's existing portfolio of companies in the coal-mining industry.

NSM's chairman, Mr David Morrison, said the acquisition was a key part of the group's strategy to diversify its investment portfolio.

Bison Holdings, which has a long history in the coal-mining industry, is a well-established company with a strong track record.

The acquisition is expected to provide NSM with a steady stream of income and a valuable asset in its portfolio.

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INTERNATIONAL COMPANIES AND FINANCE

RepublicBank reveals \$3.5bn debt

FIRST RepublicBank has more than \$3.5bn in debt, which is over 12 times the current value of its property and assets, according to its latest bankruptcy court filing. AP-DJ reports from Dallas.

The detailed financial accounting disclosed that the company, whose 41 bank units failed about two months ago and were seized by bank regulators, is more deeply insolvent than originally believed.

When it filed its initial bankruptcy-law papers in July, the company estimated total liabilities of \$788.2m.

First RepublicBank, which is

not related to San Francisco-based First Republic Bancorp, sought protection under Chapter 11 of the US Federal Bankruptcy Code after the Federal Deposit Insurance Corporation (FDIC) orchestrated a \$4m rescue of its banking units by transferring them to NCNB Corporation of Charlotte, North Carolina.

The bail-out has drawn protests from bank holding company creditors who believe that regulators who have illegally closed some banks that were solvent.

Without its banks, the corpo-

ration, once Texas' leading bank holding company, was left with little to pay its debt.

The FDIC has repeatedly defended its actions and denied any wrongdoing, but attorneys for First RepublicBank and its creditors say they are preparing to sue the Government for the illegal transfer of the banks.

The document listed total debt of about \$3.5bn, consisting mostly of long-term debt held by creditors that include some of the nation's largest pension funds and insurance

companies.

First RepublicBank listed property with book value totaling \$284m.

The property comprises mostly of office fixtures, but it includes a suite for viewing home games of the Dallas Cowboys professional football team, a small fleet of cars and a portrait of a past chairman and chief executive.

The filing warns that more than \$200m of property, consisting mostly of stock and claims, "is likely to be significantly less than book value."

Digital Equipment in 'robot' venture

By Nick Garnett

DIGITAL EQUIPMENT, the computer manufacturer, and Allen-Bradley, a leading producer of industrial controllers and other equipment, yesterday announced a joint manufacturing, development and marketing venture in factory automation.

The two US companies have jointly developed a range of products to improve automatic data communications between factory shop-floors and the computers that help run whole plants.

The venture, in which A-B and Digital also hope to provide customers of some of their equipment with joint service teams, will intensify the battle between vendors of equipment for computer-integrated manufacturing.

Mr Peter Graham, marketing development manager at Digital, said A-B would provide royalty payments to Digital. The size of these payments was confidential.

The intention was that the partnership between the two companies "will last a very long time," Mr Graham said.

Mr Tracy O'Rourke, president and chief executive of A-B, and Mr Ken Olsen, president and chief executive of Digital, were both at the announcement yesterday, made through a transatlantic satellite link-up.

The joint venture is a combination of discussions between the two men started in 1986.

Latin America specialist to give up bank status

By David Lascelles, Banking Editor

EUROPEAN Brazilian Bank, a UK-based consortium bank specialising in lending to Latin America, is to give up its banking status because it cannot afford to make sufficient provisions against doubtful loans.

The move is believed to be the first of its kind since the mounting Latin American debt crisis began to put severe pressure on the banking system.

Eurobras is owned by five large international banks, Banco do Brasil, Bank of America, Deutsche Bank, Union Bank of Switzerland and Dai-ichi Kangyo Bank of Japan. It was set up in 1975 to channel loans to Latin America, particularly Brazil, when that continent was seen as a boom market. But the bank's high exposure to doubtful loans has put severe pressure on its resources, transforming it into little more than a hold-

ing operation.

At the beginning of this year, the Bank of England required it to put up several hundred million dollars of provisions against its \$1.3bn loan book. However, this would have required a huge capital infusion, which the shareholders were not prepared to make.

Instead, they have decided to give up Eurobras's banking licence and transform the bank into a loan institution, which will now be wound down.

Sir John Hall, the managing director, said yesterday that all the bank's deposits had been paid off, and that the assets were now being funded by loans from Eurobras's shareholders. "The bank is being run down," he said. "This is a process which could take several years."

Eurobras is to repackage its loans into a form where they

can be transferred to its shareholders' books. This would have to be done in consultation with borrowers, Sir John said.

The operation itself is also being wound down. Staff, which numbered over 40 at the beginning of this year, has been reduced to 30, and further lay-offs will be made by the end of this year. Since it is no longer a bank, it must also drop "bank" from its name.

Eurobras's fate is the most severe among bank specialising in Latin America. Under exceptional arrangements approved by the Bank of England, other London consortium banks, such as Libra Bank, Intermax and Eulabank, have received fresh resources from their owners. These have come in the form of deposits which will have to be transferred into investments at the end of this year.

US chemical earnings continue to soar

US CHEMICAL industry profits continued to soar in the third quarter, with no immediate end seen to the industry's biggest boom in 14 years, according to analysts, reports Reuters.

Chemical earnings should rise 70 per cent or more this quarter from the year-ago period, fuelled by further strong domestic and overseas demand for petrochemicals and plastics, the analysts said.

"The boom continues," said Mr Leonard Bogner, Fidelity-Bache chemicals analyst, who sees no let-up until 1990.

Mr James Wilbur, chemicals analyst at Smith Barney, said third-quarter gains were especially strong for producers of basic petrochemicals and plastics, such as Dow Chemical and Union Carbide.

He forecast that third-quarter earnings per share at Dow

would rise to \$3.05 from the year-earlier \$1.72 and at Union Carbide to \$1.55 from 57 cents.

Mr Wilbur predicted more modest gains at companies less focused on petrochemicals, such as Du Pont, where he forecast that third-quarter per share profits would rise to \$1.95 from \$1.87, and Monsanto, where he saw a rise to \$1.65 from \$1.50.

Mr Jack Henry, Merrill Lynch analyst, said third-quarter earnings may ease at Hercules to 85 cents a share from last year's 89 cents before an extraordinary gain. He cited Hercules' loss of earnings from Himont, from which it last year sold its 38.5 per cent stake.

Exports remained a positive factor for the industry, said Mr Wilbur, who stated that "the fact the dollar has stayed at a relatively low level has continued to support export prices

that have been in most cases above domestic prices."

Mr Bogner said that US chemical exports so far this year rose less than 10 per cent in volume but 25 to 30 per cent in value, compared to 1987 value gains of 15 to 20 per cent.

Some analysts added, however, that export prices have moderated for some plastic-oriented chemicals such as styrene. They noted a recent slackening of demand from China, a major plastics customer.

"I would expect little (export) volume growth from here on out," said Mr Henry. "We don't have the capacity."

Analysts said the domestic chemical industry's average capacity utilisation was about 88 per cent in the third quarter, although the rate was 100 per cent or higher for some

basic commodity chemicals such as ethylene.

Mr Wilbur said concerns that chemical companies might repeat their mistake of the late 1970s and add too much capacity had led to an undervaluing of chemical stocks.

While chemical companies are now spending more for new capacity than in the previous five years, "they are nowhere near the level that got them into trouble in 1979 or 1980," he added.

Planned supply increases were not likely to hit industry earnings until 1990 or later, said Mr Bogner.

Predicting five to eight more quarters of strong chemical earnings, he cited expectations of continued strength in industrial economies through the rest of this decade, a stable dollar and stable or declining costs for raw materials, including oil.

Piper agreed bid 'to thwart UK raider'

By Our Financial Staff

PIPER-HEIDSIECK, one of France's last family-owned champagne houses, agreed to a FF1.25bn (\$197m) takeover offer from Rémy Martin, the French cognac house, to protect itself from a mysterious British raider, Mr Francois d'Aulan, Piper-Heidsieck chairman, said.

The family-owned groups struck the deal, announced on Monday, five days after a 15 to 20 per cent block of Piper's capital changed hands on the Paris bourse, he added.

Mr D'Aulan told a news conference the buyer had not revealed his hand. "But (he) undoubtedly comes from across the (English) Channel."

He declined to comment on whether the buyer could be Grand Metropolitan of the UK, which at the beginning of the year bid unsuccessfully for the Martell et Cie cognac house against Seagram of Canada.

Grand Metropolitan officials were not available for immediate comment.

Piper-Heidsieck and Rémy

will together rank as the world's fourth largest champagne producer, after Moët Hennessy Louis Vuitton, Seagram's Bismarck et Cie, and BSN.

Mr D'Aulan said Piper-Heidsieck, concerned by the global shake-up among wine and spirits producers, had sought a French and family-owned group such as Rémy as a partner.

Rémy said on Monday it would pay FF2.600 per Piper share, for a total value of \$1.25bn. The D'Aulan family

has already agreed to sell 56 per cent of Piper to Rémy.

It added that the purchase was aimed at increasing sales volume and complementing its current champagne labels, which include Charles Heidsieck and the luxury brand, Krug.

In 1987 Piper-Heidsieck made attributable net profits of FF19.1m on sales of FF382.6m. In the year to end-March 1988 Rémy's net profits were FF60.5m on FF3.32bn turnover.

LTV Steel unit up for sale

LTV, the US steel, defence and aerospace group, is selling the bar division of its LTV Steel subsidiary as part of its restructuring programme.

The company, which is operating under protection of Chapter 11 of the US Bankruptcy Code, said it would take a "substantial special charge" against earnings in the third quarter to reflect the sale. The bar division, which has 5,400 employees and produces about 1.2m short tons of steel per year, has long been recognised as a problem area.

Manville to emerge from Chapter 11

By Deborah Hargreaves in Chicago

MANVILLE, the Denver-based fibreglass and forest products group, is set to emerge from its six-year Chapter 11 reorganisation in November following a Supreme Court decision not to review an appeal contesting one aspect of the company's restructuring plan.

The 400 appellants, who have existing health claims against Manville's asbestos products, had protested against the way

the company's insurance assets were being treated under its reorganisation plan. They have up to 25 days to file for a re-hearing, but since they must provide substantial new evidence to do so, a new hearing is unlikely.

The Supreme Court's decision effectively clears the remaining legal hurdle in the way of the implementation of Manville's restructuring plan,

which puts the company in control of a health trust set up to pay over 60,000 asbestos compensation claims.

"This is a very exciting day for us, we've waited for this for a very long time," said Mr Tom Stephens, the company's president and chief executive. At the end of the 25-day re-hearing period, the company will enter a 30-day grace period to prepare to launch its restructuring plan.

Notice
to the holders of the outstanding
6 3/4 per cent.
Convertible Subordinated Bonds due 2002
in
Consolidated Gold Fields PLC

Notice is hereby given to the holders ("Bondholders") of the outstanding 6 3/4 per cent. Convertible Subordinated Bonds due 2002 ("Bonds") in Consolidated Gold Fields PLC ("Gold Fields") that the Offer Document containing the Offer by Morgan Grenfell & Co. Limited on behalf of Minorco for the whole of the issued share capital of Gold Fields not already owned by Minorco ("the Offer") was yesterday posted to shareholders in Gold Fields together with Listing Particulars relating to the new Minorco shares proposed to be issued in connection with the Offer.

The Offer extends to any Gold Fields ordinary shares issued credited as fully paid as a result of the valid conversion of Bonds while the Offer remains open for acceptance. Following the Offer becoming or being declared unconditional in all respects, appropriate proposals will be made to the holders of Bonds remaining unconverted.

Copies of the Offer Document and the Listing Particulars may be obtained by Bondholders on application to any of the following addresses:-

Morgan Grenfell & Co. Limited New Issues Department 72 London Wall London EC2M 5NL	National Westminster Bank PLC New Issues Department P.O. Box 33 153-157 Commercial Road London E1 2DB
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Minorco Société Anonyme
68-70 boulevard de la Pétrusse
Luxembourg-Ville
RC Luxembourg B 12139

The issue of this notice has been approved by a duly authorised committee of the Board of Minorco. The Directors of Minorco are the persons responsible for the information contained in this notice and to the best of their knowledge and belief (having taken all reasonable care to ensure that such is the case) the information contained in this notice is in accordance with the facts. The Directors of Minorco accept responsibility accordingly.

5th October, 1988

October 1, 1988

Banco de Bilbao, S.A.

and

Banco de Vizcaya, S.A.

have merged to form

Banco Bilbao Vizcaya, S.A.

The undersigned acted as financial advisor to
Banco de Bilbao, S.A.

Salomon Brothers International Limited

Victoria Plaza, 111 Buckingham Palace Road, London, SW1W 0SB, England
New York, Tokyo, Frankfurt, Zurich
Member of Major Securities and Commodities Exchanges.

INTERNATIONAL COMPANIES AND FINANCE

Currency gains and tax cut save Santos from profit collapse

By Bruce Jacques in Sydney

CURRENCY GAINS and lower tax payments saved Santos, Australia's largest onshore petroleum producer, from an earnings collapse in a difficult June half-year.

The company showed a 9 per cent net profit fall in the period to \$50.8m (US\$39.5m) from \$55.5m, on a 16 per cent fall in sales to \$21.1m from \$24.5m. The result would have been considerably worse but for the cut from 49 per cent to 39 per cent in the Australian tax rate which helped to clip the company's tax bill from \$68.4m to \$28.7m.

Santos was also helped by a \$7.7m above-the-line currency gain, although this was offset by a decline in the company's US dollar-related revenue. The tax and currency items were the main force behind an \$77.5m extraordinary gain compared with a \$43.2m loss previously. The gain was made up of a \$38.7m exchange surplus and \$45.5m from a restatement of deferred tax at the lower rate.

These non-trading items helped the company to maintain annual dividend at 9 cents a share on capital increased by a one-for-10 bonus issue last year. The payout will be franked to 8 cents a share for tax purposes. Sir Brian Massy-Greene, the chairman, pointed

out that the company is Australia's only petroleum specialist which is paying franked dividends.

"Santos has performed well in a difficult business environment," he said. "This is a significant achievement because average crude oil prices were 8 per cent lower in US dollar terms and the Australian dollar was 9 per cent higher on average against the US dollar."

Sir Brian said sales of all petroleum products had fallen, largely because of heavy rain-fall on the company's central Australian operations, but the company had taken advantage of the appreciation of the Australian dollar to retire A\$140m of debt.

"The final phase of renegotiation of Santos' loan financing has been completed and Santos now has no security-linked debt," he said. "Santos' cost production program has been a major success. Controllable operating costs in 1988 will be approximately A\$10m lower than 1985 costs after adjustments for acquisitions and allowance for inflation in spite of a 20 per cent increase in production."

The result followed an interest provision of A\$43.7m (A\$45.7m previously) and depreciation of A\$50.6m (A\$53.6m).

Domestic demand lifts Japanese stores group

By Our Financial Staff

JUSCO, a leading Japanese supermarket chain, boosted pre-tax profits 8.5 per cent to ¥11bn (\$62.5m) in its first half to August 20, a period during which it launched a big expansion into US retailing.

In May Jusco agreed to buy Talbots, a women's wear chain and catalogue sales company, from General Mills for \$325m. In Japan, Jusco's outlets sell food, clothing and household goods and the company said that it wanted to draw on Western retail expertise.

However, the acquisition was not directly reflected in the parent company's interim figures released yesterday, and Jusco attributed the gain to strong domestic demand.

Sales rose 7.3 per cent to ¥405.5bn. Foods were up by only 6 per cent while stronger growth came in clothing and leisure goods, up 8.9 per cent and 12.9 per cent respectively. Net earnings were ¥5.42bn compared with just ¥5bn, or ¥19.81 per share against ¥17.98.

For the full year to February 20, Jusco said it expects pre-tax profits of ¥26.50bn, up from an earlier forecast of ¥26.30bn and a ¥25.13bn outcome the previous year.

It predicted net profits of ¥12.70bn against a previous forecast of ¥12.50bn and the ¥12.02bn for 1987-88. The projection for sales was lifted by ¥10bn to ¥555bn, compared with the ¥507bn the year before. It plans to maintain a ¥19 a share dividend payout.

BTR Nylex to buy Feltrax for NZ\$935m

By Bruce Jacques in Sydney and Dai Hayward in Wellington

BTR NYLEX, the 62 per cent Australian offshoot of the UK's BTR industrial group, is paying NZ\$935m (US\$72.3m) to take over Feltrax International, a New Zealand carpets, textiles and furniture producer.

Feltrax, the manufacturing arm of Mr Allan Hawkins' troubled Equitcorp International group, also owns 80 per cent of the privatised New Zealand Steel. Under the deal announced yesterday, the NZ Steel stake will be resold to a third company.

Mr Hawkins said only that there was more than one potential buyer. Fletcher Challenge, New Zealand's biggest company, has made public its interest, but analysts suggested that Broken Hill Proprietary (BHP), the dominant Australian steelmaker, could also be in the running.

Earlier this year BTR Nylex paid A\$1.6bn (US\$1.25bn) for ACI International, an Australian glass and packaging company. It has since sold more than A\$250m of ACI assets. A rapid sale of NZ Steel would

also have been typical of its strategy.

BTR Nylex supplies equipment for the engineering, construction and automotive industries but also has involvements in textiles and carpeting, making Feltrax complementary to much of its existing base.

Under Mr Alan Jackson as chief executive, BTR Nylex has set a strong acquisition pace which has included bids for Borg-Warner Australia and China General Plastics of Taiwan in the past 18 months.

The sale also takes Equitcorp a substantial way towards Mr Hawkins' aim of selling more than NZ\$1bn worth of assets as part of a complex restructuring designed to reduce debt in the wake of last October's crash.

This has already brought a series of intra-group takeover bids, and the future of the company's 62 per cent interest in GPG Group, the UK-based Guinness Feat financial services business, has also been in doubt.

However, Mr Hawkins yesterday reaffirmed the group's commitment to its financial services and investment activities, including Guinness Feat, which he said controlled US companies with more than US\$4.2bn in funds under management.

The Feltrax disposal will give him more room to manoeuvre in reshaping the rest of the Equitcorp group. "The sale reduces Equitcorp's balance sheet footings by in excess of NZ\$2.5bn," Mr Hawkins said.

"External debt recorded on the Equitcorp consolidated balance sheet will reduce by approximately NZ\$1.6bn. In future, Equitcorp will be a finance and investment oriented organisation continuing to spread its activities worldwide to gain an appropriate spread of operation over different economies."

Under the terms of the deal, BTR Nylex yesterday bought Equitcorp's 80 per cent stake in Feltrax at NZ\$3.20 a share and will bid for the outstanding minority at the same price. The offer price is at the 7 cents

a share dividend recently declared by Feltrax, but was well above the market price of NZ\$2.95 before the offer was announced.

Feltrax shares jumped to NZ\$3.10 on the announcement. Last month Feltrax reported a 3.2 per cent rise in net profits to NZ\$75.8m for its year to June. BTR Nylex paid 17 times earnings for ACI but still managed to report a 162 per cent jump in net earnings to A\$105.9m in its half-year to June after only three months' contribution from that acquisition.

Gordon Crabtree writes: Fletcher Challenge was an initial bidder for NZ Steel when the Government offered its then 89 per cent holding for sale.

Equitcorp won with a NZ\$37m offer in an agreement struck just under a year ago, at the onset of the crash. It later shifted the stake to its Feltrax subsidiary, which was previously known as Feltrax.

Last month Fletcher signalled its renewed interest by applying to the New Zealand

Commerce Commission for clearance to take over Feltrax. In London this week Mr Hugh Fletcher, its chief executive, said this was a precautionary move and added: "Our interest is only in NZ Steel."

Mr Fletcher did not indicate how much the company might be prepared to pay for the steelmaker but said: "In our view Mr Hawkins paid too much, and he has paid the price for it."

The forestry-based Fletcher has an existing steel products business, although this contributed just NZ\$5m to its NZ\$632m net profits for the year to June.

It has been seeking to build "superior competitive positions" in all its operations, selling those which do not meet this criterion.

BHP has recently been benefiting from a turnaround at its steel division, which also operates in New Zealand through outlets in Auckland and Christchurch.

The group remains keen to internationalise its operations further.

Share flotation of Saudi developer fully subscribed

By Finn Barre in Riyadh

A SHARE flotation for Makkah Company for Real Estate and Development has been fully subscribed half-way through the 60-day offer period for what is Saudi Arabia's fourth new equity issue this year.

An official at the Consulting Centre for Finance and Investment (CCFI), which is manager of the flotation, said yesterday that subscriptions to the SR238m (\$98.6m) offering had reached 101 per cent.

Investors have to put up only 25 per cent of the face value of the shares, and will actually pay SR24m.

The offering is for 25 per cent of Makkah Company's total authorised capital of SR1.34bn. A total of 3.26m shares was on offer to the public.

The company was created to redevelop the Mecca area surrounding the Grand Mosque, Islam's holiest edifice.

The Makkah Flotation follows successful share launches of Al-Rajhi Banking and Investment Corporation (known as Arabic), a money exchanger which reincorporated as a full bank, as well as for Al-Jouf Agricultural Development (JADC) and Talba Company for Investment and Real Estate Development, which will help develop the Medina area.

In addition, Saudi Cairo Bank issued shares in order to double its capital.

These flotations took place after a hiatus of more than three years since the last Saudi stock flotation.

ANZ links separate divisions

AUSTRALIA and New Zealand Banking Group has integrated its investment banking activities with McCaughan Dyson Capel Cure, its stockbroking unit, Our Financial Staff writes.

ANZ McCaughan, the new Melbourne-based division, will group ANZ Merchant Bank, ANZ Capital Markets and the broking arm, which itself was the product of a merger last November between McCaughan Dyson, a 15-year-old Australian institutional stockbroker, and Capel-Cure Myers, the long-established London firm which the bank first moved to acquire in 1984.

ANZ McCaughan (UK) will embrace the investment banking and securities trading activities of the group for Europe and North America.

Regal Hotels buys 51% stake in US group

REGAL HOTELS of Hong Kong has agreed to buy a 51 per cent stake in Airoca Companies, a US hotel management concern, for HK\$400m (US\$51.3m). AP-DJ reports from Hong Kong.

A Regal official said the acquisition would be financed by internal resources and was expected to be signed in December.

Airoca operates 134 hotels in the US. Regal manages three hotels in Hong Kong and recently purchased a controlling interest in a hotel in Toronto, Canada.

Chase makes cash offer for Wormald

CHASE CORPORATION, the New Zealand investment group, is to offer a \$41.80 a share all-cash alternative in its takeover bid for Wormald International, the troubled Australian fire protection and security company, Our Financial Staff writes.

The offer values Wormald at A\$24.5m (US\$25.7m). In June Chase Corp offered two shares in its 89 per cent owned Hanimex subsidiary plus A\$1.25 cash for every three Wormald shares.

It is intended to bring Chase Corp's stake in Wormald up to 50 per cent from the current 20.16 per cent.

AMCOR

Notice to the holders of the U.S. \$100,000,000 9 per cent. Undated Subordinated Convertible Bonds of

AMCOR LIMITED

(which are convertible into the Ordinary Shares of A\$1.00 each of AMCOR LIMITED) (the "Bonds" and the "Company" respectively)

NOTICE IS HEREBY given to the holders of the Bonds, that as a result of the Bonus Issue by the Company of one share for every ten shares held by shareholders registered as at 19th September 1988, details of which were communicated to shareholders in a press release dated 1st September 1988, the rate at which Bonds may be converted into Ordinary Shares of the Company (the Conversion Rate) falls to be adjusted.

In accordance with the terms of the Trust Deed constituting the Bonds, the Conversion Rate has been adjusted from 207.9 Ordinary Shares to 228.69 Ordinary Shares for each A\$1,000 in principal amount of the Bonds, such adjustment to be effective from 19th September 1988.

Bankers Trust Company, London Agent Bank
5th October, 1988

Malaysia

US \$650,000,000

Floating Rate Notes Due 2005

In accordance with the provisions of the Notes, notice is hereby given that for the six months interest period from 5th October, 1988 to 5th April, 1989 the Notes will carry an Interest Rate of 8 3/4% per annum.

Interest payable on 5th April, 1989 will amount to U.S. \$42.36 per U.S. \$10,000 Note and U.S. \$11,059.03 per U.S. \$250,000 Note.

Morgan Guaranty Trust Company of New York
London Agent Bank

To the holders of

Mortgage Capital Trust II

Collateralized Mortgage Obligations, Series A

Notice is hereby given that the interest rate on the Bonds for the interest period 1st October, 1988 through 1st January, 1989 is 9.1875% per annum.

By: Bankers Trust Company, as Trustee.

U.S. \$100,000,000

Security Pacific Corporation

Subordinated Floating Rate Notes due 1992

Notice is hereby given that for the interest period from October 5, 1988 to January 5, 1989 the Notes will carry an Interest Rate of 8 3/4% per annum. The coupon amount payable on January 5, 1989 will be U.S. \$2,268.06 and U.S. \$226.81 respectively for Notes in denominations of U.S. \$100,000 and U.S. \$10,000.

By: The Chase Manhattan Bank, N.A. London, Agent Bank
October 5, 1988

125 years of Bayer

1861: A shield-shaped logo with a lion and the text 'Farbenfabriken vormals Friedr. Bayer & Co.'

1886: A circular logo with a figure on a horse and the text 'BAYER'.

1895: A circular logo with a winged figure and the text 'BAYER'.

1904: A circular logo with 'FARBENFABRIKEN' and 'BAYER'.

1920: A circular logo with 'BAYER'.

Today: A circular logo with 'BAYER'.

Our success is a tradition

1988 is a special year for Bayer. It marks the 125th anniversary of the corporation's founding, and Bayer medicines have now been on the market for exactly a century. To include our 340,000 shareholders in the celebration, this year we are distributing - in addition to a DM 10.00 dividend for 1987 - an anniversary bonus of DM 1.00.

Bayer's key to success is a simple formula: innovative thinking coupled with a strong respect for traditional values. Past experience is the basis for tomorrow's achievements.

This approach has enabled Bayer to play a substantial role in the development of the chemical industry - in all world markets. With entirely new engineering materials, intermediates, dyes, fibres, medicines, crop protection agents, information technology, and modern methods of environmental protection.

Changes in our company logo down through the decades have reflected Bayer's firm commitment to change and innovation. From a three-man operation in 1863, we have developed into a major corporation with 165,000 employees working in more than 60 countries around the globe.

BUSINESS DEVELOPMENT

1988 During the first six months, Bayer Group net sales rose by 6.2 per cent to DM 20,232 million. Income before income taxes increased 20.0 per cent to DM 1,862 million.

Bayer AG net sales rose by 7.6 per cent to DM 9,316 million. Income before income taxes increased by 23.0 per cent, reaching DM 1,070 million.

1987 Bayer Group net sales: DM 37,143 million. Share of sales outside West Germany: 78 per cent.

Bayer AG net sales: DM 16,697 million. Export share: 65 per cent.

Bayer Group capital expenditures: DM 2,565 million; DM 1,560 million in West Germany. Group research expenses: DM 2,298 million; DM 1,314 million at Bayer AG.

Income after taxes for Bayer Group: DM 1,544 million; for Bayer AG: DM 895 million.

Dividend per share: DM 10 plus DM 1 anniversary bonus per share of DM 50 nominal. Total dividends paid: DM 680 million on capital stock of DM 3,089 million distributed to some 340,000 shareholders.

If you would like to know more about Bayer, please contact Bayer AG, Public Relations Department, D-5090 Leverkusen, West Germany.

Bayer Aktiengesellschaft Leverkusen

Bayer

KAKUZI LIMITED

COFFEE AND TEA PLANTATIONS AND RANCHING IN KENYA

Points from the audited results for the year ended 29th February 1988

	29 Feb 1988	28 Feb 1987
Profit before tax	K6 1,848,638	K4 3,755,017
Profit after tax	1,269,890	2,525,945
Profit attributable to Kakuzi Ltd	1,220,359	2,259,109
Earnings per K.Sh 5 Stock Unit	K.Shs 1.87	K.Shs 3.46

K.C. = K.Shs 20 (1 K.Sh = 3.24p at 6 September 1988)

*Statistics 1987/88

*Coffee	1,917 tonnes
*Tea	2,129,353 Kilos
*Livestock	6,560 head of cattle

Only moderate coffee and tea crops with sharply reduced prices, and consequently profits combined to produce a disappointing year. Coffee crops suffered due to adverse weather at Malindi and coffee berry disease at Garatu. This and the fall in average coffee prices resulted in the drop in profits from this sector.

Below average rainfall and labour shortage marred an initially promising tea crop. Malindi Auction prices for Kenyan teas fell drastically and failed to regain consistently their previous level, and this largely accounted for a reduced profit from tea. Machinery was overhauled and new sorting room equipment was installed to improve future quality.

Increased profits from a slightly reduced herd of cattle were achieved. Sheep and pigs should contribute to future profits.

A further 32 hectares of tea and 15 hectares of coffee have been planned. Work on a dam for irrigation at Nganya was delayed but should commence in early 1989. Experiments with different crops and alternative irrigation systems are in hand.

Prospects for the coming year are mixed. Crop prospects for coffee and tea are only fair and tea prices give cause for concern. However, a larger herd and good grass should result in greater profits from livestock.

Summary from the Statement by the Chairman, Mr C.A. Gardner: The Company's shares are listed in the Financial Times under "Finance, Land etc". Copies of the Annual Report are available from the Secretaries, Eastern Produce Kakuzi Services Limited, PO Box 30772, Nairobi, Kenya or from Quilns & Co., 33 Wigmore Street, London W1R 0BN

CIR raises shareholding in Mondadori to 50%

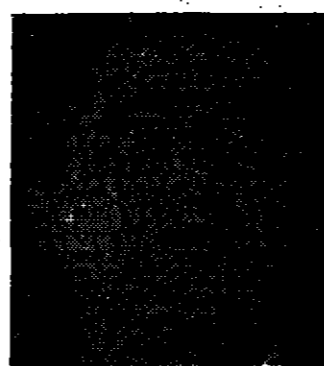
By Alan Friedman in Milan

CIR, MR Carlo De Benedetti's master company, has taken significant new share stakes in Mondadori, the big Italian publisher, and in a company that controls Merzario, Italy's largest transport and removals company.

CIR has spent close to L70bn (€50.6m) to bring its stake from 40 per cent to 50 per cent of Mondadori's preferred stock, a move that will strengthen CIR's control of the publicly-quoted Mondadori. The shares were bought from four institutional investors and through the Milan stock market, according to CIR.

Mr De Benedetti already had effective control of Mondadori through his holding of 27 per cent in AMEF, the financial vehicle that owns 50.3 per cent of the publisher. This stake is held in partnership with the Formenton family, which has a further 24 per cent of AMEF. CIR also owns a direct 19 per cent stake in Mondadori.

Mr De Benedetti's latest investment in preferred stock,



De Benedetti: control of Mondadori strengthened

which has voting rights in extraordinary shareholder meetings called to decide issues such as mergers and rights issues, brings his total financial commitment in preferred stock to L200bn. He has also invested L100bn in AMEF and L170bn in Mondadori shares over the past year, bringing CIR's total outlay on Mondadori L480bn.

The Milan-based Mondadori last year made a L101.3bn net profit on L1,532bn of turnover.

In a separate development, Mr De Benedetti has also taken an option on a major equity stake in the company that controls Merzario. CIR is paying L15bn to subscribe a convertible bond issue in Fratelli Mantovani, a transport and industrial logistics company which in turn is about to take majority control of the Milan-based Merzario.

-It is likely that the bonds will be converted into 49 per cent of Mantovani's equity during the next 12 months.

The deal will give Mr De Benedetti a main voice in the running of the unquoted Merzario group which, with 2,000 employees and L560bn of 1987 revenues, is Italy's leading personal care group and has important shipping interests.

Merzario is understood to have made a loss for last year which was covered by a government grant.

Volker lifts capital to ward off predators

By David Brown in Amsterdam

ROYAL Volker Stevin, the Dutch construction group, has issued a substantial block of new shares aimed at staving off a possible takeover bid.

The company has issued the shares, equal to around a third of Volker's capital after the capital increase, to a friendly foundation. The new shares, which closed yesterday at F1 37.50 (US\$17.85).

The decision to issue 3.5m preferred shares (with a par value of F1 20 each) was described by Volker as "an additional precaution to guard against the Hollandsche Beton Groep or any other predators."

HBG announced on Monday that it was seeking to acquire a 27 per cent holding in Volker. It said it was in talks with Heerema, a Dutch offshore contractor, with a view to buying the stake in Volker.

HBG said it was not interested in initiating an unfriendly action but did not rule out an attempted full-scale merger with Volker later.

A Volker official said yesterday that he believed HBG had already built up a share stake of between 10 per cent and 15 per cent of the outstanding 4.5m ordinary shares.

The new issue was aimed at preventing HBG from controlling more than one-third of Volker's total share capital.

Photo Forst details dual issue flotation

By John Wicks in Zurich

PHOTO FORST, the West German retail chain best known for its photographic equipment, is to launch itself on to the German and Swiss stock markets via a dual issue of shares.

Forst Holding, the Swiss parent company of the retail chain, is to increase its capital by SFR30m to SFR40m (US\$15.5m) by the issue of 300,000 new shares, half to be placed in Germany and half in Switzerland.

The dual placing could raise up to SFR24m for Forst, which has more than 2,200 retail outlets in Germany and which last year achieved sales of DM474m (US\$235m). For the first nine months of 1988 sales totalled DM302m.

Forst is 88 per cent owned by Interdiscount, the Swiss

retailer of photographic equipment and electrical consumer goods. Interdiscount is to increase its stake in Forst to 45 per cent ahead of the flotation.

In recent months Interdiscount has expanded its retail operations. It has taken a stake in the German Piranha watch-making group, a shareholding in Komet, the German auto company, and has acquired a 20 per cent interest in Innovative Time of the US.

The Forst flotation will take place between next month and May 1989. Swiss Bank Corporation will handle the Swiss issue and Deutsche Bank the German flotation.

The Photo Forst chain employs 1,172 people. Last year its turnover was split evenly between equipment sales and film development business.

BHF increases operating profit

By Our Financial Staff

BERLINER Handels- und Frankfurter Bank, the West German merchant bank which launched a DM142m (€76m) rights issue in the summer, yesterday announced improved operating profits for the first eight months of 1988.

The bank, which was hit by lower earnings in 1987, said that operating profits for the period had exceeded two-thirds of the 1987 total.

Partial operating profit at the parent bank rose 9.3 per cent; the rise in total operating profit, including own account trading, was slightly less than this. BHF said the improvement in partial operating profit came principally from an increase in volume.

BHF gave neither absolute earnings figures nor information on the group. It took the traditional basis of comparison

used by German banks for interim results, which sets current data against a proportion of the entire previous year rather than the equivalent year-ago period.

Looking ahead to the annual return, BHF said it was confident of a satisfactory result. In 1987 the bank suffered a 21 per cent decline in partial operating profits, although total operating profits fell less steeply.

Norwegian banks' losses set to double

By Karen Fosell in Oslo

NORWAY'S banks are heading for record losses of Nkr1,950m (€363m) this year, nearly double losses of Nkr1,010m posted in 1987, according to figures released yesterday by the country's Banking, Securities, Insurance and Exchange Commission.

The commercial banks are forecast to increase losses to Nkr1,170m from Nkr3,100m in

1987. It is estimated that about 15 per cent of this year's shortfall will be made on personal loans, compared with 10 to 11 per cent last year.

The savings banks are expected to increase losses to Nkr1,780m from Nkr1,240m in 1987. Up to 16 per cent of these losses will be incurred from personal loans.

However, the commercial

banks have reduced their operational costs by 0.18 per cent of their share capital to 2.62 per cent compared with 2.8 per cent last year. The savings banks, too, have reduced their operational costs by 0.11 per cent to 3.19 per cent.

According to the commission, interest rate margins for the banks have remained stable in the period.

French-Italian insurance deal

MUTUELLE du Mans, the French co-operative insurance group, is to acquire five Italian insurance companies.

The deal, the Italian holding group, for around FF200m (US\$125m).

They are La Nazionale, based in Rome, and the four companies of the CAB group in Bologna: Fidinaria, Fidinaria Vita, Mercury and Saldia.

In 1987, the five companies, active in both life and accident insurance, had combined turnover of L150m (US\$15m) and accounted for 1.5 per cent of the Italian insurance market.

Al Saudi Banque rescued

By Our Financial Staff

THE Bank of France yesterday announced a co-ordinated rescue for Al Saudi Banque, the small Paris-based bank with assets of around FF30bn (US\$1.5bn). Forty-four French-based creditor banks are backing an operation that will allow Al Saudi Banque to continue its activities.

The central bank said the Saudi Hariri group, the main shareholder of Al Saudi Bank Holding NV, had injected funds into the troubled bank, which has run up losses of around FF20m.

Banque Indosuez, part of the Compagnie Financière de Suez

group, had also put new capital into Al Saudi Banque and would be involved in the future day-to-day management of the bank.

According to bank officials, Indosuez has injected its funds via Al Bank Al Saudi Al Faisal, in which it has a 40 per cent shareholding and which will now take a 42.5 per cent interest in Al Saudi Banque.

The Bank of France said the outlines of the rescue were settled on Monday evening. It promised that creditors not based in France will not be in the affair. Their debts will be honoured.

Statoil may pass dividend

By Karen Fosell in Oslo

STATOIL, Norway's troubled state oil company, may be forced to pass its dividend to the state for this year and next as a result of the extraordinary write-offs associated with its Mongstad refinery and the effects of the low oil price, according to the 1989 draft Budget proposals.

The company did not pay a dividend in 1987 and the state has not budgeted for payment over the next two years. The Oil and Energy Department

estimates the 1988 dividend at Nkr1,150m (US\$171m). Statoil's future is shortly to be debated in parliament. The company faces a break up into smaller units and the possibility of asset disposals.

To restore its financial strength, the company last month called on the Government to convert a Nkr20m to Nkr40m state loan into subordinated debt so that it could count the loan as equity in its accounts.

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235 185	Am. Int. Ind. CUS	235	0	10.0	4.3	-
40 25	Ambridge and Rhodes	37	0	-	-	-
37 37	BIB Design Group (USA)	37	0	2.1	5.5	5.9
171 155	Bardco Group	171	0	3.3	1.9	24.1
115 100	Bardco Group Com. Pref.	115	0	6.7	5.8	-
140 120	Bing Technology	128	0	5.2	4.1	9.3
114 100	Brentell Com. Pref.	111	0	11.0	9.9	-
287 246	CDI Group Ordinary	287	+1	12.3	4.3	4.3
165 124	CDI Group 11% Com Pref.	165	+1	14.7	8.9	-
151 129	Carbo Inc. (USA)	150	0	6.1	4.1	13.0
113 100	Carbo 7.5% Pref (USA)	112	0	10.3	9.2	-
320 147	George Blair	320	0	12.0	3.6	7.1
112 60	Ida Group	112	0	-	-	14.7
118 87	Jackson Group (USA)	110	0	3.4	3.1	12.2
250 245	Multihouse RV (USA) (USA)	270	0	-	-	-
115 40	Robert Jenkins	115	0	7.5	6.5	4.3
430 124	Sorbus	415	0	8.0	1.9	37.7
380 194	Yardley & Garfield	280	0	2.7	2.8	13.6
95 54	Yvesita Holdings (USA)	80	0	2.7	3.4	8.4
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ARAB BANKING

The Financial Times proposes to publish this survey on: 17th October 1988

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October 6, 1988, London
By: Citibank, N.A. (CSSI Dept.), Fiscal Agent **CITIBANK**

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First half results up 30% Further expansion in the U.S.A.

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(in FRF million)	First half 1988	First half 1987	% change
Sales	2,855	2,495	+14%
Net pre-tax income	500	397	+26%
Net Income (Group share)	299	229	+30%
% of sales	10.5%	9.2%	-

Funds provided from operations (Cash flow)	% of sales
461	16%
375	15%

After accounting for structural changes, Group sales growth works out to 10%.

Also, following the takeover of SLATER's manufacturing operations (switches, power sockets, ground fault sockets, etc.) at the beginning of 1988, the Group has achieved further advances in the United States, with the acquisition of POWER CONTROLS. This company specializes in home dimmers; it reported 1987 sales of 11 million dollars and employs 180 people in San Antonio (Texas).

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A FINANCIAL TIMES CONFERENCE

INTERNATIONAL COMPANIES AND FINANCE

Britain promises to improve service of Companies House

By Hazel Duffy in London

LORD YOUNG, the UK Trade and Industry Secretary, has promised that users of the British companies registration office will get a better and faster service in future.

He was speaking earlier this week in Cardiff at the launch of Companies House as the second of the new-style civil service agencies. The first, the Vehicles Inspectorate, was set up in the summer.

Mr Stephen Curtis, the present Registrar who is to be the new chief executive of Companies House, indicated that business users - including accountants and lawyers, and possibly libraries - could have direct access to the Companies House computerised records within the next two years.

At the moment this facility is only available to personal callers at the Companies House offices in London, Cardiff and Edinburgh. Fixed copies of the returns which companies are required to make by law, could be available within three years, using optical disk technology.

Mr Curtis will have considerably more power to manage the agency than has been permitted by his previous status as a division within the Department of Trade and Industry (DTI). These include:

• Key staff will be eligible for performance-related bonuses. Lord Young intimated that, subject to approval by the Treasury, these could include extra holidays and bonuses of up to £5,000 (\$9,520).

• A bonus scheme will be introduced to motivate all staff to achieve unit cost and quality targets. A target of 10 per cent increase in productivity by the end of 1990-91 has been set. Some of the savings will be ploughed back into Companies House.

• Greater responsibility for the recruitment of staff, which will enable the chief executive to vary staffing levels according to demand, and to develop career management for the

staff. Total Companies House staff is currently around 1,100.

• Permission to reallocate funds during the year between capital and current expenditure.

A new steering board, including two independent members from the private sector, has been set up. It will advise ministers on strategic priorities for Companies House and monitor performance.

Some 80 per cent of companies comply with legislation to register, and file annual returns. The target will be to increase this to around 90 per cent. Four years ago, when the companies registration service was severely criticised by the Commons Public Accounts Committee, the figure was only 40 per cent.

Lord Young is one of the most vigorous supporters of the agency process, adopted by the Prime Minister Mrs Thatcher last February following recommendations in the report The Next Steps by her Efficiency Unit. He wants 50-60 per cent of the DTI's civil servants to be working within agencies. This would cover nearly all executive work, as opposed to policy, carried out by the department.

Other candidates within the DTI for agency status include the export services, the research establishments (these are likely to be set up as trading funds), the Insolvency Service, and the Patent Office, which will be moving to Newport in South Wales.

Lord Young has decided that the DTI regional offices are not suitable candidates. In setting up agencies, he has also rejected the possibility that Companies House and other divisions of the DTI - with the exception of the National Engineering Laboratory - can be privatised.

In the case of Companies House, this is because it is an integral part of the Government's regulatory function.

Virgin Group makes 140p buy-out bid

By Nikki Tall in London

THE DEPARTURE of Mr Richard Branson's Virgin Group from the London stock market got under way yesterday with the announcement of a 140p-a-share cash offer for the company from a private management buy-out vehicle.

The offer values Virgin at £48m (\$49m). The buy-out price is identical to the level at which Virgin shares were floated in November 1986. In the first part of 1987, they rose above the launch price, but for the past year have traded below this.

By June 1988, they had fallen to 87p and the following month Mr Branson announced that he

planned to take Virgin private again - with subsequent speculation that an offer would be made at the 140p a share level. Since then, the share price has picked up and yesterday it rose 7p to 134p.

Yesterday, Mr Branson said that the company had 40,000 small shareholders, many of whom were friends or staff, and that it "did not see a situation where they would get this price (140p) for a long time to come".

He believed that the company could operate better in the private sector where Virgin estimates that it will be among Britain's five largest private

companies. He argued that Virgin's emphasis on starting new subsidiary companies from scratch tended to depress profits, and revealed that plans for a rights issue of around £5m last autumn were scuppered by the October crash.

At the time of Virgin's interim figures, to end-January, the company warned that it would not match the 1986-87 full-year figure of £27.7m before exceptional items in 1987-88. Yesterday, Virgin added that pre-tax profits will not now reach the level anticipated at the interim stage. Mr Branson declined to specify the shortfall but indicated that Virgin

expected a fairly flat profits picture for the next three years.

The bid is being made by Glowtrack, a new company of which five Virgin directors - including Mr Branson - will be directors. These directors and their family trusts own 111.3m Virgin shares (62.8 per cent) and - apart from 2.1m shares - will swap these holdings for shares in Glowtrack. Mr Branson, whose own stake in Virgin amounts to 53 per cent, will end up with 83 per cent of Glowtrack.

The bid is being financed by a five-year £182m syndicated loan facility. About £100m of

this is to meet the bid cost and the remainder to refinance existing debt. Virgin declined to reveal the interest rate payable on the loan but said that it would be at certain margins over a capped LIBOR rate of just over 10 per cent. The syndicate is led by Citibank, and co-underwritten by Bank of Nova Scotia, Caisse Nationale de Credit Agricole and Standard Chartered.

Mr Branson added that he did not imagine that Virgin would come back to the stock market, but added that this did not preclude the flotation of subsidiary companies in the future.

Clowes directors 'lied to company stockbrokers'

By Ian Hamilton Fazey in London

MR PETER CLOWES and his Yorkshire associate Mr Guy Cramer deliberately lied to their company's stockbroker about the true identity of the sub-underwriter of a rights issue of shares in James Ferguson Holdings in April last year.

The proceeds of the issue were used in part to buy the Barlow Clowes fund management companies.

The main underwriter was Rensburg, the Leeds stockbroker, which demanded and

received written assurances from the two men that they were not connected with Ryman, which they had produced as sub-underwriter of the issue.

Liquidation of the web of companies in the Barlow Clowes empire has revealed that Mr Clowes and Mr Cramer - who were at the time chairman and chief executive respectively of Ferguson - were also in simultaneous control of Ryman. The circum-

stances are being investigated by the London Stock Exchange, the Department of Trade and Industry and the Serious Fraud Office.

Stock Exchange regulations have been breached because the beneficial controllers of Ferguson were attempting to buy their own company's shares without informing the Exchange or obtaining shareholders' permission. The Stock Exchange said yesterday that the breach of principles

involved was also likely to come under company law.

The revelations may also help explain Rensburg's sudden resignation last June as Ferguson's broker. Mr Tim Wood, the Rensburg partner in charge of corporate finance, confirmed yesterday that full details of the way his firm had been misled had been given to the Stock Exchange.

The investigations are understood to have exonerated Rensburg, which acted in good faith in accepting the assur-

ances of Mr Clowes and Mr Cramer, to whom no suspicion then attached.

The rights issue was taken up fully by existing Ferguson shareholders, nearly all of whom were associated with Mr Clowes in some way, so the underwriters were left with nothing to pick up anyway. However, Ryman would have been able to buy the shares - and get a commission for doing so - had any shareholders not taken up their rights, and it had the intent to do so.

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INTERNATIONAL CAPITAL MARKETS

US Treasuries drift lower as caution grips traders

By Janet Bush in New York and Stephen Fidler in London

US TREASURY bonds drifted lower in New York yesterday, reversing Monday's modest gains as traders remained cautious ahead of Friday's unemployment figures.

In late trading, prices were quoted around 1/4 point lower. The Treasury's benchmark 30-year issue outperformed the rest of the yield curve, falling only 1/8 point to yield 8.86 per cent at mid-session, on speculation that the Treasury will not auction a long bond at its quarterly refunding in November.

Congress is expected to adjourn by Saturday, leaving very little time to pass the technical corrections bill needed to give the Treasury authority to sell more bonds. Without that authority, the Treasury cannot sell any new long bonds.

Although Senate leaders in both parties have said they want to get the bill through this week, there is still no agreement on limiting the number of amendments to the bill. This leaves very little time for a House and Senate conference to work out differences between their two versions.

The prospect of no long bond in November has been leading support to the market. The other major factor underpinning bonds remains somewhat negative yesterday as crude oil prices staged a modest technical recovery on the New York Mercantile Exchange. Crude for November delivery was quoted 10 cents a barrel higher at mid-session at \$12.15.

GOVERNMENT BONDS

along with stable prices in Japan - has provided support for the view that there was no need for a rise in the discount rate from 5 1/2 per cent.

The Bank of Japan yesterday appeared to back this view as it massaged short-term interest rates lower, driving one-month Treasury bill rates 1/4 point down to 3 1/2 per cent.

This move, which reversed a series of tightening measures since the summer, suggested that at the very least, the central bank would not resist the seasonal influences which tend to push interest rates down at this time of year.

The No 105 bond closed about 4.94 per cent, compared with 4.98 per cent on Monday night in London, having finished in Tokyo at 4.96 per cent.

Resistance to further gains has appeared at 4.98 per cent.

UK GOVERNMENT bond prices ended the day mixed, with prices weaker at the

short-end but gains of almost 1/4 point at the longer end, where a shortage of stock continued to prop up the market. The market's recent rally has narrowed the so-called reverse yield gap between government bonds and shares to levels not seen since last March.

The gap, down yesterday to below 2.10 percentage points, is closely watched by some analysts and investors. Such narrow yield gaps generally do not last for too long, and although the predictive powers of the measure are admittedly limited, some institutional investors have been known to switch out of gilts and into equities as the gap approaches 3 points.

However, a word of caution. The gap is traditionally measured, says Mr Bill Cuthbert of James Capel, against the 25-year government bond index. The shortage of stock at the long end means that yields on these bonds are unusually low.

IN THE West German market, prices in the Bundesobligation market, opened to foreigners only this week, slipped 10 to 15 basis points, with the longer-term Bunds dropping 10-25 basis points in trading.

A resistance to yields falling below 6 1/2 per cent at the longer end of the market was cited as a reason for the market's reversal, since investors remain unconvinced the market can rally without a further improvement in the New York market.

The Bundesbank announced a new repurchase agreement for today at a fixed rate of 4 1/2 per cent, the rate prevailing for some time. The August 6 1/2 per cent Bund of 1988 was fixed at 10.55, 15 basis points down on Monday.

The French Treasury said yesterday it planned to raise about FF100 of fresh cash, at its regular weekly debt auction on October 10. The Treasury added that the sale would cover roughly FF4.5bn of 18-week bills, FF2.5bn of two-year notes and FF2.5bn of five-year notes.

Bank tender of T-bills to raise Ecu900m

By Norma Cohen

THE BANK of England said yesterday its first tender of Ecu Treasury bills, scheduled for next Tuesday, will raise Ecu900m, a larger sale than had been anticipated.

Tuesday's tender will comprise Ecu200m each of one- and six-month bills and Ecu500m of three-month bills. The Bank has scheduled five tenders, each to be held on the second Tuesday of each month, but subsequent tenders will not necessarily be of the same size.

When it first announced its plans for Ecu bill auctions, officials said up to Ecu20m of bills would be issued. While demand is still uncertain, the size of the initial auction suggests the Bank's soundings indicated reasonably strong demand.

Outstandings of more than Ecu20m are clearly possible if the issues are taken up. Buyers of the bills are expected mainly to be other central banks or supranational organisations, but also international company treasurers with operations in a number of European countries.

The Bank has selected 29 market makers to provide active support for the tenders, and to help promote secondary market liquidity. From its point of view, an ideal auction would presumably leave a "float" of bills to be traded among the dealers.

Italy is the only other country to offer short-term bills in Ecu, and those are of limited attraction to investors because withholding taxes are deducted on interest and because they settle in lira.

Money-market analysts' estimates of the expected yield on the notes vary, although most suggest they will yield about 4 1/2 percentage points below money-market rates. Three-month Ecu London interbank offered rates are now at 7 1/2 per cent.

In a recent study, analysts at Daiwa Europe said it was impossible to be certain about the valuation of the new instruments because of the lack of similar maturity securities in some of the Ecu's component currencies, such as guilders or D-Marks.

Deutsche Bank spreads its roots

Haig Simonian reports on an expansion drive in peripheral markets

HAVING expanded its investment banking operations in London, New York and most recently Tokyo, Deutsche Bank, West Germany's biggest bank, is on the prowl for opportunities in other important, but more peripheral, markets.

Last year it bought a 50 per cent share in McClean McCarthy, a small Canadian securities house. That stake has since been raised to full control.

It has also gained full control of MDM, a small Portuguese bank. Last week, the spotlight turned on Australia, with Deutsche Bank taking a 50 per cent share in Bain & Co, one of the country's largest brokerage and financial services groups.

Bain has about 600 employees and 12 domestic offices, as well as subsidiaries in London, New York and Tokyo. From the German side, the motives for the deal are clear. Worldwide investment banking is one of Deutsche Bank's three key pillars, along with commercial banking and consultancy.

The fledgling Australian operation has already made a good name for itself, avoiding many of the pitfalls which have blighted the profitability of some of the other new foreign banks in Australia.

According to the bank, a stake in Bain will help it sell Australian securities in Europe and European paper to Australians. The bank has already established a strong presence in Australian dollar Eurobond deals, with many issues being snapped up by coupon-conscious German retail investors.

However, finding domestic partners for swap issues has proved difficult and may well have blocked many profitable deals. Tapping the Bain network of domestic contacts should make that easier.

The purchase will also give Deutsche Bank a greater access to Australian government bonds, a stable market which has grown in importance in recent years.

Bain is one of Australia's top three or four traders in domestic government paper and it is probably the biggest trader outside Australia. Moreover, its depth in this market could indirectly help Deutsche Bank in its Australian dollar Eurobond trading.

But while Bain's prestige and presence make it an obvious choice for the Germans, other aspects of the deal have surprised some bankers. Bain has taken a battering since the stock market crash. Its equity side, which is less eminent than the bond operation, lost heavily in the crash.

Since then, there have been rumours of losses on futures and options positions in the domestic fixed-income market. As one banker says: "It's in a hell of a mess."

Rumours have circulated in Australia that Bain's partners have been obliged to put money into the business and have been encouraged by the banking authorities to seek an outside alliance quickly.

T thus, pre-crash valuations of the business of about A\$200m (US\$157.5m) have been scaled down to about half as much, meaning that Deutsche Bank may have paid only about A\$50m for its half stake, if that.

"The partners have tried to find the highest price consistent with freedom," says one observer. Among suitors previously tipped were McLeod Young Weir and a number of Japanese houses, including Industrial Bank of Japan.

Will the marriage with Deutsche Bank work? A banker, admitting his surprise, thinks it will be difficult to match Bain's independent style with the German bank's tight-lipped approach. Leaving control in the hands of the existing management should help, although Deut-

sch Bank will also have its own representatives on the board. But the bigger problem may be internal morale in the company.

A large number of staff was shed after the crash, and relations between Bain staff and partners are not believed to be at their best. Arguably, the arrival of Deutsche Bank may prevent rather than trigger a walkout.

Profitability could also be under pressure. Turnover in the Australian fixed-income market has fallen sharply. Moreover, German investors have recently been selling rather than buying Australian dollar paper as many take their profits on the back of the strong Australian currency. If that trend continues, associating with Bain would help the bank sell the paper back into the Australian domestic market, if nothing else.

Where will Deutsche Bank strike next in its drive to expand its international investment banking and broking interests? Analysts say an acquisition of a broker in France must be a key target now.

Only the difficulty of finding a large enough company which wants to sell out at a reasonable price has stood in the way so far.

Postipankki barred from brokering on Helsinki SE

By Olli Virtanen in Helsinki

POSTIPANKKI, Finland's post office bank, was suspended yesterday from brokering on the Helsinki Stock Exchange for two months, after the board's board of management found the bank had given false information about its portfolio positions. The decision, which is the harshest the HSE board can impose, comes into effect immediately.

The punishment centers on Postipankki's dealings last summer in the shares of Lepo-riika (LTI), the farm products wholesaler. Postipankki bought heavily into the company for several months but refused to tell the size of its holding to the HSE.

Under HSE rules, an investor has to disclose its holding when it exceeds 10 per cent of the share capital in a listed company, or when the holding increases by more than 5 per cent. In August, Postipankki shares in LTI topped 32 per cent but in spite of specific requests by Mr Matti Mäenpää, the HSE president, Postipankki denied its portfolio in the LTI shares had risen above the limits of the disclosure rules.

Reserve fund to guarantee HK futures contracts

By John Elliott in Hong Kong

A RESERVE fund of not less than HK\$100m (US\$12.8m) will be set up by October 31 next year to guarantee contracts on Hong Kong's Hang Seng Index futures market.

The Hong Kong Government is to continue its support until next October with a residual revolving facility of HK\$100m. Overall, the arrangements will reduce the Government's contingent liability from HK\$438.5m to HK\$100m.

The futures exchange collapsed during the stock market crash a year ago, and was held out in a government-supported rescue. Since then, turnover has fallen to between 200 and 300 contracts a day, well below the 5,000 contracts regarded as a minimum to make the market

Mr Wilfrid Newton, chairman of the exchange, said yesterday: "The package will enable the reconstruction of the HKFE to proceed."

The new reserve fund will be built up by next October, with deposits in instalments from brokers and other clearing members of the exchange. In addition, the brokers and shareholder lenders will be required to recapitalize their futures subsidiaries to adequate levels.

Yesterday's package was the result of a compromise agreement reached by the Government with banks and large brokerage houses involved in the exchange and the Hong Kong Futures Guarantee Corporation.

FT-Actuaries Share Indices

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries.

Table with columns for Equity Groups & Sub-sections, Tuesday October 4 1988, and various index values.

Table with columns for Fixed Interest, Price Indices, and various index values.

LONDON MARKET STATISTICS

Table titled 'RISES AND FALLS YESTERDAY' showing British Funds, Corporate Bonds, and other market movements.

Table titled 'LONDON RECENT ISSUES' listing various financial instruments and their details.

Table titled 'FIXED INTEREST STOCKS' showing details for various fixed interest securities.

Table titled 'RIGHTS OFFERS' listing details for various rights and offers.

Table titled 'TRADITIONAL OPTIONS' showing details for various traditional options.

LONDON TRADED OPTIONS

Large table showing details for various traded options, including call and put options for different assets.

FT-Actuaries Share Indices

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Table with columns for Equity Groups & Sub-sections, Tuesday October 4 1988, and various index values.

FIXED INTEREST

Table with columns for Price Indices, Ten Oct 4, Day's Change, and various index values.

Shipping Index 1796.10, 10 am 1788.4, 11 am 1792.0, Noon 1795.1, 1 pm 1799.4, 2 pm 1801.5, 3 pm 1806.4, 4 pm 1807.4

For rate indications see end of London Share Service. Stocks dealt in for the call included MS Group, United Guar...

UK COMPANY NEWS

Sears increase to £102m welcomed by the City

By Vanessa Houlder

SEARS, retailing, betting and housebuilding group, yesterday announced a near 10 per cent increase in pre-tax profits to £102.3m, against £93.3m, for the six months to July 31. Turnover increased from £980m to £1,333m.

The results were at the top end of City expectations and the shares rose by 5p to 131p. Earnings per share improved by 9.8 per cent to 4.5p. The interim dividend is up 7 per cent at 1.45p (1.36p).

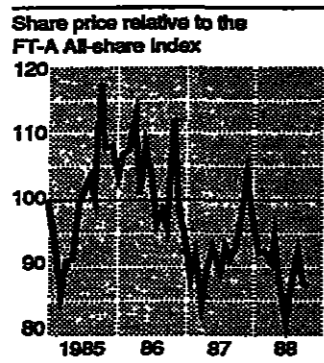
Mr Geoffrey Maitland Smith, chairman, reiterated his belief that the persistent bid talk was unfounded. He said that the group had a good relationship with the Al-Fayed brothers who hold a 10 per cent stake.

The results were depressed by the costs of financing the Freeman mall order company, acquired in January, which cost £20.2m in interest charges against a £13m contribution to trading profits.

Mr Maitland Smith said that the restructuring of Freeman's was progressing well and it was still expected to make its first profit contribution in 1991. Freeman's was now increasing its selling hours, launching new catalogues using Sears' brands and increasing its emphasis on direct mail. It was too early to quantify the losses resulting from the postal strike, he said.

Stores, fashion and home shopping made trading profits of £37.4m (£23.6m). Selfridges reported flat profits while

Sears



there was a general slowdown in ladies fashion.

The figures were also dented by a drop in profits from £12.5m to £9.5m at William Hill, the betting operation. Mr Michael Pickard, chief executive, blamed the downturn on the weather, which, he said, increased the success of favourites in winning races.

Footwear retailing increased profits from £26.1m to £41.6m, after a 4.5 per cent increase in sales and margin improvements resulting from the disposal of loss-making stores.

Housebuilding and property contributed £21.4m compared with £13.0m last year, reflecting the buoyant housing market. In the second half, there are expected to be development profits of about £10m.

There were £9.8m of property-related profits included as

other income and exceptional items. Gearing has increased to 45 per cent and is expected to diminish steadily.

COMMENT

In recent times, Sears has looked like a classic two-way bet. Either the company deserved a re-rating thanks to its own restructuring efforts or there would be a bitter knocking at the door. With these better-than-expected results, however, this argument has begun to lose its edge. Takeover speculation shows some signs of cooling, which makes the prospective multiple of over 11.5 - assuming profits of £265m - seem well over the odds.

Admittedly, the management has made its mark: it has sold its worse performing assets and has given a welcome shake-up to its shoe selling side. But it is hard to justify an above average rating given the duller outlook for consumer spending, the prospect of no more margin improvements in the shoe business and the likelihood that the benefits of the Freeman deal are still a long way off. Furthermore, the City's prejudice about the company due to its reluctance to separate property gains from shoe profits was not eased by its inability to put a figure on the cost of the postal strike. At 131p, then, the shares seem a touch overpriced - assuming that the much-vaunted bidder is not flushed out by these results.

Meyer raises bid for Travis & Arnold

By Clay Harris

MEYER INTERNATIONAL yesterday raised its hostile bid for Travis & Arnold, another builders' merchant, to £212m.

Meyer's new 500p cash bid, against 500p previously, was tabled only hours after Travis had repeated its preference for an £141m all-share merger offer by Sandell Perkins, another family-run builders' merchant.

The swift reaction was intended to forestall any stampede to Sandell by the first closing date next Tuesday, Meyer's advisers indicated. With Sandell claiming 41 per cent acceptance, including 38 per cent irrevocably committed from family and directors, it is not far from a majority.

Travis rejected the new bid as unwelcome, and Sandell's merchant bank dismissed the higher offer as "frankly a rather frenetic response." A higher counter-offer is not being considered at present.

In its defence document, Travis said Meyer's earlier bid did not reflect the target's underlying earnings or recognise its growth prospects.

It also repeated its warning about the capital gains tax liability faced by shareholders accepting Meyer's cash. Meyer said, however, many small shareholders would be able to accommodate their gains within their CGT allowances. Moreover, a basic rate taxpayer would still come out ahead having paid CGT, compared with the value of Sandell's offer.

Travis also said 37 of its 97 branches were located in the same towns as branches of Jewson. Meyer's chain of builders' merchants, implying branch closures.

Meyer said this was "scaremongering" - less than a dozen branches were superfluous.

Travis also disputed that its willingness to merge with Sandell signalled that it was prepared to forfeit independence.

Meyer announced its new terms after the market closed. Sandell shares had ended unchanged at 240p, valuing its offer at 400p, taking into account a proposed special dividend of 16p. Travis shares had added 1p to 502p, and Meyer 4p to 371p.

A curse on all your houses

David Waller on Mecca's latest attack on Pleasurama

BINGO CAN be had for you. Witness the case of Mr Charles Harper, a former army corporal. He recently appeared before a High Court Judge seeking a divorce from his wife Mabel on the grounds that she squandered money on bingo every day for 38 years. She claimed bingo was an escape from the boredom of being an army wife; he said that it drove him mad.

Fund managers and City analysts following the Mecca Leisure/Pleasurama affair must have some sympathy for Mr Harper. They have become exasperated at the pure volumes of arguments emanating from Mecca - one of the UK's largest bingo operators - and the counter-arguments coming back from Pleasurama during the two-month course of the bid. The truth is that, for all the mass of documents which landed on their desks, they were all waiting for the most compelling argument of all: cash.

And yesterday, at last, it came - at least in part. Mecca increased its offer for the ordinary equity to 241p a share, of which 100p is in cash. A full cash alternative would have been preferable, of course, but the increased and final terms have at least served to haul the bid into the realm of financial credibility. According to Mr Roy Owens of stockbroker Kitcat & Aitken, "the original share offer had somewhere between very little and absolutely no chance of success."

However, the fall in Pleasurama's share price yesterday - from 231p to 217p - 34p below the value of Mecca's increased offer - reflects the market's belief that Mecca's new terms fall far short of a knock-out blow. But if the market is far from convinced that the bid will go through, on the other hand, it is not certain that it won't: the shares are still at a substantial premium

to the 200p or so that Kitcat believes they would command if there were no bid on the table.

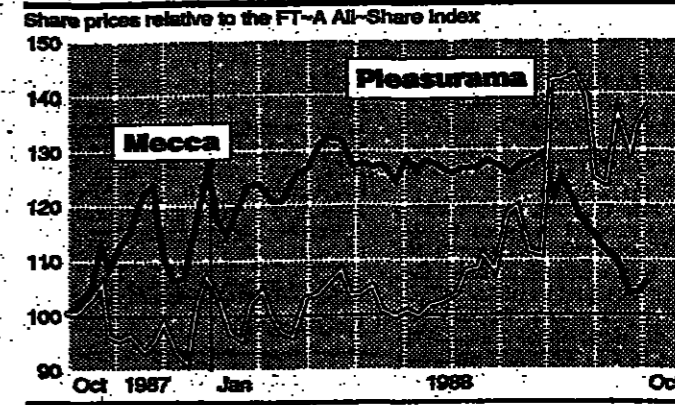
So, the war of words is not over yet. Mr Michael Guthrie, Mecca chairman, and Mr Jeremy Long, finance director, will be obliged to pump out more documents and pay more visits to the institutions. As the October 19 deadline approaches it is a fair bet that the arguments will be listened to a good deal more closely. But, in essence, they have not changed from those advanced on Day 1 in the first week of August.

The kernel of Mr Guthrie's argument is that Mecca is far better capable of managing an expanding leisure business such as Pleasurama than Pleasurama itself. He criticises Pleasurama's track record since the beginning of last year when Mr George Martin, its erstwhile chairman and chief executive, left the company after a boardroom row. Mr Guthrie claims that Pleasurama has bought too many companies too quickly and for too much money.

The most severe criticism in this respect is directed towards President Entertainments, bought in August last year for £65m. This acquisition gave Pleasurama a chain of pasta restaurants and hotels and, more importantly, an injection of new management blood in the form of Messrs Robert Earl and Stuart Lee.

Pleasurama credited the pair with possessing the entrepreneurial flair necessary to expand the company's catering interests and reduce its traditional dependence on the whim of the roulette wheel.

For Mecca, the pair are not saviours at all, but spendthrifts who - with their £65m purchase of the Hard Rock chain of restaurants - are encouraging the Pleasurama board in what Mecca claims to be its natural tendency to overpay



for acquisitions.

In its defence, Pleasurama contends that its style of management is more "collegiate" than dictatorial. It argues that its strategy of buying catering companies is the ideal way to reduce the proportion of the company's profits coming from casinos, in much the same way that Mecca is seeking to diversify from its bingo base. It says that Mecca is capable of managing its own little business, but is not equipped to deal with a larger grouping and has no understanding of Pleasurama's range of businesses.

"Ultimately, investors' views of the management of Pleasurama or Mecca are very subjective," wrote Mr Owens in a recent circular. "Both companies have produced good earnings growth in recent years. Mecca's problem is that its management looks to have less breadth than Pleasurama's; and that Pleasurama is not a badly managed company anyway. It can report compound earnings growth of over 30 per cent in the next 10 years."

"We feel positive about the ability of the Mecca management, but could not argue that it has been especially notable for its expansion into new areas."

Institutional shareholders in Pleasurama - many of whom

also have holdings in Mecca - are thus faced with a number of conundrums. Do they give the benefit of the doubt to Pleasurama, or do they opt for Mecca's much-vaunted management? And would Mecca's earnings be disastrously diluted if the bid succeeded?

Mecca itself said yesterday that dilution in the first year would be "insignificant", whereas Mr Harry Hardy, a director of Pleasurama, claimed that it would be as high as 25 per cent. Is that a price worth paying for Messrs Guthrie and Long - could they really do that much better than the existing management?

Mr Robert Elliot, a fund manager at Scottish Amicable (one of the largest shareholders in Pleasurama, with a 4.8 per cent stake - and a 3 to 4 per cent holding in Mecca) summed up the dilemma nicely yesterday: "We haven't made up our mind. We're quite happy with Mr Guthrie running Mecca, but we still have to decide whether he can run the whole package."

He raised another, crucial point: "In any situation such as this, we would rather be

MY recommends £41m offer

By Vanessa Houlder

MALBAK, South African industrial giant, and its subsidiary Abercom, yesterday announced a £41m recommended cash bid for MY Holdings, UK industrial holding company.

The bid was described by Malbak, a subsidiary of the Gencor mining house, as a key step in its programme for international expansion. This was set in motion in February when Malbak bought a majority shareholding in Abercom, a components company quoted in Johannesburg and London, with a view to developing its

overseas interests.

The offer values MY shares at a 31.6 per cent premium to Monday's share price. Following the announcement the shares rose from 79p to close at 101p.

Malbak said that it intended that MY would retain its London listing as this would allow it to use its own shares to finance acquisitions and to motivate employees through equity participation. So far, shareholders holding 7.3 per cent of the shares have indicated that they do not intend to accept the offer. Coast

Investment & Development Company, the largest shareholder with 18.7 per cent, has agreed to accept the offer in respect of just 12.5 per cent of its holding.

The bid has been launched through Tawneydown, a newly-formed company. The terms of the offer are 100p cash for each MY ordinary or deferred ordinary share or a loan note alternative. This represents a multiple of 20 times historic earnings for MY, which reported pre-tax profits of £2.8m for 1987. It had assets at the end of the year of £14.3m.

Pernod Ricard pledges to preserve ID's integrity

By Nikki Tait

WITH THE Dublin court hearing over Pernod Ricard's claim to have secured control of a key 20 per cent stake in Irish Distillers, due to start on Thursday, the French drinks company yesterday posted its offer document for the Irish group.

Mr Patrick Ricard, Pernod chairman, stressed in the document the intention "to preserve the integrity of Irish Distillers, to which end we will support the continuing development of its brands through Pernod Ricard's international distribution channels and maintain ID's marketing policies."

The document also lists the names of about 200 shareholders - mainly individuals and many of them holding small bundles of shares - who gave irrevocable undertakings to accept the Pernod Ricard offer of 450p between Saturday evening and Sunday, September 5 and 6.

The document makes clear that, aside from the court case itself - which concerns the question of whether FII-Fyffes must sell its 50 per cent stake in Irish Distillers to Pernod following discussions over that weekend - the Panel is currently investigating whether or not any breaches over the takeover code occurred in the process of securing the irrevocables, and whether any remedies are required.

"The outcome of the this investigation may affect the irrevocable undertakings," says the document. However, it adds: "All allegations of breaches of the City Code have been and are strongly denied by Pernod Ricard and its advisers."

It says that it has received only two complaints from shareholders who have entered into irrevocable undertakings and has been informed by the Panel of one additional complaint.

The irrevocable undertakings

ings, which represent 18.3 per cent of the share capital, play a critical role, given the subsequent rival higher offer of 525p from Grand Metropolitan through the GGC subsidiary.

Pernod goes on to say that the Panel is also investigating allegations against GGC and its advisers with respect to their conduct over the same weekend.

This, however, brought a sharp retort from the GrandMet camp which said last night that it was not aware of any evidence to substantiate these allegations.

In the document, Pernod says that its total control - including these irrevocables, the FII-Fyffes holding, the 9 per cent Irish Life stake (again the subject of some dispute), and shares owned - would amount to 83.7 per cent of Irish Distillers.

DIVIDENDS ANNOUNCED			
Allied Press 5	11	Nov 9	1.5
Amrad	11	0.5	1.4
Banner Homes 5	11	1.3	4
Bilsons (J)	1.5	1.6	4
Chrysalis 5	0.219	0.219	1
Chrysalis 5	0.4	Nov 30	1
Halstead (James)	5	Dec 2	8.25
Harding Group 5	1.1	Nov 17	1
Klein Bone Gilf	32.24	Nov 30	29.48
Lower Howard	4	3.4	10
Murray Black	0.2	0.2	0.2
Murray Ventures	3.85	3.5	6
Prudential	0.797	0.8	1.25
Quadrant	1.297	Jan 19	1
Sheelagh	1.42	Dec 12	1.85
Sears	0.11	Nov 28	7.5
Sound Distillation	0.11	Nov 28	nil
Tyzack (W A)	3.91	Dec 5	1.4
Ward Group	1.8	Nov 21	1.5

Dividends shown pence per share not except where otherwise stated. *Equivalent after allowing for scrip issue. †On capital increased by rights and/or acquisition issues. \$USM stock. \$B quoted stock. ‡Third market. § Gross.

BOARD MEETINGS	
TODAY	FORUM GAMES
Malbak - Brown & Jackson, Pricy (J), Poyd	Stratford City
Grange - Grange, Pricy (J), Poyd	Stratford City
Field - Field, Pricy (J), Poyd	Stratford City
Levy - Levy, Pricy (J), Poyd	Stratford City
Pharm - Pharm, Pricy (J), Poyd	Stratford City
Pharm - Pharm, Pricy (J), Poyd	Stratford City
Pharm - Pharm, Pricy (J), Poyd	Stratford City
Pharm - Pharm, Pricy (J), Poyd	Stratford City
Pharm - Pharm, Pricy (J), Poyd	Stratford City
Pharm - Pharm, Pricy (J), Poyd	Stratford City

Was the legend written in the Air?

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If you're thinking of moving your business "up North" for those installing low overheads, that huge marketplace and the superb communications, yet are worried about the culture shock of moving "North of Watford" - look no further than York.

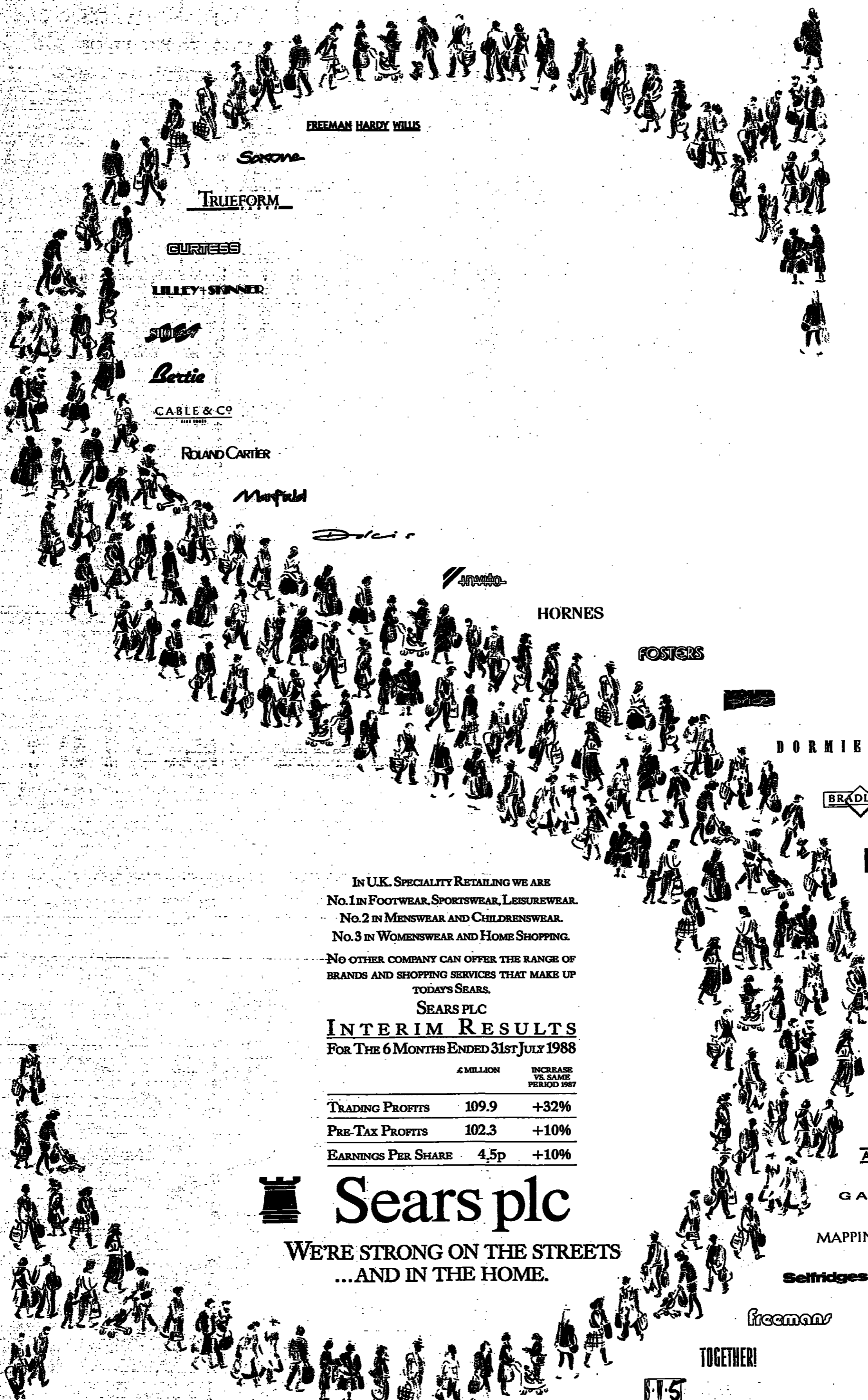
York provides a unique combination of quality status and business potential - not only one of the most beautiful cities in the world but one in which commercial and industrial investment has created a vigorous and growing business environment.

Call us now for a copy of the York Fact File and let us show how your business could benefit from being upwardly mobile, too.

Kleinwort Gilt
Kleinwort, Benson Gilt Fund, which has its portfolio mainly in British Government securities, reported pre and post tax profits of £2.35m for the three months ended October 2 1988, compared with £1.72m for the period to September 30 1987.

A second interim dividend of 33.22p (29.43p) per participating share is declared.

Gold Fields/Swiss Bank Corporation
The inadvertent omission of a paragraph in the story about the bid for Commodities Gold Fields on Monday gave the impression that the Swiss Bank Corporation might refuse to cooperate with Gold Fields' inquiries into dealings in options on its shares ahead of the offer from Minarco. In fact, as made clear in previous stories, Swiss Bank told Gold Fields that it was acting on behalf of a Liechtenstein Bank.



FREEMAN HARDY WILLIS

Saxone

TRUEFORM

GURTESS

LILLEY+SPINNER

STILES

Bertie

CABLE & CO

ROLAND CARTER

Marfield

Doris

INWAT

HORNES

FOSTERS

DORMIE

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Miss Selfridge

WAREHOUSE

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ADAMS

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Selfridges

freemans

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INTERIM RESULTS
FOR THE 6 MONTHS ENDED 31ST JULY 1988

	£ MILLION	INCREASE VS. SAME PERIOD 1987
TRADING PROFITS	109.9	+32%
PRE-TAX PROFITS	102.3	+10%
EARNINGS PER SHARE	4.5p	+10%



Sears plc

WE'RE STRONG ON THE STREETS
...AND IN THE HOME.

UK COMPANY NEWS

MMC conclusion on Kuwaiti holding of BP shares

THE GOVERNMENT yesterday said it had asked the Kuwait Investment Office to reduce its stake in British Petroleum from 21.6 per cent to 9.9 per cent, as recommended by the Monopolies and Mergers Commission.

Referral to the Monopolies Commission was recommended by Lord Young, the Trade Secretary, after the KIO had built up its substantial stake following the stock market crash in October 1987.

The KIO had mopped up unwanted BP shares that were dumped on the market when the Government proceeded with the sale of its 81.5 per cent stake in the company in the face of the crash. BP however complained as the stake grew quickly past 10 per cent.

The following is an edited extract from the report of the Monopolies and Mergers Commission.

"The Government of Kuwait and The British Petroleum Company". We believe that it is likely that at some time in the future Kuwait, for totally understandable reasons of national interest, would use its material influence, which it possesses by the present level of shareholding, to seek to influence BP to change the priorities or reduce the level of its research and development programme. We believe this would be detrimental to the United Kingdom public interest.

We consider that the position of BP in the United States and its ability to continue to grow in competition with other companies including KPC is a matter of considerable importance to the United Kingdom public interest. A major part of BP's income is derived from its activities in the United States and the company has many United States shareholders. BP's position in the United States as the largest producer of oil is rather different from that in any other overseas country. It is vital for BP's continued prosperity and growth in the United States that there are no impediments, legal or otherwise, to it being able to

obtain exploration and production rights and licences and to continue to grow in downstream areas.

We consider that, in view of the conflict of interest that may be expected to arise between BP and the State of Kuwait, it would be against the public interest for the Government of Kuwait to be able to procure the appointment of a director to the Board of BP.

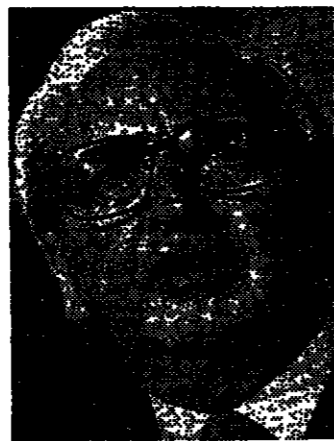
Conclusions and recommendations

In determining for any purposes to which this section applies whether any particular matter operates, or may be expected to operate, against the public interest, the Commission shall take into account all matters which appear to them in the particular circumstances to be relevant.

Kuwait suggested therefore that the Commission had to determine the question of whether the merger situation operated or may be expected to operate against the public interest, not in general terms, but by reference to the particular effects of the situation and, in this case, the Commission must be able to say that any such particular effect may be expected to arise from the situation.

We do not accept the suggestions, made by Kuwait, as to the way in which we should reach our conclusions in the present reference. We are advised and ourselves consider that, in determining whether the creation of a merger situation qualifying for investigation may be expected to operate against the public interest, it is proper for us to look at the situation as a whole. In considering, in this connection, what may be expected to happen, or in what way, our approach should be based upon reasonable expectations; it should represent our reasonable expectation, having taken into account all the factors which we consider relevant, among them the risk of serious adverse consequences for the public interest.

The sheer size of the Govern-



Lord Young, left, Trade Secretary, Sheikh Jabir Al-Sabah, Emir of Kuwait, and Sir Peter Walters, chairman of British Petroleum



Sheikh Jabir Al-Sabah, Emir of Kuwait, and Sir Peter Walters, chairman of British Petroleum



Sir Peter Walters, chairman of British Petroleum

ment of Kuwait's shareholding means that it could be used to defeat ordinary and special resolutions at general meetings either alone or in combination with other shareholders. The mere existence of a holding of this size would create difficulties for BP's management and would influence it to take decisions and actions different from those it would take without the existence of that shareholding. BP's actions could be influenced either by the threat of a sale or through actual sales, or by the placing of shares on the market at an inopportune time or a threat to place the shares with unfriendly buyers. The Government of Kuwait's ability to make known its intentions to vote in particular ways or to support the proposals of other shareholders would also be likely to influence BP's board as would Kuwait's promise of support on some issues or abstention on others.

The Government of Kuwait and its agency, KIO, are not bound by the same considerations as most other investors. Even on strictly investment grounds the Government of Kuwait's considerations, having regard to the long-term nature of its holdings and its revenues, are unlikely to be the

same as other investors.

The size of the Government of Kuwait's shareholding is such that it could be used to influence the policy of BP on many matters including research into and the development of substitute or alternative sources of energy or oil products, the exploration for oil or the development of new or marginal existing oilfields or acquisitions.

Furthermore, we believe that in future the perception in some third party countries, including the United States of America, of this influential shareholding by a member of OPEC is a factor which could have adverse effects on BP's activities. Although accepting the Government of Kuwait's present intentions, we consider that it may be expected in the future to exercise its influence in one or more of the ways we have indicated previously in this chapter. The important fact to bear in mind is that we are looking at the long term, the indefinite future. In the future, circumstances are certain to change, and sovereign states may be expected to adapt to changing circumstances and on occasions to place their national interests ahead of their interests as investors. We believe that there is a

high degree of probability that sooner or later situations will arise in which Kuwait's national and international interests will come sharply into conflict with BP's and EMG's interests. Such conflicts of interest would be even more likely to occur if a future government in Kuwait was less well-disposed to the West and the United Kingdom.

We should add that, in considering the public interest issues and our conclusions, we have taken into account the provisions of the Deed to which we have referred. However, even in the absence of the difficulties as to enforceability and enforcement which, as there mentioned, we believe would exist in respect of the Deed even if a further Deed, in the same form, were to be executed by the Government of Kuwait, and were capable of enforcement by the Secretary of State, we do not consider that it would go far enough.

An undertaking not to vote shares in our view unsatisfactory in the long term. The prospect of a sale of a large block of non-voting shares overhanging the market would have a depressing effect on the share price and would restrict the management's freedom of action at times when it wanted to raise capital or issue shares for acquisitions.

In these circumstances we consider that the only effective remedy is for the shareholding to be reduced to a level at which it could be expected not to exert material influence. We consider that the maximum level of shareholding should be 9.9 per cent, is just below the 10 per cent level at which it could requisition company meetings or call for a poll. We therefore recommend that the Government of Kuwait should be required to divest its holding of BP shares to 9.9 per cent of the issued ordinary share capital of BP.

We believe, however, that in order to maintain and promote an orderly market in BP's shares, the divestment should be carried out over a period of time of some 12 months which should be subject to some flexibility in the light of market conditions. In the meantime, it would be advisable if the Government of Kuwait's voting rights were to be restricted to those applicable to 9.9 per cent after taking account of the shares to be divested, of the share capital of BP and that there should be consultation before any disposals of the shares. In making these recommendations, and particularly in suggesting a 12-month period for divestment, we do not wish to be seen to be inhibiting the flexibility of the Secretary of State in the light of market conditions to promote an orderly disposal of the share holding.

Summary of conclusions and recommendations:
(a) We have concluded that a merger situation qualifying for investigation exists between the Government of Kuwait and BP and that the merger situation may be expected to operate against the public interest.
(b) We recommend that the Government of Kuwait be required to divest its shareholding in BP to not more than 9.9 per cent of the issued ordinary share capital.
(c) We recommend that, in order to promote an orderly market in BP's shares, the divestment should take place over a period of some 12 months. We have taken no consideration of preference shares.

Buy-out plan boosts Invergordon shares

By Ray Beashford

FOUR SENIOR executives of Invergordon Distillers, Scottish whisky group, have approached the board with a plan for a management buy-out.

The directors informed the board of their intention last week. The move came after four months of speculation about the company's future which provoked the interest of the Takeover Panel.

The buy-out team is Mr H C Craig, chairman, Dr C G Greig, managing director, Mr T G Wittaker and Mr K J Findell. The company said it decided to announce the approach following a further upward movement in the share price. On Monday Invergordon shares firmed 5p to 312p and following yesterday's announcement, jumped a further 30p to 342p, capitalising the company at 278.7m.

Members of the buy-out team were yesterday unavailable to comment but it is understood that they were finalising financing arrangements and the

terms of the proposed offer. Hawkes Stiddle, which has a 65 per cent stake in Invergordon, also declined to comment stating that it was awaiting further details.

The Takeover Panel has made two inquiries to Greig Middleton and Company, the London stockbroker following heightened activity in Invergordon shares.

In reply to the first inquiry last June, the stockbroker said that it was advising on the "possibility of a bid" from an unnamed group. Last month, in reply to a similar request Greig Middleton said there remained "the possibility of an offer". Greig Middleton is believed to have discussed a takeover with at least one group but has failed to establish the terms for an offer.

A management buy-out is understood to have been under consideration among certain members of the board before Greig Middleton engaged as an interested party.

LIT acquires 24.5% stake in Levitt Group

By Vanessa Houlder

LIT Holdings, futures and options brokerage group, yesterday announced a move into personal financial services with the acquisition of a 24.5 per cent stake in Levitt Group (Holdings) for £11m cash.

The acquisition is in line with LIT's strategy of broadening its base outside the futures industry, in which it is the largest clearer of futures contracts in the world. After the deal, the company has a combined 24.5 per cent of which about 20 per cent will be used for further acquisitions in personal finance and fund management. Levitt, which has a clientele of wealthy individuals and cor-

porate clients, is involved in pensions, insurance consultancy and broking, investment advice, mortgage broking and consultancy services. Its services are mainly marketed through firms of chartered accountants.

LIT has an option to increase its stake to 33.33 per cent in a year's time for a further cash payment of 24.5m. Levitt has warranted earnings for 1988 of 44.5m and further cash payments will be made if it makes earnings of 28m in 1989 or 28m in 1990. The principal vendor is Mr Roger Levitt who will be invited to join the board of LIT.



BRIERLEY INVESTMENTS LIMITED 1988 ANNUAL PROFIT ANNOUNCEMENT

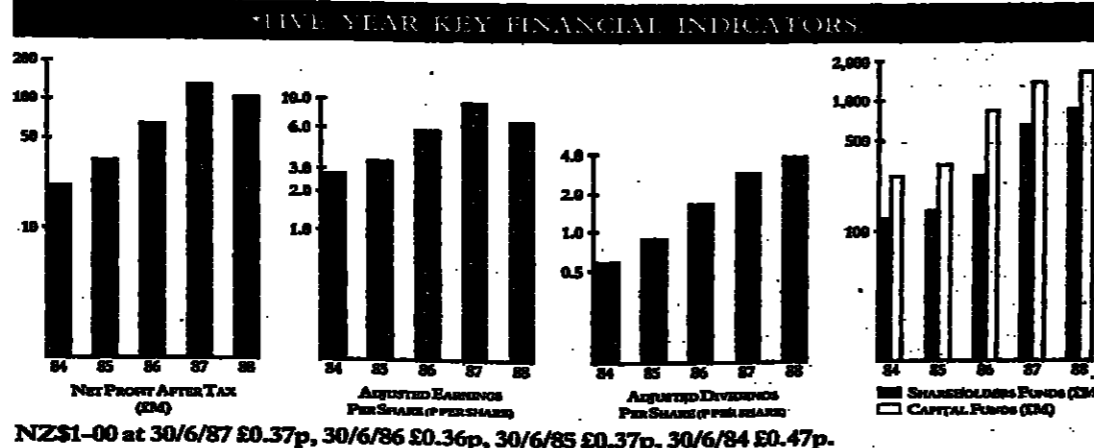
"We aim to produce a full year profit of not less than *\$250 million after writing-off all residual effects of the sharemarket crash."



SIR RONALD BRIERLEY
MARCH, 1988
Commenting on BIL's Financial Objectives for 30 June 1988

*\$97.5 million at 30 June 1988 conversion ratio of NZD\$1.00 = \$0.39p.

	30/06/88	30/06/87
Net profit after tax (£ Million)	£103.3	£126.6
Adjusted Earnings per share (p per share)	6.7	9.6
Adjusted Dividends per share (p per share)	3.9	2.9
Shareholders Funds (£ Million)	852.0	671.3
Capital Funds (£ Million)	1,782.8	1,661.9



"... to properly establish the BIL Group in the United States and the United Kingdom in the same manner that we are established in New Zealand and Australia."

P D COLLINS, Chief Executive MARCH, 1988
Commenting on BIL's Medium Term Objectives

BIL
BRIERLEY INVESTMENTS LIMITED
3RD FLOOR, 10 EASTCHEAP, LONDON EC3M 1DJ.



TR Industrial again urges bid rejection

By Nikki Tall

With the 2580.5m bid by the British Coal Pension Funds for TR Industrial and General, the non-specialist investment trust, due to reach its first close today, the TRIG board has again urged shareholders to reject the 128.5p a share offer.

The trust said yesterday that it believed the bid was too low, and the lack of any tax-efficient alternative penalised shareholders who did not enjoy BCPF's tax-exempt status. The offer is in the form of cash only, without any loan note alternative.

TR Industrial estimated that net asset value of the trust on September 30 was 142p, 12.5p above the offer price. This suggests an exit price equivalent to 91.3 per cent of underlying net asset value - and compares with general exit levels of upwards of 95 per cent in most recent investment trust reorganisations or bids.

BCPF, however, countered by pointing out that the valuation was done on Friday and that British, Japanese and American stock markets had all eased since then.

The FT-SE 100 Share Index - TRIG has around 50 per cent of its assets in the UK - has fallen about 20 points, or about one per cent, this week. TRIG, on the other hand, maintains that the valuation was being done for the Association of Investment Trust Companies statistics anyway, and denied that there was any devious intent in concentrating on the Friday figure.

With the pension funds free to start purchasing in the market after today's close if they wish, shares in TRIG closed at 128p. BCPF already own 38.1 per cent of TRIG.

Prestrich reports 7% drop to £5.58m

Prestrich Holdings, entertainment and media rights group which recently revealed that it is considering a return to the private sector via a management buy-out, yesterday reported a 7 per cent drop in pre-tax profits to £5.58m in the year to end-June. Last year's comparable figure of £5.99m, however, included an exceptional credit of £1.08m mainly relating to the sale of listed investments.

During the year Prestrich sold its Bush radio offshoot to Alpa for 26m. A loss of 290,000 on the disposal together with a similar provision of 289,000 relating to the sale of its mail order division were treated as extraordinary debits.

TENDER NOTICE UK GOVERNMENT ECU TREASURY BILLS

- For tender on 11 October 1988
- The Bank of England announces the issue by Her Majesty's Treasury of ECU500 million nominal of UK Government ECU Treasury Bills, for tender on a bid-yield basis on Tuesday, 11 October 1988.
 - The Bills will be issued in the following maturities:
ECU200 million for maturity on 10 November 1988
ECU500 million for maturity on 12 January 1989
ECU200 million for maturity on 13 April 1989
Bills will be dated 13 October 1988.
 - All tenders must be made on the printed application forms available on request from the Bank of England. Completed application forms must be lodged, by hand, at the Bank of England, Securities Office, Threadneedle Street, London EC2 not later than 10.30 a.m., London time, on Tuesday, 11 October 1988. Payment for Bills allotted will be due on Thursday, 13 October 1988.
 - Each tender at each yield for each maturity must be made on a separate application form for a minimum of ECU 500,000 nominal. Tenders above this minimum must be in multiples of ECU 100,000 nominal.
 - Tenders must be made on a yield basis (calculated on the basis of the actual number of days to maturity and a year of 360 days) rounded to two decimal places. Each application form must state the maturity date of the Bills for which application is made, the yield bid and the amount tendered for.
 - Notification will be despatched on the day of the tender to applicants whose tenders have been accepted in whole or in part. For applicants who have requested credit of Bills in global form to their account with Euro-clear or CEDEL, Bills will be credited in those systems against payment. For applicants who have requested definitive Bills, Bills will be available for collection at the Securities Office of the Bank of England after 1.30 p.m. on Thursday, 13 October provided cleared funds have been credited to the Bank of England's ECU Treasury Bills Account No. 69006516 with Lloyds Bank Plc, International Banking Division, PO Box 19, Hays Lane House, 1 Hays Lane, London SE1 2HA. Definitive Bills will be available in amounts of ECU 100,000, ECU 500,000, ECU 1,000,000, ECU 5,000,000 and ECU 10,000,000 nominal.
 - Her Majesty's Treasury reserve the right to reject any or part of any tender.
 - The arrangements for the tender are set out in more detail in the Information Memorandum on the UK Government ECU Treasury Bill Programme issued by the Bank of England on behalf of Her Majesty's Treasury on 14 September 1988. All tenders will be subject to the provisions of that Information Memorandum, copies of which may be obtained at the Bank of England. UK Government ECU Treasury Bills are issued under the Treasury Bills Act 1877, the National Loans Act 1968 and the Treasury Bills Regulations 1968 as amended.
- Bank of England
4 October 1988

UK COMPANY NEWS

GrandMet bid relies on borrowing

By Clay Hare

GRAND METROPOLITAN, drinks, food and retailing group, is putting the emphasis on borrowing rather than equity in the financing of its \$5.23bn (£3.5bn) bid for Pillsbury, US food manufacturer and restaurant company. It plans to raise only \$470m, less than one-sixth of the total, through a rights issue.

The rest will be raised through debt borrowings. Deployment of the surplus on last week's \$450m sale of Inter Continental Hotels to Seifu Salson in Japan, and eventually through the disposal of two firms of Pillsbury which account for one-quarter of the US group's annual sales.

By late yesterday, GrandMet had lined up \$400m in floating rate bank debt. The first \$3.75bn had been arranged with the big four UK clearers - Barclays National Westminster, Lloyds and Midland - before the bid was announced.

The rest was quickly selected afterwards of the same, undisclosed, terms with a small number of European, US and Japanese banks.

GrandMet emphasised that its interest exposure was limited because of other fixed-rate arrangements already in place. These included \$200m covered by a capitalisation of 9 per cent or less, a \$950m swap programme at 8 per cent and \$500m in fixed-rate financing at 9.6 per cent. Group interest cover would not come below 1.5 times.

The structure of the deal is intended to enable GrandMet to avoid dilution of its aspirations, Mr Allen Shephard, chairman, said yesterday. In other words, earnings per share not only would not be diluted, but their growth would

continue at least at the same rate as the group's target without Pillsbury.

After the transaction was completed, initial gearing would be less than 150 per cent, Mr Clive Strouger, finance director, said. The pro forma balance sheet on which this was based, showing net assets of £2.1bn, takes into account all disposals already announced, a \$200m increase in the book valuation of properties and an \$85m rise to \$580m in the value of acquired brands carried in the balance sheet.

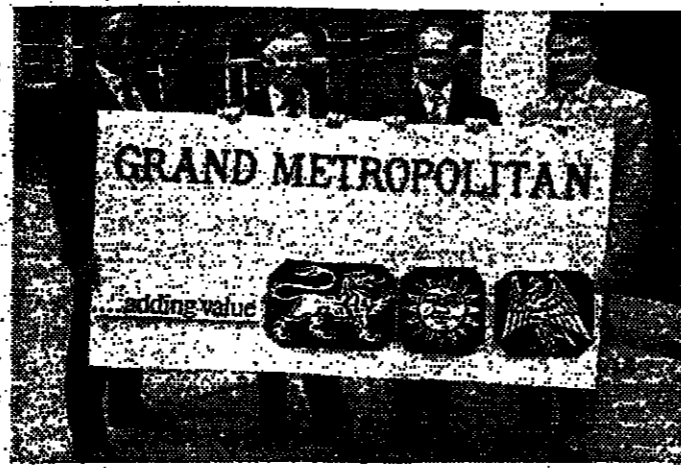
It did not include, however, the valuation of Pillsbury's brands - this alone would reduce gearing to less than 100 per cent - or the planned disposals from Pillsbury.

To support its case, GrandMet yesterday estimated its results for the year which ended last Friday. Pre-tax profits would exceed \$565m, against \$450m in 1987-88.

Earnings per share are expected to rise to more than 46p, an 18 per cent advance, and a proposed final dividend of 9.5p would lift the total to 15p, a 25 per cent increase on the year.

Net extraordinary income after tax would exceed \$250m, GrandMet said. This would include the surplus on the disposals of US soft drinks operations and the Citigroup's World retail business, but not the \$550m after-tax profit from the Inter-Continental hotels sales announced last week, which will be included in the financial year from October 1.

The lessons of one successful UK bid in the US earlier this year - Tate & Lyle's takeover of Staley Continental - have not been lost on GrandMet.



Allen Shephard, chairman (second left), with (l to r) Peter Cawdren, director of strategy, Clive Strouger, finance director and Les Cullen, controller: structure of deal intended to enable company to avoid "dilution of its aspirations"

Among the similarities in the timing and structure are:

• The pre-emptive strike. Both bids were launched without warning in full-page advertisements in the New York Times, followed by a letter to the target company's chairman.

• The immediate challenge, in Delaware courts, to the targets' "poison pill" provisions.

• Attention to local feeling in the US. GrandMet yesterday promised to move its US food operations headquarters to Minneapolis and to keep the Burger King subsidiary in Miami.

(Tate scored points with Staley's workforce by pledging to move the corporate headquarters back to Decatur, Illinois.)

• The key role of loan financing, with the total to be reduced by selective disposals.

• The two-tranche rights issue. Both Tate and GrandMet wanted to assure the stock market that they were not seeking more equity than necessary if the bid did not proceed. GrandMet is seeking a 50 per cent payment up front, against Tate's 30 per cent initial call.

Moreover, both rights issues take the form of loan stock, automatically convertible into convertible preference shares in Tate's case or ordinary shares in GrandMet's. This enables the bidder not to fall foul of proposed US securities rules.

The resemblances are more than coincidental. GrandMet's advisers, Morgan Stanley and S.G. Warburg, also handled the Tate bid, along with Kleinwort Benson.

Further provision by Sound Diffusion

By Peter Franklin

SOUND DIFFUSION, the troubled electrical equipment leasing group which was forced to reduce its pre-tax figure by some £2m last year after dispute with its auditors, has had to make a further provision of £6.05m in respect of trading in prior years.

Mr David Macdonald, chairman, said, it was disappointing to have to grapple with further problems from the past.

The provisions reflected £3.31m relating to a number of contracts which had been wrongly categorised as finance lease assets instead of operating leases. The remainder related to a greater level of problems associated with a rapid surge of contracts booked between 1984 and 1986, which had not been fully appreciated at the time the 1987 accounts were audited.

Mr Macdonald replaced Mr Paul Storer the founder chairman, who resigned in November last year following a shareholders' rebellion over the accounts.

The statement was made as the company announced pre-tax profits of £388,000 for the six months to June 30 1988, which took account of redundancy costs of £315,000, said Mr Macdonald - the workforce had been cut from 735 to 583 since December 1987. He added that no reliance could be placed on the equivalent figure for 1987 in view of the sizeable losses which emerged in the audited accounts as a whole. Full unqualified accounts for 1987 have now been delivered to the Registrar of Companies.

It was more meaningful to compare the value in annual rental terms of completed installations, which in the first half of 1988 was up 14.5 per cent over the same period last time, he said.

Turnover in the period totalled £19m and after tax of £71,000 earnings per 5p share worked through at 0.17p. An interim dividend of 0.1p has been declared.

In the early weeks of the second half of 1988 there had been the normal seasonal lull, said Mr Macdonald, but there had been a sharp increase in orders last month and all the signs were that the company would have a busy final quarter.

CH Inds announces second deal this week

By Nikki Tait

CH INDUSTRIALS, the acquisitive building, chemicals and specialist engineering group, yesterday announced its second deal of the week - the purchase of Windeck Paints, a specialist manufacturer of own-brand paints and coatings for a maximum of £2.1m.

The Bingley-based company, which supplies DIY retailers and trade outlets, had sales of £7.4m in the year to end-June. Profit before tax and certain special charges was £146,000. Windeck is budgeting profit before tax of £344,000 and sales of £11.2m in the next 15 months to end-September 1988. Net assets are put at £451,000.

After the acquisition Windeck will join CH's chemical and polymers division, with production continuing from Yorkshire.

The deal is being funded by a mixture of cash, loan notes and ordinary shares. The initial consideration is £273,000, of which £110,000 comes in cash, another £57,000 in loan notes and the balance by the issue of 63,445 new shares. The remaining consideration will depend on profits in the current 15-month period, subject to a minimum of £550,000 and a maximum of £1.5m. If the company makes its budgeted forecast, an additional payment of just under £1m becomes due. These further payments will be satisfied in loan notes.

Loan notes for both the initial and subsequent payments carry interest at 0.5 per cent over base rate, subject to a maximum of 10 per cent, and can be redeemed at par on March 31 1993 and 1994.

Earlier this week, CH announced the purchase of a vehicle sun-visor company, Morgan Soft Trim, for £1m. Last month, it bought Motor Panels for £7.5m, besides making a handful of smaller acquisitions. Yesterday, its shares were steady at 133p.

Murray Electronics

Net asset value of Murray Electronics, investment trust, was 60.42p at the end of July, against 57.72p a year earlier.

The single dividend is maintained at 0.2p for the year to July 31. Directors said a low level of revenue from its portfolio resulted in a net loss of £82,190. Last year, the trust reported net revenue of £113,506. Losses per share were 0.27p against earnings of 0.38p.

Gold Fields

Notice of Annual General Meeting

The Annual General Meeting of Consolidated Gold Fields PLC will be held at the Hotel Inter-Continental, Grand Ballroom Entrance, One Hamilton Place, London W1, on Wednesday, 2 November 1988 at 11.00am for the transaction of the following business:

- Ordinary Business
- To receive and consider the audited accounts for the year ended 30 June 1988, together with the Report of the Directors, and to declare a final dividend.
 - To re-appoint Sir Derek Alan-Jones, Lord Bridges, Mr CNA Castleman, Mr C McC Anderson, Mr P J Elton and Mr G R Parker as Directors.
 - To re-appoint Ernst & Whinney as Auditors of the Company and to authorise the Directors to fix their remuneration.

Special Business

- To consider and, if thought fit, to pass the following Resolution which will be proposed as an Ordinary Resolution: That pursuant to Article 83 of the Articles of Association of the Company, the aggregate amount of fees which may be paid hereunder to Directors other than Executive Directors by way of remuneration for their services be increased to £200,000 per annum.

- To consider and, if thought fit, to pass the following Resolution which will be proposed as a Special Resolution: That the Directors be and they are hereby empowered pursuant to Section 95 of the Companies Act 1985 (the "Act") to allot equity securities wholly for cash pursuant to the authority contained in Article 7(1) of the Articles of Association of the Company as varied and renewed as if Section 89(1) of the Act did not apply to any such allotment, provided that this power shall be limited to the allotment of equity securities:

- In connection with an offer of such securities by way of rights to holders of Ordinary shares on either of the Company's registers on a fixed record date in proportion to their then holdings of such shares, but subject to such exclusions or other arrangements as the Directors may deem necessary or expedient in relation to fractional entitlements, Ordinary share warrants to bearer or any legal or practical problems under the laws of any overseas territory or the requirements of any regulatory body or stock exchange; and
- (otherwise than pursuant to sub-paragraph (a) above) up to an aggregate nominal amount of £2,668,180;

and shall expire on the conclusion of the next Annual General Meeting of the Company after the date on which this Resolution is passed, save that the Company may make any offer or agreement before the expiry of this power which would or might require equity securities to be allotted after such expiry and the Directors may allot equity securities in pursuance of any such offer or agreement as if this power had not expired, and in this Resolution the expression "equity securities" and references to the allotment of equity securities shall bear the same respective meanings as in Section 94 of the Act.

- To consider and, if thought fit, to pass the following Resolution which will be proposed as a Special Resolution: That the Share Premium Account of the Company be reduced by £200,000,000.

By order of the Board
Mrs G M A Gledhill
Secretary
4 October 1988

Notes: Only Members holding fully paid Ordinary shares, or their duly appointed representatives, are entitled to attend and vote at the meeting. A Member so entitled may appoint a proxy, who need not be a Member, to attend and vote on his behalf. A proxy may not speak at the meeting except with the permission of the Chairman of the meeting.

Shareholders are reminded that cameras and tape-recorders are not allowed in the meeting hall. Holders of share warrants to bearer who wish to be present or represented at the meeting may obtain the necessary information regarding the formalities to be complied with from the registered office of the Company.

The registers of Directors' interests, together with copies of contracts of service between the Directors and the Company or any of its subsidiaries (or a memorandum of the terms thereof), other than contracts expiring or determinable within one year without payment of compensation, will be available for inspection at the registered office of the Company during normal business hours until the date of the Annual General Meeting and on that day at the place of the meeting at least 15 minutes prior to the meeting and until its conclusion.

Consolidated Gold Fields PLC

31 Charles II Street, St. James's Square, London SW1Y 4AG.

Copies of the Annual Report can be obtained from the Company at the above address.

Tarmac raises stake in Ruberoid to above 21%

By Andrew Hill

TARMAC, construction and building materials group, has again increased its stake in Ruberoid, building materials group, for which it is offering £141.3m. It now owns or has received irrevocable acceptances of its recommended cash bid representing 21.1 per cent of Ruberoid's equity.

Last week, Raine Industries, housebuilding, further extended its hostile cash-and-shares offer for Ruberoid. The new closing date is October 12, but Raine has reserved the right to extend the bid - worth 232p a share, against Tarmac's 220p -

if Tarmac's offer has not been referred to the Monopolies and Mergers Commission before October 11.

Granada

Granada Group has acquired WIGO EDK Wartung, an independent computer maintenance company based in West Germany, for DM 20.7m (£8.5m) in cash.

Granada said the move strengthened the group's position as the leading independent computer maintenance company in Europe.

Guidehouse up 44% and pays interim dividend

Financial services company, saw taxable profits increase by 44 per cent from £221,000 to £732,000 in the six months to the end of June 1988. Mr David Michaels, chairman, said the figures derived from a wider

base of activity and the rest of the year should be satisfactory. Turnover improved from £2.93m to £4.61m. Earnings per 1p share for this USM-quoted company were 2.3p (1.8p) and an inaugural interim dividend of 0.4p is being paid.

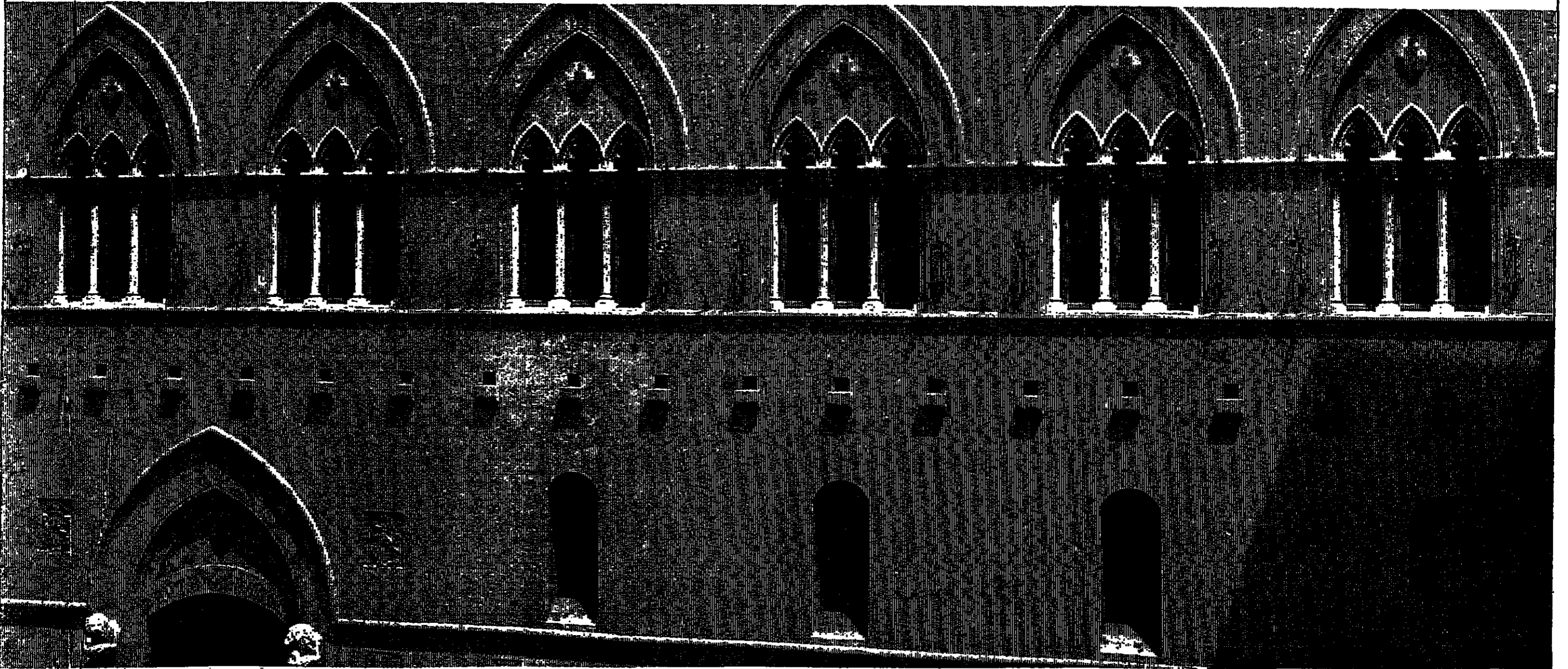
Rock cuts losses and expands

Rock, industrial and motor trade products distributor, cut pre-tax losses from £179,000 to £44,000 in the first half of 1988, and announced the acquisition of another distributor.

Turnover was £2.57m (£2.13m) The comparable fig-

ures included Rock Engineering Distributors and Gregory & Sutcliffe - since sold. The loss per share was 0.42p (2.15p). Rock is acquiring Alax Holdings for an initial £780,000 and further profit-related payments of up to £1.02m, in shares.

THE SUCCESS STORY HAS AN ANCIENT TRADITION.



MONTE DEI PASCHI DI SIENA 1472 CONSOLIDATED BALANCE SHEET	Lit. (billion)	STG (million)
Deposits from customers	38,455	17,594
Capital Accounts	3,888	1,779
Investments & Securities	18,122	8,291
Net Income available for distribution	316	144

The MPS Banking Group includes: Monte dei Paschi di Siena, Banca Toscana, Credito Commerciale, Credito Lombardo, Banca Valdostana, Istituto Nazionale di Credito per il Lavoro Italiano all'Estero and Italian International Bank.

Monte dei Paschi di Siena is the oldest bank in the world. With five centuries of history, experience and positive

growth it is today one of the major banks in Italy with 486 branches and abroad with offices in New York, London, Paris, Frankfurt, Bruxelles, Moscow, Singapore, Cairo, São Paulo and partici-



MONTE DEI PASCHI DI SIENA
MPS
BANK ESTABLISHED 1472

pations in banks that include Banque du Sud, United Bank for Africa and Internationale Bank für Aussenhandel.

From a great past, Monte dei Paschi di Siena has become an efficient, dynamic, sound financial institution; today the positive results of the 516th financial year are the evidence of it.

THE BANK THAT HAS BEEN GRANTING CREDIT TO THE FUTURE FOR FIVE CENTURIES.

The contents of this advertisement, for which the directors of Monte dei Paschi di Siena are solely responsible, have been approved for the purpose of Section 57 of the Financial Services Act 1986 by Ernst & Whinney, a firm authorized by the Institute of Chartered Accountants in England and Wales to carry on investment business.

UK COMPANY NEWS

Shandwick hits £8.81m but City still cautious

By Andrew Hill

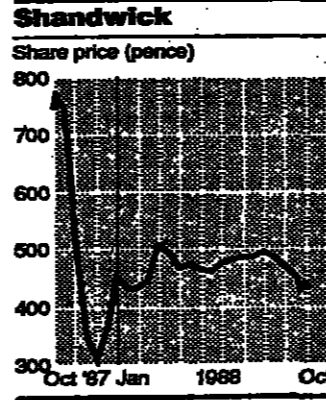
SHANDWICK, international public relations consultancy, more than doubled profits from £3.4m to £8.81m in the year to July 31. Earnings per share increased 63 per cent from 22.2p to 47.6p.

Mr Peter Gummer, chairman, said he was baffled by the recent fall in the share price, from nearly 80p in August to yesterday's 48p, up 5p. Before last October's crash, the shares stood at 77p.

"I think people still fail to understand that a PR consultancy with a broadly based portfolio of clients is very underexposed to market changes," said Mr Gummer yesterday.

During the year Shandwick bought International Public Relations, Japan's biggest PR company, for a maximum of some £25m, and 13 other PR groups in Europe, North America and the Pacific Basin. Shandwick was hoping to make further acquisitions in Europe and North America, said Mr Gummer.

Deferred payments for businesses bought recently - so-called "earn-outs" - would



amount to about £40m over five or six years if all acquisitions met profit forecasts, Mr Gummer said, but added that he was confident such payments could be met out of group cash flow.

He said the business was now extremely well-balanced worldwide with 35 per cent of annual operating revenue coming from Europe, 35 per cent from North America and 30 per cent from the Pacific Basin. Turnover increased from £28.2m to £53.3m and a pro-

posed final dividend of 5.5p, makes 7.5p (5.5p) for the year.

COMMENT

Shandwick has 5,000 clients - none accounting for more than 0.5 per cent of revenue - and claims to be the leading PR group in Europe and the Pacific Basin. But the group seems blighted by the City's lukewarm attitude to marketing services companies. Despite the figures, despite forecast pre-tax profits for 1988-89 of about £15m, and despite the shares being on an extremely modest prospective p/e of around 7.5, the twin shadows of deferred payments and possible future rights issues hang over the group. A disgruntled Mr Gummer dismisses both spectres - good cash flow will cover earn-outs, he says, and the group is unlikely to have to return to the market to fund future acquisitions, which should be smaller than recent major strategic moves. Mr Gummer believes debt or existing cash may be the best way to fund further expansion. Expect a rating of the shares if the cloud over PR agency stock lifts.

Restructured W A Tyzack hits £2.7m and boosts dividend

By Katrina Lowe

W A TYZACK made strong progress in a year which saw new management move in and a restructuring. Pre-tax profits in the twelve months to July 29 soared to £2.71m, against £540,000 in the previous twelve-month period. Turnover jumped from £10.7m to £26.98m.

Earnings per 10p share also rose strongly from 5.55p to 13.5p due mainly to a substantial improvement in operating margins in both existing and newly acquired businesses. To reflect this growth directors propose to increase the final dividend to 1.5p, doubling the year's total to 4.5p (2.5p).

Tyzack sees the new filtration division, acquired as part of last November's purchase of Spencer & Halstead, as a base for expansion into the European filtration market, estimated to be growing at 10 per cent per annum. Spencer's filtration side generated pre-tax profits of £0.4m on sales of £2.2m in its last financial year.

Following expansion in Europe, Tyzack is now European leader in blast equipment with a 20 per cent market share.

In the UK, Tyzack Turner, Sheffield-based manufacturer of engineering components, was acquired for £2.5m. The hand tools, ground tillage parts and woodworking machine knives divisions were sold because they did not fit group strategy. The £6m proceeds of the sale and sale of surplus plant and land contributed to the restructuring and acquisition costs.

Tax took £797,000 (£184,000) at an effective rate of 29.4 per cent. Gearing has been reduced to about 10 per cent, reflecting internal cash generation and sale of non-strategic business.

All-round expansion lifts Ward Group to over £3m

WARD GROUP, manufacturer of steel components for the construction industry, increased profits by 55 per cent in the six months to June 30 on turnover ahead 62 per cent.

The taxable result rose from £1.98m to £3.06m on sales up from £24.74m to £33.18m. All areas made progress during the period and the results also included SA Chamebel, acquired in January, which was now contributing to group profits, directors said.

Ward Building Systems generated 51 per cent of turnover.

All of its divisions performed well, particularly in the UK. Sacumetal contributed nearly 14 per cent of sales. Ward Architectural Systems put in 4.5 per cent and was now operating at a record level with an order book for the whole year.

Steelfronts, a subsidiary started in March, supplies aluminium doors and window systems. The directors said it was achieving budgeted results.

The interim dividend is raised to 1.8p (1.5p) on earnings per 5p share up 55 per cent to 9p (6.5p).

Thurgar up to £0.85m

THURGAR BARDEX, manufacturer of plastic products, increased pre-tax profits by 21 per cent from £702,000 to £852,000 in the six months to June 30 on sales ahead 41 per cent from £10.72m to £15.14m.

The directors said profits

were affected by launch costs of a new UPVC patio door supplied in kit form. These costs would continue into the second half at a lower rate.

Earnings per 10p share in the latest period rose to 2.65p (2.15p). The interim dividend is raised 0.1p to 0.85p.

Quadrant improves 74%

QUADRANT GROUP, the acquisitive photographic products and video equipment supplier which moved from the USM to the main market in August 1987, yesterday reported a 74 per cent expansion in taxable profits for the six months to end-August.

The pre-tax outcome, up from £980,000 to £1.71m, was scored on turnover 48 per cent

higher at £24.54m (£16.42m). Earnings per 10p share worked through at 7.53p, against 6.01p last time, and the interim dividend is lifted to 1.25p (1p).

The second half had started well, said Mr Jeremy Peace, chairman, with the cellular communications division benefiting from a larger subscriber base.

Chartsearch advances to £0.4m

Chartsearch, engaged in publishing and advertising, increased profits before tax from £292,000 to £418,000 for the first six months of 1988. Turnover edged ahead from

£3.11m to £3.38m. The company came to the USM a year ago and is paying a maiden interim dividend of 0.25p from earnings of 0.85p (0.55p) per 1p share.

Growth of 29% scored by Allied Restaurants

WIMPY FRANCHISER, Allied Restaurants, reported pre-tax profits up 29 per cent to £622,000 from £482,000 for the year ended July 16 1988.

The group, which joined the USM in November last year, has expanded its activities during the period with four acquisitions in the catering and leisure sectors.

Mr Richard Carr, chairman, said the buoyant trading conditions experienced in the first half of the year had continued into the second, although trading in the west end of London had been below expectations. However, as a result of the past year's activities, he said, the company was now poised for further expansion in its established markets and he looked forward to long-term profitability being strong.

Turnover rose 48 per cent to £12.14m (£8.2m). Trading profit totalled £1.74m (£934,000), rental income increased to £23,000 (£23,000) and interest receivable was £23,000 (£12,000).

After an interest charge of £550,000 (£382,000) and tax of £316,000 (£254,000) earnings per 5p share worked through at 4.89p (4.3p). A final dividend of 1p making 1.5p for the year is recommended.

Stanley Leisure £2.5m purchase

Stanley Leisure Organisation, betting office and casino operator, is acquiring Bill Taylor of Hynion, operator of 23 betting offices, for £2.5m in cash and shares.

The offices are in The Wirral, St Helens, Runcorn and Liverpool. The terms of the purchase are £1.75m cash and £750,000 through the issue of shares at 235p as well as a further cash payment equal to Bill Taylor's net current assets at the completion date.

At June 30 the company had net assets of £200,907, of which £244,018 was cash. Pre-tax profits at that date were £145,375, after non-recurring costs of £108,000.

Helene rises 47%

Despite the adverse effects of the poor summer, Helene, clothing manufacturer and distributor, raised taxable profits by 47 per cent to £1.05m in the half year to June 30.

Turnover advanced 32 per cent to £17.42m (£13.16m). Earnings per 10p share were unchanged at 1.5p and the interim dividend is lifted 0.5p to 0.55p.

Harding advances

Harding Group, maker of pre-stressed concrete floor joists and supplier of electrical and electronic products, raised pre-tax profits from £276,000 to £374,000 for the six months to June 30.

The company, which joined the USM in May, lifted turnover 45 per cent to £10.69m (£7.35m). Earnings rose from 2.79p to 3.21p per 10p share and an interim dividend of 1.1p has been declared. The second half had started well, directors said.

Buoyant housing market helps James Halstead to £6m

By Alice Rawsthorn

JAMES HALSTEAD, which has interests in floorcoverings and leisure products, yesterday announced a 20 per cent increase in pre-tax profits to £2m for 1987-88 despite difficulties in its clothing division.

Group turnover rose by 12 per cent to £47.1m (£41.9m) in the year to June 30. Earnings per share increased to 27.68p (22.35p) and the board proposes a final dividend of 5p making 8.25p (6.5p) for the full year.

Halstead's floorcovering interests, which provide the bulk of sales, fared well during the year thanks to the buoyancy of the housing market. The group made the UK contract vinyl flooring market and also supplies carpet tiles to the residential market.

Mr Stephen Knight, finance director, said overall sales had become more difficult because of the strength of sterling. Exports to the US fell during the year, he said, although sales to Europe and the Far East increased.

Halstead has invested in additional warehousing and production capacity for its floorcovering interests. The benefits of this investment should emerge next year.

The only difficult area was Belfast which fell into the red in the second half thereby reducing profits for the full year. Mr Knight said that the chief problem lay in marketing. The managing director and sales director have since been replaced and a review of the business completed.

Belfast has withdrawn from its unsuccessful ventures into skiwear and walking clothes. It is now concentrating on its tra-

ditional motorcycle clothing, together with ranges for golf and countrywear.

Conway Products increased profits during the year. It is diversifying in order to reduce the dependence of its original trader trade business into industrial trailers and, since June, into security cages for building sites.

COMMENT

Obviously a company that can master double digit margins and consistent earnings growth of over 20 per cent should be a firm favourite with the City. Yet somehow James Halstead has never quite succeeded in shrouding off its dull, but worthy, shares. There are ample reasons for the City's indifference: a product portfolio of carpet tiles, motorcycle jackets and other trite is scarcely scintillating. And the investment community tends not to be well-posted towards companies that compound a preference for organic rather than acquired growth with a sizeable family shareholding. Yet Halstead's performance has been nothing if not solid since it overcame its problems of the early 80s. Belstaff's difficulties are being resolved. Conway is being steered into less seasonal seas of activity. The increase in interest rates may cast a cloud over floorcoverings. The group should muster another solid rise to 37m or so by year. This puts the shares - up by 2p to 235p yesterday - on a prospective p/e of 7 which, even allowing for the fads and fancies of the City, is some what low.

Highland Participants expansion

By Ray Bashford

Highland Participants, Mr Peter de Savary's maritime industries group, has acquired another two ship repair businesses. These include the operations of Tyne Shiprepair at Wallsend Drydock on a 13 acre site and the dockyard facilities at Middle Dock, also on a 13 acre site.

An 8.5 acre site at Highland and Cowan, South Shields, has also been purchased.

Highland has also bought the ship repair assets of Sir James Lamb for an undisclosed sum. These assets comprise the operations of Tyne Shiprepair at Wallsend Drydock on a 13 acre site and the dockyard facilities at Middle Dock, also on a 13 acre site.

An 8.5 acre site at Highland and Cowan, South Shields, has also been purchased.

COMPANY NEWS IN BRIEF

PLASTIC CONSTRUCTIONS (supplier of corrosion-resistant plastic materials and equipment): Pre-tax profits £465,000 (£267,000) for half year to June 25 1988 on turnover £10.42m (£9.58m). After tax of £165,000 (£102,000) earnings per 10p share 5.07p (2.95p). Interim dividend 0.75p (0.55p).

TOP VALUE Industries (clothing market): Pre-tax profits £516,000 (£388,000) for first half of 1988 on turnover £4.75m (£4.95m). After tax £181,000 (£236,000) earnings per 10p share 2.54p (3.48p). Interim dividend 1p (same).

TRIPLEVEST reported net assets of £1.2m (£1.1m) at August 31 of £15.4, against £15.40 six months earlier. For the six months to the end of August net revenue was £2.68m (£1.79m) and the distribution per 50p share was 8.52p (7.47p).

WELSH INDUSTRIAL Investment: Investment income £55,015 (£1,534) and pre-tax profit £20,652 (£2,424) for year to April 1988. Net profit £12,465 (£2,65) after extraordinary debit of £2,562. Earnings per share 0.92p (3.2p). Net asset value declined by 29 per cent to £2.68.

ROCKFORD GROUP: Interim dividend for six months to June 30 1988 nil, but board forecasts final dividend 2.6p for year. Turnover £20.32m (£10.92m) and pre-tax profit £3.21m (£1.83m). Interest payable £818,000 (£896,000), and after tax of £1,02m (£655,000) earnings per share £1.53p (1.25p).

THORNTON DIETAL Trust: Final dividend 4p (3.5p), making 6p (5p) for year ended July 31 1988. Net asset value at that date was 79.4p (87.9p) per 1p capital share and 36.5p (44.4p) per 25p income share.

NOTICE TO HOLDERS OF

BORG-WARNER ACCEPTANCE CORPORATION

Name changed to

TRANSAMERICA COMMERCIAL FINANCE CORPORATION

5% Notes Due 1991 ("Notes")

A meeting of the holders of the Notes was convened on August 23, 1988 in Chicago, Illinois at which a consensus was reached. The holders approved an amendment to the Fiscal and Paying Agency Agreement dated June 3, 1986 entered into between TFCG and Citicorp, N.A., the Fiscal and Paying Agent, and to the Notes that permits TFCG to transfer its obligations under the Notes and transfer the obligations and assign the rights of TFCG under the Fiscal and Paying Agency Agreement to BWAC One, Inc., a Delaware corporation ("BWAC One"). BWAC One does not intend to reprint or exchange the Notes and holders of the Notes should not submit the Notes to BWAC One or the Fiscal and Paying Agent for sale as a result of the amendment. The Notes shall continue to be listed on the Luxembourg Stock Exchange under the name of Borg-Warner Acceptance Corporation (Transamerica Commercial Finance Corporation).

Dated: October 5, 1988

TRANSAMERICA COMMERCIAL FINANCE CORPORATION (formerly Borg-Warner Acceptance Corporation)

THE FINANCIAL TIMES 100TH

THE FINANCIAL TIMES 100TH ANNIVERSARY. THE main prize this week is 100 gallons of petrol. This should be given to the winning reader to fully appreciate the excellence of the sleek 2.2 litre Audi 100 quart, which also forms part of the prize. One hundred runners-up will receive £10 in BP petrol vouchers redeemable at any Service Station taking part in the promotion. The prize is open to all readers of the A.A.B.P. road atlas to pilot their use. To enter THE FINANCIAL TIMES 100TH, send your name, address and daytime telephone number. PHOTOGRAPHY COPIES WILL NOT BE ACCEPTED. No cash prizes or transfers of the prize. THE FINANCIAL TIMES 100TH. Entries must arrive on or before Friday, October 14th, 1988. A draw to decide the winners will take place on Tuesday, October 18th, 1988. When you have noted the digits published each day this week, send your entry to THE FINANCIAL TIMES 100TH, PO BOX 78, LONDON E10 7BE. Please write only the digits in the order they are published. THE FINANCIAL TIMES 100TH. EXTRACT FROM THE RULES OF ENTRY TO THE FT 100TH. 1. The entry details published in the Financial Times form part of the rules. 2. You may only use THE FINANCIAL TIMES 100TH. 3. Entries must be made on a plain piece of paper, size approx. A4. 4. Entries must be made on a plain piece of paper, size approx. A4. 5. Entries must be made on a plain piece of paper, size approx. A4. 6. Entries must be made on a plain piece of paper, size approx. A4. 7. Entries must be made on a plain piece of paper, size approx. A4. 8. Entries must be made on a plain piece of paper, size approx. A4. 9. Entries must be made on a plain piece of paper, size approx. A4. 10. Entries must be made on a plain piece of paper, size approx. A4. 11. Entries must be made on a plain piece of paper, size approx. A4. 12. Entries must be made on a plain piece of paper, size approx. A4. 13. Entries must be made on a plain piece of paper, size approx. A4. 14. 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MANAGEMENT

It was Newcastle, in north-east England, that the Thatcher Government chose as the venue for the first of its nationwide programmes of regional seminars on the challenge of 1992.

Yet, five months after that meeting in May, the north-east seems at first sight to have responded to the Government's "Europe Open for Business" campaign more weakly than any other region in the United Kingdom, with the sole exception of troubled Northern Ireland. In spite of all the publicity, the half-official statistics suggest that companies in the north-east still either

do not know - or worse, do not care - about the threats and opportunities facing them in a single European market.

Out of this year's 125,900 requests for advice from the Department of Trade and Industry's 1992 telephone hotline, barely 2,500 have come from the north-east. Not surprisingly, the DTI expresses itself "disappointed". By comparison, the Welsh have phoned up with over 2,900 enquiries, the Scots with over 5,000, and nearby Yorkshire and Humberside with almost 7,500.

North-easterners are quick to take back against a literal reading

of these bald statistics, pointing out that they fail to allow for the fact that the region's economy is still struggling to shake off its debilitating legacy as a "branch plant economy", in which successive generations worked in the assembly factories and welding halls of large companies which have their headquarters in the south, or in distant America.

This lack of entrepreneurial tradition has left the region with far fewer independent small and medium-sized companies than many other regions of the UK. According to the Newcastle stockbrokers Parsons Penny, there are only 30 local-

ly-based listed companies in the north-east, compared with over 140 in Yorkshire and Humberside, its immediate neighbour to the south. Taking into account the comparative population, the north-east should have between 70 and 100.

On this basis, the north-east's response to the DTI's 1992 campaign starts to look at least as respectable as that of Yorkshire and Humberside.

Two other factors mitigate the starkness of the DTI's figures still further. First, about 100 enquiries a month are being siphoned off into the north-east's own European Business Information Centre in

Newcastle, which is backed by the European Community along with others in Scotland, the West Midlands, and London. The Newcastle centre, which opened early in 1987 and quickly hit its current rate of enquiries, is operated by the North-East Development Company, which also promotes exports from the north-east and inward investment to it.

Second, the region is now starting to team with 1992 initiatives and advice services from business clubs, chambers of commerce and polytechnics. A state of local-ly-organised 1992 conferences has been held in recent months, and

looks like gathering pace during the autumn and winter, to judge from a list which is being centrally collated by the DTI.

To form a direct impression for this series of whether the north-east has its fair share of companies "ready for 1992" - and of how British medium-sized enterprises in general are preparing for the internal market - five very different companies within the region have been visited, in industries ranging from consumer products to chemicals. Their status very roughly reflects the north-east's spread of corporate ownership: one is quoted on the stock exchange,

two are independent and private, and two are offshoots of multinationals.

Their experience in continental European markets, which will be reported on this page every Wednesday for the next month, ranges from successful to faltering. They are all remarkably open about their mistakes, on key issues such as national market differences, distribution problems, local staffing, and joint venturing. But, like Berghaus, the Newcastle company featured below, they are all gearing up quickly for a new cross-channel assault, as well as for greater competition at home.

Christopher Lorenz begins a series on the European strategies of companies in North-East England

How Berghaus grapples with market differences

Ten days ago a group of West German sports shop managers spent a very "aktive Wochenende", as their invitation cards rightly called it, walking amid the mountains and glaciers of the Austrian Alps.

What distinguished them from most of the fellow wanderers they met along the way was that they were all entirely kitted out with rugged clothing and rucksacks bearing the "Berghaus" brand. As guests of the company of that name, they were trying out next summer's new range of products.

Such mountain-top trade promotions are standard practice among German manufacturers of high-performance clothing and equipment. But this was the first held on the continent by Berghaus, which despite its Germanic-sounding name (literally mountain hut) is thoroughly British. With almost 600 employees, sales of over £12m in 1987-88, a current annual growth rate of more than a quarter, and an expected export ratio for 1988-89 of over 50 per cent - the vast majority within Europe - it is one of the most successful private companies in the north-east. Pre-tax profits last year were £750,000.

Peter Lockey, one of the two Northumbrians who started manufacturing under the Berghaus name in 1972 after running a Newcastle climbing shop and wholesale distribution business for six years, says the "aktive Wochenende" epitomises the stepping-up of our operations in Germany. We

MEDIUM-SIZED COMPANIES



The European challenge

want Germans to realise the depth of Berghaus's commitment to their market.

Though Berghaus has been exporting with growing success to the Federal Republic for well over a decade - its other main export markets are Italy, Scandinavia, Switzerland and Benelux, with France trailing behind - the company is only now establishing a distribution system there which enables it to match the responsiveness and flexibility of its local competitors. It has recently done the same in Italy, its second largest market after the UK.

The way Berghaus is scaling the upper end of the very demanding continental and Scandinavian markets for "performance" jackets, trousers, gaiters, rucksacks and boots,

holds lessons for any company which is electrified (or petrified) by the imminent challenge of 1992 and the years beyond. If there is one prime message, it is that superficially similar market niches in neighbouring countries have a habit of proving very different.

Berghaus has made mistakes aplenty in its assessment of European customer differences, and also in its calculation of suitable distribution arrangements, but it has learned from them. Above all, in the words of Gordon Davison, Lockey's co-founder and fellow owner, "you can't treat the continent just as one export market - you need time in each country to understand what the problems are."

From the very start of its existence under the commercial drive of Lockey (who learned marketing specifics at Rowntree, the UK confectionery maker) and the technical vision of Davison (who taught engineering at Newcastle Polytechnic before working for Brown Boveri in Switzerland), Berghaus has innovated its way to the top of the market. Virtually its first in-house product was a European breakthrough: the first rucksack with a flexible aluminium frame conveniently hidden within it, rather than attached to its outside in bulky and unsightly fashion. The key innovation was the bending of aluminium rapidly without buckling it.

This "Cyclops" carrying system gave Berghaus a foothold

in export markets right across Europe, and initiated the company's policy of regarding the UK as "not big enough to sustain a growing company," as Peter Lockey puts it.

Since Cyclops, Berghaus has launched a steady string of technically advanced products, almost all of which have quickly become well-known in Europe, and elsewhere, as leaders in their field. They include a range of weatherproof clothing products, such as Kang Jacks, that "breathe" using a special American fabric called Gore-Tex sealed by Berghaus's own innovative welding techniques. The company also makes "Yeti" gaiters, which are based on a patented system for attaching gaiter to boot, and it imports an up-market range of Italian walking boots. A wide range of Berghaus products has appeared on the well-publicised mountaineering expeditions of Chris Bonington, whom the company has used as a technical consultant for the past five years.

The strategy of product innovation has been backed increasingly in the last few years by an emphasis on automated production, with continual improvements in computer-aided design and manufacturing processes. "We're now working towards a more flexible system which can respond to customer requirements quickly, while also cutting inventory and costs," says Davison.

That difficult combination will be vital for the company's



Chris Bonington, technical director (left), Peter Lockey, managing director, Gordon Davison, chairman (right): stepping up Berghaus's operations in West Germany

ability to carry through the next phase of its thrust into continental Europe without straining its resources. For, though most of Berghaus's products are aimed at sophisticated customers and sold through relatively specialist outlets, consumer preferences and distribution patterns actually vary widely across its various national markets. One of the few common denominators, apart from the thrust for innovation, is the ability to deliver

repeat orders rapidly in small batches - and the company is still unable to do that economically in most countries.

Even the ultra-fit top managers at Berghaus, who still regularly go out on the hills and mountains to test their products, "took a few years to realise that we couldn't go through UK products down other people's necks," admits David Uberg, Berghaus's marketing director (and another local from the Newcastle area).

There are some commonalities across the product range, but in general Berghaus has had either to introduce modifications for different markets, or entirely different products. Tims Uberg says the performance standards of waterproofs need to be much higher in Britain than elsewhere, because of the wetness of the weather. Apart from the basic appeal - or lack of it - of certain garments, this affects such things as the positioning and protection of pockets.

In rucksacks (which, good European that it is, Berghaus prefers to call rucksacs) most British products are too small for the Scandinavians, but too large for most (though not all) continentalers, who also dislike the external pockets which are de rigueur in the UK. Even after more than a decade of experience, the company is still learning the hard way: last year a rucksack that sold well in Britain failed in Germany because it had only one inside compartment, even though this made it stronger.

Nor are the differences purely Anglo-continental: some jackets, for instance sell in the UK and Germany, but not in Italy which prefers a sleeker styling.

The need for a quick response to very varied types and sizes of order is exacerbated by different national patterns of distribution. This is caused less by variations in Berghaus's own continental distribution network - a pragmatic mixture from country to country of direct sales, agents and distributors - than by the size of retail outlets. The Italian market consists of more than 500 small, family shops, while Germany has only about 200, two of which - in Munich - have what Uberg calls "enormous buying power".

As Peter Lockey puts it: "Italy was a nightmare to handle - every shop needed separate packaging, export and bank documents". So last year Berghaus set up its own six-person branch and warehouse

near Milan to hold stock and turn orders around much faster. Sales are still handled through its long-proven six-strong team of agents.

A similar distribution facility is about to be established in the Cologne home of Berghaus's own German commercial manager, who started working for the company 12 years ago as an interpreter when it was still relying on three visits a year from Newcastle salespeople.

A vital back-up for the two new subsidiaries will be a £300,000 computer system which is now being installed in Newcastle to replace a 10-year old installation whose software was not sophisticated enough to reserve and allocate stock several months in advance, and to differentiate properly between orders from different countries.

The financing of the new system is covered by a £2m funding package which Berghaus arranged in the summer from 81, the UK venture capital organisation. So is the establishment of the new German operation.

Further distribution subsidiaries of a similar kind will be established when each territory's sales growth demands it. France is some way down the probable priority list, although sales are now growing well from a low base in the hands of a Grenoble-based distributor appointed about five years ago. Before that, Berghaus had experienced difficulties because it failed to realise the need to sell through a French national who was familiar with the wiles of local retailers. In contrast with some of the other companies which will be featured later in this series, Berghaus has found France far more competitive, and retailers more prone to chauvinism, than Germany. Appropriately, its French distributor is called Adventure Extraordinaire.

Next week's case study will focus in more detail on European distribution differences.

TECHNOLOGY

Pilkington's choice of enabling technologies

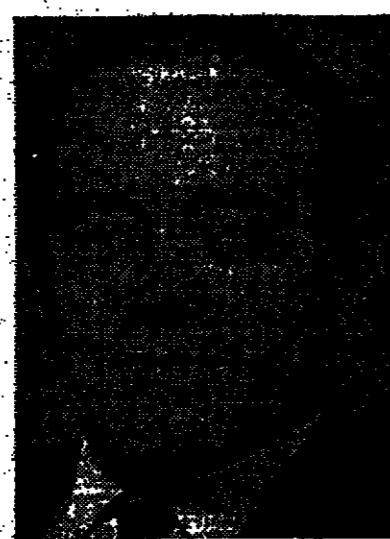
Melting and forming processes
The group operates 15 float and more than 50 glass processing plants world-wide. This sector includes the science of melting, refining, forming, physical and computer modelling, and glass-metal contact.

Glass (and related) materials
The aim is to find new ways of revealing a structure in almost structureless materials like glasses and polymers, using new techniques such as the synchrotron radiation source at the Daresbury laboratory near Chester. This sector includes research on soluble glasses (used to deliver drugs) and rockwool (used in hydroponics).

Opto-electronics and coatings
Typically, coatings are no thicker than 0.0001 mm and must be deposited to an accuracy of 10 per cent or better. Examples include "diamond-like" coatings, needed to protect germanium lenses from abrasion while permitting broad-band transmission. This sector includes advanced work in holography and the development of better metrology for measuring lens characteristics.

Polymers and organic materials
An important part of the work is the synthesis and curing of new polymers for glass and plastics, including the backing respect of a mass market for "plastic glazing", such as polycarbonate windcreens in cars.

Research support technologies
This sector includes electronics, software, simulation and computer-integrated manufacture.



Sir Robin Nicholson

What is the role of central research in a large and diversifying group like Pilkington - if indeed it has a role?

That is a question which has exercised Sir Robin Nicholson, technical director, since the UK glass-making and plastics group beat off a takeover bid from BTR last year.

His investigation disclosed the need for a new role, one with strong echoes of an effort being made by the British Government - for whom Nicholson was chief scientific adviser until 1986 - to rejuvenate the national science base.

The initiative for the Pilkington investigation came not from its accountants but from the retiring manager of the central R and D department at Lathom, Lancashire, Sir Robinson. A succession of acquisitions, starting with Barr and Stroud in Scotland in the late-1970s, had built up a product spectrum ranging from float glass to spectrum, expanding the group's R and D budget to more than £7m this year.

Once almost all the R and D was done at Lathom, now it is increas-

Strengthening the science base to fuel diversity

David Fishlock reports on the Pilkington solution

ingly being done elsewhere. This year about £50m will be spent abroad.

During the last decade, Pilkington's acquisitions have included Sola Optics in Australia (optical plastics), Flachglas in West Germany (flat glass), Libbey-Owens-Ford in the US (flat glass), Swedlow in the US (acrylic products such as aircraft windows) and Barnes-Hind and Coburn Optical Industries in the US (both in contact lenses and lens solutions). Each has brought its own R and D.

Some Pilkington glass products are highly sophisticated: contact lenses costing more than their weight in gold; military materials that virtually think for themselves.

Nicholson identified three strands of inquiry:

- to collect better information at Lathom on what everyone was doing in R and D;
- to learn from some 25 chief executives of product divisions what they wanted from R and D;
- to discover what other multinational research-based companies - BP, Shell, Philips - were doing about central R and D. Here, Pilkington's membership of Elmra, the European Industrial Research Management Association based in Paris, was helpful. "I would have felt quite naked if I had not known what other companies had done," says Nicholson.

He found companies (like Philips) which still divided their R and D budget between a central effort and research in product divisions. He found others (like Smiths Industries) with no central R and D.

But above all he found a pervasive worry among the more research-conscious companies about how to embrace a sufficiently wide span of "enabling technologies" to prepare fully for the future. Many companies were looking to central R and D to fill this role.

Moreover, they wanted their product divisions to help foot the bill, so that central R and D never became an ivory tower, isolated from the products. But at the same time, they wanted central R and D to remain independent - "free thinking" - in pursuit of its science.

Nicholson laid three options before his board: to leave central R and D unchanged; to centralise all R and D; or to redefine the role of central R and D. The factor which clinched it for the third option was the overlap between Pilkington products in terms of the enabling technologies they seemed likely to need in five to 10 years' time.

Nicholson, a metallurgist, points to the common areas of the technology underpinning the processing of glass and polymers: "I'm amazed that everyone is still looking for better ways of curing polymers." His group research director, Anthony Ledwith, previously a professor of polymer science at Liverpool University, is not so surprised.

Again, microscopically thin coatings - from one layer to as many as a hundred - have already emerged as a way of adding value to both plastics and glass. But the development potential in terms of mechanical, thermal, electrical and optical characteristics of multi-layer coatings has only been scratched.

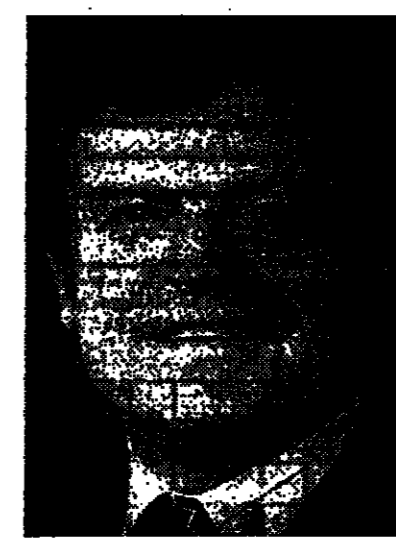
This summer a reorganisation of R and D began at Lathom. Its traditional bedrock of work for Pilkington Glass - it has been developing float glass technology since the 1930s, for instance - now becomes a divisional responsibility, although part of it remains at Lathom, which is currently developing a float process for low-emissivity glass.

Central R and D under Tony Ledwith's management becomes a separate £10m a year activity. It is equally divided between five enabling technologies and paid for partly by corporate funding and partly by taxing the 25 divisions.

Nicholson wants the divisions to continue to feel free to do some research for themselves, where it has no commonality with other Pilkington activities. An example is the newly acquired business in contact lens solutions, which earns more than the lenses themselves, but where the corporate expertise is outside the UK.

In the five chosen sectors of enabling technology (see accompanying story) the emphasis is on research, not on process and product development. Nicholson points out that several enabling technologies may be needed to develop a science-based product nowadays. For example, no matter how near perfect the polish produced on glass by the float process, new electronic uses require a still higher finish provided by a novel chemical polishing technique.

The five sectors correspond with topics mooted for the next set of the Government's interdisciplinary research centres. Ledwith expects to spend about £1m a year on extra-mu-



Anthony Ledwith

ral research contracts.

His boss is convinced British companies spend too little on research outside the company. Managements discourage it by saying that if it is spent outside, the in-house budget can be cut. As a result, British companies spend only about 1 per cent of their R and D budgets on research contracts, when it should be about 10 per cent, he says.

In total, Ledwith's budget for central R and D will be between 40 and 50 per cent more than the group has been spending on research with a five to 10 year horizon. He expects to recruit up to 30 additional specialists, including physicists and polymer scientists.

In addition to generating the technologies of tomorrow, central R and D will be the company's "intelligence agency" for future market opportunities - another good reason for strengthening links with other research centres.

Pilkington is also a founder member of the Centre for Exploitation of Science and Technology (Cest), a new think tank set up by a score of science-based British companies.

Radio with a screen goes on show

By Della Bradshaw

ONE OF the features of this week's BBC radio show in London is the radio which can display information as well as transmitting sounds.

These sets use the radio data system (RDS), which sends a digital signal alongside the normal audio signal in the FM frequencies. The signal contains data relating to the programme, such as the channel, which is displayed on a small screen on the radio.

At the moment the main purpose of the data transmission is to identify and pick up the strongest signal for radio channels, so that drivers moving from one transmitter zone to another get the best sound quality without having to retune their radios.

Next spring, the BBC is introducing a travel service, initially involving five local radio stations. Drivers in the catchment area will be able to get automatic updates on the local traffic conditions simply by pressing a button.

The traffic bulletin will be specially coded on the data channel. After the driver has heard it, the programme to which he was listening will automatically return.

Eventually each programme will be coded according to its subject matter - classical music, sport or comedy, for example. The radio listener will then be able to select by topic rather than channel.

It might also be possible to select programmes in advance by reading a bar code in the Radio Times with a light pen. Weather maps could also appear on the display screen and even be printed out.

Volvo was the first car manufacturer to introduce a radio using the RDS service in May this year. Now there are about a dozen manufacturers with prototype or commercially available car radios - costing between £300 and £800 - which can pick up RDS signals. Two hi-fi manufacturers, Revox and Grundig, have also incorporated RDS in their music systems.

The BBC is planning to have the first domestic RDS transmitter radio for sale by 1990, although no manufacturer has yet agreed to produce it for the target retail price of £100.

David Green



Kevin Woodbridge outside his wind and sun-powered house.

Harnessing the elements to do domestic work

AN EXPERIMENT in powering a house with renewable energy is taking place at one of the most isolated and exposed places in the UK.

On the tiny island of North Ronaldsay, the northernmost in Orkney, a house is being powered by the sun and wind. The experiment, partly funded by the European Community, is proving so successful that excess energy may ultimately be used to run electric cars.

A wind turbine has been designed to provide electricity to heat water for all domestic use, including radiators. For room heating, warm air is collected in a large conservatory

around the southern and western sides of the house.

The wind turbine system was designed by a team led by John Twidell, at the energy studies unit of the University of Strathclyde, Glasgow.

The 10 kilowatt turbine, manufactured by Aerowatt International of France and sited on an 11 m mast about 70 m from the house, operates at all wind speeds, withstanding gusts in excess of 100 mph. When the rotor speed exceeds 212 revolutions per minute, the blades automatically feather to provide less resistance, protecting the machine from serious damage.

The house, Tyingness, is built in the form of a four-sided pyramid. The design brief was for a low-energy house which made use of established materials and techniques.

It is heavily insulated. Double-width cavity walls go down one metre below damp course level and the below-floor area is filled with glass fibre beads, creating a heat store.

Warm air collected during the day in the conservatory can be released through the rest of the house at night. A fresh air ventilation system, based on a simple heat exchanger, recovers about 75 per cent of the heat already in

the building.

The dwelling, owned and occupied by the island's medical practitioner, Dr Kevin Woodbridge, was designed by Robin Jacques and Jeff Adams of Bath, Somerset. The wind turbine system was installed in February this year, the EC contributing £12,000 towards the £55,000 cost.

Woodbridge went to live and work on North Ronaldsay 11 years ago and has established a leading bird observatory on an island previously known only for its breed of seaweed-eating sheep.

Manland Orkney is the site of the UK's biggest wind gener-

ator, a three megawatt machine erected by a consortium of companies, led by Taylor Woodrow, for eventual running by the North of Scotland Hydro-Electric Board. Nearby South Ronaldsay is the location of the first grid-connected wind turbine in the UK.

Earlier this year, the Central Electricity Generating Board announced plans to erect groups of turbines to form so called wind parks on sites yet to be selected. The board is also to go ahead with the world's first sea-based wind turbine.

David Green

FT UNIT TRUST INFORMATION SERVICE

AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as Abbey Unit Trust, Agis Unit Trust, and others, with columns for name, manager, and other details.

Table listing unit trusts such as Axa Unit Trust, Baring Unit Trust, and others, with columns for name, manager, and other details.

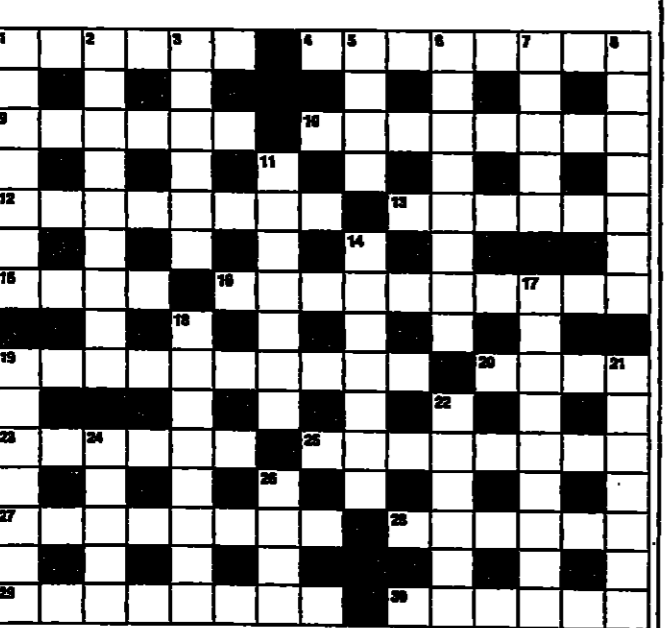
Table listing unit trusts such as Baring Unit Trust, Baring Unit Trust, and others, with columns for name, manager, and other details.

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I.G. INDEX LTD, 9-11 GROSVENOR GARDENS, LONDON SW1W 0BD. Tel: 01-828 7233/5699. Reuters Code: IGIN, IGI0.

CROSSWORD

No. 6,751 Set by DANTE



- ACROSS
1 The gold glow of chestnut (6)
2 New to the course? (5)
3 Elusively state of cats, yes, if groomed? (7)
4 Conversation piece? (5)
5 Supporting feature of a newspaper (6)
6 They don't believe he requires foreign capital (6)
7 Mentioned why the whistle went too soon? (5)
8 Girl holds information for the programme (5)
9 Boot bag (4)
10 Fancy breaking nipper's toy (10)
11 Journalist involved in disturbances at sales, perhaps (10)
12 Having been in the cooler in the police department (4)
13 Bet he's in command (5)
14 Bitter sweet (4,4)
15 Studly bridle when it's clear, of course (6)
16 She brings firm into line, perhaps (6)
17 A particular form of diabole (6)
18 One of them is perfect (6)
19 DOWN
1 Given a hundred lines? (7)
2 Impudent type? (4-5)
3 Comment made about Antony? (6)
5 It takes little space in the newspaper (4)

Solution to Puzzle No. 6,750
ACROSS
1 CHESTNUT
2 NEWBORN
3 FELICITATIONS
4 CONVERSATION
5 SUPPORTING
6 BELIEVE
7 MENTIONED
8 GIRL
9 BOOTBAG
10 NIPPER
11 JOURNALIST
12 COOLER
13 COMMANDER
14 BITTERSWEET
15 BRIDLE
16 FIRM
17 DIABLO
18 PERFECT
19 DOWN
1 HUNDREDS
2 IMPUDENT
3 ANTONY
5 LITTLE

GUIDE TO UNIT TRUST PRICING

The data included under the Authorised section of the FT Unit Trust Information Service is being provided to you for information only. It is not intended to constitute an offer or a recommendation to buy or sell any unit trust. The price at which units may be bought or sold is determined by the unit trust manager.

Table listing unit trusts such as Baring Unit Trust, Baring Unit Trust, and others, with columns for name, manager, and other details.

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FT UNIT TRUST INFORMATION SERVICE

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Main table containing financial data for various unit trusts, including columns for Name, Price, Yield, and other metrics. Includes sub-sections like 'INSURANCES' and 'OTHER UK UNIT TRUSTS'.

INSURANCES

OTHER UK UNIT TRUSTS

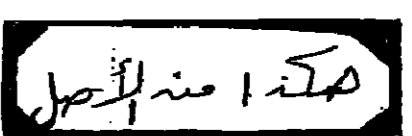
FT UNIT TRUST INFORMATION SERVICE

Table of FT Unit Trust Information Service listing various funds, their performance, and details.

LONDON SHARE SERVICE

Table of London Share Service listing British Funds, Foreign Bonds & Rails, and AMERICANS.

Table of Money Market Trust Funds and Money Market Bank Accounts.



LONDON STOCK EXCHANGE

Shares close firmly in nervous trade

A TECHNICAL rally caught marketmakers on the wrong foot at the close of the London equity market, bringing a firm close to a session clouded over by developments involving several major stocks. The FT-SE 100 index, last shortly after the opening, was re-stated later in the day.

Account Opening Dates table with columns for Account Opening, Day, and Date.

Nervousness ahead of Wall Street's opening reflected reports that Salomon Bros, the US securities house, had recommended a substantial reduction in the equity content of global investment portfolios.

Metropolitan which further displaced the equity sector by announcing a \$6.25bn tender offer for Pillsbury of the US, rather than for any one of the UK food groups targeted for a bid from Grand Met in the wake of the sale of the Intercontinental Hotels subsidiary.

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BP stake ruling fuels oils

The ruling on the Kuwait Investment Office (KIO) stake cast a pall over the BP share price as marketmakers braced themselves for the sale of half the KIO's 21.7 per cent stake over the next twelve months.

However, two way trade was reported in the shares which closed unchanged at 237p on overnight levels.

One bizarre spin-off from the situation came when Burnham jumped 22 to 550p in late dealings. The market scoffed at rumours that the KIO might switch its holdings to Burnham, but pointed out that, via its Central Indicators subsidiary, Burnham is an immediate beneficiary from falling crude oil prices.

BP new shares dipped 4 to 135p, with 8.1m traded, and the old ended unchanged at 237p on 12m shares. "The KIO will be forced to look for a series of block placings with institutions", commented Charles Baker of Nomura Securities, "and such moves would not be all that easy in the context of falling world oil prices."

The market had been prepared for a cut in the KIO stake to 10 per cent. The more stringent ruling means that "300m more BP shares are looking for a home", said Philip Lambert of Kleinwort Benson. BP shares are expected to underperform against other oil stocks in the near term, although longer term prospects will be unaffected, according to most analysts.

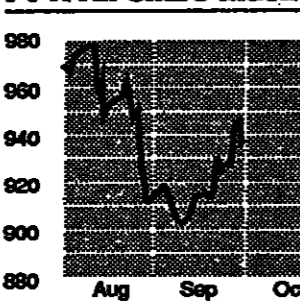
Grand US pounce

Grand Metropolitan wasted no time in revealing its plans to spend the money raised by the recent sale of its InterContinental hotel chain. After announcing a \$3.1bn cash bid for the US food and retail group Pillsbury, Grand Met saw its shares tumble 32 to 454p. Turnover was heavy at 14m shares, with dealers reporting good two-way business, while there was also heavy traded options activity.

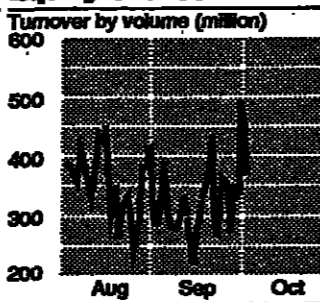
The scale of the fall was blamed partly on the perceived generosity of the offer and partly on the 2479m rights element, but analysts were quick to say that the price had been marked down to 470p "which would be a more realistic level", said one.

Nevertheless, the bid has been judged as well handled and the 860 per share offer is expected to pre-empt a bidding

FT-A All-Share Index



Equity Shares Traded



war. "This is not going to be a BAT/Farmers repeat", commented a dealer at a meeting for analysts Grand Met claimed yesterday that the bid, if successful, would involve no dilution of earnings and indicated its broad strategy. Interest focused on the troubled Burger King chain, with Grand Met saying it would sell Pillsbury's captive supplier Distron in an attempt to improve Burger King's performance.

new group would probably be large enough to be included in the FT-SE 100 index.

Mecca ups stakes

Pleasurama suffered a sudden reversal after predator Mecca Leisure announced the terms of its increased bid. After an initial rise to 249p, Pleasurama shares tumbled to close at 217p, down 14p on the day in turnover of 2.5m, while Mecca Leisure shares fell 4 to 187p as 820,000 shares were traded.

The terms of the bid left analysts and dealers juggling figures and permutations, but there was agreement that the Pleasurama price was marked down to discourage investors from dumping stock on the market. As one analyst remarked, "The jury is still very much out on the question of whether the bid will succeed. On today's evidence it could still go either way."

Scottish reel

Invergordon Distillers ran 90 higher to 342p after a brief announcement that a management buy-out is under consideration. This came after recent speculation that a hostile bidder might be about to emerge with an offer for Hawker Siddeley's 64.5 per cent stake.

Hawker has been trying to sell Invergordon for years and is thought to be trying to take advantage of improved fundamentals for the whisky industry. Analysts said yesterday that it was too early to speculate on a price for a buy-out, but 375p-400p range was suggested as the likely range. "It's impossible to say what Hawker would see as a good price," said one, "but if it sells its stake to management it might be prepared to be generous. As for the mysterious third party, it is so mysterious you have to ask whether it exists at all." Hawker Siddeley shares rose 4 to 514p.

Sears was assured of a centre-stage position after announcing better-than-expected interim profits. Volume totalled 4.9m as the shares pushed ahead to close 4 higher at 130p. Group half-year profits were above market estimates at \$102.5m, compared with \$93.2m in spite of a narrow slip by the William Hill betting chain.

NEW HIGHS AND LOWS FOR 1988

Table listing new highs and lows for 1988, including companies like British Airways, British Petroleum, and others.

Among speculative issues Enterprise Oil at 641p recovered a few pence as the market adjusted to the disclosed delay in the takeover of Lloyds' stake in the company. At 559p LASMO gave up a few pence.

The banking sector experienced slightly better volume in most of the clearers, but orders were evenly matched and quotations finally showed little change. Midland alone failed to attract any worthwhile interest, which dealers thought mildly surprising in view of the increased Kuwait Investment Office stake. Some merchant banks went higher with Morgan Grenfell gaining late to close 7 up at 252p and Leopold Joseph rising 5 to 428p.

Insurance stocks, said to be included among the overnight programme trades, registered few notable movements. Sun Life added further to 98p after, before bouncing back to end higher on the session at 101p. Other late climbers among brokers included Dewey Warren, 6 dearer at 129p, and C E Heath, 8 better at 423p.

Store shares took on a firm appearance as the day progressed. Volumes were at a relatively low level, but prices gradually edged higher in the absence of sellers. Marks and Spencer traded more briskly than most (3.3m) with the shares setting 4 dearer at 187p. As predicted, the group announced yesterday its move into financial services with the launch of a unit trust.

European Home Products closed only edged higher at 302p as Morgan Guaranty successfully placed some 3m shares with institutional investors.

Amstrad fell 5 to 210p in turnover of 5.3m shares after announcing results at the very top end of expectations, with dealers blaming a nervous reaction to the fall. News of the 245m investment in an option to take a 9 per cent stake in one of its US suppliers, Micron, was well received. "It should help alleviate current supply problems," said one trader.

Other leading electrical stocks were flat. Flexsys stayed put at 154 1/2p, despite a large line of shares going through as part of a pro-

APPOINTMENTS

- Reorganisation at Ocean Transport: Mr E.J. Smeaton has been appointed an executive director of OCEAN TRANSPORT & TRADING and will be responsible for group business development.

Among second-liners, Multitime rose 7 to 75p on scrappy buying in a thin market amid vague hints that a bid could be on the way, while Demitron rose a similar amount to 72p.

GKN took a turn for the better after Monday's sharp reaction to the group's purchase of a 22 per cent stake in Westland, the helicopter manufacturer. Commenting on the deal, Citicorp Scrimgeour Vickers, the securities house, says that the move looks sensible on a long term view and the high yield on GKN limits any downside.

W.A. Tyzack, reflecting the bumper preliminary figures, moved ahead smartly to close 8 higher at 135p.

Interest expanded in British Airways, with the shares moving up 3 to 165p in turnover of 4.2m. BZW, the securities house, is currently taking a bullish stance on BA and expects the shares to outperform over the short-term. Christies International continued to attract buyers in the wake of the recent interim figures and moved ahead smartly to close 18 to the good at 580p. MY Holdings jumped 25 to 101p on the agreed bid from Tawneydown.

Speculative interest switched from Illingworth Meats to the much larger Textile manufacturer Dawson International, which rose 5 to 216p as hopes of a bid resurfaced. Fresh reports that Mr A. J. Lewis, Illingworth Morris chairman, had agreed to sell his controlling 51 per cent stake, possibly to a predator intent on break-

ing up the company, failed to excite the market and the shares reacted 8 to 217p. Allied Textile, mentioned in despatches recently as the most likely predator, slipped 7 to 332p.

Commission surrounded Rothmans International following the after-hours message that Rupert Foundation SA had sold its 30 per cent stake. Marketmakers' quotations quickly showed reverse spreads at rising prices before it was realised that Rothmans' ultimate owner of the stake, may merely be transferring the interest to its newly-formed Swiss subsidiary.

Increased annual revenue was good news for Murray Ventures and the ordinary rose 6 to 266p while the warrants advanced 8 to 101p. LIT Hold-

FINANCIAL TIMES STOCK INDICES

Table showing Financial Times Stock Indices for Oct, Sep, and Year Ago, including Government Secs, Fixed Interest, Ordinary, Gold Mines, and S.E. Activity.

TRADING VOLUME IN MAJOR STOCKS

Table showing trading volume in major stocks, listing company names, volume, and price.

The following is based on trading volume for Alpha securities dealt through the SEAG system yesterday until 5 pm.

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Advertisement for Lufthansa International Finance (Netherlands) N.V. Amsterdam, The Netherlands. DM 300,000 6 1/4% Bonds of 1988/1995. Includes logos and list of participating banks.

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar resists downward move

CURRENCY TRADING remained locked in a narrow range yesterday, lacking any fresh factors to move the market.

Attempts to push the dollar up have failed recently, as the central banks have made it clear that they do not wish to see the US currency climb to a higher trading range.

General selling in a quiet market pushed the dollar below DM1.850 yesterday morning. It hovered around a technical resistance point of DM1.850, before moving down to a lower chart support point around DM1.825.

Breaking of resistance could have taken the dollar down to DM1.84, according to chart based on selling, but the volume of selling was not heavy enough, and the market appeared to lack conviction.

The recent fall in oil prices has encouraged speculation that US inflation will be kept under control, and there will be no need for tighter monetary policy from the Federal Reserve.

This has encouraged traders to put downward pressure on the dollar, but oil prices

showed no sign of moving any lower yesterday, with North Sea crude steady around \$11.50, and oil futures trading unexpectedly firm in New York.

There was no intervention by central banks on the open market yesterday, but in Frankfurt the Bundesbank sold DM37.9m when the dollar was fixed at DM1.839, compared with DM1.8571 on Monday.

This was the first intervention by the Bundesbank at a fixing since September 29.

West German industrial production rose a seasonally adjusted 5.6 p.c. in August, after falling 3.7 p.c. in July, but this had no impact on the market.

At the close in Europe the dollar was very little changed, rising to DM1.8610 from DM1.8506; to SF21.5795 from SF21.5785; and to FF6.3400 from FF6.3390.

On Bank of England figures sterling's exchange rate index closed 0.1 lower at 75.3.

FINANCIAL FUTURES

Volume up amid concern

VOLUME HELD UP well quite well on the Life market yesterday, with long gilts trading over 19,000 contracts, compared with less than 10,000 on Monday and short sterling futures trading over 18,000 lots, against less than 8,000 on Monday.

Lack of incentive and market moving news has led to concern that trading volumes and open interest levels are likely to decline on Life in the next few months, simply because traders will find nothing to go for.

This view is largely the result of last week's indication from the Bank of England that UK bank base rates will not be allowed to fall in the near future, but also reflects tight trading ranges in the currency market.

The pound's decline against the D-Mark pushed short sterling futures down, before support was found at 88.09 for December delivery. The contract closed only slightly above the day's low at 88.11, after opening at the high of 88.22.

EUROPEAN OPTIONS EXCHANGE

Table with columns: Series, Val, Last, Vol, Last, Val, Last, Stock. Includes data for D-Mark, Franc, etc.

Table with columns: Series, Val, Last, Vol, Last, Val, Last, Stock. Includes data for various options.

Table with columns: Series, Val, Last, Vol, Last, Val, Last, Stock. Includes data for various options.

Table with columns: Series, Val, Last, Vol, Last, Val, Last, Stock. Includes data for various options.

BASE LENDING RATES

Table with columns: Bank, Rate, Bank, Rate, Bank, Rate, Bank, Rate. Lists various banks and their rates.

Table with columns: Bank, Rate, Bank, Rate, Bank, Rate, Bank, Rate. Lists various banks and their rates.

Table with columns: Bank, Rate, Bank, Rate, Bank, Rate, Bank, Rate. Lists various banks and their rates.

Table with columns: Bank, Rate, Bank, Rate, Bank, Rate, Bank, Rate. Lists various banks and their rates.

STERLING INDEX

Table with columns: Oct 4, Oct 5, Change. Lists sterling index values.

CURRENCY RATES

Table with columns: Country, Rate, Country, Rate, Country, Rate, Country, Rate. Lists various currency rates.

CURRENCY MOVEMENTS

Table with columns: Country, Rate, Country, Rate, Country, Rate, Country, Rate. Lists currency movements.

OTHER CURRENCIES

Table with columns: Country, Rate, Country, Rate, Country, Rate, Country, Rate. Lists other currency rates.

MONEY MARKETS

UK rates stay firm

THERE WAS a further firming of interest rates on the London money market yesterday. Three-month interbank rose to 12 1/4-1 1/4 p.c. from 12 1/8-1 1/8 p.c. as dealers continued to assess recent developments, including last Friday's indication from the Bank of England that base rates are unlikely to fall below 12 p.c. in the near future.

The Bank of England initially forecast a money market credit shortage of about \$200m, but revised this to \$250m at noon, and to \$150m in the afternoon.

Dealers expect the central bank to keep the market liquid, but there is generally believed to be less need for assistance this month, than in September when the market was faced with heavy tax payments.

In Brussels the Belgian National Bank cut the interest rate on four-month paper issued by the Securities Regulation Fund by 0.45 p.c. to 7.40 p.c., but the key three-month rate was unchanged at 7.35 p.c., and shorter-term paper was also left unaltered.

In Rome the Bank of Italy held another reverse repurchase tender against Treasury certificates. The central bank offered 1.8,000m to the banking system on Monday, and 1.4,000m yesterday.

The average acceptance rate at yesterday's tender rose to 10.49 p.c. from 10.25 p.c.

Total help of \$185m was provided. The authorities did not intervene in the market before lunch, but in the afternoon bought \$115m bills outright, by way of \$20m bank bills in bank 1 at 11 1/4 p.c., and \$95m bank bills in bank 2 at 11 1/2 p.c. Late assistance of around \$20m was also provided.

Bills maturing in official hands, repayment of late assistance, and a take-up of Treasury bills drained \$20m. This was partly offset by Ecu-equivalent transactions adding \$50m to liquidity; a fall in the net circulation of \$50m; and bank balances above target of \$30m. In Frankfurt credit condi-

POUND SPOT - FORWARD AGAINST THE POUND

Table with columns: Oct 4, Oct 5, Change. Lists pound spot and forward rates.

DOLLAR SPOT - FORWARD AGAINST THE DOLLAR

Table with columns: Oct 4, Oct 5, Change. Lists dollar spot and forward rates.

EURO-CURRENCY INTEREST RATES

Table with columns: Country, Rate, Country, Rate, Country, Rate, Country, Rate. Lists Euro-currency interest rates.

EXCHANGE CROSS RATES

Table with columns: Country, Rate, Country, Rate, Country, Rate, Country, Rate. Lists exchange cross rates.

LONDON (LIFFE)

Table with columns: Series, Val, Last, Vol, Last, Val, Last, Stock. Lists London market data.

CHICAGO

Table with columns: Series, Val, Last, Vol, Last, Val, Last, Stock. Lists Chicago market data.

U.S. TREASURY BILLS

Table with columns: Series, Val, Last, Vol, Last, Val, Last, Stock. Lists U.S. Treasury bills.

U.S. TREASURY BONDS

Table with columns: Series, Val, Last, Vol, Last, Val, Last, Stock. Lists U.S. Treasury bonds.

NEW YORK

Table with columns: Series, Val, Last, Vol, Last, Val, Last, Stock. Lists New York market data.

LONDON MONEY RATES

Table with columns: Series, Val, Last, Vol, Last, Val, Last, Stock. Lists London money rates.

FT LONDON INTERBANK FIXING

Table with columns: Series, Val, Last, Vol, Last, Val, Last, Stock. Lists FT London interbank fixing.

NEW YORK

Table with columns: Series, Val, Last, Vol, Last, Val, Last, Stock. Lists New York market data.

U.S. TREASURY BILLS

Table with columns: Series, Val, Last, Vol, Last, Val, Last, Stock. Lists U.S. Treasury bills.

U.S. TREASURY BONDS

Table with columns: Series, Val, Last, Vol, Last, Val, Last, Stock. Lists U.S. Treasury bonds.

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Table with columns: Series, Val, Last, Vol, Last, Val, Last, Stock. Lists U.S. Treasury bills.

U.S. TREASURY BONDS

Table with columns: Series, Val, Last, Vol, Last, Val, Last, Stock. Lists U.S. Treasury bonds.

NEW YORK

Table with columns: Series, Val, Last, Vol, Last, Val, Last, Stock. Lists New York market data.

LONDON MONEY RATES

Table with columns: Series, Val, Last, Vol, Last, Val, Last, Stock. Lists London money rates.

FT LONDON INTERBANK FIXING

Table with columns: Series, Val, Last, Vol, Last, Val, Last, Stock. Lists FT London interbank fixing.

NEW YORK

Table with columns: Series, Val, Last, Vol, Last, Val, Last, Stock. Lists New York market data.

Advertisement for Forward Trust Treasury Services. Features a large graphic of a telephone receiver and a document titled 'THE CORPORATE INVESTOR'S PHONE CHECK LIST'. Text includes: 'FORWARD TRUST TREASURY SERVICES - MAKING MONEY MAKE MONEY', 'THE CORPORATE INVESTOR'S PHONE CHECK LIST', 'When you're investing your company's surplus funds, naturally you're not going to accept the first rate you're quoted. Yet with the urgency of firming up a deal, it's tempting to ring the banks you already know and trust. May we suggest Forward Trust Treasury Services as a new contender however? We are part of Forward Trust Group which is a major supplier of corporate finance. We are ideally placed to quote you competitive rates, over any period you wish to invest. Just ring us on 01-588 2333 and we will be happy to discuss the amount and length of your investment, and quote the right interest rate there and then. You only then need to simply telephone your bank to authorise the transfer. If you prefer, we will be delighted to send you a copy of our Treasury Services brochure for Corporate Investors. FORWARD TRUST TREASURY SERVICES 01-588 2333 MAKING MONEY MAKE MONEY. FORWARD TRUST GROUP Forward Trust Limited, 145 City Road, London EC1V 1JY. Tel: 8952620. A MIDLAND GROUP COMPANY.

LONDON SHARE SERVICE

John 125

LEISURE - Contd

Table of Leisure stocks including Leisure Group, Leisure World, Leisure Time, etc.

PROPERTY

Table of Property stocks including Property Finance, Property Investment, etc.

TEXTILES - Contd

Table of Textiles stocks including Textile Finance, Textile Investment, etc.

TRUSTS, FINANCE, LAND - Contd

Table of Trusts, Finance, and Land stocks including Investment Trusts, Finance, Land, etc.

OIL AND GAS - Contd

Table of Oil and Gas stocks including Overseas Traders, Oil and Gas, etc.

MINES - Contd

Table of Mines stocks including Tins, Miscellaneous, etc.

MOTORS, AIRCRAFT TRADES

Table of Motors and Aircraft Trades stocks including Commercial Vehicles, Components, Storage and Distributors, etc.

PROPERTY

Table of Property stocks including Property Finance, Property Investment, etc.

TEXTILES - Contd

Table of Textiles stocks including Textile Finance, Textile Investment, etc.

TRUSTS, FINANCE, LAND - Contd

Table of Trusts, Finance, and Land stocks including Investment Trusts, Finance, Land, etc.

OIL AND GAS - Contd

Table of Oil and Gas stocks including Overseas Traders, Oil and Gas, etc.

MINES - Contd

Table of Mines stocks including Tins, Miscellaneous, etc.

NEWSPAPERS, PUBLISHERS

Table of Newspapers and Publishers stocks including Newspaper Group, etc.

PROPERTY

Table of Property stocks including Property Finance, Property Investment, etc.

TEXTILES - Contd

Table of Textiles stocks including Textile Finance, Textile Investment, etc.

TRUSTS, FINANCE, LAND - Contd

Table of Trusts, Finance, and Land stocks including Investment Trusts, Finance, Land, etc.

OIL AND GAS - Contd

Table of Oil and Gas stocks including Overseas Traders, Oil and Gas, etc.

MINES - Contd

Table of Mines stocks including Tins, Miscellaneous, etc.

PAPER, PRINTING, ADVERTISING

Table of Paper, Printing, and Advertising stocks including Paper, Printing, Advertising, etc.

PROPERTY

Table of Property stocks including Property Finance, Property Investment, etc.

TEXTILES - Contd

Table of Textiles stocks including Textile Finance, Textile Investment, etc.

TRUSTS, FINANCE, LAND - Contd

Table of Trusts, Finance, and Land stocks including Investment Trusts, Finance, Land, etc.

OIL AND GAS - Contd

Table of Oil and Gas stocks including Overseas Traders, Oil and Gas, etc.

MINES - Contd

Table of Mines stocks including Tins, Miscellaneous, etc.

SHOES AND LEATHER

Table of Shoes and Leather stocks including Shoes and Leather, etc.

PROPERTY

Table of Property stocks including Property Finance, Property Investment, etc.

TEXTILES - Contd

Table of Textiles stocks including Textile Finance, Textile Investment, etc.

TRUSTS, FINANCE, LAND - Contd

Table of Trusts, Finance, and Land stocks including Investment Trusts, Finance, Land, etc.

OIL AND GAS - Contd

Table of Oil and Gas stocks including Overseas Traders, Oil and Gas, etc.

MINES - Contd

Table of Mines stocks including Tins, Miscellaneous, etc.

SOUTH AFRICANS

Table of South African stocks including South Africans, etc.

PROPERTY

Table of Property stocks including Property Finance, Property Investment, etc.

TEXTILES - Contd

Table of Textiles stocks including Textile Finance, Textile Investment, etc.

TRUSTS, FINANCE, LAND - Contd

Table of Trusts, Finance, and Land stocks including Investment Trusts, Finance, Land, etc.

OIL AND GAS - Contd

Table of Oil and Gas stocks including Overseas Traders, Oil and Gas, etc.

MINES - Contd

Table of Mines stocks including Tins, Miscellaneous, etc.

NOTES: Stock Exchange listing classifications are indicated to the right of security names; Alpha, Beta, Gamma, Delta, Epsilon, Zeta, Eta, Theta, Iota, Kappa, Lambda, Mu, Nu, Xi, Omicron, Pi, Rho, Sigma, Tau, Upsilon, Phi, Chi, Psi, Omega.

REGIONAL & IRISH STOCKS: The following are listed in Irish currency, the latter being quoted in Irish currency.

TRADITIONAL OPTIONS: 3-month call rates.

Table of Traditional Options including Industrials, Property, Oils, Mines.

This service is available to every Company listed in the London Stock Exchange Report Page for a fee of £240 per annum for each security.

COMMODITIES AND AGRICULTURE

Aflatoxin adds to US drought misery

By Deborah Hargreaves in Chicago

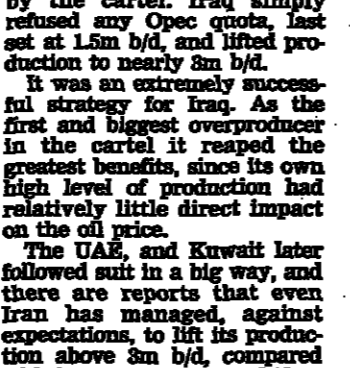
THE DETECTION of widespread toxins in the Midwest maize crop is fuelling confusion in the grain trade as the harvest draws to a close. Many samples of maize from Iowa to Indiana have been found to contain aflatoxin - a fungus that can kill cattle and cause cancer in humans. The poison is rarely found in the Midwest and is believed to be a result of this summer's severe drought.

Grain elevators across the Midwest are often not equipped to test adequately for the toxin and many are rejecting grain under the slightest suspicion of contamination. Some farmers have already been forced to plough under some contaminated maize. Grain that contains more than 20 parts of aflatoxin per billion is prohibited for use in human consumption and milking cows. The extent of the damage to the crop is the subject of the cornbelt is uncertain since testing has been patchy. But Illinois officials have reported that a third of the maize they have tested was found to be unfit for human consumption. The aflatoxin scare has been supporting futures prices at the Chicago Board of Trade where grain futures traditionally drop in price as the harvest is completed. Although maize trading has been light, futures prices have remained steady to slightly lower.

Saudi Arabia loses patience with oil quota cheats

Steven Butler on the more aggressive stance being taken by Opec's biggest producer

SAUDI ARABIA has finally lost patience. After two years of watching a progressive breakdown in oil production discipline by neighbouring Gulf countries it has decided it has had enough. The Saudis have been the most faithful adherents to production agreements of the Organisation of Petroleum Exporting Countries, yet they have now lifted production to an estimated 5.7m barrels a day, about 1.4m b/d above the agreed quota level. On Monday evening they explained why. "The Kingdom will not accept an Opec member adding to its quota at the Kingdom's expense and will not increase its production while others increase," said a statement approved by the Saudi cabinet, chaired by King Fahd. This is the boldest statement and the most aggressive move yet, by Opec's biggest oil producer. In recent months Saudi Arabia has merely repeated that it would never again act as swing producer, reducing its own production to compensate for a glut on the market, and stuck to its 4.3m b/d quota. Meanwhile it watched Iraq and later the United Arab Emirates, rake in the cash by sharply boosting output beyond what was sanctioned by the cartel. Iraq simply refused any Opec quota, last set at 1.5m b/d, and lifted production to nearly 8m b/d. It was an extremely successful strategy for Iraq. As the first and biggest overproducer in the cartel it reaped the greatest benefits, since its own high level of production had relatively little direct impact on the oil price. The UAE and Kuwait later followed suit in a big way, and there are reports that even Iran has managed, against expectations, to lift its production above 3m b/d, compared with its quota of 2.5m b/d. When Saudi Arabia, however, kicks in with its own enormous spare production capacity it is in effect calling the game on all the other players, who will now watch revenues slip as the price plunges. Because of this, a number of analysts have moved forward their estimates of when a new production accord might be put in place. The possibility of a breakthrough at the October 20 long-term strategy committee meeting, or the November 21 full ministerial meeting is now rated higher. This would be based on a view that Iraq and Iran are not genuine maximisers who would



accept a possibly distasteful political compromise in order to agree a formula for an equal production quota. The UAE would also have to follow suit. On the other hand, the Saudi statement has an air of unreality about it. It says that the best way to rebalance the oil market would be for Opec members to return to agreed production levels. For many Opec members this is simply a dead issue, and even Dr Subroto, the Opec secretary general has said that the cartel needs to rethink its entire strategy. The cabinet warned non-Opec states not to take a back

placed outside of Opec itself. In any case, the economic benefits of cheaper energy in the short run are probably more than enough to compensate for these sorts of difficulties. Expectations of a new consensus forming in Opec are far from unanimous. "The starting to wonder if low oil prices, sub-\$10, will be around for a long time," says Mr Phillip Morgan, an analyst at BPC Savory Miln. This sentiment is echoed by Mr Humphrey Harrison, of Kitcat & Alkhu, who believes that the Saudis, while welcoming any fresh proposals for Opec should they come forward, are digging in for a long siege. "It is all about who dominates the Gulf post the war," he says, implying that all the Gulf producers are getting ready for a protracted battle. "This time around the whole thing is much messier," says Mr John Toalster, of Hoare Govett, comparing the current efforts to curb oil consumption in the end have been very countries. The logic apparently is that some Opec countries would face a financial crisis if prices fall because of low consumption. While this could be serious problem for some, blame for the current state of oil prices cannot credibly be

the war; the UAE has rejected its quota outright; and Iran, being in difficult economic straits, will undoubtedly want to expand production. Many analysts believe, however, that by the first quarter of 1989, the call on Opec crude may fall to about 17m b/d, which would mean a steep cut from current production, estimated at roughly 30.5m b/d. The question is who will take those cuts, and that may well be what the current surge of competitive increases in production is all about. Countries like Venezuela, for example, with pressing trade and foreign debt problems, would face a big political backlash at home should its own production quota fail to rise in line with other Opec members. Senior oil officials of the country are coming under pressure from those who ask just how low Venezuela is to be made a fool of by other countries who are rapidly lifting production. But in the end Venezuela, and countries such as Nigeria, Algeria, or Indonesia, are probably too small in terms of oil production to have much impact on the final shape of any potential settlement. They will have to wait and suffer until Opec's big producers decide they have had enough.

Maghreb prepares for locust battle

THE FIVE Maghreb states in North Africa are drawing battle lines to combat what threatens to be the most devastating locust invasion this century, reports Reuters from Rabat.

Officials said yesterday that the threat was looming large along a vast front of more than 5,000 km, stretching from the Nile in Sudan to the Atlantic coast in Mauritania. Mr Adel Cortes, joint control co-ordinator of the UN Food and Agriculture Organisation, said 9.7m hectares were infested by locusts in five countries along the southern edge of the Sahara desert. He explained that they had proliferated after heavy June and July rains created semi-desert areas with vegetation in Sudan, Chad, Mali, Niger and Mauritania. When they have devoured all the available food they will start moving into North Africa. Algeria, Libya, Morocco and Tunisia were rushing assistance to Mauritania because of swarms of insects in an imminent threat to the rich agricultural areas of North Africa, Mr Cortes said. A meeting of experts from the FAO, the World Bank and the North African states in Rabat at the weekend launched an urgent appeal for international aid to combat the locusts. Aeroplanes and helicopters, insecticides, spraying equipment, protective clothing, two-way radio sets and financial aid are desperately needed, Mr Cortes said. Numerous countries have already pledged help and he said he was "fairly optimistic that there will be no major problem in Algeria and Morocco". The rich farm lands of Algeria and Morocco stand to lose most from a locust invasion and those countries have mobilised troops and civilians equipped with about 200 aircraft and spraying equipment. Algerian officials say they have drawn up battle lines across the country's vast desert territory with an "enormous network" to stem the swarms as they start to move northwards.

Venezuela in joint venture deal for \$660m aluminium plant

By Joe Mann in Caracas

THE VENEZUELAN Government and the Organisation Diego Cisneros, one of the country's largest private investor groups, have signed a letter of intent covering the construction of a new aluminium smelter at an estimated cost of \$660m. The plant, to be called Aluminos de Angostura, is to be built in Ciudad Guayana, Venezuela's heavy industry centre. It will have an installed production capacity of 190,000 tonnes a year. This is the latest in a series of joint ventures announced by the Venezuelan Government as it moves ahead with an ambitious expansion of primary aluminium capacity. The country plans to raise annual capacity from the present level of 655,000 tonnes to 2m tonnes by the end of the 1990s. Private investors will hold a majority of shares in Aluminos de Angostura, no foreign partner in the venture has yet been named. The Government-owned Corporacion Venezolana de Guayana, a regional development agency, will hold 20 per cent of the shares, while the ODC will have 10 per cent. The remainder will be in the hands of a foreign partner of partners, to be designated by

JAMAICA WILL be unable to meet this year's shipments of alumina purchased by China because of a shortfall in production caused by a hurricane which hit the island recently, writes Canute James in Kingston. The Bauxite Alumina Trading Company, a state agency, had agreed to supply the China National Import Export Corporation with 100,000 tonnes of alumina, with shipments starting later this year. However, the hurricane which hit the island three weeks ago caused a temporary shutdown of mines and refineries, leading to a projected 30,000 tonne shortfall in this year's production. Government officials said the Chinese agency had been advised to seek alternative sources for the shipments which it should have obtained from Jamaica this year.

ore handling equipment for a large bauxite (aluminium ore) mine in Venezuela. The contract, awarded by Bauxiven, a Government-owned company, covers the supply and installation of equipment to move bauxite ore to railroad wagons at one site near the mine and, at another point, from rail cars to a river terminal for loading onto barges. Klockner's partner in the contract is Venipa, a Venezuelan engineering company. Bauxiven is investing \$660m to develop a bauxite mine that is projected to have a production capacity of 6m tonnes a year by mid-1990. Last year the mine produced 240,000 tonnes and output is expected to triple this year.

Ok Tedi copper mine reopens after strike

PAPUA NEW Guinea's Ok Tedi copper mine has reopened after a 10-day strike, reports Reuters from Melbourne.

Mr Glen Andrew, general manager of Ok Tedi Mining, said a Government-convened compulsory conference between management and unions on Saturday settled the dispute over housing for married workers, allowing the restart. The settlement was comparable with the company's original offer to unions which was rejected sparking rioting and looting by about 1,500 labourers, Mr Andrew added. He said the company agreed to build 200 new homes for married skilled and semi-skilled workers with more than two years' service. The homes would be built over the next 18 months with the programme being reviewed after 12 months and then at six-monthly intervals. It has also created a new work grade category for skilled machine operators. Ok Tedi has lost between 800 and 1,000 tonnes of concentrate output a day during the strike. Mr Dick Carter, Ok Tedi Mining's managing director, said the output losses amounted to between US\$10m and \$12m.

Options market tries to attract market makers

By Richard Mooney

CFT-PRICE membership of the London Traded Options Market is being offered to brokers prepared to undertake the market making function. The move is part of a package aimed at boosting liquidity in the market, which was launched in July last year to trade in options based on cocoa, coffee, raw sugar and gas oil futures contracts. In an article in the pilot issue of a special options market newsletter Mr John Brackley, chairman of the options market, said it was generally recognised that "the root of our problem lies in the lack of market makers. At present only one broker,

CRT Options, is making markets and the committee wants to raise the number to five. To attract the extra four a special market-making membership is being offered at a licence fee of only \$500 - compared with \$10,000 for a full membership. The special memberships would be convertible into full memberships, at no extra cost, after a full year. In addition the market-making members would enjoy, for the first year, reduced International Commodity Clearing House fees and a holiday from levies on contracts traded.

WEEKLY METALS PRICES

Table with columns for metal names (Aluminum, Copper, Zinc, Lead, Tin, Nickel, Silver, Gold, Platinum, Palladium, etc.) and their prices in various units (per tonne, per lb, etc.) across different markets.

LONDON MARKETS

Table of commodity prices in London, including coffee, cocoa, oil, and various metals. Columns include item names and price movements.

COFFEE & COCOA

Table of coffee and cocoa prices, showing different grades and their respective prices.

LONDON METAL EXCHANGE

Table of metal exchange prices, including aluminum, copper, zinc, lead, tin, nickel, silver, and gold.

WORLD COMMODITIES PRICES

Table of world commodity prices, covering a wide range of agricultural and industrial goods.

US MARKETS

Table of US market prices, including oil, grain, and other commodities.

Chicago

Table of Chicago market prices, primarily for grain and livestock.

New York

Table of New York market prices, including gold, silver, and platinum.

SOYBEANS

Table of soybean prices, showing different grades and their prices.

Handwritten scribble or signature at the bottom of the page.

NYSE COMPOSITE PRICES

Table of NYSE Composite Prices with columns for High, Low, Stock, and Price. Includes a note about data accuracy and a list of stock symbols.

OVER-THE-COUNTER

Needing national market. 4pm prices October 5

Table of Over-the-Counter prices with columns for Stock, Price, and Change. Includes a list of stock symbols and their corresponding market data.

AMEX COMPOSITE PRICES

prices October 4

Table of AMEX Composite Prices with columns for High, Low, Stock, and Price. Includes a list of stock symbols and their corresponding market data.

Advertisement for Financial Times featuring the headline 'Have your F.T. hand delivered in Norway' and contact information for Oslo (02) 684020.

Advertisement for 'Travelling by air on business?' featuring a list of airlines and flight routes.

AMERICA

Bid for Pillsbury provides welcome flurry of interest

Wall Street

THE BOUT of volatility on Monday, when the Dow Jones Industrial Average slumped 30 points before recouping most of the loss...

dealers also noted that the strong recovery from Monday's 30-point loss on the Dow had been encouraging. News of the tender offer for Pillsbury sparked interest in other companies in the food processing sector.

indicted in connection with a government probe into US postal service procurement procedures. It has derived 10 per cent of its revenue this year from government contracts - business which may become more difficult if charges are brought.

Also on the OTC market, Computer Entry Systems jumped 1 1/4 to 86 1/4 after the board rejected an unsolicited offer from Bancnet to acquire the company for \$6.75 a share.

Canada

MINING stocks posted steady gains in Toronto, but selling in the energy group, based on fears of weak oil prices, caused the broader market to lose mixed.

ASIA PACIFIC

Japan remains uncheered by tidings from abroad

Tokyo

A NEGATIVE mood pervaded the equities market yesterday and no amount of good news from abroad seemed sufficient to restore confidence, writes Michiko Nakamoto in Tokyo.

Y290 to Y6,100 and Osaka Gas rose Y80 to Y1,400. Large capital steels firmed: Sumitomo Metal, the most heavily traded issue at 194.5m shares, rose Y22 to Y747 and Nippon Steel, third in volume at 81.6m, rose Y20 to Y805.

up at HK\$349.71m worth of shares against Monday's HK\$297.45m. SINGAPORE fell across the board, pushing the Straits Times Industrial index below the support level of 1,020. The index closed 17.77 lower at 1,005.28 in lacklustre trading.

The high of the day was 27,531.76 and the low was 27,333.24. Declines outlasted advances by 570 to 259 while 175 issues were unchanged. Volume increased markedly to 1,652m shares compared with 673.11m on Monday.

Higher domestic interest rates tempered demand, particularly for industrial stocks. Blue chip industrials fell sharply, bank stocks were weaker and leading gold stocks dropped back in spite of firm bullion prices.

Reports in the papers that suggest the Soviet Union may be willing to discuss the issue of the northern islands - long a cause of dispute between the two nations - is leading to expectations of an improvement in relations with Moscow. That hope boosted trading groups Mitsui Trading and Co, which rose Y30 to Y205, and O.S.Hob, which added Y34 to Y85.

TAIWAN investors continued to flock back to the market yesterday after an apparent back-peddalling by the Government on Monday which took the sting out of a decision to reinstate capital gains taxes on January 1, writes Bob King in Taipei.

Osaka suffered another decline, with the OSE off 158.15 at 25,907.77. Volumes recovered significantly to 113.38m shares from Monday's 54.78m.

Roundup

THE MAIN Asia Pacific markets ended lower in spite of improved turnovers in Hong Kong, Singapore and, especially, Taiwan.

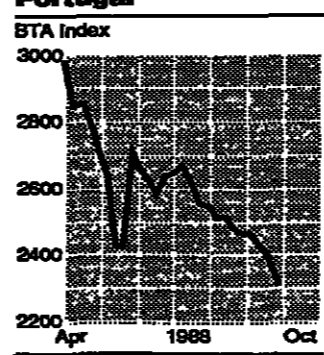
HONG KONG closed weaker but above the session lows after another day of sluggish trading, with most investors remaining on the sidelines.

Portugal languishes beneath a heavy cloud

Foreign investors and new closed-end funds could be the answer, writes Diana Smith

There could hardly be a more vivid contrast between the pace of the Portuguese bourses in early October 1987 and in early October 1988.

Portugal



Why is Portugal stuck in the post-crash doldrums? Analysts perceive several reasons. The market went from being a tiny backwater to a hot spot in a few months last year, with naive local small investors investing madly, testing shaly structures to the limit.

now buy Treasury Bills. Portugal has few institutional investors. A new pension fund law, offering companies 35 per cent tax deduction on 1988 wage costs if they set up pension schemes, led to only seven such schemes. A glimmer of hope comes from insurance companies' plans to invest \$5.4m (\$25.8m) on the bourse by December, but much more than this is needed to boost turnover and prices.

Foreign institutional investors are creeping back, looking for solid bargains in its first tranche. The closed-end funds are being tailored for institutional investors. Analysts point to repatriation of some state enterprises as a potential fillip for the market, increasing the paper available on a bourse which now has more listed companies than Greece or Turkey.

gal's bourses. Investment firms or boutiques, fund managers and some banks now do intensive research, but a central flow of data available to foreign investors is needed. New closed-end funds being prepared for launch by institutions such as Gestifundo, CISP, MDM and Banco Portugues de Investimentos, will beef up the Capital Portugal Fund alone will buy \$50m worth of shares

EUROPE

Takeover talk helps Paris resume its climb

FURTHER speculative buying in Paris and Milan proved the main talking point in Europe, where markets closed mixed overall, writes Our Markets Staff.

tion and thus had little immediate effect. Only good news which was not expected was having any impact on trading. Consequently, Siemens climbed DM2.50 to DM472.50 amid rumours that it would pay a higher dividend this year after cutting it last year.

AMSTERDAM rose above early lows, encouraged by London's performance and Wall Street's slightly higher opening. Trading remained dull and the CBS index rose 0.4 to 98.8.

Stockholm rebounded from early losses to end a little higher. The Aftersvriden index rose 2.9 to 913.2. Investors were wary before the Government's policy statement in the afternoon, which came after the market closed.

The OMF 50 index closed up 0.63 at 380.96 and volumes were estimated at around the same level as on Monday, when FF1.8bn worth of shares changed hands. The CAC General index was unavailable.

MILAN shares eased after recent strong gains, with investors pre-occupied by the political situation. The Comit index closed down 0.52 at 544.57.

MADRID closed lower on widespread profit-taking after three days of gains. The general index fell 0.38 to 282.75, with construction and metal stocks leading the drop.

HEINEKEN, the brewer, picked up a further F1.80 to F1.148.30 amid takeover speculation, while Océ van der Grinten, the office equipment company reporting third quarter results today, lost F1.2 to F1.265.

Higher domestic interest rates tempered demand, particularly for industrial stocks. Blue chip industrials fell sharply, bank stocks were weaker and leading gold stocks dropped back in spite of firm bullion prices.

On the cash market, Taltinger - the only remaining quoted champagne producer of any size - rose FF11.15 to FF2.22. Takeover speculation was fuelled by Monday's bid by Remy Martin for Piper-Heidsieck, one analyst said.

ZURICH slipped in directionless trading, as institutions remained on the sidelines. The Credit Suisse lost 1.1 to 477.2. Nestlé bearers dropped SF9.30 to SF9.670 while its registered rose SF1.10 to SF4.260. The food company faces European and US calls for an interna-

national boycott of its products after its gift of supplies of baby milk powder to Third World hospitals. The protesters claim this is against World Health Organisation guidelines.

SOUTH AFRICA GOLD prices rose in Johannesburg on a slight recovery in the bullion price, but interest centred mainly on quality stocks. Trading was quiet. Randfontein ended at R246, up R4. Pregeid gained R1.25 to end at R29.25.



The MAN who UNDERSTOOD the need to readdress RISK versus PERFORMANCE.



REDFORD leant back in his chair and thought about the last year. It was a full 12 months since the Crash and upon reflection a lot had happened. Redford was the Finance Director with overall responsibility for the Company's Pension Fund and hesitantly admitted to himself that the direction of the Pension Fund had lost its way.

Scrimgeour Citicorp (Investment Management) Ltd.

FT-ACTUARIES WORLD INDICES

Jointly compiled by the Financial Times, Goldman, Sachs & Co., and Wood Mackenzie & Co. Ltd., in conjunction with the Institute of Actuaries and the Faculty of Actuaries

Table with columns for National and Regional Markets, Tuesday October 4 1988, Monday October 3 1988, and Dollar Index. Rows list various countries and their stock indices.

Base values: Dec 31, 1985 = 100; Finland = 100; France = 115.037 (US \$ index), 90.791 (Pound Sterling) and 94.94 (Local). Copyright: The Financial Times, Goldman, Sachs & Co., Wood Mackenzie & Co. Ltd. 1987

